

**Business and Marketing Education
Program of Studies**

Hours Taken

Freshman Courses

1 . ENGL 1100		3	3
2 . ENGL 1200		3	3
3 . Health 1000		2	2
4 . MATH 1065 or 1066		3	3
5 . EXSS 1000		1	1
6 . PSYC 1000		3	3
7 . Science		4	4
8 . Science		4	4
9 . Humanities/Fine Arts Elective		2	2
		25	25

Sophomore Courses

1 . BITE 2212		3	3
2 . BITE 2311		3	3
3 . BITE 2500		3	3
4 . ART 1910 or MUSC 2208		2	2
5 . MATH 2283 or 2228		3	3
6 . ECON 2113		3	3
7 . FINA 2244		3	3
8 . HIST 2012		3	3
9 . BITE 2123		1	1
10 . Literature		3	3
11 . COMM 2420		3	3
		30	30

Junior Courses

1 . BITE 3200		3	3
2 . BITE 3220		3	3
3 . BITE 3228		3	3
4 . BITE 3311		3	3
5 . BITE 3301		3	3
6 . BITE 3302		3	3
7 . BITE 3500		3	3
8 . PSYC 3206		3	3
9 . Education 3200		3	3
10 . EDUC 3002		3	3
11 . BITE 4700 or BITE 5503		3	3
12 . READ 3990*		2	2
		35	35

Senior Courses

1 . BITE 4200		3	3
2 . BITE 4500		3	3
3 . BITE 4323*		3	3
4 . BITE 4324*		10	10
5 . BITE 4325* (Intern Seminar)		0	0
6 . BITE 4390		3	3
7 . BITE 4400		3	3
8 . SPED 4010*		2	2
9 . EDUC 4400* or PYSC 4305		3	3
		30	30

Academic Concentration

Communication Technologies			
1 . ICTN 1500/1501	or approved equivalent	3	3
2 . ICTN 2154/2155	or approved equivalent	3	3
3 . ICTN 2158/2159	or approved equivalent	3	3
4 . BITE 5200		3	3
5 . BITE 2112 or 2500	included above		
6 . BITE 4500**	included above		

** Six credit hours of academic concentration may count toward general education requirements

Total Hours needed to graduate

132 132 **

unofficial evaluation, planning purposes only

* Must be Upper Division of Teacher Education to enroll

Students must meet a business/marketing work experience requirement by appropriate documentation or BITE 3294 Internship