

ECU File Sharing / Copyright Awareness

Overview: Beginning in 2003, ITCS launched a File Sharing Awareness Campaign to inform ECU faculty, staff and students of the penalties for violating copyright-protected works. This campaign has involved collaborating with Campus Living, the Office of Student Conflict Resolution, and the University Attorney. We distribute educational information campus-wide in a variety of formats (see table below). To discourage illegal music and video downloading by students, ITCS and Campus Living frequently recommend legal music/video streaming services.

Who?	Publication	Medium		
		Print	Digital	E-mail
	*TEC = The East Carolinian			
stu	TEC* ad – several newspaper ads published each semester	x	x	
stu/par	TEC Pirate Preview ad	x		
stu	TEC Back-to-School Edition (Aug)	x	x	
stu/f/sta	Microsoft Exchange E-mail Inbox (Use Agreement)			x
stu/f/sta	OneStop (Use Agreement) – must be agreed to each fall/spring semester		x	
stu/f/sta	ITCS Web Site		x	
stu	Residence Hall network access Web page		x	
stu/f/sta	ECU Technology Digest (each edition; footer)		x	x
stu/f/sta	Posters – Austin Lab, hallways	x		
stu/f/sta	LCD images – Piracy graphic displayed on more than 80 LCD's on both campuses		x	
stu/f/sta	ECU Web site – Web ad on Technology Services page and E-mail/Directory page		x	
stu/par/f	Summer Orientations (including Graduate School orientation); New Faculty Orientations	x		
stu/par	Fall/Spring Open House	x		
stu/f/sta	ITCS Notifications footer (each edition; footer)		x	x
stu	Handout given to students who visit the ACE Student Computing Support Center	x		
stu	Handout distributed to COAD 1000 students	x	x	

Banner

- [Banner Finance Security](#)

use agreement

Welcome to the ECU Onestop

By using these resources, you are accepting that you are accessing the university-owned network, and that unauthorized or illegal use of the university network is prohibited. You are attesting that you have read, understand, and will comply with university policies including, but not limited to, university information technology (IT) policies located at www.ecu.edu/cs-itcs/policies, the University Student and Employee Computer Use Policy at (<http://www.ecu.edu/cs-itcs/policies/staffstudentpolicy.cfm>) and Academic Computer Use Policy at (<http://www.ecu.edu/cs-itcs/policies/academicpolicy.cfm>).

All users of university IT services are reminded that unauthorized downloading and sharing of music, video and software is a violation of United States Copyright law and is punishable with civil and criminal penalties ranging from \$750 to \$200,000 and up to 10 years of imprisonment.

More information is available at <http://libguides.ecu.edu/copyright> and <http://www.ecu.edu/itcs/itsecurity/filessharing.cfm>.

University employees who violate university computer use policies will be subject to disciplinary action up to and including dismissal.

Student violations are misconduct under the applicable student disciplinary code. Sanctions may include revocation of access privileges in addition to other sanctions available under the regular disciplinary procedures.

By clicking the **'I AGREE'** button below, you, Steven Forehand, are agreeing that you have read and agree to the policies outlined listed above and in the referenced documents. Once you agree to these policies, this 'pop up' will NOT appear again until the beginning of the next semester or if significant changes occur to these policies.

If you do not agree with the policies listed above and in the referenced documents, you may close your browser window.

Use agreement administered through OneStop and Microsoft Exchange E-mail (Inbox) to all faculty, staff and students

Change For
t XML Rece
my ECU (Ba
e Blackboa
oks
Old School
Credentials
ello World
ersion
sors
Manager
n Week Abs
equest Syst
y Training
y Training J
y Training S
acement Res
on Listing
Self Service
News
e Project M
Certification
s Test
System
me Entry
• message Center
• orientation admin
• Pirate Drive Briefcas
• Printing and Graphic
• Registrar Record Ch

Example of E-mail to Faculty, Staff, and Students**File sharing – know the rules!**

Illegally downloading copyrighted music, movies, and other protected material via file-sharing programs can cost you your network access. You may even be subject to civil and criminal penalties ranging from \$750 to \$200,000 and up to 10 years of imprisonment. University employees who violate university computer-use policies will be subject to disciplinary action up to and including dismissal. Student violations are misconduct under the applicable student disciplinary code. Sanctions may include revocation of access privileges in addition to other sanctions available under the regular disciplinary procedures.

Legal alternatives: Pandora, Spotify, eMusic, and iTunes.

Follow ECU's [Student Code of Conduct](#), [computing-use policies](#), [copyright policies](#), and [federal copyright laws](#).

University Attorney Statement on Copyright: <http://www.ecu.edu/cs-itcs/policies/copyright.cfm>.

Visit www.ecu.edu/itcs/itsecurity/filessharing.cfm for more information and recommended reading, or contact the Office of Student Rights and Responsibilities, 364 Wright Building, 252.328.6824 with any questions.

EAST CAROLINA UNIVERSITY

tired of long download times?

Example of file sharing poster

if you are illegally downloading copyrighted material, you won't have to deal with the wait anymore.

Students, faculty and staff found violating applicable ECU computer use policies and/or U.S. Copyright Law may be subject to disciplinary action by the University and/or civil or criminal penalties. Repeat copyright infringers may have their network access terminated. Educate yourself on the university's copyright infringement guidelines (http://www.ecu.edu/itca/act/copyrcomp_misuse.htm) and federal copyright laws (www.copyright.gov).



Examples of TEC ad and Web ad

Illegally downloading copyrighted music, movies, and other protected material via file-sharing programs can cost you your ECU network access, up to \$250k in fines, and even land you in JAIL.

KNOW THE LAWS!

www.ecu.edu/filessharing



Illegally downloading copyrighted music, movies, and other protected material via file-sharing programs can cost you your network access, up to \$250k in fines, or even land you in JAIL!

Know the Laws!

www.ecu.edu/filessharing