

East Carolina deserves great praise for incorporating a long term care component into the Masters of Public Health Program. Offering students the opportunity to earn a baccalaureate or masters degree, with a concentration in long term health care, is a much needed step in the development of the rapidly growing profession of long term care management. The program's strong commitment to continuing education will enhance career ladder opportunities while allowing the long term care field to retain it's talented professionals. Being able to offer comprehensive online continuing education programming will prove to be an extraordinary benefit of the Long Term Care Administration program. We appreciate East Carolina's recognizing the importance of training leaders in the growing field of long term health care.

J. Craig Souza
President

North Carolina Health Care Facilities Association

"I am delighted that ECU has expanded their long term care program. Long term care administration offers rewards and challenges unlike any other health care profession. The long term care field is not only one of the fastest growing segments of the health care industry, but also one of the most important to our increasing elderly population; and I commend ECU for making the commitment to afford people in our state as well as the nation to further their education in the field of long term care. I look forward to working with these individuals as they pursue licensure in nursing home administration."

Jane A. Baker
Executive Director
NC State Board of Examiners for
Nursing Home Administrators

"Throughout the journey of a career in healthcare, Continuing Education plays a vital role in your success. In collaboration with Eastern AHEC, the Master of Public Health Program will provide educational opportunities for practicing healthcare professionals, both licensed and unlicensed, to maintain the highest quality of patient care for the aging population in NC."

Dawn Grant, MPH
Director of Allied, Public & Dental Health Education
Health Careers and Workforce Diversity, Eastern AHEC

Master of Public Health Program

Hardy Building
Brody School of Medicine
East Carolina University
Phone: 252-744-3123/4033
Fax: 252-744-4008
www.ecu.edu/dph

College of Nursing
www.nursing.ecu.edu

Health Services Management
<http://www.ecu.edu/cs-dhs/hsm/hsm.cfm>

Eastern AHEC
www.eahec.ecu.edu



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East Carolina University
Brody School of Medicine

Long Term Care Training Continuum: A Multidisciplinary Approach

Department of Public Health
Eastern AHEC
College of Allied Health Sciences
and College of Nursing

From the Chair of the Department of Public Health

The East Carolina University Master of Public Health Program, in collaboration with Allied Health, the College of Nursing and Eastern Area Health Education Centers, has developed an exciting, practice based Long Term Care Administration curriculum. Funded by the Duke Endowment, the Long Term Care concentration is tailored to executives who are currently working or seeking future management careers in the Long Term Care Industry. The program's individually tailored design progresses students from a variety of degree backgrounds along an educational continuum toward the ultimate goal of licensure as a Long Term Care Administrator. Students benefit from the interdisciplinary faculty and the flexible course offerings, most of which are available in a distance education format.

We invite you to learn more about our program by visiting our web site at www.ecu.edu/dph or contacting us with questions at mph@ecu.edu.

Lloyd F. Novick, MD, MPH

From the Dean of the College of Nursing

The RN to BSN and RN to MSN option provide educational mobility for registered nurses who are seeking a Bachelor or Masters of Science in Nursing. Registered nurses have the opportunity of using their prior education and professional experience to earn advanced placement status. The curriculum is designed with the working registered nurse in mind. Each student completes an individual program of study which is completely on line. Clinical experiences are completed in the student's community and can be tailored to the long term care professional. A full or part-time plan of study allows for completion of all nursing courses in three to five semesters. For additional information, please visit our web site: <http://www.nursing.ecu.edu/>.

Sylvia T. Brown, EdD, RN, CNE

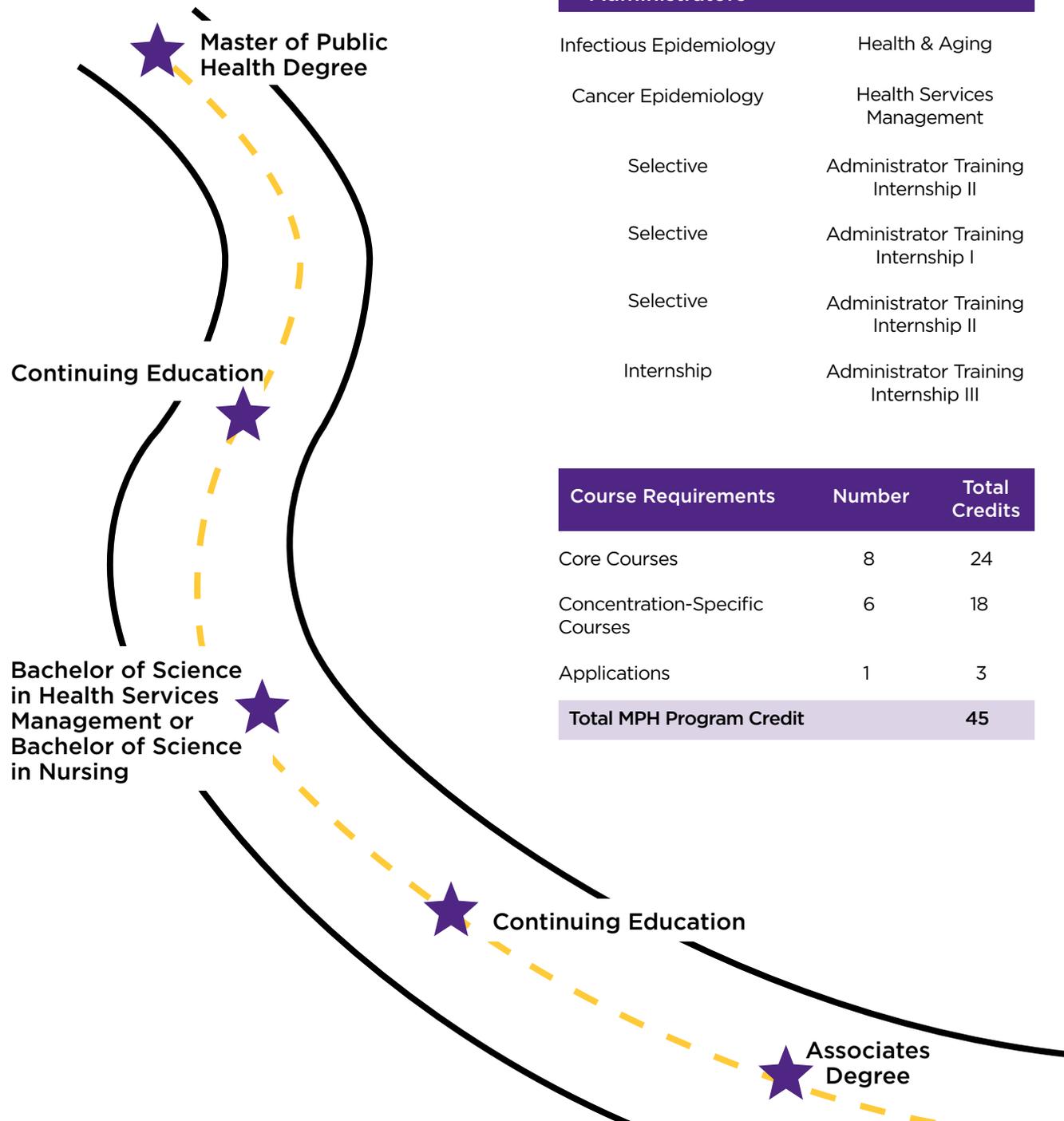
From the Chair of the Department of Health Services and Information Management

The bachelor of science degree in Health Services Management (BS in HSM) in the College of Allied Health Sciences is collaborating with the Master of Public Health Program, the College of Nursing, and the Eastern Area Health Education Center in offering an innovative, educational continuum to individuals working in long term care. The Health Services Management program is designed as a baccalaureate-degree completion for students who have (1) completed their general education courses at a community college or (2) earned an associate degree in an allied health field. Licensed or credentialed allied health practitioners may receive up to 30 semester hours of credit for their discipline-specific, associate degree courses. Geared towards working practitioners, courses are offered via the Internet. Faculty members in the Department of Health Services and Information Management are excited to assist long term care professionals in acquiring the knowledge and skills needed for advancement in their careers.

Please visit our web site to learn more about the Health Services Management degree, our courses and faculty, and how to contact us with your specific questions: <http://www.ecu.edu/cs-dhs/hsm/hsm.cfm>.

Elizabeth Layman, PhD, RHIA, CCS, FAHIMA

YOUR ROADMAP FOR CAREER DEVELOPMENT AND ADVANCEMENT



MASTER OF PUBLIC HEALTH

Tailored to current licensed administrators and future licensed administrators.

Current Licensed Administrators	Licensure Track
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Infectious Epidemiology	Health & Aging
Cancer Epidemiology	Health Services Management
Selective	Administrator Training Internship II
Selective	Administrator Training Internship I
Selective	Administrator Training Internship II
Internship	Administrator Training Internship III

Course Requirements	Number	Total Credits
Core Courses	8	24
Concentration-Specific Courses	6	18
Applications	1	3
Total MPH Program Credit		45