

East Carolina University
Rules and Guidelines for 2017 Homecoming Events

“Pirates Around the World in 7 Days”

Registration Form due: Monday, September 18 | Participation Forms due: on Monday, October 2

General Information

- To participate in Homecoming festivities and be eligible for prizes, you must be an officially registered university student organization, department, unit, or residence hall.
- There is an application fee of **\$30.00**. These funds aid with the cost of activities and must be paid by either cash or check (SGA funding is NOT allowed). Make checks payable to ECU Homecoming 2017.
- **All applications and fees are due by Monday, September 18th at the 1st MANDATORY Student Organization Homecoming Meeting in the Mendenhall Student Center – Great Room 3.**
- **No late applications or payments accepted.**
- Student organizations are welcome to partner and collaborate with other student organizations in order to compete in Homecoming activities together. However, Presidents’ signatures acknowledging the fact that a mutual decision was made to become a team from each organization are REQUIRED on the application.
- For more information, follow us on these social media outlets:

Facebook: <http://www.facebook.com/ECUHomecoming> Instagram page: ECUHOMECOMING
Twitter: @ecuhomecoming OrgSync: <https://orgsync.com/54771/chapter>

Additionally, visit <http://www.ecu.edu/homecoming> for updates on important deadlines and dates.

Payment Options

- The only forms of payment for the application fee that will be accepted are limited to check or cash. Please make checks payable to ECU Homecoming 2017.
- SGA funding cannot be allocated towards Homecoming activities.

Student Organization Meetings (MANDATORY)

- All student organizations that wish to participate in the Homecoming festivities and competitions **must attend TWO MANDATORY organization meetings held on:**
 - Monday, September 18th, 2017 at 6:00pm in Mendenhall Great Room 3
 - Monday, October 2nd, 2017 at 6:00pm in Mendenhall Great Room 3
- If your organization’s official Homecoming representative is unable to attend, you must send a delegate to gain information discussed. Make certain to sign-in to be counted.
- The representative of your organization must be a current member. Prospective members are not permitted. **If you do not send a legitimate representative of your organization, you will not be allowed to participate in any Spirit Cup activities.**
- If your organization has selected a point person for Food Drive (delegating responsibilities of canned food contributions) this individual must attend the meeting on **Monday, October 2nd**.
- All **Homecoming Court candidates**, both King and Queen, are required to attend the MANDATORY meeting with student organization representatives on **Monday, September 18th, 2017 at 6:00pm in Mendenhall Student Center – Great Room 3**.
- King and Queen Candidates need to stay after the meeting for specific information and additional paperwork to include taking their pictures for the campus newspaper, *The East Carolinian*.

2017 SPIRIT CUP COMPETITIONS!

Judging

- Members of student organization must create all original work and designs submitted into the competitions.
- Organizations will be disqualified from competitions if they are found to be using commercial or political advertising in any of the material submitted for judging.
- Failure to meet all of the following guidelines for each competition will result in the disqualification from that competition. Vulgarity, nudity, references to drug use or other illegal activity will result in an automatic disqualification from the competition.
- Material that has been submitted for judging will be awarded 1-10 points based on the following categories:
 - **Creativity** (Imaginative, Artistic, Resourceful)
 - **Originality** (Unique, Inventive)
 - **Design** (Engaging, Appealing, Entertaining)
 - **Workmanship** (Quality, Effort)
 - **Use of Theme** (Incorporation, Representation, Interpretation)
- All of the judges' decisions are final. A copy of each competition's score sheet will be given to the organizations in a general summary packet at the conclusion of homecoming.
- Prizes for Homecoming events will be distributed within 2 weeks following the festivities.

Cannon Ball Kick-Off

Cannon Ball will be held on Thursday, October 12th from 4-7pm at "The Mall" area – center of campus. This event includes inflatable activities, live entertainment, food trucks and freebies! 40% of the members in your student organization must attend and **swipe-in with their ECU 1Card** to qualify for points. If 40% attend, you will automatically receive 200 points toward the Spirit Cup. The top 10 King and Queen candidates from Pirate Port Voting by the student body will also be announced for the first time at this event. You don't want to miss it!

IMPORTANT UPDATE:

*Points for attendance will only be awarded if your members are on the organization roster in your OrgSync portal.

For more information on how to invite members to your People tab, please visit the OrgSync Help Desk and select People Walkthrough or contact the Student Organization Center at studentorganizations@ecu.edu.

Banner Competition

- Banners must be designed with the theme in mind: **"Pirates Around the World in 7 Days"**.
- Banners must be the size of a **STANDARD FULL BED SHEET** (NO LARGER; NO SMALLER.)
- Banners must include the **student organization's name, Homecoming theme and ECU mascot (*can include PeeDee or the official Skull & Crossbones design*)**.
- A description of each organization's banner will be due at the mandatory meeting on October 2nd (pg. 13).
- Banners must be dropped off to the Mendenhall Student Center Brickyard (outdoor grassy area) between 9:30am and 11:00am on Monday, October 16th, 2017 in order to be judged.
- However, if there is inclement weather, the drop off will change to Mendenhall Great Rooms (2nd floor).
- The judging will be from 12:00pm-1:00pm. Banners will be displayed around the campus, unless otherwise indicated on your organization's banner form.
- Winners will be announced, in no particular order, on social media sites for ECU Homecoming at the conclusion of the day.
- **YOU MAY NOT RECEIVE YOUR BANNER BACK UNTIL AFTER THE FOOTBALL GAME ON SATURDAY, October 21st, 2017.** Therefore, you will not be able to use it for your skit or float.

Skit Competition

- Skits must be choreographed with theme, “**Pirates Around the World in 7 Days**,” in mind.
 - If your organization has a speaking role it is encouraged to have it pre-recorded on a CD.
- There will be only 1 microphone allowed per organization. All other props must be supplied by the organization.
- Lighting requests WILL NOT be an option. Please plan accordingly.
- There is to be **NO profanity, discriminating language, obscene gestures, obscene themes or ideas** in the skit. The content must be **culturally appropriate**. If rules are not complied, disqualifications will occur.
- Reference to, or use of alcohol, drugs, or tobacco products is **strictly prohibited** at the Skit Competition. If ANY member from your organization appears to be under the influence, or currently using, a mind-altering substance, it will result in immediate disqualification for the ENTIRE organization at the discretion of the Homecoming Chair and Homecoming Advisor. As in any major campus event, ECU Police will be on-site available to assist with any disruption – within the audience or the performance area.
- The dress of the performers must correspond with the skit in a non-provocative way and be cultural appropriate. Nudity is not permitted. Disqualifications will occur if these rules are not complied.
- There is a time limit of **FIVE (5) minutes** on all skits.
- A description of each organization’s skit is due at the organization meeting on October 2nd (pg. 14).
- There will be a **MANDATORY** skit practice on Tuesday, October 17th, 2017 from 6:00 pm until 10:00 pm in **Mendenhall Hendrix Theater**. Organizations will sign-up for their designated time at the mandatory student organization meeting on October 2nd, 2017.
- Skit Night will take place on Thursday, October 19th, 2017 at 9:00pm in Minges Coliseum.
- All participating groups must have a representative present for the entire Skit Night. Groups must sign-in and report at 8:00pm. Doors for the event will not open to your organization until 8:30pm!
- The **top 3** skits will be performed at the Freeboot Friday Pep Rally on Friday, October 20th, 2017 at the corner of 5th and Evans St. at Five Points Plaza. More details to follow to the top 3 winners. Mark this date and time on your calendars should your organization be selected moving forward in the competition.
- **Due to problems in the past, points will be deducted for any unsportsmanlike conduct during Skit Night at the discretion of the Homecoming Chair and Homecoming Advisor.**

Non-Perishable Food Drive

The Canned Food Drive will be held on Wednesday, October 18th, 2017 from **12:00-3:00pm** at the **Food Bank of Central & Eastern North Carolina located on 1712 Union St. (off Frog Level Road), Greenville, NC 27834.**

At the first organization meeting on September 18th, each organization is required to select a time slot to drop off items. On the day of the food drive (October 18th), your organization must be present during your scheduled time as students from the Homecoming Committee will be available to track each organization’s deposit based on weight. Items must arrive at the drop-off stations and start at their designated time. A 100-point penalty will be deducted from your overall total if you drop off at a time outside your scheduled time.

Organizations are required to have **at least 5 volunteers** from their organization to unload & sort items from their vehicles during drop-off.

Regulations have been formatted to help clarify what will be accepted as a donation:

1. Large cans will NOT be accepted.
2. Food in glass jars will NOT be accepted.
3. Items that may melt if exposed to hot weather or heat will NOT be accepted.
4. Items such as boxed Pop-Tarts or Easy Mac must come in their original “as purchased box.”
5. Lose items such as cocoa mix packages or cider mix packages will NOT be accepted.
6. Baby foods will be accepted as long as they are not in glass jars.
7. Pet foods or other types of non-human edible goods will NOT be accepted.

IMPORTANT UPDATE:

Cases of Water will be accepted – **LIMIT of 10 (qty) – 24 (packs) 16.9 (oz) bottles ONLY.** All other sized cases of water will be donated to Food Bank, BUT will not count towards your total weight.

FOOD DRIVE BONUS POINTS - Most Needed Items:

For the third year, we will be focusing on the most needed items to include the “Backpack for Kids” program. To receive the extra bonus points, student organizations must have ALL items listed below to be counted. Please note: Student organizations are not required to purchase and fill backpacks. *Please note: Student organizations are not required to purchase and fill backpacks.*

Come prepared for these items to be separate from your other donations to be counted and verified by a Homecoming Committee member during your assigned drop-off time.

- (2) 12-count of Sugar Free Pudding cups/Sugar Free Fruit cups or Applesauce cups
- (2) 12-count of Granola Bars
- (4) 6-pack of Microwave Popcorn
- (3) 8-count of Variety Snack Crackers
- (3) 8-pack of Juice Boxes
- (24) Chef Boyardee microwaveable bowls



A maximum of 240 BONUS POINTS will be awarded if ALL items are included.

Overall, points will be based upon the number of pounds of food that you donate plus bonus points. All teams who participate will receive points based on the point system below.

| <u>Number of Pounds</u> | <u>Point Value</u> | <u>Total</u> |
|-------------------------|------------------------------|----------------------|
| 1-500 | 1 Point per Pound | 500 pts |
| 501-1300 | 100 Additional Points | 600 pts |
| 1301-2200 | 200 Additional Points | 700 pts |
| 2201-2300 | 300 Additional Points | 800 pts |
| 2301-2500 | 400 Additional Points | 900 pts |
| 2501 + | 500 Additional Points | 1,000 pts MAX |

First, Second and Third place will be determined based on the highest total weight of food donated and will receive the allotted additional points (500/375/250) to their overall total.

Pep Rally

This year's Pep Rally will be held Friday, October 20th, 2017 during Freeboot Friday located in Uptown Greenville at the intersection of 5th Street and Evans Street at Five Points Plaza from 5-8pm.

The ECU Marching Pirates, ECU Dance Team, ECU Cheerleaders, Skit Finalists, Coach Montgomery and a local band will provide entertainment. Join in the event to support your fellow Pirates and show your Pirate Pride!

Float Competition

- Floats must be designed with the theme “**Pirates Around the World in 7 Days**” in mind.
- Floats **must** have the **organization's name, the Homecoming theme and ECU or the Mascot (PeeDee or Skull & Crossbones) on the float** to be judged.
- A banner will be provided by Office of Student Activities and Organizations (SAO) for your organization's members to walk in front of your float to help clarify which organization is next in the Parade.
- Floats may not be taller than twelve feet from the pavement.
- Floats and/or trailers must be able to maneuver a street corner.
- Organizations must provide their own source of transportation for their float.
- Floats must either consist of a flatbed truck, a trailer pulled by a vehicle, or a walking float. A decorated vehicle is not appropriate.
- Alcohol or other mind-altering substances are strictly prohibited on any float and also should not be referenced in any way. This also applies student participants on the day of the Parade. If ANY member from your organization appears to be under the influence of a mind-altering substance, it will result in immediate disqualification for the ENTIRE organization in the Float Competition at the discretion of the Homecoming Chair and Homecoming Advisor.
- Check-in will **start at 7AM and will end at 8AM** on Saturday, October 21st, 2017 at the Wahl-Coats Elementary School parking lot.
- Judging will take place prior to the Parade as well as in front of the Chancellor's House.
- If you have not checked in by 8AM, you will not be eligible to participate in the Parade or have your float judged.
- Your organization will be disqualified if found to be using commercial or political advertising on your float.
- **Due to past issues, points will be deducted for unsportsmanlike conduct of any kind involving other organization's float at the discretion of the Homecoming Chair and Homecoming Advisor.**
- A description and sketch of each organization's float will be due at the mandatory organization meeting on October 2nd (pg. 15).
- Floats are to be held at the highest standard for each organization. Any that are seen as unacceptable by the Homecoming Chair and Homecoming Advisor will be disqualified from the competition and removed from participating in the Parade.

King & Queen Competition

- All candidates must:
 - have a minimum of a 2.5 GPA
 - be a current student of East Carolina University
 - be currently enrolled in their fourth consecutive semester or longer at ECU
 - be an active /current member of the nominating student organization
- Organizations that are single sex may nominate a non-active member of the opposite sex to represent their organization (for example, a fraternity may nominate a sorority woman, whom would represent the fraternity and not her sorority).
- Each organization (or pair of organizations if jointly working together) may only nominate one King candidate and one Queen candidate.

CANDIDATE RESPONSIBILITIES

- Candidates are required to fill out Candidate Forms in the back of the packet.
- This information **WILL** be used during the court interviews and judging process. FILL IT OUT COMPLETELY!
- Candidates **MUST** attend the **MANDATORY** Homecoming Meeting on September 18th, 2017 at 6:00 PM in the Mendenhall Student Center Great Room 3.
- Pictures for the school newspaper and website **WILL BE TAKEN AT THE INFORMATIONAL MEETING ONLY.**
- PLEASE COME PREPARED FOR YOUR PICTURE ON MONDAY, SEPTEMBER 18th!

HOMEcomings VOTING

Voting will take place online via **Pirate Port** starting Tuesday, October 3rd at 12:01am and will end Friday, October 6th, 2017 at 11:59pm.

HOMEcomings COURT

- The Homecoming Court will then continue their quest towards becoming Homecoming King and Queen by completing a panel interview on Tuesday, October 17th, 2017.
- Only the top 5 females and top 5 males, based on the online voting, will participate in the interview process.
- The individuals who qualify will be announced at the Cannon Ball event on Thursday, October 12th, 2017.
- Candidates will be asked about and compared on:
 - Community and University service
 - Leadership
 - GPA
 - Student Vote (Oct. 3 - Oct. 6)
- The Homecoming Court will be **REQUIRED** to be present during the Homecoming week's activities (Cannon Ball Event, Skit Night, Pep Rally/Free Boot Friday, Parade, and the Football game).
- If a candidate cannot attend any of these events for any reason, other than class, they will be ineligible to win the title of Homecoming King or Queen.
- The male and female that receive the highest overall points will be crowned King and Queen during the Halftime Show of the home football game on Saturday, October 21st, 2017. Attend to support your fellow Pirates and see who has won the title and crown!!

CANDIDATE DISQUALIFICATION

- Candidates or Candidate Supporters (organizations, departments, or friends) are absolutely prohibited from campaigning.
- Campaigning tactics, which are forbidden, include:
 - Television
 - Radio
 - Internet (This includes but is not limited to: Facebook, Twitter, Instagram, Snapchat, Google+, e-mails, PiratePort)
 - Printed material (This includes but is not limited to: flyers, postcards, stickers, newspaper ads, signs, t-shirts, etc.)
- Only the official Homecoming website, OrgSync, Facebook, Twitter and Instagram page may be used to display candidate pictures and information. Use of the Internet and/or e-mail may be used to inform students to go to the PiratePort and vote for the Homecoming Court, but specific candidates may not be mentioned in such forms.
- If a candidate or candidate representative is found campaigning and/or breaking rules set by the Homecoming Committee the candidate will be disqualified.
- Candidates will be held responsible for any campaigning their nominating organization does on their behalf.
- Defamation of Character: If a candidate or candidate representative is found defaming another candidate publicly in any way listed above, the candidate who is found responsible of the defaming will be disqualified.

***All candidates MUST attend the Homecoming Information Meetings on September 18th, 2017 at 6:00pm.
Candidate pictures WILL be taken at that meeting.***

When filling out the required forms, please keep in mind that the judges take into account everything that is listed and not listed.

Fill out forms accurately and thoroughly.

SPIRIT POINTS

The Student Homecoming Committee awards the Spirit Cup plus \$1,000.00 to the student organization that accumulates the most points during competitions. To participate in the Spirit Cup Competition, you must be a registered student organization with the university and participate in a minimum of 3 Homecoming Activities, one of which **MUST** be the float competition.

The points below represent the minimum amount that will be given to each student organization that places in the top three for each competition. Points will also be given to EACH organization that participates in a competition based on the judges score sheets from the float, skit, and banner competitions.

For participating in the King and Queen competition, organizations will automatically receive 100 points for having an elected representative who completes all requirements. Each organization can gain up to 200 points for this competition.

Below are the points possible in the competitions. All competitions will be added together to decide who wins the Spirit Cup.

| | 1 st Place | 2 nd Place | 3 rd Place |
|-------------------|-----------------------|-----------------------|-----------------------|
| FLOAT | 1000 | 750 | 500 |
| SKIT | 500 | 375 | 250 |
| BANNER | 300 | 225 | 150 |
| CANNED FOOD DRIVE | 500 | 375 | 250 |

First, Second and Third place will be determined based on the highest total weight of food donated in addition to receiving the point value listed under the competition.

CANNON BALL
If 40% of the organization attends, the organization will get 200 points towards the spirit cup

Points will be deducted for unsportsmanlike conduct at the discretion of the Homecoming Chair and Advisor.

AWARDS/PRIZES

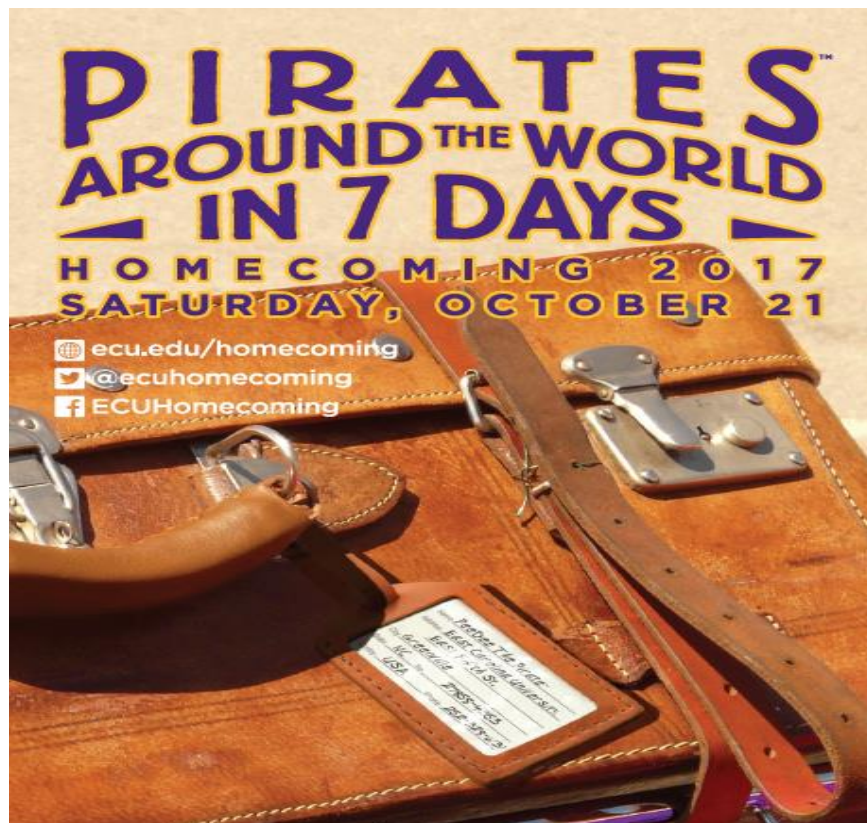
| Contest | 1 st Place | 2 nd Place | 3 rd Place |
|------------|-----------------------|-----------------------|-----------------------|
| Banner | \$100 | \$50 | \$25 |
| Skit Night | \$150 | \$100 | \$75 |
| Float | \$350 | \$250 | \$150 |

The Spirit Cup Winner Receives \$1,000.00

The Homecoming Court and the Homecoming King and Queen do not receive cash but they do receive other prizes.

The winning King and Queen are expected to attend various university events as representation of their 2017-2018 reign.

Organizations that win the Spirit Cup competition will receive a traveling trophy passed down from year to year.



Homecoming Student Organization Registration Form
(One per pair of Organizations)

Application Deadline:

Monday, September 18th, 2017 at 6:00PM in Mendenhall Student Center – Great Room 3

Student Homecoming Chair – Kristen Houhoulis homecoming@ecu.edu

Homecoming Advisor – Krista Wilhelm wilhelmk@ecu.edu

Student Organization(s):

Presidents' Signatures if pairing with other organizations:

Contact Person (List 1 from each organization):

Cell Phone #'s: _____

E-Mail Addresses: _____

Student Organization Federal Tax ID #: _____

King & Queen Candidates: _____

Check the activities your organization will be participating in:

- Float
- Banner Contest
- Skit Night
- Homecoming Candidate (King)
- Homecoming Candidate (Queen)
- Canned Food Drive
- Cannon Ball (If attending, please attach your org. roster)

For Official Homecoming Use

Representative in Attendance _____

King and Queen in Attendance _____

Check # _____

Cash Amount \$ _____

Homecoming King Candidate Form

**** This will be due at the Organization Meeting on September 18th 2017****

Remember, YOU WILL BE JUDGED ON THE CONTENT OF THIS FORM!

Student organization representative must be in good standing with the University.

Student Organization: _____

King's Candidate Name: _____

Local Address: _____

Cell Phone: _____ ECU Email: _____

Major: _____ Cumulative GPA: _____ Class: Junior Senior Grad Student (Circle one)

Leadership Positions held at ECU: _____

Other Student Organizations that you are involved in: _____

Community Service - Attach your involvement transcript, which can be found on the Center for Leadership and Civic Engagement portal on OrgSync.

- Log in at www.orgsync.com or through Pirate Port using your ECU ID and Passphrase
- Select the Center for Leadership and Civic Engagement Portal
- Click your name in the upper right-hand corner to open your personal pop-out menu
- Click Involvement (might need to scroll down in the menu)
- Scroll to Activities section
-

If you have any questions please contact their office at 252-328-1554.

UNIVERSITY STATEMENT that the undersigned agrees that all information on this application may be verified and shared with the Homecoming Committee. I have read and understand the guidelines for candidacy and campaigning.

Candidate's Signature

Date

Banner ID Number

***All candidates MUST attend the Homecoming Information Meeting on Monday, September 18th at 6pm.
Candidate pictures WILL be taken at the meeting.***

Homecoming Queen Candidate Form

**** This will be due at the Organization Meeting on September 18th, 2017.****

Remember, YOU WILL BE JUDGED ON THE CONTENT OF THIS FORM!

Student organization representative must be in good standing with the University.

Student Organization: _____

King's Candidate Name: _____

Local Address: _____

Cell Phone: _____ ECU Email: _____

Major: _____ Cumulative GPA: _____ Class: Junior Senior Grad Student (Circle one)

Leadership Positions held at ECU: _____

Other Student Organizations that you are involved in: _____

Community Service - Attach your involvement transcript, which can be found on the Center for Leadership and Civic Engagement portal on OrgSync.

- Log in at www.orgsync.com or through Pirate Port using your ECU ID and Passphrase
- Select the Center for Leadership and Civic Engagement Portal
- Click your name in the upper right-hand corner to open your personal pop-out menu
- Click Involvement (might need to scroll down in the menu)
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Candidate's Signature

Date

Banner ID Number

***All candidates MUST attend the Homecoming Information Meeting on Monday, September 18th at 6pm.
Candidate pictures WILL be taken at the meeting.***

Homecoming 2017 - Pirates Around the World in 7 Days

Come travel around the globe with the Pirates to see all different cultures and countries

DUE: October 2th, 2017

Banner Participation Form

Student Organization(s): _____

Country/Culture: _____

Banner Description: _____

This competition will be based on the following criteria: creativity, workmanship, design, and overall evaluation. Just a reminder that Banners must be the size of a standard FULL bed sheet (NO Larger and No Smaller) and must include the student organization's name, homecoming theme, and mascot (PeeDee or official Skull & Crossbones). By participating in the banner competition, you can earn Spirit points that will count towards winning the Spirit Cup.

Homecoming 2017 - Pirates Around the World in 7 Days

Come travel around the globe with the Pirates to see all different cultures and countries

DUE: October 2th, 2017

Skit Participation Form

Student Organization(s): _____

Country/Culture: _____

Skit Title: _____

Skit Description: _____

This competition will be based on the following criteria: creativity, workmanship, design, and overall evaluation. By participating in the skit competition, you can earn Spirit points that will count towards winning the Spirit Cup.

Homecoming 2017 - Pirates Around the World in 7 Days

Come travel around the globe with the Pirates to see all different cultures and countries

DUE: October 2th, 2017

Float Participation Form

Student Organization: _____

Country/Culture: _____

Float Title: _____

Float Description: _____

****Provide a sketch / draft of your float. Those not acceptable will be given back for revisions.**

This competition will be based on the following criteria: creativity, workmanship, design, and overall evaluation. Just a reminder that the float must include: the student organization's name, the Homecoming theme and ECU or the Mascot. A banner must also accompany the float. By participating in the float competition, you can earn Spirit points that will count towards winning the Spirit Cup.

Homecoming 2017 Final Dates

September 18th - Mandatory Organization Meeting #1 and Court Pictures

October 2nd - Mandatory Organization Meeting #2

October 2nd, 3rd, 4th, 5th, 6th – Court Voting via Pirate Port

Thursday, October 12th Cannon Ball Kick-Off

Monday, October 16th Banner Competition

Tuesday, October 17th Court Interviews and Official Skit Practice

Wednesday, October 18th Canned Food Drive

Concert presented by Student Activities Board (SAB)

Thursday, October 19th Skit Competition

Friday, October 20th Pep Rally/Freeboot Friday

NPHC Step Show

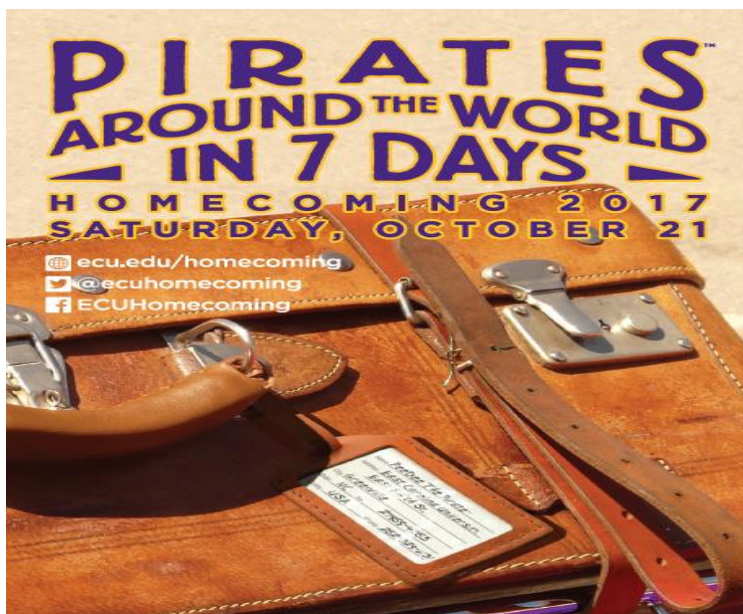
Saturday, October 21st Float Competition/Parade

Football Game ECU vs. BYU

Homecoming Theme

“Pirates Around the World in 7 Days”

Come travel around the globe with the Pirates to see all different cultures and countries



Remember, all competitions are based on your understanding and interpretation of the theme. BE CREATIVE, use your imagination, and show your Pirate Pride!!