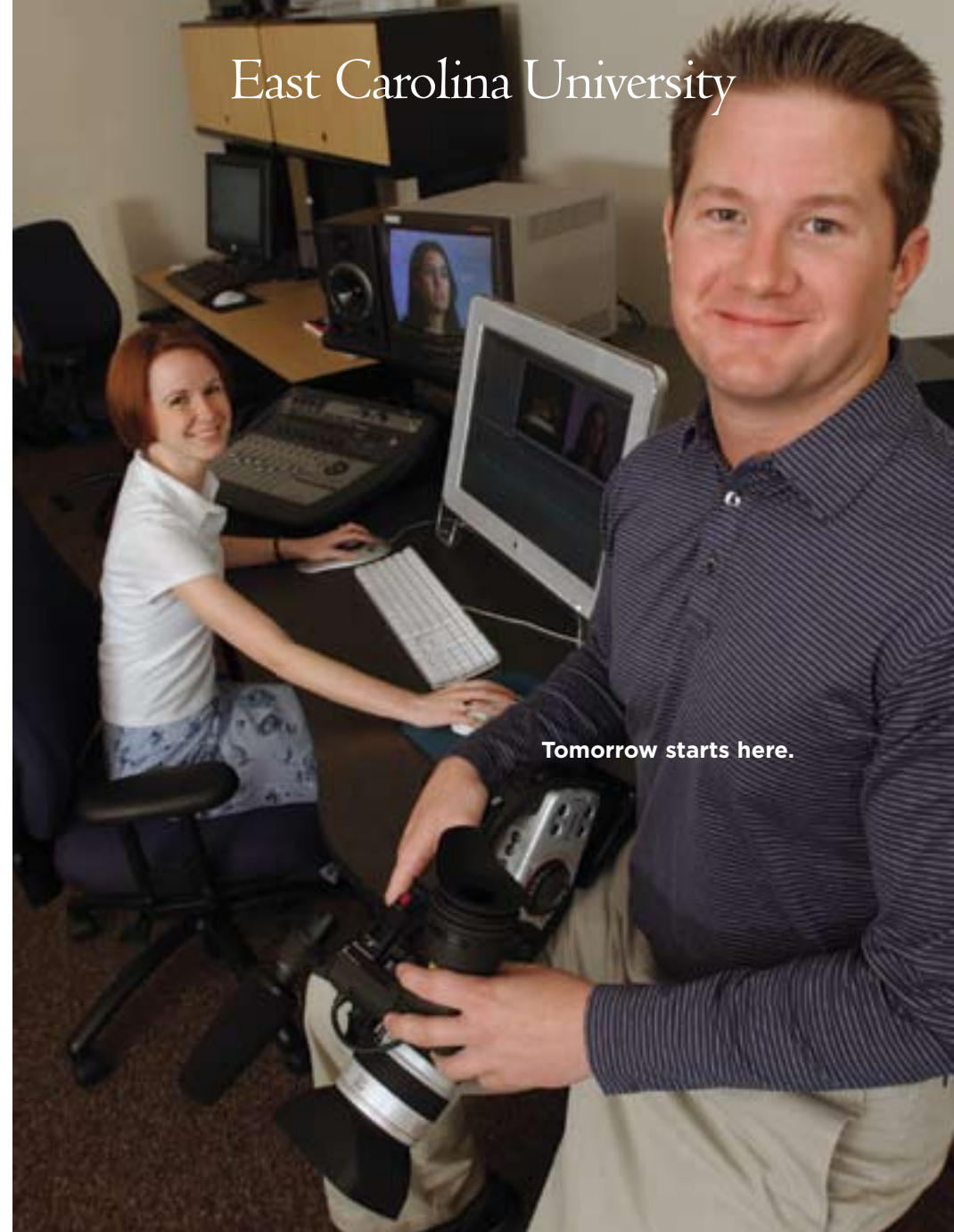


East Carolina University



Tomorrow starts here.



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East Carolina University is committed to equality of educational opportunity and does not discriminate against applicants, students, or employees based on race, color, national origin, religion, gender, age, creed, sexual orientation, or disability. An equal opportunity/affirmative action university, which accommodates the needs of individuals with disabilities.

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COLLEGE OF EDUCATION

Online Master of Science in Instructional Technology

ONLINE MASTER OF SCIENCE IN INSTRUCTIONAL TECHNOLOGY

Do you want a career you can be passionate about and proud of, a career that suits your abilities and gives you the opportunity to make a real difference? Are you interested in becoming an expert in diverse ways of teaching in a technology-driven world? Would earning an advanced degree online make balancing your busy life easier?

Become a student at East Carolina University, and begin preparing for a bright tomorrow as a professional in the field of instructional technology.

The master of science in instructional technology program offered by East Carolina University's College of Education is designed with working adults like you in mind. The program is offered completely online, allowing you to earn a master's degree without having to choose between your education and the obligations of family and career. Meeting the individual needs of every student is a priority with our faculty and program coordinators.

As a student in this program, you are prepared to develop innovative and effective products of learning for diverse audiences and for delivery of instruction within a variety of settings. Not only do you learn instructional design skills, you also develop proficiencies in a variety of instructional technologies, such as computer-based instruction, video-based instruction, online instruction, virtual reality, and other similar technologies. At the completion of your degree, you will develop a portfolio of an ample amount of instructional products that can be shared with prospective employers.

Recent graduates have designed instruction within higher education, business, allied health, corporate training, and government and military settings. Our graduates work collaboratively on instructional modules with university faculty, military officers, and other clients. Our graduates also have secured community college teaching positions, and our degree can meet current SACS requirements within individual institutions' guidelines.

SPECIALIZATIONS

To complement your MS in instructional technology degree, you can specialize in a particular instructional technology area. Currently, there are four specialty areas within the program:

- Computer-based instruction
- Distance instruction
- Performance improvement
- Virtual reality

You can take one or two additional courses to obtain a certificate in several of these specialty areas in addition to your degree.

VARIETY OF OPPORTUNITIES

All courses in the program are project based and provide learners with hands-on and practical experience. You will focus on the following core areas:

- Instructional design processes and the Instructional Systems Design model
- Computer-based instructional authoring systems
- Instructional strategies and tools for online learning environments
- Project- and change-management tools and processes

As a prospective student, you should have a high regard for learning and an interest in developing and delivering effective instruction. Our students come from a variety of backgrounds, including the following:

- Medical (e.g., nursing)
- Computer sciences (e.g., computer programming)
- Humanities (e.g., technical writing)
- Education (e.g., K–12 education)
- Social sciences (e.g., history)
- Business (e.g., insurance agency)

The skills you will develop in the program can be applied to careers in higher education as well as corporate and military training. Your opportunities are varied and exciting:

- Corporate (e.g., instructional designer, e-learning specialist, multimedia/Web designer)
- Military (e.g., technology trainer, course developer, training specialist)
- Higher education (e.g., instructional technology consultant, Blackboard administrator, community college instructor)

You will be empowered with a range of abilities to bring to your new career:

- Extensive knowledge of Instructional Systems Design and the ability to create effective instruction
- Hands-on experience with current and innovative instructional technologies
- The ability to develop instructional modules for face-to-face, computer-based, and online learning environments
- Experience working in instructional design teams that work on producing instructional materials

THE COLLEGE OF EDUCATION

As the largest professional school for teacher education in the region, the ECU College of Education is committed to serving students who may find attending classes on campus difficult. Both North Carolina residents and out-of-state students may enroll in this 100-percent-online program. As an ECU student, you will enjoy the benefits of earning your degree from the leading distance education provider in North Carolina. East Carolina's Joyner Library offers a wealth of online resources for students working off campus. These are available at www.lib.ecu.edu/erdb/elecres.html.

TO APPLY

Apply online at www.ecu.edu/gradschool.

ADDITIONAL INFORMATION

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About the MS in instructional technology program: www.coe.ecu.edu/lsit/it
 ECU College of Education: www.coe.ecu.edu
 Distance education at East Carolina: www.options.ecu.edu