Monday, November 3, 2014

8:00-8:15  Registration and Coffee

8:15-8:20  Introduction of the Day
Presenter: Suzanne Lazorick, MD, MPH, Associate Professor, Pediatrics and Public Health, Brody School of Medicine (BSOM)

8:20-8:40  Group Activity: Brief Introductions and What is population health?
Facilitators: Suzanne Lazorick, MD, MPH, ; Kristina Simeonsson, MD, MSPH, Associate Professor, Pediatrics and Public Health

8:40-9:00  Group Reports

9:00-9:45  Population Health: The Perspective of Public Health
Presenter: Gayle Harris, BSN, MPH, RN, Public Health Director, Durham County Department of Public Health
Objectives:
1. Describe the traditional role of Public Health.
2. Define population health from the Public Health perspective.
3. Describe the emerging role of Public Health in population health.
4. Discuss the effects on Public Health of private organizations working on population health.
5. Describe the role of healthcare providers in population health from the public health perspective.

9:45-10:00  BREAK

10:00-10:40  Population Health: Clinically Integrated Networks
Presenter: Suzanne Kraemer, MD, Clinical Professor, Internal Medicine, BSOM
Objectives:
1. Describe the clinically integrated network in the context of accountable care organizations.
2. Define population health from the perspective of a private health organization.
3. Describe the populations for which clinically integrated networks are created.
4. Describe the effect of clinically integrated networks on the health of the population-at-large.
5. Describe the role of healthcare providers in population health from the perspective of a private health organization.
10:40-11:20 **Population Health: The Perspective of the Community**  
**Presenter:** Ricardo Correra, MTh, Coordinator for the Outreach and Enrollment Program, Lincoln Community Health Center  
**Objectives:**  
1. Define population health from the community perspective.  
2. Describe the typical health needs of a community.  
3. Describe the most effective ways that private health organizations can or should interact with the community in their population health efforts.  
4. Describe the role of the health care providers in population health from the community perspective.

11:20-11:50 **Group Activity**  
**Facilitators:** Suzanne Lazorick, MD, MPH; Kristina Simeonsson, MD, MSPH  
1. Decide if your original description of Population Health has changed; and if so, how?  
2. Why teach population health to medical students? What should we teach them?

11:50-12:15 **Groups Reports**

12:15-1:00 **LUNCH**

1:00-1:45 **Population Health Curriculum Framework**  
**Presenter:** Rika Maeshiro, MD, MPH, Advisor, Healthy People Curriculum Task Force and Public Health and Prevention Projects  
**Objectives:**  
2. Define Population Health from the perspective of the Healthy People Curriculum Task Force.  
3. Describe successful efforts and examples of curriculum integration of Clinical Prevention and Population Health that have occurred nationally in medical schools since the publication of the original 2004 framework.

1:45-2:00 **Question and Answer Session**

2:00-2:30 **Population Health Curriculum at BSOM: Results of Gap Analysis**  
**Presenter:** Suzanne Lazorick, MD, MPH, Associate Professor, Pediatrics and Public Health, BSOM  
**Objectives:**  
1. Describe methods used to review the 2014 curriculum at BSOM in teaching clinical prevention and population health to medical students.  
2. Describe the fulfilled areas and identified gaps in teaching clinical prevention and population health to medical students BSOM.

2:30-2:45 **BREAK**

2:45-3:45 **Group Activity**  
**Facilitators:** Suzanne Lazorick, MD, MPH; Kristina Simeonsson, MD, MSPH  
**Objectives:**  
1. Determine how to weave Population Health into the BSOM curriculum.  
   (Each group will address a different gap from the Gap Analysis)

3:45-4:30 **Group Reports/Wrap Up**  
**Facilitators:** Suzanne Lazorick, MD, MPH; Kristina Simeonsson, MD, MSPH
Tuesday, November 4, 2014

8:00-8:15 Registration and Coffee

8:15-8:20 Introduction to the Day
Presenter: Libby Baxley, MD, Senior Associate Dean, Academic Affairs

8:20-9:50 REACH QI Symposium Preparation Session – Work in small groups
Facilitators:
Elizabeth Baxley, MD
Donna Lake, RN, PhD
Luan Lawson, MD, MAEd,
Suzanne Lazorick, MD, MPH
Danielle Walsh, MD, FACS, FAAP
Jason Higginson, MD, MA

Objectives:
1. Update QI projects progress and identify gaps to address prior to the symposium
2. Review the abstract submission worksheet
3. Become familiar with the expected format of the podium/poster presentation

9:50-10:00 BREAK

10:00-11:30 Medical Education: Instructional Strategies Work Session
Facilitators:
Donna Lake, RN, PhD
Luan Lawson, MD, MAEd,
Suzanne Lazorick, MD, MPH
Danielle Walsh, MD, FACS, FAAP
Jason Higginson, MD, MA

Objectives:
1. Describe your determination of PS/QI learning activity and analysis of learners.
2. Describe your educational objectives.
3. Discuss the educational strategies and materials utilized.
4. Discuss how you will evaluate the educational activity.

11:30-11:45 Wrap Up
Please feel free to use the afternoon to prepare REACH QI Symposium abstracts.

Abstract submission deadline: November 21, 2014
Accreditation:
The Brody School of Medicine of East Carolina University is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

Credit Designation:
The Brody School of Medicine of East Carolina University designates this live activity for a maximum of 10 hours of AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Faculty Disclosure:

Disclosure Statement: In order to ensure balance, independence, objectivity and scientific rigor in all CME presentations, teaching faculty, planners and reviewers are required to disclose any financial or other relationship they have with commercial entities—pharmaceutical, equipment or other for-profit corporations—that could be construed by learners as posing a possible conflict of interest. The planners, reviewers and faculty do not have financial or other relationships with ANY commercial interest and none are aware of personal conflicts of interest related to this program.

Presentations Slides/Handouts:
Presentation slides will be made available electronically on the TQA Brody School of Medicine Blackboard site. Hard copies of worksheets needed for the small group sessions will be provided.

Learning Session Program Evaluation
It is very important that we receive your feedback on this learning session so we can make improvements for future sessions. *We will send an email with a link to an online survey to complete the evaluation.* If you would like to complete the evaluation as we go along in the program, please use this link: [https://ecu.az1.qualtrics.com/SE/?SID=SV_29vS558jSXClkUd](https://ecu.az1.qualtrics.com/SE/?SID=SV_29vS558jSXClkUd).

You will only be able to resume your survey if you use the same computer each time you return. THANK YOU!