



The Quest

The ECU Student Career Newsletter

Volume IV, Number 1

September, 2006



The Career Center

Hours

M-F, 8:00 a.m. – 5:00 p.m.

Appointments may be made for Career Advising, Resume Critiques, Mock Interviews, and various other career services.

Location

701 E. Fifth Street

252-328-6050

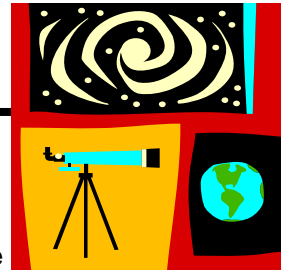
800-391-0506

www.ecu.edu/e3careers/

Located on the corner of Fifth and Jarvis Street, East Campus

This Issue Dedicated To Career Exploration

While closely related, choosing a major and choosing a career involve different considerations. A major is a field of academic inquiry, and a subject you will study in depth. Your selection of a major should be based on what interests you the most. In order to choose a career you have to ask yourself what type of work you would enjoy most after graduation. Majoring in an area which looks as though it might lead to a high paying job does not necessarily mean that you will do well in that major or enjoy the work in that field. To find a satisfying career, you must make a good match between your interests and the demands of the job, and between your personality and a work environment. Most students find choosing a career much harder than choosing a major. You probably have not been exposed to very many work settings before coming to college, and you'll need to do some research. It is very important that you make career investigation one of your goals while you attend East Carolina University. Research shows that it is students who don't identify career interests before choosing a major who have the hardest time finding a job after graduation. Let The Career Center at ECU help you understand what careers might be best for you.



Top 5 Tips for Career Exploration

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Upcoming Events

For a list of upcoming events sponsored by the Career Center, please click [here](#).



Come to **The Career Center**. At The Career Center we have career coaches to help you explore the many resources available for choosing a career as well as a wealth of career-related information. Utilize The Career Center throughout your college experience.



Talk with **employers**—there is a database online called eRecruiting with the names of thousands of employers who want to talk with ECU students.



Consult your **professors** as well as your **academic adviser** many of them have worked in the field that they teach and are knowledgeable about careers and career opportunities.



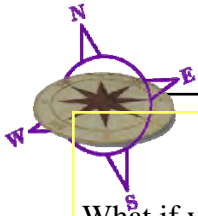
Talk with **alumni** in your field—there is an alumni mentor program through The Career Center. They are a great tool and many enjoy talking to current students about their careers.



Consider doing informational interviews with **family and friends** who will always take the time to help you explore your career options.



Talk to **upperclassmen** because they are deep into their majors and may ideas and internships they can share with you.



CAREER EXPLORATION TOOLS

By **Brandon Hollis**

What if you're unsure what kind of career you want? Need some career guidance? These assessment tools are a great place to begin in creating your career plan. Visit the Assessment page of the Career Center website at <http://www.ecu.edu/e3careers/forstudents.exploration.assessment.asp>

O*NET Work Values and Interests Profiler: <http://www.onetcenter.org/CIP.html#software>

Occupational Information Network (O*NET): <http://online.onetcenter.org/>

Job Hunters Bible: <http://www.jobhuntersbible.com/>

Type Focus Assessment: <http://www.typefocus.com/>

North Carolina Career Assessment: <http://eslmi15.esc.state.nc.us/soicc/main.asp>

Develop a Personal Mission Statement: http://www.franklincovey.com/fc/library_and_resources/mission_statement_builder



What Job Banks Tell Us

By **Bruce Maxwell**

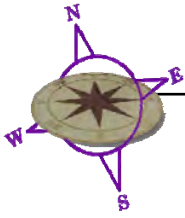
Anyone looking for a job in today's job market should become familiar with online job banks. Current Internet technology is making it much easier for job seekers and companies to get together. There are over 100 different job banks covering diverse fields and occupations. Many of the most popular job banks can be found on our website at: www.ecu.edu/e3careers/forstudents.lookingforwork.jobbanks.asp.

Searching job banks for a good job is a learned skill; you have to learn how to use the job banks to get good results that are not a waste of your time. For example, let's look at the largest job bank in the world, America's Job Bank: (<http://www.ajb.org/>) with well over one million job postings. Thousands of jobs at this site are entered every day. The Quick Search features you can search for a job by job category, location or by a keyword. The category will give you the greatest number of jobs, but the database is so large, that it will take you hours to look all the hits you receive. The keyword give you a more focused search but you have to know what key words to use. The location search feature allows you to enter a city, a zip code, or a state. Pulling useful information out of America's Job Bank requires you to know what you want to find.

For example, imagine that you are a Senior graduating in May with a degree in English. First download the handout on "What Can I Do With A Major In English" from our website: www.ecu.edu/e3careers/forstudents.exploration.majorinformation.asp. After you review the information listed there you decide that you would like to look at jobs as an Editorial Assistant. Go to <http://www.ajb.org/> and under keyword enter Editorial Assistant and a city. When you hit enter, it will ask you in what state is that city located. After you select one, you will get a list of all the positions that approximate the information you provided. On the day I wrote this article, there were fifteen positions listed. When you open anyone of these positions you will get basic information on the posting as well as the name of the company who listed the position and usually their website. I chose an Editorial Assistant position with Time Warner. I clicked on their website, followed the career links and found that in fact Time Warner had five entry level Editorial Assistant positions open.

The real value of a job bank though is not in the positions listed but in what they tell us about the job market. Consider what we can learn by exploring the jobs posted. We learn what employers are hiring, what types of jobs are in demand, the salary range for specific occupations, how desperate employers are to fill certain openings, whether or not the economic market in your area is growing, the emerging employment trends, the names of hiring managers who could assist you in your job search, and examples of job descriptions for the careers you are pursuing.

Job Banks are a valuable source of job postings and information on emerging opportunities! Knowing where to go to and how to find jobs is great, but it is what you do with the information that counts.



The Career Ready Institute

By: Kortney Smith

Here at the Career Center we offer a great program called The Career Ready Institute (CRI). CRI is built to prepare you to successfully find a job or internship in your field of interest. The program allows you to work collaboratively with a career coach to develop a career plan, a resume and a cover letter; to practice interviewing, and to learn effective networking and job search strategies. Additionally, you get to attend seminars about various topics including how & when to apply to graduate school and job offer negotiation. At the end of the program you also to attend an etiquette dinner at a local restaurant. These seminars are professional however they are lots of fun and entertaining. CRI looks great on a resume and is a great asset to your future job search!

TOP U.S. ENTRY LEVEL EMPLOYERS

Employer Name	Projected 2006 Entry Level Hires
<u>Enterprise Rent-A-Car</u>	7000
<u>Lockheed Martin</u>	4400
<u>Walgreen Company</u>	4300
<u>PricewaterhouseCoopers</u>	3817
<u>Deloitte & Touche USA LLP</u>	3500
<u>Ernst & Young</u>	3400
<u>Schlumberger</u>	3000
<u>U.S. Department of Agriculture</u>	3000
<u>Hertz</u>	2500
<u>Teach For America</u>	2400
<u>KPMG</u>	2240
<u>U.S. Customs and Border Protection</u>	2250
<u>The Boeing Company</u>	2200
<u>Jos. A. Bank Clothiers</u>	2000
<u>State Street</u>	2000
<u>U.S. Marines</u>	2000
<u>Federal Bureau of Investigation</u>	1950
<u>84 Lumber</u>	1600
<u>Intel</u>	1500

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The Career Fair as a Tool for Choosing a Career

By: Alicia Williams

Are you having trouble choosing a career? Do you just not know what you want to do with your life? Well not to worry. You are not alone. Many people have difficulty choosing a particular career. There are numerous careers out there and it definitely can be a confusing task. What can assist you with this significant decision in life? This question has several answers however one of the answers is going to the Career Fair. The Career Fair is an opportunity for you to meet employers in your field who are interested in hiring students for internships and permanent jobs. The annual fall *Career Fair* at ECU will be held on Thursday, **October 26, 2006** from 10 a.m. until 2 p.m. at *Minges Coliseum and on the West campus in the new Health Sciences building*. "The fall career fair has grown so large, we have split the event and all the health related employers will be on the west campus in the new Health Sciences building, said Sue Martin, Assistant Vice Chancellor for The Career Center, ..."the campus-wide event will draw well over 150 companies and organizations and more than 350 individual recruiters to interact with students and alumni." With over 150 companies at East Carolina University you are bound to find a career that interests you. So attend the fall All-Majors Career Fair and explore the vast opportunities before you.



Don't You Want to Be Hired?

By: Kortney Smith

The HIRED program this year is on fire! We already have over 750 students signed up. The HIRED program provides students in specific classes with an opportunity to complete a mock job interview. The HIRED program is a great way to practice job interviewing skills for the future. Interviewing can be a stressful situation; the HIRED program can relieve some of these stresses by giving you a chance to practice your interviewing before you have a real job interview. Professionals from the Greenville area will be conducting the interviews. These professionals are skilled and highly respected in their fields. After this practice you can go into your interviews with confidence and you can expect to be HIRED!



READY! AIM! HIRED!!!

FALL CAREER FAIR

October 26, 2006, 10am-2pm

Open to All Majors
One Fair in Two Locations:
Minges Coliseum & New Health Sciences Building



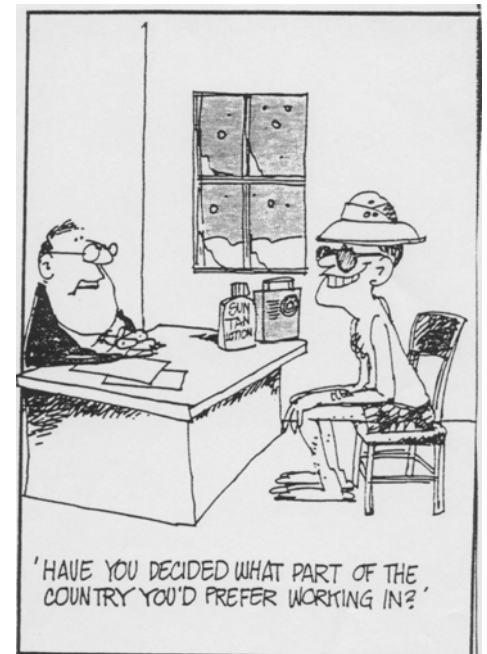
"Helping Pirates Achieve Success"

Visit www.ecu.edu/e3careers for a list of employers who will be attending.

Career Quote to Live By:

PRESS ON!

Nothing in the world can take the place of persistence. Talent will not; nothing is more common than unsuccessful men with talent. Genius will not; unrewarded genius is almost a proverb. Education alone will not; the world is full of educated derelicts. Persistence an determination alone are omnipotent.



'HAVE YOU DECIDED WHAT PART OF THE COUNTRY YOU'D PREFER WORKING IN?'

East Carolina University is committed to equality of educational opportunity and does not discriminate against applicants, students, or employers based on race, color, national origin, religion, gender, age, sexual orientation, or disability. An equal opportunity/affirmative action employer, which accommodates the needs of individuals with disabilities.