Student Leadership Gets Engaged (Excellence - Service)

The students and staff from the Center for Student Leadership and Engagement lived up to their name during the recent weeks and over the holidays. They are leading by example and serving the community. The Elite Pirates, in partnership with the Mayor Pro-temp of Greenville, Rose Glover, sponsored a family in the Greenville community over the holiday and raised funds, collected food items and delivered them to a local family in conjunction with the Greenville Chamber of Commerce.

Additionally, CSLE staff cooked a special meal and ate with the residents of the Hope Lodge. Hope Lodge offers cancer patients and their caregivers a free, temporary place to stay when their best hope for effective treatment may be in another city. Not having to worry about where to stay or how to pay for lodging allows guests to focus on getting well.

The 19 Walter and Marie Williams Scholarship recipients and their mentors did their part, too, just before Christmas. They upheld the spirit of their program in giving back to the people of eastern North Carolina by singing at the Sterling House in Greenville, which provides care and personalized assisted living options for seniors.

WAY TO GO STUDENT LEADERS AND STAFF!!

Sophomore Resource Fair

The Sophomore Resource Fair is intended to provide the support and guidance for student needs by making them aware of the challenges they may be facing. The Resource Fair included several areas of interest targeting sophomores including, but not limited to exploring majors, support resources, employment opportunities, study abroad, student involvement, careers, and alumni affairs.

Student Affairs welcome Zack Hawkins, development officer

On January 2nd, the Division of Student Affairs welcomed Zack Hawkins as the new development officer. Zack, native to eastern North Carolina, comes to ECU from Durham where he worked in the nonprofit and political sector, most notably with Duke University and the United Way of the Greater Triangle Area. He earned his undergraduate degree and graduate degrees in Biology from Elizabeth City State University and North Carolina Central University, respectively.

“|am looking forward to being a part of the Pirate Nation and developing a strong culture of giving within and for the Division of Student Affairs.”

Zack’s office is currently located in the Old Cafeteria Building, Room 1604.
**Polar Bear Plunge was another splashing success**

The 17th Annual Polar Bear Plunge is in the books and the number of jumpers in the pool is once again a record. On January 24th, nearly 1,100 students and some faculty and staff hit the icy waters. The air temp hovered in the low 30’s and the water temperature was just above that, despite the extra buckets of ice dropped into the outdoor pool.

The brave jumpers all received the coveted Polar Bear Plunge T-shirt, as well a warm meal and a chance a prizes. WZMB 91.3 FM, the Student Media radio station, broadcast live from the Student Rec Center. WITN and WNCT TV stations also broadcast their weather segments live from the outdoor pool and launched the first wave of jumpers into the icy waters.

Inside the Student Rec Center, students had the chance to learn about many of the 320+ student organizations and groups at ECU during Get-A-Clue. Even our new gifts officer Zack Hawkins, shirt, pants and tie, took the plunge in exchange for the SA Executive Council giving $100 to the Student Affairs fund.

**Veteran Journalist and Media Adviser John Harvey becomes a Pirate**

John L. Harvey, whose career includes 17 years as a newspaper editor and 15 years in student media, is the new director of student media effective Feb. 4th.

“I am extremely excited about this opportunity,” Harvey said. “I’ve been impressed with the students, staff and administration, their commitment and vision, and I feel confident East Carolina is ready to forge ahead in a renewed effort to build a professional and well-trained student media.”

The Office of Student Media oversees The East Carolinian student newspaper, Rebel literary magazine, Buccaneer yearbook, WZMB radio station and Expressions magazine.

Harvey, who most recently served two years as director of student media at Georgia Southern University, restructured the university’s program, revamped the newspaper and its website and established a successful recruitment and training program. The results include an overall 35 percent increase in ad revenues, 19 percent hike in newspaper readership and 310 percent growth in staff membership.

Prior to Georgia Southern, Harvey served as news adviser from 1998-2010 for The Daily Collegian, the student newspaper covering the Penn State community. During that time his students earned more than 400 regional, state and national journalism awards. (Click here to read more about John Harvey)

**Professional Development Website goes Live**

The Division of Student Affairs Professional Development Committee is pleased to launch its new website this semester. The website is easy to remember, so check it out http://www.ecu.edu/sapd. It has information from the three professional development areas:

- The **Continuing Career Development** pages have information about CEU’s, a calendar listing upcoming speakers, and proposal submission forms.
- The **Onboarding** pages are a great resource for our new employees with ECU and divisional specific information as well as information about Greenville and where to go to ask questions.
- **Pirate Academy** pages house the important information needed for this program such as the application, deadlines and the schedule.
Innovative Programming Council (IPC) – The Student Affairs Innovative Program Council selected five programs to be recognized at our highest standard, Gold Doubloon, for Spring 2013! All program submissions embodied this year’s theme, Explore Your Inner Pirate: Power of One-Value of All, but these programs truly exemplify and incorporate the IPC’s key areas of ethical decision making, civic engagement, and community building in an innovative, collaborative, impactful way.

- Runaway Girl – Carissa Phelps – Krista Wilhelm and Laura McMaster
- Dear World – Lauren Thorn, Krista Wilhelm, Laura McMaster and Tywanna Purkett
- Pirate That Became a Saint – David Gaskins, Krista Wilhelm, Marcus Silver and Justin Waters
- Wilson Cruz – Summer Wisdom, Krista Wilhelm, Veronica Rodriguez and Aaron Lucier
- Bully Project – Krista Wilhelm, Georgia Childs, Summer Wisdom, and Lauren Thorn

50th Anniversary of Desegregation – Student Affairs continues to lead this yearlong celebration of this ECU milestone. In the month of February, which is part of Black History Month, there will be five special events that are a part of the Courage to Change speaker series. Each week a speaker will connect one of the five ECU Strategic Directions to the paths of success in their lives. Please visit the 50th Anniversary website for additional information on the speakers and events.

- Dr. Shirley Carraway – Leadership - Feb. 7th in the Croatan at 7pm
- Dr. Alan Mask – Health, Health Care and Medical Innovation – Feb. 13th at 7pm in Hendrix Theatre
- Kenny Flowers/Ray Rogers – Economic Prosperity – Feb. 21st at 7pm in the Willis Building Auditorium
- Dr. Ivory Toldson / Beyond the Bricks – Education for the 21st Century – Feb. 28th at 7pm in Wright Auditorium
- Carroll Dashiell – Arts, Culture and Quality of Life – March 5th at 7pm in Hendrix Theatre

Student Affairs Awards – The Division of Student Affairs will once again be presenting awards to the staff at the yearend semester celebration. The nomination process is open until March 15th for the following awards: Campus Community Award; Student First Award; Leadership Award; Spirit Award; and Emerging Professional Award. Please visit the Student Affairs website for the awards criteria, forms and program information.

ECU and Student Health battling the Flu – The Center for Disease Control alerted colleges and universities across the country about the health threat of the flu during this semester. Influenza and influenza like illnesses are expected to have a larger than normal impact on class attendance. The CDC reports that most healthy adults may be able to infect others beginning one day before symptoms develop and up to five to seven days after becoming sick. Children may pass the virus for longer than seven days. Please visit the Student Affairs website to see the full memo from Drs. Hardy and Sheerer to the ECU community.

ECU Alum Proposes in Residence Hall - by Kathryn Kennedy

Tiffany Meadows thought she and boyfriend Josh Powell, both East Carolina University alumni, came to Greenville on Dec. 14 simply to attend a holiday party for work.

Arriving in town early that evening, they spent time before the event by visiting all the old familiar places, beginning at University Book Exchange and ending up outside Fletcher Residence Hall, where they met as freshmen in 2004.

At Powell’s suggestion, she tried the door and, much to her surprise, it was unlocked so they entered. A campus employee inside told them the dorm was closed, but offered them a quick tour of the building and they accepted. He led the couple into a room where a table was set for a meal.

“We better get out of there,” Meadows said. “Someone’s about to have dinner.”  Moments later, her boyfriend of nearly eight years knelt before her and extended a ring box. (read the full story)

In the Next Hardy’s Headlines:

- Transit’s New GPS System and New Facility
- Updates on Capital Projects and Searches
- SAO’s Pirate Night Events
- Dining’s New All-Access Plan
- Greek Life Awards and National Recognition