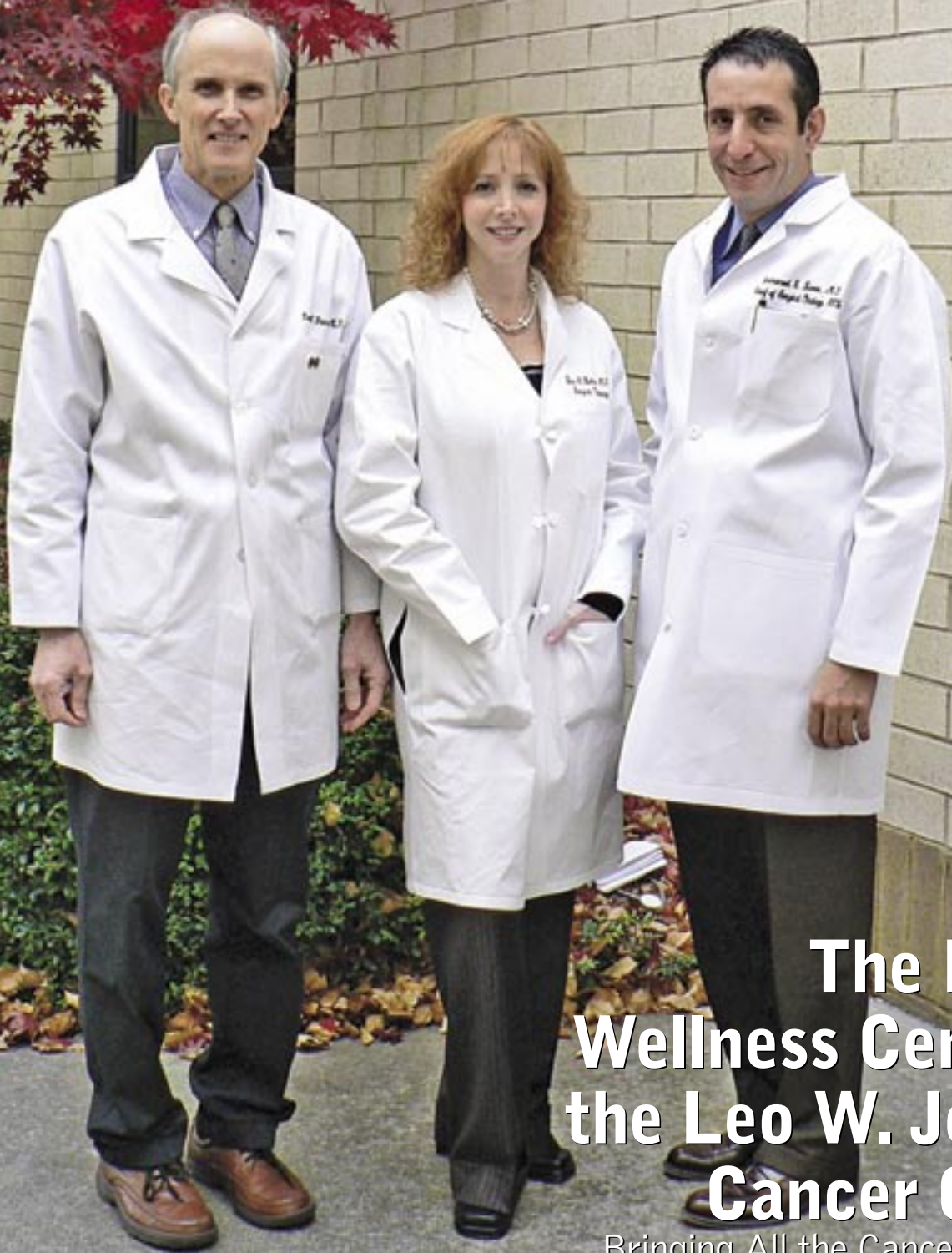


# M.D. NEWS

A BUSINESS AND LIFESTYLE MAGAZINE FOR PHYSICIANS



## The Breast Wellness Center at the Leo W. Jenkins Cancer Center

Bringing All the Cancer Specialists  
to You ... and All Under One Roof

# The Breast Wellness Center at the Leo W. Jenkins Cancer Center

## Bringing All the Cancer Specialists to You ... and All Under One Roof

By Kathryn Lee, Impressions Group, LLC

The Breast Wellness Center at the Leo W. Jenkins Cancer Center brings the specialists to you. From breast surgeons to radiation, medical and surgical oncologists, to nutritionists and holistic professionals, the Breast Wellness Center provides the expertise and opinions you need.

The Leo W. Jenkins Cancer Center offers a multidisciplinary approach to cancer care, featuring state-of-the-art therapies,

compassionate care, expert second opinions, support services, nutrition counseling, holistic care, clinical trials, easy access and free parking. Their cancer specialists work hand in hand with your physicians and surgeons to ensure the best outcomes possible.

The Leo W. Jenkins Cancer Center is certified by the American College of Surgeons. Its Radiation Oncology department is certified by the American College of Radiology (ACR). It is the only

**Lisa Bellin, M.D., breast cancer surgeon with ECU Surgery Oncology, examines a patient in the Breast Wellness Center at the Leo W. Jenkins Cancer Center in Greenville, NC.**





PHOTO BY IMPRESSIONS GROUP, LLC

**Lisa Bellin, M.D., discusses a patient's mammography and treatment plan with Joy Cullen, R.N., nurse specialist 1.**

radiation oncology center in Eastern North Carolina certified by the ACR, and one of only three in the state.

The Breast Wellness Center features the expertise of Dr. Lisa Bellin, a breast cancer surgeon specializing in all areas of breast care, including benign breast disease and male breast disease. In addition to breast cancer surgery, Dr. Bellin performs in the office ultrasound exams, as well as minimally invasive sentinel node biopsies, which have fewer side effects and less chance of arm swelling than the more-common open procedures that many surgeons still perform. She offers patients breast conservation when indicated and works with plastic surgeons when necessary for patient benefit.

Dr. Bellin received her B.A. from the Rutgers College of Rutgers University in New Brunswick, NJ, with majors in biology and psychology, and her M.D. from the Jefferson Medical College of Thomas Jefferson University in Philadelphia. She performed her internship and residency in general surgery at the Pennsylvania Hospital/University of Pennsylvania Health System in Philadelphia and was a research fellow with the Department of Anesthesia and Critical Care at the University of Pennsylvania School of Medicine, also in Philadelphia. She is currently on staff with ECU Surgery Oncology and a clinical assistant professor of surgery with the Brody School of Medicine at East Carolina University in Greenville.

In addition to physician training, Dr. Bellin draws a great deal from her real-life experiences. According to Dr. Bellin, "I am a person, a woman and a mother to three little boys, Lucas (7), Dante (5) and Maddox (20 months). I am also bilingual in English and Spanish." She went on to explain that her physician training and her real-life experiences have enabled her to offer her patients the best possible care, straightforward with the human touch.

Dr. Bellin prides herself on her personal touch and her ability to address patient fears. "Every patient is different, and every patient has different fears," said Dr. Bellin. She added that she and the Breast Wellness team take the "full-person approach" to address the needs and concerns of each patient both thoroughly and compassionately.

The Breast Wellness Center also features the expertise of Dr. David Pearsall. Dr. Pearsall is a Greenville native who specializes in breast surgery. He received his M.D. from the University of North Carolina at Chapel Hill and performed his residency at East Carolina University. Dr. Pearsall is board certified in general surgery by the American Board of Surgery. He is respected in the community and known as gentle, meticulous and patient. Dr. Pearsall has 10 years experience with breast conserving surgery.

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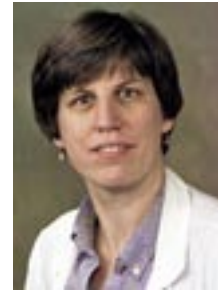
**Emmanuel E. Zervos, M.D., Chief of ECU Surgical Oncology and Associate Director of the Leo W. Jenkins Cancer Center**



**Paul Walker, M.D., FACP, medical oncologist, ECU Medical Oncology and Hematology**



**David W. Pearsall, M.D., breast cancer surgeon, ECU Surgical Oncology**



**Darla Liles, M.D., medical oncologist, ECU Medical Oncology and Hematology**



**Lisa Bellin, M.D., breast cancer surgeon, ECU Surgical Oncology**

Dr. Emmanuel E. Zervos, FACS, Chief of Surgical Oncology and Associate Director of the Leo W. Jenkins Cancer Center.

According to Dr. Zervos, “Breast cancer is a very significant issue, and we are putting our full resources forward to ensure that the patients of Eastern North Carolina have access to the latest advances in breast care.”

Dr. Zervos received his B.A. with highest distinction from the University of Michigan College of Literature, Arts and Sciences in Ann Arbor. He received his M.D. from the University of Michigan College of Medicine, also in Ann Arbor. He performed his internship in general surgery at the University of Michigan Hospitals and his residency in general surgery at the University of South Florida Hospitals in Tampa, where he also performed his fellowship in surgical research. He was a Clinical Surgical

Oncology Fellow and a Surgical Oncology Research Fellow at The Ohio State University in Columbus.

In addition to Drs. Bellin, Pearsall and Zervos, the Breast Wellness Center also includes oncologists Drs. Paul Walker and Darla Liles. Dr. Walker received his M.D. from Indiana University School of Medicine. He performed his residency at Ball Memorial Hospital and his fellowship at the Medical College of Ohio. Dr. Walker is board certified in internal medicine and medical oncology by the American Board of Internal Medicine.

Dr. Liles received her M.D. from the University of Missouri. She performed her residency and fellowship at the University of North Carolina at Chapel Hill. Dr. Liles is board certified in internal medicine and hematology by the American Board of Internal Medicine

The Breast Wellness Center also features the radiation oncologists Drs. Hyder Arastu, Gloria Frelix and Hiram Gay, Suzanne Russo and Heather Hopper, P.A., a physician’s assistant who formerly worked with Dr. Habal at the Breast Cancer Center at Pitt Surgical, P.A.

The center team is supported by an extensive staff of professionals who assist in providing patient coordination, comfort and counseling services. The center coordinates patient care with Greenville’s Eastern Radiologists, Inc. physicians for optimum patient benefit.

Our support professionals help patients and families cope with the emotional, social, spiritual and economic aspects of cancer care. The center also offers support group meetings, some in conjunction with the American Cancer Society, to provide valuable information about cancer diagnosis and treatment. Guest speakers include physicians and nurses. Support meetings are free and open to patients, family members, friends and the public. Check the Leo W. Jenkins Cancer Center calendar for the dates, times and places of support group meetings that can help you and your family.

*If you’ve received a breast cancer diagnosis, call the Breast Wellness Center at the Leo W. Jenkins Cancer Center in Greenville at (252) 744-1888 to schedule your appointment to meet with their team of breast cancer specialists. For more information, please visit their website at [www.ecu.edu/ecuphysicians](http://www.ecu.edu/ecuphysicians). ■*

## American Cancer Society Breast Cancer Statistics

- Breast cancer is the most frequently diagnosed cancer in women; the second leading cause of women’s cancer death.
- One out of eight women in the U.S. will develop breast cancer if they live past the age of 85, a risk that in 1960 was one out of 14.
- Approximately 180,510 new cases of invasive breast cancer are expected to occur in U.S. women in 2007; about 2,030 new cases of are expected to occur in men.
- An estimated 40,910 breast cancer deaths are anticipated in 2007 (40,460 women, 450 men).
- The number of new cases of female invasive breast cancer has gone down about 16% from last year’s estimates; male cases have gone up by 15%.
- ACS doesn’t include cases of ductal carcinoma in situ (DCIS) in its stats above. 62,030 new cases of in situ breast cancer are expected in women in 2007, with 85% being DCIS.
- Breast cancer is the leading cause of cancer death for women 40-55.
- 2.3 million U.S. women have been diagnosed and treated for breast cancer.
- Every woman is at risk for breast cancer; risk increases with age. About 77% of diagnoses occur in women age 50+.
- 70% of breast cancers occur in women who have no family history.
- More than 80% of breast lumps are benign (not cancerous).

For more statistics, visit the American Cancer Society website [www.cancer.org](http://www.cancer.org).

Information from *Cancer Facts & Figures 2007*, American Cancer Society