<table>
<thead>
<tr>
<th>MEETING MINUTES</th>
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<tbody>
<tr>
<td>East Carolina University</td>
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<tr>
<td><strong>Willis Building</strong></td>
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<td><strong>MEETING LOCATION</strong></td>
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<td>Clare Jagenow</td>
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<tr>
<th>PARTICIPANT</th>
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<tbody>
<tr>
<td>Chris Brasier</td>
<td>SmithGroup-Principal</td>
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<tr>
<td>Mark Potter</td>
<td>SmithGroup- Project Manager</td>
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<tr>
<td>Neal Kessler</td>
<td>JJR- Principal, Project Manager</td>
</tr>
<tr>
<td>Clare Jagenow</td>
<td>JJR- Site Designer, Project Manager</td>
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<tr>
<td>Kemal Atkins</td>
<td>Vice Provost for Student Affairs</td>
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<tr>
<td>Scott Buck</td>
<td>Associate Vice Chancellor, Business Services</td>
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<tr>
<td>Bill Clark</td>
<td>President, ECU Foundation</td>
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<tr>
<td>John Gill</td>
<td>Landscape Architect</td>
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<tr>
<td>Mohammed Kashef</td>
<td>Assistant Professor, ECU Planning Program</td>
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<tr>
<td>Ted Morris</td>
<td>Associate Vice Chancellor for Economic Development</td>
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<tr>
<td>Mark Tipton</td>
<td>Board of Trustees Member</td>
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<tr>
<td>James Rhodes</td>
<td>Pitt County Planning &amp; Development Director</td>
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<tr>
<td>Gina Shoemaker</td>
<td>Engineer, Facilities Engineering &amp; Architectural Services</td>
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<tr>
<td>William Bagnell</td>
<td>Assoc. Vice Chancellor, Campus Operations</td>
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<tr>
<td>Bill Koch</td>
<td>Assoc. Vice Chancellor, Environmental</td>
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<tr>
<td>Ron Newton</td>
<td>Assistant Vice Chancellor, Administration &amp; Finance</td>
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**MEETING NOTES**

The purpose of this meeting was to discuss the issues, priorities and needs in regards to the land planning vision of the campus in its entirety.

Campus land use clarification:

**North Crossing**
- Recreation fields, 129 acres

**West Research Campus (VOA site)**
- Former Voice of America site
- 600 acres total, with 13 acres upland (developable)
- Virgin property, relatively flat topography
- 88 antennae towers have been removed, footings for these remain
MEETING MINUTES

East Carolina University
Comprehensive Master Plan
www.jjr-us.com

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- Works off of an existing septic system which needs pump outs
- No plans to run sewer or other utilities to this property
- Invasive vegetation is burned annually
- Used by Biology department for research
- Used by ROTC for training
- A wetland delineation was performed 8-9 years ago, but drought conditions exist at present time, so this delineation may have changed.
- Property is a zero sum lease, and must be used for educational purposes
- The is a land management plan associated with this property

West Campus
- Mainly used by clinical patients and students
- Lacks student life / university experiences
- Isolated from East Campus, due to class schedules. Duplicative services on this campus could create additional isolation.
- Limited resources and funding

East and West Campus Connectivity
- A connection between campuses does not presently exist for pedestrians, bicyclists or vehicles
  - Not well lit
  - Lacks wayfinding
  - Needs a direct transit route
- The 10th Street Connector Project will obtain ROW between 2011-2013
- The city of Greenville is preparing a bike plan
- Each campus has a different character
- Question: Should each campus have duplicated services?

Campus Image/Vision
- Many ECU campuses are OK, but it needs to be a seamless and transparent
- Pathways, architecture and signage could be examples of linking elements between all the campuses
- Different architecture does not fit in with overall campus building fabric
- Two different cultures (East and West Campus) in the past, this needs to change
- Need to be more strategic with future plans to maximize land use
- Campus edges are significant and need to be defined
  - 10th Street has no campus image, this street needs to contain campus identity
- Natural areas need to connect to existing campus landscape to enhance teaching and research opportunities
- Mall and greenspace including the surrounding architecture, historic part of campus is ideal model of campus image
- The Science and Technology Building because of the bright and open landscape (this had both positive and negative reactions)
- East academic core of campus is not attractive
Parking
- Parking north of 5th Street in residential area is a problem with community members
- Need an innovative use of parking program
  - Decks could be dual use (offices)
- Decks or lots could be shared with downtown users

Vehicles, Bikes, Pedestrians
- Difficulty finding your way around campus
- Many conflicts between vehicles and pedestrians
- Small parking lots are ineffective
- Transit bus routes from Elm to Lawrence causes traffic congestion issues and thus pedestrian conflicts

Expansion
- Westward expansion is possible

Sustainability
- This is an important concept

Community
- Campus community is warm and inviting. This needs to remain as it is important to the initial impression on future students and parents
If this report does not agree with your records or understanding of this meeting, or if there are any questions, please advise the writer immediately in writing; otherwise, we will assume the comments to be correct.

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