The mission of The Honor Society of Phi Kappa Phi is to recognize and promote academic excellence in all fields of higher education. A guiding philosophy of Phi Kappa Phi is recognizing and honoring scholarship by extending its interest across the entire spectrum of subject matter and disciplines of the university. Phi Kappa Phi calls attention to the fact that the modern world needs a breadth of understanding far beyond that of specialists who focus solely on their particular discipline. This policy becomes a unifying force that brings members of the campus together at large institutions. It is also the driving force for the ECU PKP chapter to co-sponsor and host this forum event on health care. It continues the traditional practice of the ECU chapter conducting forums which stimulate scholarly debate and discussion on a topic that impacts all segments of the university and community audiences.

**TARGET AUDIENCE**
Health professionals; university faculty, staff and students; community leaders and the public.

**ABOUT THE FORUM**
The curriculum and speakers selected will provide attendees with information on health care and insurance issues. The forum format allows the issues to be presented and discussed at the national, state and local levels and with a public and private support perspective. Attendees will be provided with health care information that not only impacts their professional responsibilities and activities, but also their individual and personal health insurance needs.

**LEARNING OBJECTIVES**
1) Describe basic characteristics of the United States health insurance system in historical and political perspectives;
2) Describe how well the current US health insurance system serves particular groups of citizens and achieves social values of the nation;
3) Describe and evaluate proposals of current presidential candidates to reform the health insurance system in regard to important national values and goals;
4) Describe and evaluate proposals of gubernatorial candidates to reform the health insurance system in regard to important national values and goals;
5) Make an informed judgment on whether, or the degree to which, health care should be considered a public versus private good.

**AGENDA**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>8:30 a.m.</td>
<td>Registration</td>
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<tr>
<td>9:00 a.m.</td>
<td>Welcome &amp; Opening Remarks</td>
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<tr>
<td>9:10 a.m.</td>
<td>Keynote Address:</td>
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<tr>
<td></td>
<td>Dazzingly Hard, Agonizingly Protracted, and</td>
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<tr>
<td></td>
<td>Utterly Vital: Health Care Reform in the United States</td>
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<td>Henry J. Aaron, PhD</td>
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<td>10:15 a.m.</td>
<td>Break</td>
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<tr>
<td>10:30 a.m.</td>
<td>Panel of State &amp; Local Experts -</td>
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<td></td>
<td>Moderator: Robert Grezyn, Jr., MPH</td>
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<tr>
<td></td>
<td>Pam Silberman, JD, DrPH</td>
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<tr>
<td></td>
<td>Charles Willson, MD</td>
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<td>Mark Hall, JD</td>
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<td>Joel Bueter, MPA</td>
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<tr>
<td>11:45 a.m.</td>
<td>Open Discussion and Questions</td>
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<tr>
<td>12:15 p.m.</td>
<td>Adjourn</td>
</tr>
</tbody>
</table>

**FACULTY**

**HENRY J. AARON, PhD**  
Senior Fellow, Economic Studies  
The Bruce and Virginia MacLaury Chair  
The Brookings Institution  
Washington, DC

**PAM C. SILBERMAN, JD, DrPH**  
President & CEO  
North Carolina Institute of Medicine  
Clinical Associate Professor  
Department of Health Policy and Administration  
UNC School of Public Health  
Publisher  
North Carolina Medical Journal

**MARK HALL, JD**  
Fred D. and Elizabeth L. Turnage Professor of Law  
Wake Forest University School of Law  
Winston-Salem, NC

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University Health Systems of Eastern Carolina  
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**CHARLES F. WILLSON, MD**  
Clinical Associate Professor  
Department of Pediatrics  
Brody School of Medicine  
East Carolina University

**REGISTRATION INFORMATION**

- **Health Professionals/Faculty/Community members: $35**  
- **ECU Student: $0**

The registration fee includes credit, all program materials, and refreshments. If you register and must subsequently cancel, a full refund will be made through September 30, 2008. No refunds will be made thereafter, but a substitute may attend. **NOTE:** If you register, do not attend, and do not cancel by the September 30 deadline, you or your agency will be billed for the full amount for the registration fee.

Participants who wish to pay with a credit card may fax their completed registration form to (252)744-5229, or you may mail the completed registration form with check made payable to Eastern AHEC to:

Atttn: Registration  
PO Box 7224  
Greenville, NC 27835-7224

Students must register by faxing their completed registration form to (252)328-6071 or mail the completed registration form to:

- **Amy Tripp**  
  East Carolina University, Graduate School  
  Ragsdale 105  
  Greenville, NC 27858

For more information contact Allied & Public Health Education at Eastern AHEC (252)744-5205 or bullockamy@ecu.edu.

Bus Transit will be provided from the East Campus to the Brody School of Medicine. Details about parking and transit will be mailed out to you in a confirmation letter upon receipt of your registration.

Individuals requesting accommodation under the Americans with Disabilities Act (ADA) should contact the Department for Disability Support Services at least two weeks prior to the event at (252)737-1016 (Voice/TTY).
Phi Kappa Phi Annual Forum
Health Care: Public or Private Good?
Tuesday, October 7, 2008  Brody School of Medicine Auditorium

Register online at http://eahec.ecu.edu

Students need to fax or mail their completed registration form as instructed in the Registration Information Section of brochure.

Method of Payment

❏ Health Professionals/Faculty/Community Members ............................................. $35

❏ ECU Student ...........................................................................................................

$0

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Last 4 digits of Soc. Sec. # XXXX-XX-______

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❏ Student

Specialties

Degree/Certifications/License

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Phone ___________________________________________ E-mail ________________

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