6.4.d – Candidate recruitment and admission policies

Candidate Recruitment

- The ECU “Become a Teacher” Web site is where prospective teachers may obtain information about various pathways to teacher licensure.

- Recruitment efforts across all ITP’s have been supported by the UNC GA through the ECU campus-based Teacher Recruitment Plan. Annual reports to UNC GA demonstrate coordinated and multifaceted strategies to increase ITP enrollments and a focus on continuous improvement of the plan. This plan has served as a model for the development of a Graduate Recruitment Plan in the COE which is anticipated to impact recruitment across the EPP.

- Candidate recruitment was also a key focus of the 2009 US Department of Education Teacher Quality Partnership grant (TQP) awarded to the ECU COE. Several of the curricular reforms from the TQP grant serve as foundational innovations in the current NCATE TI.

- The COE’s new Education Housing Community (EHC) is focused on recruiting ITP candidates to join a combined living and learning community which would increase opportunities to work with diverse candidates. Recruitment and retention efforts for the COE are supported by 3.0 FTE, to include professional development for candidates and faculty; student outreach within the State of NC; the EHC, a living and learning community for education majors; and the Maynard Scholars, Abernathy Scholar, and North Carolina Teaching Fellows scholarship candidates in education.

- The State Employees Credit Union Partnership East (SECU PE) recruits candidates from the community colleges to pursue ITP programs. Four SECU PE faculty recruit, teach, and advise candidates. SECU PE faculty and other members of the Office of Alternative Licensure attend recruitment events hosted in LCSN districts.

- The ECU Career Center assigns career counselors to work with COE majors and teacher education candidates, generally. The career counselor also maintains office hours in the COE Advising Center. Education Career Fairs, organized by the ECU Career Center, are held each spring semester. Seventy-five employers from across NC and other states participated in the spring 2014 Education Career Fair.

Admissions

All prospective teacher candidates must be accepted to ECU as per the standard admissions policy. Information about undergraduate admissions and graduate admissions are located online.

Undergraduate teacher candidates must apply for admission to Upper Division. Admission to Upper Division is the official step in applying to the unit and formal admittance into a teacher education
program. Requirements for admission to Upper Division are located in the Teacher Education Handbook. Admission requirements for the Master of Arts in Teaching programs are located online.

The Senior Associate Director of Admissions for the institution collaborates with ITP programs and attends LCSN meetings. Prospective MAED and MM students must firstly apply, and secondly gain acceptance by the Graduate School. Some advanced programs have specific prerequisites. A list of the EPP’s graduate degree programs and their prerequisites are available online.