

College of Business
B.S.B.A. in Marketing
Marketing E-Commerce Concentration

Please note that this is a **recommended** sequence.
Check catalog for prerequisites.
Course availability may vary from semester to semester.

		FRESHMAN YEAR			
CC Equivalent	Fall Semester		CC Equivalent	Spring Semester	
Eco 251	ECON 2113*	3	Eco 252	ECON 2133*	3
Eng 111	ENGL 1100	3	Eng 112,113, or 114	ENGL 1200	3
Mat 263	MATH 1066*	3	Acc 120	ACCT 2401*	3
Hea 110	HLTH 1000	2	Cis 110	MIS 2223*	3
	PHIL 2274/2275	3	Ped 110	EXSS 1000	1
				Humanities/Fine Arts	2
		14			15
		SOPHOMORE YEAR			
Psy 150	PSYC 1000	3	Com 231	COMM 2420	3
Bus 115	FINA 2244*	3		ENGL 3880	3
Mat 151,155	MATH 2283*	3	Soc 210	SOCI 2110	3
Acc 121	ACCT 2521*	3		Humanities/Fine Arts	2
Bio 140	BIOL 1060, or CHEM 1020,	4		Science with Lab	3,1
NA or NA	PHYS 1050, or GEOL 1700				
		16			15
		JUNIOR YEAR			
	MGMT 3202	3		OMGT 3223	3
	MKTG 3832	3		MKTG 3852	3
	MIS 3063	3		FINA 3724	3
	OMGT 3123	3		Elective (non-business)	3
	Elective (non-business)	3		Elective (non-business)	3
		15			15
		SENIOR YEAR			
	MIS 4113	3		MIS 4123	3
	FINA 3824	3		MKTG 4975	3
	MKTG 4790	3		MGMT 4842	3
	MKTG 4532	3		Elective (non-buisiness)	3
	Elective (non-business)	3		Elective (non-buisiness)	3
		15			15

*Required for admission to the College of Business

Revised: February 2007