

**Master of Arts in Education**  
**Department of Business and Information Technologies Education**  
**College of Education**  
**Marketing Education Option - 39 s.h.**

Date of Entry:

Name:

Phone:

Email:

<b>Education Core (12 s.h.)</b>		<b>Hours</b>	<b>Completed</b>	<b>Term</b>
EDUC 6480, 6482 or SCIE 6500	Trends and Issues in Education Research for Practitioners OR Understanding and Engaging in Education Research	3		
LEED 6000, ELEM 6550 or ADED 6550	Leadership and Communication OR Leadership and Communication Skills in Education	3		
EDUC 6001	Introduction to Differences in Human Learning in Schools	3		
SPED 6002	Addressing Differences in Human Learning in Schools	3		
<b>Total Hours</b>		<b>12</b>	<b>12</b>	
<b>Marketing Education (27 s.h.)</b>		<b>Hours</b>	<b>Completed</b>	<b>Term</b>
BITE 5200	Microcomputer Business Graphics Applications	3		
BITE 6400 or BITE 6700	Foundations and Management of Retailing for Marketing Education Website Design and Maintenance	3		
BITE 6426	Supervision in Business and Information Technologies Education	3		
BITE 6450	Evaluation in Business and Information Technologies Education	3		
BITE 6750	Contemporary Business and Information Technologies Education Research	3		
BITE 7000	Thesis: may be repeated and count for a maximum of 6 s.h.	3		
MKTG 6162	Marketing Management	3		
MKTG 6822	Marketing Strategy	3		
MKTG 6842	Consumer Behavior	3		
Choose a technology elective from BITE or EDTC		3		
<b>Course Substitutions</b>				
<b>Total Hours</b>		<b>27</b>	<b>27</b>	