1.4 About Brody School of Medicine and East Carolina University. In 1974, the General Assembly of North Carolina appropriated the funds to establish a four-year medical school at ECU to increase the supply of primary care physicians to serve the state, to improve health status of citizens in eastern North Carolina, and to enhance the access of minority and disadvantaged students to a medical education. The School of Medicine is nationally recognized for success in pursuit of its mission. In 2010, BSOM was ranked as one of the top 10 (7th of 141) medical schools in the United States in terms of its contribution to the social mission of medical education.

ECU, accredited by the Southern Association of Colleges and Schools, is the third largest University of the 16 Campuses in the University of North Carolina system, with an enrollment of over 27,000 students. The Division of Health Sciences includes the BSOM, the College of Nursing, College of Allied Health Sciences and the School of Dental Medicine. While the MPH Program is located in the Department of Public Health of the BSOM, students take MPH and other courses taught by adjunct faculty located in other departments in the University.

The campus is located in Greenville, North Carolina, a city of more than 84,000 people and the hub of business, health care, and education in the eastern region of the state. Greenville is approximately an 90 minute drive west to Raleigh, the state capital. The NC Atlantic Coast beaches can be reached in about 2 hours.