2014-15 Assessment Results for the Program in Recreation & Park Management

The Council on Accreditation for Parks, Recreation, Tourism and Related Professions (COAPRT) grants accreditation to institutions or programs that meet established criteria for academic quality. To this end, accredited programs have completed a rigorous process which includes a self-assessment and peer review of standards established by the profession, which reflect competencies relative to entry-level positions in the field. As such, institutions continuously assess the quality of their programs and as a result will make revisions in order to improve upon their student learning outcomes. COAPRT standard 2.05:05 requires accredited programs to annually post 7.0 series aggregated data and additional evidence reflecting program academic quality and student achievement on their program and/or departmental website. The following data demonstrates how the Recreation & Park Management program in the Recreation and Leisure Studies major meets the 7.0 series student learning outcomes required by COAPRT.

Outcome 1 from Standard 7.01:
Students will demonstrate entry-level knowledge of historical, scientific and philosophical foundations and the scope of the profession for recreation and park management.

ASSESSMENT (Direct Measures):
Exam items measuring historical and philosophical foundations in RCLS 2000 (Foundations of Recreation, Parks, and Tourism Studies) and RCLS 3131 (Recreation for Diverse Populations); Assignment related to scope of profession in RCLS 3131; Exam items measuring philosophical and scientific foundations from RCLS 4004 (Philosophical and Theoretical Issues in Leisure).

CRITERIA:
- 70% of stdts in RCLS 2000 and 3131 will score 80% or better on related exam items;
- RCLS 3131 scope of profession assignment 80% of stdts will score 70% or higher to differentiate the origin, mission and and stakeholders for each of the following: commercial recreation, not-for-profit recreation and public recreation and parks;
- 80% of RCLS 4004 stdts will score 80% or higher on exam items for philosophical scientific foundations.

RESULTS:
- 83% of stdts in RCLS 2000 scored a 70% or above on related exam items;
- 85.7% of stdts in RCLS 3131 scored 70% or above on related exam items;
- 90.6% of students scored 70% or higher on the mission and scope assignment in RCLS 3131;
- 88% of 4004 students scored 80% or higher on scientific foundations exam items.
**Outcome 2 from Standard 7.02:**

Students will demonstrate the ability to design a recreation program or service experience that clearly reflects the application of knowledge from relevant facets of contemporary professional practice.

**ASSESSMENT (Direct Measures):**

RCLS 3003 (*Recreation and Event Programming*) and 3004 (*Recreation Programming Experience*) program plan assignment and rubric scores; Intern final evaluation.

**CRITERIA:**
- 70% of sdts in RCLS 3003/4 will score 4/5 on rubric related to program plan development;
- 100% of students must receive a 4.0/5.0 on ratings measuring general performance, application of knowledge and program management from field supervisors.

**RESULTS:**
- 75% of sdts in RCLS 3003/4 received a 4/5 on program rubric;
- 88% of interns met the standard-- three students were deficient (below 4) in at least two areas measured. Three of the four areas measured: organizing and scheduling; leading and teaching a variety of programs for different age groups; and facilitating group behavior had two or more scores rated at 3 or lower.
Outcome 3 from Standard 7.03:
Students graduating from the Program will demonstrate knowledge of and the ability to apply entry-level concepts, principles and procedures of administration and financial and human resource management to professional practice settings.

ASSESSMENT (Direct Measures):
Exam items measuring knowledge of administration in RCLS 4002 (Recreation, Parks, and Tourism Administration I); SWOT Analysis Assignment in RCLS 4002; final intern evaluations.

CRITERIA:
- 80% of sdts in RCLS 4002 will score 70% or better on related exam items;
- 80% of sdts will will score 70% or higher on SWOT Analysis assignment;
- All internship ratings will average 4.0 or higher for measured areas in administration.

RESULTS:
- 84% of sdts in RCLS 4002 scored 70% or better on related exam items;
- 84% of sdts scored 70% or higher on SWOT Analysis assignment;
- 100% of students (n=14) met the standard of 4.0 mean (5-point scale) on the battery of items used for assessment. In addition, all students had scores of 4.0 or higher each item.