

**College of Business**  
**B.S.B.A. in Marketing**  
**Operations and Supply Chain Management Concentration**

Please note that this is a **recommended** sequence.  
Check catalog for prerequisites.  
Course availability may vary from semester to semester.

<b>FRESHMAN YEAR</b>			
<b>CC Equivalent</b>	<b>Fall Semester</b>		<b>Spring Semester</b>
Eco 251	ECON 2113*	3	ACCT 2401*
Eng 111	ENGL 1100	3	ECON 2133*
Hea 110	HLTH 1000	2	ENGL 1200
Mat 263	MATH 1066*	3	MIS 2223*
	PHIL 2274 or 2275	3	EXSS 1000
		14	Humanities/Fine Arts
			2
			15
<b>SOPHOMORE YEAR</b>			
Acc 121	ACCT 2521*	3	Com 231
Bio 140	BIOL 1060, CHEM 1020		Comm 2420
NA	or Geol 1700, Phys 1050	4	ENGL 3880
Psy 150	PSYC 1000	3	Humanities/Fine Arts
Bus 115	FINA 2244*	3	Science with Lab
	MATH 2283*	3	SOCI 2110
		3	
		16	3
			15
<b>JUNIOR YEAR</b>			
	MGMT 3302	3	OMGT 3223
	MIS 3063	3	Int'l Bus. Perspective Elective**
	Elective (non-business)	3	Elective (non-business)
	FINA 3724	3	Elective (non-business)
	OMGT 3123	3	MGMT 3832
		3	
		15	3
			15
<b>SENIOR YEAR</b>			
	OMGT 4743#	3	Concentration elective***
	OMGT 4493#	3	OMGT 4383#
	MKTG 4790#	3	Elective (non-business)
	Elective (non-business)	3	OMGT 4763#
	Elective (non-business)	3	MGMT 4842
		3	
		15	3
			15

\*Must have a minimum grade of C and a minimum GPA over the 8 classes and minimum 2.5 cumulative GPA.

\*\* Choose one of the following international perspective courses:

ACCT 4541: International Accounting  
FINA 4454: International Finance  
MGMT 3352: International Business  
MKTG 3852: Cultural Environment of International Business  
MKTG 4992: International Marketing

\*\*\* Choose one out of these two courses:

OMGT 4733: Project Management (F,S)  
MKTG 4532: Business and Organizational Marketing (F,S)

#Note that these courses are offered only once per year

Revised: February 2007