Assessment Strategies for Distance Art Education: Evaluating Art Online

Borim Song, Ed.D., School of Art and Design, College of Fine Arts and Communication
http://www.ecu.edu/soad

Distance Education for Visual Art

How can we deliver our passion and enthusiasm for art in the virtual classroom? How can we use digital technologies for effective virtual interactions and e-learning in the realms of art, creativity, and imagination? Moreover, how can we evaluate students’ art projects on line, which are based on hands-on activities through human interactions and expressions? Art educators who teach online courses face both possibilities and challenges for this new method of teaching and learning art.

This presentation discusses online education practice for the visual arts, highlighting an undergraduate-level art education methods course (ART3850-601/602: Art in the Elementary School) at East Carolina University, Greenville, NC. Emphasizing social and qualitative aspects of computer use rather than focusing solely on its technical quantitative measures, the presentation explores how to create an organic linkage between the art education methods that we have traditionally utilized and innovative e-learning methods for our students in the age of technology and globaliztion. Specific evaluation tools such as a video recording tool Tegrity and proctored exam method are also shared.

Session Agenda

- The participants will reflect on the current status of online education practice for the visual arts. The presentation will highlight an undergraduate-level art education method course at East Carolina University, Greenville, NC.
- The participants will explore digital technologies for virtual interactions and e-learning in art education. Three areas of instruction, communications and interactions, and assessment will be briefly discussed.
- The participants will examine how the presenter used various tools, such as Tegrity, video recording software, and proctored exams, to assess her students’ artwork (both the process and outcome) and understanding of the theories.
- The participants will understand the importance of creating an organic linkage between traditional art education methods and innovative e-learning methods for students of today.