The term **whiteboard animation** comes from the process of someone drawing on a whiteboard and recording it. The actual effect is a time-lapse, or sometimes stop-motion. Actual animation is rarely used but has been incorporated.

Other terms are **video scribing**, and **animated doodling**. These video animation styles are now seen in many variations, and have taken a turn into many other animation styles. With the introduction of software to create the whiteboard animations, the process has many different manifestations of varying quality.

The creation of professional level Animated WhiteBoard presentation development is made easier through the use of different software programs. The one featured here is Sparkol another, less robust one that offers options for academic setting is PowToons.

These allow the use graphics, focused attention, background music and controlled recorded voice overs that grab the attention of the listener-learner in ways that they are used to seeing on the internet and to a degree on TV commercials.

It’s important to be visual rather than text oriented, but key words and phrases can most certainly be used and often hit home directly.

**What we expect…..**

**What we get…..**

How do you maintain attention during the time spent outside the classroom?

The problem remains where students are watching video’s, that are void of interaction and if they were difficult to attend to in the classroom they are increasingly so in the late night hours of the night in a just in time review by the student.

WhiteBoard animation development helps relieve this through visual and auditory stimulation.

Creativity and thinking outside the box also helps!