

East Carolina University  
**WEB OVERSIGHT COMMITTEE**

**Membership:**

Members nominated by co-chairs from the following areas and approved by committee:  
Chief communications executive for university; ITCS – CIO serve as co-chairs, unless delegated by agreement to another member.

Members: Academic Technologies; Creative Services; News Services; Research and Graduate Studies; Strategic Services; Web group, ITCS and Creative Services; Social Media Integration; Communications/Marketing for Student Affairs; Performing and Cultural Arts; Health Sciences Library; Joyner Library; Disability Support Services; Academic Affairs faculty; Health Sciences faculty; ITCS website technical; ITCS Pirate Port technical.

**Committee Purpose and Responsibilities:**

The purpose of the Web Oversight Committee is to provide strategic direction to and management of the university online presence. This includes oversight of the [www.ecu.edu](http://www.ecu.edu) website and the first and second level pages; the setting of standards for departmental web presence; oversight of the social media presence; coordination and guidance of university content management solutions; governance of the ECU Mobile Application and any other mobile applications that represent the university; governance of the PiratePort interface; and the development and implementation of standards for official and unofficial websites to improve and maintain the ECU internet presence; and URL management.

This committee is responsible for the review and updating of the ECU Web Page Policy (<http://www.ecu.edu/cs-itcs/policies/wwwpolicy.cfm>), the Social Media Use Regulation (<http://www.ecu.edu/PRR/08/10/02/>), and Web Terms of Use ([http://www.ecu.edu/cs-ecu/use\\_privacy.cfm](http://www.ecu.edu/cs-ecu/use_privacy.cfm)).

**Terms of Office:**

Membership will be reviewed annually.

**To Whom the Committee Reports:**

This committee periodically provides reports to the IRCC, the campus wide Information Resources Coordinating Council.

**Standard Meeting Time:**

Monthly, second Wednesday, 1pm

**Current Roster:**

**Membership**

Public Information Officer  
ITCS – CIO  
Director, Academic Technologies  
Director, News Services  
Director, Creative Services  
ECU Website Editor  
Research and Graduate Studies  
Strategic Services

Mary Schulken  
Don Sweet  
Wendy Creasey  
TBD  
TBD  
Joy Holster  
TBD  
Clint Bailey

Web Group, Creative Services  
Social Media Integration  
Director of Marketing, Student Life  
ARTS  
Health Sciences Library  
Joyner Library  
Disability Support Services  
Academic Affairs, Faculty  
Health Sciences, Faculty  
ITCS – ECU Website Technical  
ITCS – Pirate Port Technical

Greg Hedgepeth  
Tracy Tuten  
Chris Stansbury  
Michael Crane  
Matthew Ballengee  
Mark Sanders  
Liz Johnston  
Paul Schwager  
TBD  
Jo Lynne Daughtry  
Steve Forehand