

Rules and Guidelines for "PeeDee Goes to Hollywood" Homecoming Events

**This packet is due on Monday, September 12, 2011 at 6:00pm
in Mendenhall Student Center – Great Room 3**

General Information

1. Your organization must be an officially registered university student organization, department, unit, or residence hall to participate in the homecoming festivities and be eligible for prizes.
2. There is an application fee of \$30.00. These funds aid with the cost of Homecoming Activities and must be paid by either cash or check. (Not SGA funds.) Please make checks payable to ECU Homecoming 2011.
3. **All applications and fees are due by Monday, September 12, 2011 at 6:00pm at the MANDATORY Student Organization Homecoming Meeting in the Mendenhall Student Center – Great Room 3. There will be no late applications or payments accepted.**
4. **For More Information you and your organization can join the group - ECU Homecoming - on Facebook. This site will help keep you updated on important deadlines and dates. You can also refer to the website <http://www.ecu.edu/homecoming> for additional information.**
5. **A Limit of \$250 of University or SGA funds may be used towards participation in the Spirit Cup Competition. Organizations may use outside organization accounts (Wachovia or BB&T accounts) or fundraise in order to spend more than the \$250 limit.**
 - a. **Use of SGA funds must go through the traditional process required by the Student Activities & Organizations Office and SGA.**

Payment Options

1. The only forms of payment for the application fee that will be accepted are limited to check or cash. Checks may be made out to ECU Homecoming 2011.
2. If an organization wishes to use SGA funds they must abide by SGA Purchasing Procedures and are encouraged to check with the proper authorities to check that they have funds available. **Use of SGA funds must go through the traditional process required by the Student Activities Office and SGA.**

Student Organization Meetings

1. **All student organizations that wish to participate in the Homecoming Festivities and Competitions must attend a MANDATORY organization meeting on September 12, 2011 at 6:00pm in the Mendenhall Student Center – Great Room 3.**
 - a. If your organizations official Homecoming Representative is unable to attend they must send someone in their place to get the information that will be discussed during the meeting.

- b. The representative of your organization must be a current member of your organization. A prospective member of your organization may not be sent as a representative. **If you do not send a legitimate representative to these meetings, you will not be allowed to participate in any Spirit Cup Activities.**
2. Also, on **Monday, September 12, 2011 at 6:00 in Mendenhall Student Center – Great Room 3** there will be a MANDATORY meeting for all homecoming court candidates, both King and Queen, and student organization Homecoming Representative contacts.
3. All King and Queen Candidates need to stay after the meeting for some additional paperwork and information, including their pictures for the newspaper.

COMPETITIONS for SPIRIT CUP

Judging

1. **All work and designs submitted into the competitions must be done by members of the student organization.**
2. **Your organization will be disqualified from competitions if they are found to be using commercial or political advertising in any of your material submitted for judging.**
3. The categories that will be used for judging are

Creativity
Originality
Design
Workmanship
Use of Theme

4. Failure to meet all of the following guidelines for each competition will result in the disqualification from that competition. Vulgarity, nudity, references to drug use or other illegal activity will result in an automatic disqualification from the competition.
5. All the judges' decisions are final. Prizes for winning any of the homecoming events will be distributed within the two weeks following homecoming.

Cannon Ball

The Cannon Ball will be held on Thursday, October 20th from 7pm-9:30pm at the Murphy Center. This will be a formal dance and cocktail attire is required. King and Queen Candidates will be introduced for the first time during the dance. 40% of the members in your organization must attend the dance and sign-in to qualify for points. If 40% attend you will automatically receive 200 points towards the spirit cup.

Banner

1. Banners must be designed with the Homecoming theme **PeeDee Goes to Hollywood** in mind.

2. Banners **must be the size of a STANDARD DOUBLE BED SHEET.** (NO LARGER AND NO SMALLER.)
3. Banners must include the student organization's name, homecoming theme and mascot.
4. Banners must be dropped off to the Mendenhall Student Center brickyard (outdoor grass area) between 8:00am and 11:30am on Monday, October 24, 2011 in order to be judged. However, if there is inclement weather the drop off location will change to the Mendenhall Student Center – room 244.
5. The judging will be from 12:00pm-2:00pm and the student banners will be hung in the Mendenhall Student Center Building, unless otherwise indicated on your organization's banner form.
6. Winners of the banner competition will be displayed on the "Score Wall" in the Mendenhall Student Center by Monday, October 24, 2011 at 5:00pm.

Hall / Lawn

1. Hall or lawn must be designed with the Homecoming theme **PeeDee Goes to Hollywood** in mind.
2. The lawn or hall must have the organization's name and homecoming theme displayed.
3. Judging will begin taking place at 3:00pm on Wednesday, October 26, 2011.
4. Winners of the hall / lawn competition will be posted by 5:00pm on the "Score Wall" in the Mendenhall Student Center on Wednesday, October 26, 2011.

Skit

1. The skits must be choreographed with the Homecoming theme **PeeDee Goes to Hollywood** in mind.
2. There is to be **NO** profanity, discriminating language, obscene gestures, obscene themes or ideas in the skit.
3. Reference to any use of alcohol or drugs is strictly prohibited.
4. The dress of the performers must correspond with the skit in a non-provocative way. No nudity is allowed.
5. There is a time limit of five minutes on all skits.
6. There will be a **MANDATORY** skit practice on Tuesday, October 25, 2011 from 6:00 until 10:00 pm in the Hendrix Theatre at Mendenhall Student Center. Organizations will sign-up for their skit time for this night at the organization meeting on September 12, 2010.
7. Skit Night will take place on Wednesday, October 26, 2010 at 9pm in Wright Auditorium.
8. All groups must have a representative present for the entire Skit Night. Groups must sign in and report at 8:15pm.
9. The top 3 skits will be performed at the Freeboot Friday Pep Rally on Friday, October 28, 2011 at the corner of 5th and Evans St.

Non-Perishable Food Drive

The Canned Food drive will be held on Thursday, October 27, 2011 from 12:00-3:00pm. The drop-off for canned goods will be directly at the Food Bank of North Carolina located on 497 W. 9th St., Greenville, NC. This is the only time to drop off canned goods as students from the homecoming committee will be present to track each organizations deposit based on weight. If you require

assistance in transporting your items to the food bank please contact the homecoming advisor, Emily McLamb, to arrange for assistance. Due to confusion in the past, regulations have been formatted this year to help clarify what will be accepted as a donation.

1. No food in glass jars will be accepted.
2. Items that may melt if exposed to hot weather or heat will not be accepted.
3. Items such as boxed Pop-Tarts or Easy Mac must come in their original “as purchased box.”
4. Lose items such as coco-mix packages or cider mix packages will not be accepted.
5. Baby foods will be accepted as long as they are not in glass jars.
6. Pet foods or other types of non-human edible goods will NOT be accepted.

Points will be based upon the number of pounds of food that you donate. All teams who participate will receive points based on the point system below. First, Second and Third place will be determined based on the highest total weight of food donated.

<u>Number of Items</u>	<u>Point Value</u>	<u>Total</u>
1-500	1 Point per Pound	500 pts
501-1300	100 Additional Points	600 pts
1301-2200	200 Additional Points	700 pts
2201-2300	300 Additional Points	800 pts
2301-2500	400 Additional Points	900 pts
2501 +	500 Additional Points	1000 pts

Pep Rally

This year’s Pep Rally will be held Friday, October 28, 2011 during Freeboot Friday located in downtown Greenville at the intersection of 5th and Evans Street. Transit will be provided with stops at College Hill and Mendenhall to downtown.

Entertainment will be provided by the ECU Marching Pirates, ECU Dance Team, ECU Cheerleaders, and the Skit Finalists.

Float

1. Floats must be designed with the Homecoming theme **PeeDee Goes to Hollywood** in mind.
2. Floats must have the organization’s name and the Homecoming theme on the float to be judged.
3. Floats may not be taller than twelve feet from the pavement.
4. Floats and/or trailers must be able to maneuver a street corner.
5. Organizations must provide their own source of transportation for their float
6. Floats must either consist of a flatbed truck, a trailer pulled by a vehicle, or a walking float. A decorated vehicle is inappropriate.
7. Alcohol or other mind-altering substances are strictly prohibited on any float and also should not be referenced in any way.
8. **Check in for Floats at the Wahl-Coats Elementary School parking will begin at 7AM and will end at 8:15AM Saturday, October 29, 2011. At 8:15AM your float must be in**

place for the judging of the floats. If you have not checked in by 8:15AM and are not in place for judging, you will not be eligible to participate in the parade or have your float judged.

9. Your organization will be disqualified from the parade and judging if they are found to be using commercial or political advertising on your float.

King & Queen Competition

1. All candidates must have a minimum of a 2.5 GPA.
2. All candidates must be a current student of East Carolina University and must be currently in their fourth consecutive semester or longer at ECU.
3. All candidates must be an active/current member of the nominating organization. Organizations that are single sex may nominate a non-active member of the opposite sex to represent their organization (ex. A fraternity nominating a sorority woman, whom would represent the fraternity and not her sorority).
4. Each organization may only nominate one king and one queen candidate.

CANDIDATE RESPONSIBILITIES

1. Candidates are required to fill out Candidate Forms in the back of the packet.
2. Candidates must attend the MANDATORY Homecoming Meeting on September 12, 2011 at 6:00 PM in the Mendenhall Student Center – Great Room 3.
3. Pictures for the school newspaper and Homecoming website **WILL BE TAKEN AT THE INFORMATIONAL MEETING ONLY. PLEASE COME PREPARED FOR YOUR PICTURE ON MONDAY, SEPTEMBER 12, 2011!**

HOMEcomings VOTING

Voting will take place online via OneStop starting Tuesday, October 4, 2011 at 8am and will end Thursday, October 6, 2011 at 5pm.

HOMEcomings COURT

1. The Homecoming Court will then continue their quest towards becoming Homecoming King and Queen by completing a panel interview on Tuesday, October 25, 2011. Only the top 5 females and top 5 males, based on the online voting, will participate in the interview process. The individuals who qualify will be announced at the 2011 Cannon Ball Dance. Candidates will be asked about and compared on:
 - Community and University service
 - Leadership
 - GPA
 - Student Vote (Oct 4 – Oct 6)
2. The Homecoming Court will be **REQUIRED** to be present during the Homecoming week's activities (Cannon Ball Dance, Halftime practice, Pep Rally, Skit Night, Parade, and the Football game). If a candidate cannot attend any of these events for any other reason than class, they will be ineligible to win the title of Homecoming King or Queen.

3. Homecoming Court will need to be present at the halftime practice. (Friday, October 28 - Time TBA.)
4. The male and female that receive the highest overall points will be crowned King and Queen during the Halftime Show of the football game on Saturday, October 29, 2011.

CANDIDATE DISQUALIFICATION

1. Candidates or Candidate Supporters (organizations, departments, or friends) are absolutely prohibited from campaigning.
2. Campaigning tactics which are forbidden include:
 - a. Television,
 - b. Radio,
 - c. Internet (This includes but is not limited to: Facebook, Twitter, Google+, e-mails, OneStop.)
 - d. Printed material (This includes but is not limited to: flyers, postcards, stickers, newspaper ads, signs, t-shirts, etc.)
3. Only the official Homecoming website and Facebook page may be used to display candidate pictures and information. Use of the Internet and/or e-mail may be used to inform students to go to the OneStop website and vote for the Homecoming Court, but specific candidates may not be mentioned in such forms.
4. If a candidate or candidate representative is found campaigning and/or breaking rules set by the Homecoming Committee the candidate will be disqualified.
5. Candidates will be held responsible for any campaigning their nominating organization does on their behalf.
6. Defamation of Character: If a candidate or candidate representative is found defaming another candidate publicly in any way listed above, the candidate who is found responsible of the defaming will be disqualified.

All candidates MUST attend the Homecoming Information Meeting September 12th at 6pm.

Candidate pictures WILL be taken at the meeting.

When filling out the required forms please keep in mind that the judges take into account everything that is listed and not listed. Please fill it out accurately and thoroughly.

SPIRIT POINTS

The Student Homecoming Committee awards the Spirit Cup plus \$1,000 to the student organization that accumulates the most points during competitions. To participate in the Spirit Cup Competition you must be a registered student organization and participate in a minimum of 3 Homecoming Activities, one of which MUST be the float competition.

The points below represent the minimum amount that will be given to each organization that places in the top three for each competition. Points will also be given to EACH organization that participates in a competition based on the judges score sheets from the float, skit, lawn, and banner competitions.

For participating in the King and Queen competition, organizations will automatically receive 100 points for having an elected representative who completes all requirements. Each organization can gain up to 200 points for this competition.

Below are the points possible in the main 4 competitions. Additional points will be awarded to an organization for the points they receive in the canned food drive competition and cannon ball. All 6 competitions will be added to decide who wins the Spirit Cup.

	1 st Place	2 nd Place	3 rd Place
FLOAT	1000	750	500
SKIT	500	375	250
RESIDENCE HALL/LAWN	300	225	150
BANNER	300	225	150
CANNED FOOD DRIVE	1000	750	500
CANNON BALL	If 40% of the organization attends, the organization will get 200 points towards the spirit cup		

Homecoming Student Organization Registration Form

Application Deadline:

*Monday, September 12, 2011 at 6:00 PM
in the Mendenhall Student Center - Great Room 3
252.737.1808 (MAIN)*

smithwickk07@students.ecu.edu or mclambe@ecu.edu

*Student Homecoming Chair –Kyle Smithwick
Advisor –Emily McLamb*

Student Organization:

Contact Person:

Phone: _____

E-Mail: _____

Student Organization Federal Tax ID #:

Check off the Homecoming Activities that your organization will be participating in:

- Float*
- Banner Contest*
- Skit Night*
- Homecoming Candidate (King)*
- Homecoming Candidate (Queen)*
- Lawn/ Hall Decoration*
- Canned Food Drive*
- Cannon Ball (If attending please attach your organization roster.)*

For Official Homecoming Use

Representative in Attendance _____ *King and Queen in Attendance* _____

Check # _____ *Cash Amount \$* _____

Homecoming King Candidate Form

Student Organization: _____

King's Candidate Name: _____

Address: _____

Phone: _____ Email: _____

Major: _____ Cumulative GPA: _____ Class: Junior Senior Grad Student
(Circle one of the above)

Leadership Positions held at ECU: _____

Other Student Organizations that you are involved in: _____

Community Service (Include the number of hours that you have completed with each organization): _____

UNIVERSITY STATEMENT that the undersigned agrees that all information on this application may be verified and shared with the Homecoming Committee. I have read and understand the guidelines for candidacy and campaigning.

Candidate's Signature

Date

Banner ID Number

*All candidates MUST attend the Homecoming Information Meeting September 12th at 6pm.
Candidate pictures WILL be taken at the meeting.*

When filling out this form please keep in mind that the judges take into account everything that is listed and not listed. Please fill it out accurately and thoroughly.

Homecoming Queen Candidate Form

Student Organization: _____

Queen's Candidate Name: _____

Address: _____

Phone: _____ Email: _____

Major: _____ Cumulative GPA: _____ Class: Junior Senior Grad Student
(Circle one of the above)

Leadership Positions held at ECU: _____

Other Student Organizations that you are involved in: _____

Community Service (Include the number of hours that you have completed with each organization): _____

UNIVERSITY STATEMENT that the undersigned agrees that all information on this application may be verified and shared with the Homecoming Committee. I have read and understand the guidelines for candidacy and campaigning.

Candidate's Signature

Date

Banner ID Number

All candidates MUST attend the Homecoming Information Meeting September 12th at 6pm.

Candidate pictures WILL be taken at the meeting.

When filling out this form please keep in mind that the judges take into account everything that is listed and not listed. Please fill it out accurately and thoroughly.

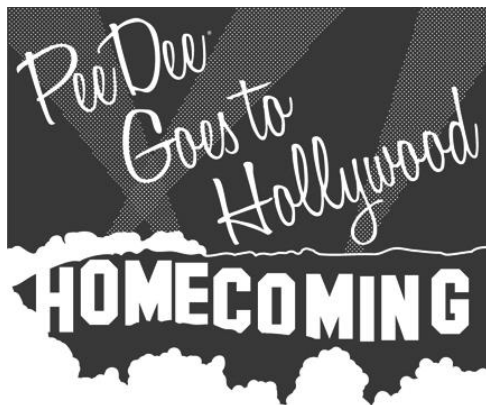
Homecoming 2011
PeeDee Goes to Hollywood

Banner Participation Form

Student Organization: _____

Banner Description: _____

This competition will be based on the following criteria: creativity, workmanship, design, and overall evaluation. Just a reminder that banners must be the size of a standard double bed sheet (no larger and no smaller) and must include the student organization's name, homecoming theme, and mascot. By participating in the banner competition you can earn Spirit points that will count towards winning the Spirit Cup.



East Carolina University.

Lawn Participation Form

Student Organization: _____

Lawn Description: _____

This competition will be based on the following criteria: creativity, workmanship, design, and overall evaluation. By participating in the lawn competition you can earn Spirit points that will count towards winning the Spirit Cup.



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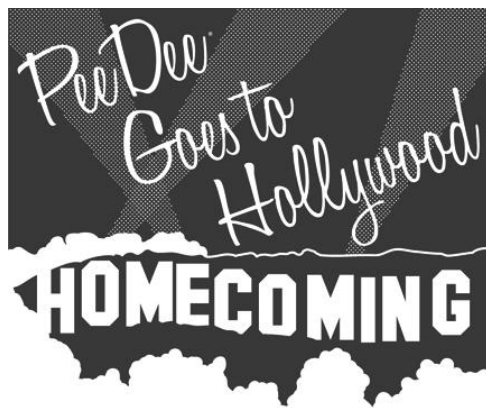
Skit Participation Form

Student Organization: _____

Skit Title/ECU Tradition: _____

Skit Description: _____

This competition will be based on the following criteria: creativity, workmanship, design, and overall evaluation. By participating in the skit competition you can earn Spirit points that will count towards winning the Spirit Cup.



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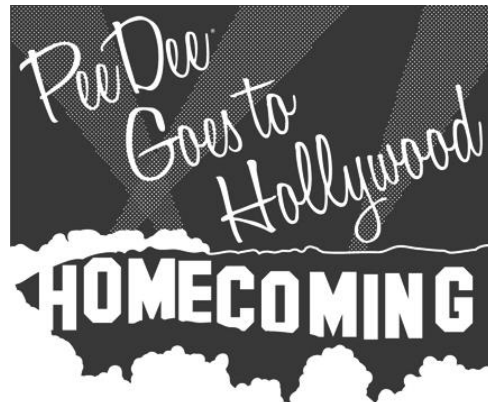
Float Participation Form

Student Organization: _____

Float Title/ECU Tradition: _____

Float Description: _____

This competition will be based on the following criteria: creativity, workmanship, design, and overall evaluation. By participating in the float competition you can earn Spirit points that will count towards winning the Spirit Cup.



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