White House Rural Council

White House National Convening on Rural Telehealth
Wednesday, March 30, 2016
EEOB 350

1:00-1:10 PM  Welcome
Cecilia Muñoz, Assistant to the President and Director of the
White House Domestic Policy Council
Shirley Bloomfield, CEO, NTCA- The Rural Broadband
Association

1:10-1:25 PM  Trends and Landscape of Health in Rural America
Richard G. Frank, Assistant Secretary for Planning and
Evaluation, U.S. Department of Health and Human Services

1:25-1:50 PM  Spotlight on Innovation
Dr. David Charles, Director of Vanderbilt Telemedicine and Chief
Medical Officer of Vanderbilt Neuroscience Institute
Deanna Larson, Senior Vice President Quality Initiatives, Avera
Health
Dr. Sy Saeed, East Carolina University School of Medicine
Director, North Carolina Statewide Tele-Psychiatry Network
Dr. Valerie Seabaugh, National Tele-ICU Lead, U.S. Department
of Veterans Affairs

1:50-2:05 PM  Barriers and Opportunities
Keith Gabbard, Peoples Rural Tel. Co., McKee, KY
Eric Cramer, Wilkes Telephone Membership, Wilkesboro, NC

2:05-2:20 PM  Federal Investment in Rural Telehealth
Brandon McBride, Administrator of the Rural Utilities Service,
U.S. Department of Agriculture
John Peters, Acting Deputy Chief Consultant, U.S. Department of
Veterans Affairs
Tom Morris, Associate Administrator for Rural Health Policy, U.S.
Department of Health and Human Services
2:20-3:00 PM  Breakout Sessions
Operating concurrently; participants may join the group of their choice

(1) Technical Parameters of Telehealth and Challenges with Equipment Cost (EEOB 350)

This breakout session will focus on deployment and cost requirements of telehealth solutions and broadband networks capable of supporting those services. Participants will examine rural infrastructure and current and projected telehealth technologies.

(2) Evidence-Based and Promising Practices to Improving Health (EEOB 350)

This breakout session will focus on highlighting promising practices in how providing care through telehealth technology can improve access to and quality of health care in rural areas. Participants will examine the current state of the evidence base for telehealth as well as those areas that show promise for meeting rural health care needs.

(3) Serving Rural Veterans (EEOB 472)

Forty-percent of America’s military comes from rural America. Participants in this session will consider current veterans services and explore opportunities to extend telehealth services to veterans in rural areas, including broadband access and affordability.

(4) Serving Indian Country (EEOB 230A)

This session will explore opportunities and challenges relating to the deployment of telehealth in Tribal lands. Participants will consider current healthcare availability; prevailing medical conditions; broadband deployment and adoption; and cultural uniqueness.

Guiding Questions
- What are biggest changes and trends we’re seeing in this space?
- What are the best practices and models we should be highlighting and scaling up?
- In the short- to medium-term, how can the federal government and/or outside partners accelerate ongoing progress in this space?

3:15-4:00 PM  Report Out
Led by: Secretary Tom Vilsack, U.S. Department of Agriculture

4:00-4:30 PM  Open Discussion and Next Steps