Hardy’s Headlines
September 3, 2013

Student Affairs Fall Semester Kickoff (Sept. 4th)
The Division of Student Affairs fall semester kickoff event is scheduled for Wednesday, September 4, 2013 from 8:30-10:00am in the Mendenhall Student Center Great Rooms. There will be a continental breakfast provided for all in attendance starting at 8:30am. Dr. Hardy will formally open the event and share her plans for the upcoming year. Please make every effort to attend this opening event. Those in attendance will be able to vote for the new name of this newsletter from the list of submissions from our divisional staff.

Student Affairs making progress on ECU 1Card reader technology
The Division of Student Affairs is known for our events, programs and services. We know our daily efforts greatly contribute to the success of our students at ECU and we are getting closer to having the data to confirm it. A team of SA Educators is working to allow the swiping of student One Cards at all programs ranging from the major events like Pirate Palooza to regular activities such as SAB movies on the weekends.

The goal is to track as much information as we can about the students engaging in our divisional events and programs and then connecting this data to their overall success including retention and graduation. Pirate Palooza and the New Student Welcome and Convocation were two major events that launched this semester’s testing of the 1Card reading process. The 6,000+ students at these two events on Aug. 19th gave us a great deal of information and also exposed some challenges/kinks that need to be resolved. We will continue to build process details such as a divisional list of activities that we should be tracking, numbers of wireless card readers vs. hard wired, costs associated and more. Project development and systems testing will continue through out the fall semester with full implementation anticipated in 2014.

Security is a big part of this new process. Anyone operating the 1Card readers will be required to complete FERPA certification, which involves reviewing a PowerPoint presentation and successfully completing a short quiz. This process can be completed via the FERPA Quiz located on One Stop and should take no more than 10 minutes. Upon completion of the certification, the individual will sign a confidentiality agreement that is submitted to the One Card office. Additional information about this process will be forthcoming in the next few weeks.

Many thanks to the partners on the project including Kathy Hill (SAARR), Brad Simons (Tech Services), and Bobby Woodard (SIL), as well as our partners across campus in IPAR, ITCS and the ECU 1Card office.

Belk Residence Hall Update
Architectural plans for Gateway East and West (the buildings to replace Belk) are nearing completion. Demolition of Belk Hall is set to begin in early January. Phase One of the project to prepare for demolition was completed this summer with relocation of underground utilities and the redirection of College Hill Drive. While occupied in the fall of 2013, all Belk Hall residents will be relocated to other on campus residence halls prior to demolition commencing in January 2014.

Legislative changes making news waves
In the last Hardy’s Headlines, some of the new legislation that has or will be passed by the NC General Assembly was shared. The new law signed by the Governor permitting students to have a licensed attorney in conduct and disciplinary proceedings on campus has raised eyebrows across the state. Two news stories in particular made front-page news with the News and Observer and Inside Higher Education. If you are interested in reading these stories, please click the links above. ECU and Student Affairs continues to explore the impacts here on our campus and will keep you informed as this law takes effect October 1st.
Greenville Police step up patrols for extra safety
Prior to the start of the fall semester, Greenville Chief of Police Hassan Aden released the department’s plans for patrolling the campus and surrounding areas. Greenville PD developed an operations plan, along with the ECU Police Department and NC ALE to prepare for the return of students. The activities include:

- An operations plan on weekend nights during the first three weekends that school is in session. The plan is intended to prevent robberies and motor vehicle break-ins in the TRUNA area and areas adjacent to downtown.
- Mutual aid assistance from East Carolina University Police Department patrolling the residential university area around campus from 5 PM until 3 AM. Three officers will work Thursday through Sunday nights.
- Daily patrol operations will increase the number of officers assigned to these areas on move-in weekends by utilizing the K-9 officer or overtime personnel.
- Bicycle and Segway patrols in the residential university area at various times during the day.
- Increased staffing downtown for various weekends during the fall semester.

The goal of this initiative is to establish the area as heavily patrolled and to create a safe environment for students as they familiarize themselves with the appropriate safety precautions needed in any urban environment/campus.

Patrick Edwards and Justin Janak awarded NACA Research Grant
Congratulations to Patrick Edwards (Center for Student Leadership and Engagement) and Justin Janak (Student Involvement and Leadership) for being selected by the National Association for Campus Activities (NACA) Research Award Committee for the Comprehensive Award. The two were awarded a $2,500 stipend from NACA for their research study entitled “Assessing Student Leader Learning: A Comprehensive Competency-Based Approach for Current Practitioners.” Patrick and Justin were featured in the recent NACA newsletter and will be a featured speaker at the 2015 NACA National Convention, where they will share their findings.

Student Affairs Professional Development tips off a new year
The SA Professional Continuing Career Development committee is thrilled to welcome Heather Macy, ECU Head Women’s Basketball Coach and Conference USA Coach of the Year, as the first guest speaker for 2013-14. Coach Macy will speak on September 11th from 9:00am-10:30am in Mendenhall Student Center (Rm. 221). The title of her presentation is “Discipline Defined: How Accountability Starts with YOU!!” She will discuss methods, principles and strategies for how to build an enhanced culture of discipline and accountability first within you and then among others. To attend this event, please register on OneStop under University Training.

Student Affairs News and Notes
- **Budget Update** - The overall cut from the NC General Assembly is 4.5% to higher education. ECU’s cut is 3.7%. The Chancellor and his Executive Council are still determining divisional/unit cuts, but Dr. Hardy will share any changes to the budgets of state funded departments within Student Affairs once that information is available.

- **Office of Student Transitions**
  - **Camp P.I.R.A.T.E.S. (Preparing Incoming Recruits in Academic, Traditions, Engagement & Spirit)**
    - 42 students attended the second year of Camp PIRATES, an increase from last year’s 9 students. It was a tremendous success and the students are still hanging out together. Parents and students had lunch together on Thursday prior to students leaving for camp. Nine faculty members and one advisor joined the families at lunch.
    - Some of these students will be in their own section of COAD 1000. (ECU Freshman Seminar Course)
    - While at camp, students participated in large and small group activities. Topics included: getting involved, being engaged, academic success and leadership. Students used journals as one means of reflection throughout the experience.
Orientation

- There were 9,273 people who attended eight orientation sessions this summer, including new freshmen, transfer students, and their families. A final report will be available late October.

New Student Welcome and Convocation

- Over 4,000 first year students attended the New Student Welcome and Convocation. With the additional support of Greek Life, Athletics and other student organizations, an estimated 4,300+ students filled Minges Coliseum.
- Chancellor Ballard told the students that although they were large in number this year, the No. 1 goal of faculty and staff was each individual’s success.
- The keynote speaker was Bob Kusbit, who produces the Emmy Award winning MTV series “MADE” as well as a variety of other programming for MTV, CMT, Oxygen and A&E. Mr. Kusbit, owner of One Louder Productions, advised students to make the most out of their time in college. “College is a change to break out of your own mold. You’re starting a new life. There are no preconceived boxes for you to fit into. No matter what you do, don’t just go to 10, (on the amplifier) but turn it up to 11. Go one louder to be noticed.”
- Stephen Gray, DSS, was awarded the staff First Year Advocate Award. Todd Fraley, CFAC, was awarded the faculty First Year Advocate Award. FR students nominate individuals who most made a difference for them during their first year on campus.
- Students from the School of Art and Design with a concentration in Cinematic Arts and Media Production, as well as students from the School of Communication majoring in Media Studies and faculty from both areas were invited to attend convocation and a reception with the speaker following convocation.

Volunteer and Service Learning Center (VSLLC)

- VSLLC has invited faculty to participate in ECU’s inaugural Service-Learning Faculty Fellows Retreat at Pocosin Arts Riverside Lodge on November 1-3. This retreat is an opportunity to learn about service-learning pedagogy and integrate it into an appropriate course in the company of colleagues from a number of departments. This inaugural retreat will introduce faculty to service-learning theory, best practices, and assessment in a creative environment. The retreat will include presentations by faculty already successfully incorporating service-learning into their curriculum and profiles of community partners. Participants will be competitively selected based on nominations from deans, directors, and department chairs. More information is available on the VSLLC website www.ecu.edu/vsllc.