

2010-2011

SGA
Executive
Platform

“Student Engagement”

- Bi-Semester ‘State of the Student Government Address’
 - The State of the Student Government address is the speech the President makes to a session of the Student Congress and the Student Body once per semester. This address is in accordance with Article 4, Section 2, of the ECU Student Government Constitution, which provides that the President provide a “State of the Student Government” address to the Student Congress once per semester in office.
- Bi-Monthly ‘Town Hall’ meetings
 - Physical one-on-one contact with students
 - Increase student involvement and interaction and knowledge of what’s going on in SGA and around the University
- Outreach with all students/ Organizations
 - Must get the students pulse on issues around campus(visiting COAD 1000 classes, attending student organizations meetings weekly/bi-weekly
 - SGA Execs will work to attend Physical Training once a week with our ROTC program in an effort to reach out to all facets of student involved programs. (this will occur in accordance with availability)
- Weekly Social Gatherings in the President Office
 - A weekly/bi-weekly coffee or tea social every with students to discuss issues concerning them
 - Allows for a calm relaxed setting in which students can come in and discuss hot topic issues concerning campus matters
- Student Senate
 - Manage the legislation and put forward good policy for students
 - ‘Roberts Rules’ seminar to explain and train the ECU Student Legislation in Roberts Rules so that meetings and Senate Sessions will run efficiently and effectively

“Community Outreach/Involvement”

- Continue relations with Greenville City Council
 - Attend City Council meetings
 - Bi-monthly meeting with the Mayor/ City Council members

- Visits to local elementary, middle and high schools
 - Speak with younger students about the importance of a foundational education

 - Promoting ECU in these endeavors. Our commitment to the youth is very important because they are the future Pirates and the sooner we can positively influence them, the better off we'll all fair

- Operation Santa Clause
 - SGA would work in tandem with the Volunteer Service Learning Center as well as City Council members to provide Christmas presents to families in need

“Dollars and Sense Issues”

- Working to keep tuition and fees low
 - Working with Association of Student Governments (ASG), working with University Tuition and Fee Committee and keep in touch with NC Legislators to ensure students’ tuition and fees continue to stay nominal
- Continue practices of financial transparency
 - Devote time and energy in making sure students have full access to the budget, expenditures and allotments to student organizations
 - Facebook, Twitter and SGA Website updates of *allocation* of student fee dollars
- Financial Partnerships/Outreach
 - Co-Sponsorships-SGA created a separate budgetary ledger just for Co-Sponsorships to increase the potential for financial resource allocation to students; enhancing the total student experience
 - SGA Awards-SGA incentive for recognizing Outstanding Student at ECU and reinforcing the good values of our students
- Cutting unnecessary expenses
 - We will constantly review our expenditures and take steps to produce cost-cutting measures that make good economical use of student fee dollars

Media/ SGA Visibility

- Who, what, when, and where is going on with SGA.
 - Working to increase the visibility and viability of the Student Government Associate through various means.

- Weekly Presidential Radio Address
 - Weekly Address on WZMB Pirate Radio 91.3. ECU's College Music Station. This address will give ECU Students, Faculty and Staff a general rundown of what's going on in SGA for the week.

- Monthly TV appearance on cable Channel 7 "Talk of the Town"
 - Hosted by Henry Hinton

 - This is another media outlet to make ECU and the surrounding community aware of how the ECU Student Government is pushing forward its Executive Platform and enhancing the total student experience for all ECU Students

- Increase SGA visibility to students body
 - Utilizing the Campus flat screens, ECU website, SGA website, SGA brochures

- Sending report to organizations
 - Making sure all Students Orgs receive important info from SGA

 - Ensuring open communication with the student body

- Bi-monthly Newsletter
 - Will include information on upcoming SGA Events

Student/Administration

Relations

- **Bridging the gap**
 - Being in constant communication with Administration
 - Continuing “Chat with the Chancellor” events to keep the Chancellor in contact with the Student Body
- **Hard Waiver Insurance**
 - Work with Administration to ‘Educate’ and ‘Communicate’ the new Hard Waiver Insurance mandate policy
- **Monthly meetings with ECU Faculty Senate**
 - Make sure students and faculty are on the same page with how we can make all students’ experiences here at ECU top-notch
- **Regular visits to ECU Faculty Senate Session**
 - This will enable us to make sure that students needs are being communicated to a large sector of the Administration and Faculty realm
 - This will allow Faculty and Administration to communicate with us, the Student Body, various ideas for scholastic and extracurricular advancement
- **Work with Administration to improve retention at the University**
 - We will work with select University Committees to figure out how to best address the issue of ‘Retention’ at ECU
 - will work to invest in initiatives that will allow our retention to stay high

Special Projects

- Work on the Downtown Venue Initiative
 - Venue will be multi-purpose to serve the needs of any organization on campus
- Block Buster Blue Boxes on campus
 - Bring the \$1 Blockbuster movie rental kiosks on campus. This is for convenience and safety
- ECU Student Transit Upgrade
 - Partner with Student Transit to upgrade the transit system with state of the art GPS navigation capabilities to enhance efficiency in passenger information, performance monitoring, incident management, and smart bus capabilities.