

Assessment of Student Learning: Measures both direct and indirect, used to evaluate student learning in order to change, improve, and enhance student learning and the college experience. In doing so, the College provides accountability measures to serve the internal need of the College and in meeting requirements of external agencies.

<http://www.ozarka.edu/assessment/glossary.cfm>

Effectiveness (results of operations) is how well an approach, a process, or a measure addresses its intended purpose.

<http://www.cnu.edu/admin/assess/about/plans/glossary.htm>

Enhancement: An Enhancement can be the improvement of a core element (process, service or program that is essential to daily operation, formerly called an enhancement), or the creation of a new program (formerly called an innovation). Any improvement made to your operation is considered an enhancement.

<http://www.uga.edu/studentaffairs/assess/textonly.glossary.html>

Evaluation: Any effort to use assessment evidence to improve institutional, departmental, divisional or unit effectiveness.

<http://www.uga.edu/studentaffairs/assess/textonly.glossary.html>

Formative Assessment: Intended to assess ongoing program/project activity and provide information to improve the project. Assessment feedback is short term in duration.

<http://www.ozarka.edu/assessment/glossary.cfm>

Indirect Measurements: Opinion surveys, interviews, and other subjective data combined with enrollment analyses, retention rates, graduation rates, employment data, transfer data, and other measures that provide data that can be analyzed as indicators of student learning. <http://www.ozarka.edu/assessment/glossary.cfm>

Learning Outcomes: Changes or consequences that occur as a result of enrollment in a particular educational institution and involvement in its courses and programs. What a student is able to know, demonstrate, and analyze, and synthesize following course and program instruction. <http://www.ozarka.edu/assessment/glossary.cfm>

Program Assessment (Program Review): The program outcomes are based on how each part is interacting with the rest of the parts, not on how each is doing individually. The knowledge, skills, and abilities that students achieve at the end of their programs are affected by how well courses and other experiences in the curriculum fit together and build on each other throughout the undergraduate years.

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Summative Assessment: An assessment that is done at the conclusion of a course or some larger instructional period (e.g., at the end of the program). The purpose is to determine success or to what extent the program/project/course met its goals.

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