The majority of our second semester junior nursing students are 20 year-olds and have grown up experiencing much of the world around them as sound bites and video clips. For several years we have tried to emulate that media-chunk infusion model by delivering short, concise OB nursing information “bytes” to our students with Yammer. This method has been a student crowd pleaser.

Daily Tidbits
Original idea was posted on class BlackBoard site

Since these follow the same delivery protocols as their information environment, it requires little behavioral changes by the students and has proven quite an effective teaching tool for getting across OB nursing concepts.

Yap Tips
Tidbits evolved into YapTips and are posted on class Yammer site

The OB nursing information ‘bytes’ have been so successful that we are now creating crisp, concise, three minute audio podcasts about OB nursing concepts.

The students can then listen to these conceptual OB nursing “bytes” repeatedly on their mobile devices as they whirl through their day. This seems to be a contemporary learning mode that works well with today’s youth.

These podcasts are presented as a dynamic conceptual discussion between two nursing instructors.

After recording the podcasts, they are uploaded to the ECU Nursing iTunes University site, where they can be accessed as a group, or an RSS feed can be established by the student.