Education professor studying foundation work

A College of Education professor has received an $85,000 grant to study a program that promotes higher education among minorities.

David J. Siegel, associate professor in the College of Education's Department of Educational Leadership, received the grant from the Indianapolis-based Lumina Foundation for Education.

The foundation is a private organization dedicated to expanding access and success in education beyond high school. Siegel, who applied for the grant, is the study's principal investigator. The college was scheduled to start receiving funding in early October.

The grant will be used to explore how partnerships involving universities, corporations, and nonprofits help prepare minority high school students who do not typically attend college for postsecondary education.

"Understanding the partnership framework ... can give us a blueprint for organizing additional initiatives of this kind. There is great potential for application of the findings right here in eastern North Carolina," Siegel said.

The study will focus on the partnership dynamics in the Leadership Education and Development Program in Business, called LEAD, which aims to introduce minority high school juniors to business education and careers in business.

The program is a consortium that 11 top American business schools that host residential summer business Institutes, and corporate sponsors that take an active role in the students' educational experience and provide financial support.

Students also receive tips on applying to college and have unique and exciting opportunities to interact with corporate sponsors through site visits and in-class presentations.

Thirty-four major corporations and foundations support LEAD, including GlaxoSmithKline, ExxonMobil, Goldman Sachs, Johnson & Johnson, Ford Motor Company, and General Mills.

The project's central objectives over the next 12 months will be to study, document, and share the partnership dynamics at work in the 11 LEAD business schools.