



East Carolina University

College of Health and Human Performance

Annual Giving and Support



The College of Health and Human Performance has always benefited from the generosity of its friends and alumni. By supporting the college, you not only strengthen the degree of today's students but also enhance the value of your degree. Even the faculty and staff members give regularly to help support the school's students and improve its standing among peer institutions.

It is so crucial that the college's supporters—especially our graduates—contribute to the college. Did you know that state appropriations and tuition payments cover only about half of the cost of an East Carolina education? The support we receive from people like you bridges this gap. Your annual contributions to the College of Health and Human Performance go into a discretionary fund that is used to meet needs and opportunities as they arise. It is hard to understate the importance of these funds, especially in these uncertain times.

The money provides financial assistance and support for students, supplies instructional equipment and software, maintains and upgrades research labs, and helps attract top professors to teach our students. It also serves as a barometer measuring the enthusiasm and commitment of our alumni and friends.



About the College

While the degree programs offered by the college have been around for years, it was only in 1993 that they all came together in the School of Health and Human Performance. In 2002 the growth of our enrollment and the standing of our programs merited a name change to the College of Health and Human Performance.

The college currently has three academic departments—Exercise and Sports Science, Health Education and Promotion, and Recreation and Leisure Studies—that offer fifteen degree programs, including a doctoral program. For about eight hundred majors, the college is practically a second home where they learn from sixty-five full-time faculty members. HHP has nearly seven thousand alumni and also offers two courses that all ECU students must take.

The focus of the college is to advance and share knowledge concerning maintenance and enhancement of health, physical performance, and quality of life. The college provides instruction, conducts research, and performs service in health, exercise science, and recreation and leisure.

Supporting the College

The dollars you contribute to HHP stay within our programs. You can designate your funds to the college as a whole or earmark them for one of four areas: Exercise and Sports Science, Health Education and Promotion, Recreation and Leisure Studies, or Environmental Health.

Frequently Asked Questions

When should I make my gift?

The fiscal year begins July 1 and ends June 30. By making your commitment early in the year, your gift is available when it is needed most. Contributions to HHP are also tax deductible.

How much should I pledge?

You should make a pledge that makes you comfortable, one that is commensurate with the college's value to you. It is extremely important that you fulfill your pledge in the fiscal year that it is made.

Do I have to pay my pledge all at once?

No. You can pay your pledge in full or make installment payments throughout the year (e.g., annually, semiannually, quarterly, or monthly).

Can I pay my pledge with a credit card?

Yes. You can use MasterCard, Visa, or American Express to make one payment or multiple installments. Fill out the credit card section of the pledge card or call 252-328-4662. Your gift can also be drafted directly from your bank account. For more information on this option, call 252-328-4662.

How do I know if my employer will match gifts?

More than seven thousand companies now provide matching dollars that can double or even triple the value of your gift. Please check to see if you or your spouse work for a matching-gift company by contacting your personnel or benefits office. If so, request a matching gift form to return with your gift.



Donor Recognition

Whether you wish to be recognized for your gift or prefer to remain anonymous, your choice will always be honored.

All contributions regardless of the amount will be listed in the Honor Roll of Donors annually in the *Health and Human Performance News* that goes out to approximately seven thousand alumni and friends. Each contribution will be listed in the development section of the College of Health and Human Performance Web page.

East Carolina's Annual Giving Societies

All contributions to the College of Health and Human Performance count toward your recognition by the university's two annual giving societies. Inclusion is based on cumulative giving totals during each fiscal year (July 1 to June 30).

The Chancellors' Society

Jarvis Circle	\$10,000
Wright Circle5,000
Jenkins Circle2,500
Chancellor's Circle1,000

The Old Austin Society

Founder	\$.500
Partner250
Associate100

Estate Planning

Please consider including the College of Health and Human Performance in your estate plans. You can leave a legacy at East Carolina through a variety of planned-giving vehicles.

For More Information, Contact

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