



Department of Recreation and Leisure Studies

East Carolina University

Belk Building • Greenville, NC 27858-4353

Web: <http://www.ecu.edu/rcls>

Bachelor of Science Degree in Recreation and Park Management

The Department

The Department of Recreation and Leisure Studies (RCLS) has 19 full-time faculty and approximately 200 undergraduate majors. Established in the early 1970s, the RCLS Bachelor of Science curriculum has achieved a reputation for strong professional preparation toward employment in the recreation, leisure, and health-care industries. The NRPA/AALR accredited program features two Bachelor of Science degrees: Recreational Therapy (RT) and Recreation and Park Management (RPM).

RPM Degree Program Highlights

- Prime location close to mass tourism destinations, including municipal, state and federal recreation agencies. Graduates obtain employment in recreation-related businesses such as entertainment complexes, resorts, cruise ships, country clubs and golf courses, sports marketing, city recreation departments, student activities, intramurals, employee recreation, youth ministries, parks, and outdoor adventure guiding.
- Eight full-time faculty teach undergraduate and graduate courses in the degree. All faculty actively strive for excellence in teaching, research and service.
- Fourteen RCLS courses specific to the Recreation and Park Management Degree.
- Students can concentrate in Commercial Recreation & Tourism, Community and Non-Profit Recreation, Recreational Sports Leadership, or Outdoor Recreation.
- Courses, work experience and internship can be tailored to meet specific career interests. There are many complementary minors and special programs to choose from, including but not limited to, Business Administration, Public Administration, Planning, Coastal and Marine Resources, and an accelerated MBA.

Program of Study & Declaring the Major

In addition to ECU general education requirements a core of RCLS courses, majors complete coursework specific to their area of concentration. Students also receive credit for practicum work and a twelve-week (480 hour) internship with recreation and leisure services agencies.

Students wishing to declare a major in recreation and park management at the time of entrance into the curriculum, need to possess a minimum overall GPA of 2.0; have no more than 10 s.h. of foundations curriculum remaining; completed MATH 1065, 1066 or higher level MATH for which MATH 1065 is a pre-requisite, a brief written application (available at www.ecu.edu/rcls); and have a meeting with a RCLS faculty member.

For more information, contact:

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