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FOR IMMEDIATE RELEASE

Keihin Carolina Systems Technology Donates \$10,000 To ECU's TECS Funds to help Promote Science and Technology Education across Eastern NC

GREENVILLE, N.C. (10/15/2010) – Keihin Carolina Systems Technology LLC (KCST), a Tarboro company that manufactures engine control systems, has donated \$10,000 to East Carolina University's College of Technology and Computer Science (TECS) to help promote Science, Technology, Engineering and Mathematics education (STEM) across eastern North Carolina.

STEM education is an important part of TECS' outreach to the local community. In partnership with Edgecombe Community College and Edgecombe County Schools, these funds will be used to help promote interest in technology and engineering related fields of study. This partnership is designed to interest students to a path of study in Science and Technology programs of higher education at ECU.

Keihin, manufacturer of engine control systems for Honda and Acura automobiles, personal watercraft, and ATV's has a longstanding relationship with TECS to help promote STEM education across all of eastern North Carolina. "In our effort to help develop eastern North Carolina, we are anxious to strengthen our relationship with East Carolina University and continue hiring regional candidates to positions within our company," said Chris Eckhardt, vice president of operations for Keihin Carolina Systems Technology. "KCST has had great success with interns and graduates of the ECU College of Technology and Computer Science joining our team in various departments including engineering, information technology, and quality engineering."

The partnership will include sponsorship of information sessions and discussions with local schoolchildren and educators, and scholarships awarded to students with an interest in engineering and technology. TECS hopes this generous donation will encourage other technology based industries around eastern North Carolina to reach out to the education community and to steer students towards careers in Engineering and Technology.

Our college is very excited about this generous donation from Keihin", says David White, dean of the college. "Our Director for the Center for Technology and Innovation (CITE) David Harrawood, has played a key role in bringing the College and Keihin together on this very important venture."



Far left : Chris Eckhardt, vice president of operations for Keihin Carolina Systems Technology, right: Dr. David White, dean of the College of Technology and Computer Science.