

Sports Studies at East Carolina University

Today's sport, physical activity and fitness industry demands highly skilled and trained professionals. To help meet this need East Carolina University offers a Bachelor of Science in Sports Studies as well as a Sports Studies minor. The Sports Studies major can be combined with minors such as Communications, Business Administration, Management of Recreation Facilities and Services, and Marketing to prepare students for careers such as journalism, sport business, sport retail and sport management. Graduates of the program will also be well prepared for further graduate study in our Sport Management program. The BS in Sports Studies investigates sport as a major part of culture and society and takes a liberal arts and social sciences perspective on sport. Students graduate with the theoretical and professional training that facilitates entry into this \$400 billion industry.

EO/AA

East Carolina University is committed to equality of educational opportunity and does not discriminate against applicants, students, or employees based on race, color, national origin, religion, gender, age, sexual orientation, or disability. An equal opportunity/affirmative action employers which accommodates the needs of individuals with disabilities

For more information contact:
ECU Department of Exercise
and Sport Science
Greenville, NC 27858
252.328.4635 (voice)
252.328.4654 (fax)
www.ecu.edu/exss

Sports Studies at East Carolina University

The
Department of Exercise
and Sport Science

**Bachelor of Science
in
Sports Studies**

and

**Minor
In
Sports Studies**

Understanding
"sport" in the
world of business

The ECU Experience

East Carolina University is a dynamic learning environment. Students pursuing Sports Studies in the Department of Exercise and Sport Science can anticipate a challenging program of study and individual attention from enthusiastic faculty in a collegial atmosphere.

ECU is an integral part of the Greenville, NC community. Combined, the university and community offer a wealth of services, including sporting, recreational, and cultural activities, health care, entrepreneurial opportunities and more. To learn more about Greenville visit:
<http://www.visitgreenvillenc.com>



Sports Studies (some selected courses)

Introductory Exercise and Sport Science

Applied Sport Psychology

Physical Education and Sport in Modern Society

Comparative Sport & Physical Education

Coaching Theories.

Program Development & Management in Physical Education and Sports

History of Sports in Western Society

Introduction to Philosophy of Sport

Leisure in Society

Sports Media Survey

Sports Studies Faculty

Paul Zalewski (Degree Director) has interests in athletic administration, team and program management, and improving coaching education. He is also an assistant coach for the East Carolina University Track and Field team.

Stacey Altman - studies the legal aspects of sport

Tom Raedeke - studies the psychological aspects of sport and exercise.

Melanie Sartore - interests focus on issues of diversity within sport and sport organizations

Mark Moore - teaching interests are in the areas of sport marketing, human resource management in sport organizations

Stacy Warner - studies the roles that sport and sports culture play in the lives if individual and organizational structures that optimize community building and development