

## A Career Doing Something You Love

*"This is an exciting field that has a lasting impact on people, the community, and the environment. There are challenges everyday that will make you a better person. You know you have picked the right career when you are **EXCITED TO GO TO WORK!!!**"*

Joel Dunn, B.S. RPM, Class of 2006. Greenville Recreation & Parks Dept., Greenville, NC

### RPM Highlights

Four Specialized Concentrations to Meet Your Needs

Service-Learning

Scholarships

Faculty Supervised Internships

Optional Certifications

Professional Organizations

Excellent Facilities

Student Majors Club

Award Winning Faculty, Alumni and Students

National Recreation and Park Association Accredited Program

Numerous Career Options

See our Web site [www.ecu.edu/rpm](http://www.ecu.edu/rpm) for more information

Contact us: [rpmatecu@ecu.edu](mailto:rpmatecu@ecu.edu)

## Create Exciting Experiences!

*I have always enjoyed sports and the sport atmosphere. I love knowing that I am a part of something spectacular. It is a great feeling to see smiles on the faces of the Astro fans knowing that I helped put it there.*

Morgan Gower, B.S. RPM, Class of 2006, Houston Astros, Houston, TX

[www.ecu.edu/rpm](http://www.ecu.edu/rpm)

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Recreation and Park Management  
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Greenville, NC 27858-4353



East Carolina University  
Tomorrow starts here.



## B.S. Degree in Recreation and Park Management

[www.ecu.edu/rpm](http://www.ecu.edu/rpm)

## A Career With Meaning

*"This major will lead you to a career. If you are looking for a rewarding experience that will affect your life as a whole, this is definitely the major for you"*

Aaron Harris, B.S. RPM, Class of 2003, YMCA National Capital, Washington, DC

### B.S. Degree in Recreation and Park Management with concentrations in:

- Community and Non-Profit Recreation
- Commercial Recreation and Tourism
- Outdoor Recreation
- Recreational Sport Leadership

### The Faculty

Classes in the major are taught by professors with advanced degrees and hands-on professional experience. With a faculty to student ratio of 1:25, we are personally committed to making sure you leave campus with the knowledge, skills and abilities to hit the ground running during your supervised internship.

## Caring Teachers- Relevant Classes

*"The professors did not just teach me, they invested in my life. In addition, I learned skills in school that are very relevant to the actual profession of recreation"*

Janna Thompson, B.S. RPM, class of 2006, Mecklenburg Parks and Recreation, Charlotte, NC



- Leisure Programming
- Inclusive Recreation
- Administration of Leisure Services
- Facility Management
- Case Studies

## Community and Non-Profit Recreation

### Take courses in:

- Public and Non-Profit Recreation
- Master Planning
- Business Administration

### Career Possibilities

Local park and recreation agencies, non-profit agencies like the YMCA, Boys and Girls Clubs, youth camps, Military Welfare and Recreation (MWR), community schools recreation programs, after school programs

### Internship Site Examples

City of Tampa Parks and Recreation, FL  
Greenville Recreation and Parks, NC  
Boys and Girls Club, Atlanta, GA  
US Coast Guard, MWR, Baltimore, MD  
YMCA, Charlotte, NC  
Raleigh-Cary Jewish Community Center, NC

*"Each day is a new adventure. No two days weeks are the same. One week I will be in the mountains of North Carolina and the next I will be caving in Western Maryland. What I am most proud of is the Y's ability to create a culture where everyone is cared for and respected. No matter where our children come from or what challenges they are facing they know at the Y they are loved and valued."*

Aaron D. Harris, B.S. RPM, Class of 2003, Senior Program Director, YMCA National Capital, Washington, DC



## Commercial Recreation and Tourism

### Take courses in:

- Commercial Recreation and Tourism
- Tourism Planning and Development
- Business Administration

### Career Possibilities

Businesses such as cruise lines, visitors bureaus, private campgrounds, resorts, country clubs, health clubs, convention centers, event and festival planning companies, sports and entertainment venues, arenas, theme parks, water parks, eco tourism companies

### Internship Site Examples

Grand Hyatt Kawai Resort and Spa, Kawai, Hawaii  
Marriott Suites on Sand Key, Clearwater Beach, FL  
Emerald Pointe Water Park, Greensboro, NC  
Greenville-Pitt Convention and Visitors Bureau, NC  
Kitty Hawk Kites, Outer Banks, NC  
Mount Snow Resort, West Dover, VT

*"I love working with people. My job allows me to work with many organizations in our community on special events. My job allows me to be hands-on and it's very important for me to make sure I provide the best customer service I possibly can."*

Kristi Hardison, B.S. RPM, Commercial Recreation and Tourism, class of 2000, Events and Facilities Supervisor, Washington, NC



## Outdoor Recreation

### Take courses in:

- Outdoor Programming
- Recreational Interpretation
- Master Planning

### Career Possibilities

Adventure and outdoor programs, organized camps, park managers and interpreters on the local, state and national levels, museums, aquariums, zoos, cultural and heritage attractions

### Internship Site Examples

National Park Service, Cape Lookout Natl Seashore, NC  
Florida Fish & Wildlife Commission, Tallahassee, FL  
River Park North, Greenville, NC  
Jordan Lake State Recreation Area, Apex, NC  
Back Bay National Wildlife Refuge, Mebane, NC  
Camp Seagull, Arapahoe, NC

*"I love that I get paid to canoe, hike the Appalachian Trail, and go rock climbing. I love that my office is a log cabin. I love the caliber of leaders that I am exposed to in this field. I love the things I learn everyday. I love that even a bad day of work with recreation is better than a good day in any other field."*

Janna Lynn Thompson, B.S. RPM, Outdoor Recreation class of 2006, Mecklenberg Parks and Recreation, Charlotte, NC



## Recreational Sport Leadership

### Take courses in:

- Recreation Leadership and Group Process
- Recreational Sport Programming
- Applied Sport Psychology

### Careers Possibilities

Community recreational sport and athletics programs, campus recreation and intramural sports, collegiate recreational sports, amateur and professional sports teams

### Internship Site Examples

Durham Bulls Baseball Club, NC  
Kinston Indians Minor League Ball, NC  
Washington Mystics, Arlington, VA  
ECU Campus Recreation and Wellness, Greenville, NC  
Raleigh Parks & Recreation Athletics, NC  
Ironman/World Triathlon Corporation, Tampa, FL

*"I spent my childhood completely involved in recreation in one way or another. I was active in baseball, basketball, swimming lessons, umpiring, cross country, track and field and summer camps. As an adult what better way is there to spend my life than by providing these same recreation opportunities for others?"*

Joel A. Dunn, B.S. RPM, Class of 2006, Adult Athletics, Greenville Recreation and Parks Department, Greenville, NC

