

Jonathan S. Morris

curriculum vitae

Department of Political Science
A-121 Brewster Hall, East Carolina University
Greenville, NC 27858-4353
(252) 328-1067
morrisj@ecu.edu

EDUCATION

Ph.D., Political Science, Purdue University, 2002.
M.A., Political Science, Purdue University, 1998.
B.A., Political Science, Sociology, Miami University, 1996.

POSITIONS

Assistant Professor, Department of Political Science, East Carolina University (2003-present).
Visiting Assistant Professor, Department of Political Science, Miami University (2002-2003).
American Political Science Association Congressional Fellow, Washington, DC (2001-2002).

BOOK

Laughing Matters: Humor and American Politics in the Media Age, with Jody Baumgartner.
New York: Routledge. 2008.

REFEREED JOURNAL ARTICLES

“Cable News Exposure and Audience Attitude Change During the 2004 Party Conventions,”
with Peter L. Francia, *Political Research Quarterly*. Forthcoming

“MyFaceTube Politics: Social Networking Websites and Political Engagement of Young
Adults,” with Jody Baumgartner, *Social Science Computer Review*. Forthcoming.

“Back to Blue? Shifting Tides of Red and Blue and the Dole-Hagan Race in North Carolina,”
with Jody Baumgartner, Peter L. Francia, and Brad Lockerbie, *American Review of
Politics*. Forthcoming.

“*The Daily Show with Jon Stewart* and Audience Attitude Change during the 2004 Party
Conventions.” *Political Behavior*. vol.31 (2009):79-102.

“One Nation Under Stephen? The Effects of *The Colbert Report* on American Youth,” with Jody
Baumgartner, *Journal of Broadcasting and Electronic Media*. vol.52 (2008):622-642.

- “Is it Really Red versus Blue? Politics, Religion and the Culture War Within,” with Jody Baumgartner, Peter L. Francia, and Carmine P. Scavo. *American Review of Politics*, vol.29 (2008): 1-18.
- “Jon Stewart Comes to Class: The Learning Effects of *America (The Book)* in Introduction to American Government Courses,” with Jody Baumgartner, *Journal of Political Science Education*, vol. 4 (2008): 169-186.
- “A Clash of Civilizations? Evangelical Christian Opinion on U.S. Foreign Policy toward the Middle East,” with Peter L. Francia and Jody Baumgartner, *Political Research Quarterly*, vol. 61 (2008):171-179.
- “Hard and Soft New Media Effects on Presidential Candidate Name Recall: A Case Study,” with Jody Baumgartner. *The Journal of Political Science*, vol. 35 (2007):1-29.
- “Slanted Objectivity? Perceived Media Bias, Cable News Exposure and Political Attitudes.” *Social Science Quarterly*. vol. 88 (2007):707-728.
- “News Grazers, Television News, Political Knowledge, and Engagement,” with Richard Forgette. *The Harvard International Journal of Press/Politics*, vol. 12 (2007):91-107.
- “High Conflict Television News and Public Opinion,” with Richard Forgette. *Political Research Quarterly*, vol. 59 (2006):447-456.
- “The Daily Show Effect: Candidate Evaluations, Efficacy, and the American Youth,” with Jody Baumgartner. *American Politics Research*, vol. 34 (2006):341-367.
- “The Fox News Factor.” *The Harvard International Journal of Press/Politics*, vol. 10 (2005):56-79.
- “Media Coverage of Congress in the 1990s: Scandals, Personalities, and the Prevalence of Process,” with Rosalee A. Clawson. *Political Communication*, vol. 22 (2005):297-313.
- “The Effects of Dramatized Political News on Public Opinion.” *American Review of Politics*, vol. 25 (2004):321-343.
- “Reexamining the Politics of Talk: Partisan Rhetoric in the 104th House.” *Legislative Studies Quarterly*, vol. 26 (2001):101-121.
- “Congressional Partisanship, Bipartisanship, and Public Opinion: An Experimental Analysis,” with Marie Witting. *Politics and Policy*, vol. 29 (2001):47-67.

BOOK CHAPTERS

“Who Wants to be my Friend? Youth, Myspace, and Facebook in the 2008 Campaign,” with Jody Baumgartner, In John Allen Hendricks and Robert E. Denton, Jr. (eds.), *Communicator-in Chief: A Look at How Barack Obama used New Media Technology to Win the White House*. Lanham, MD: Lexington Books. Forthcoming.

“Good Defense, Better Offense: The Dole-Hagan Senate Race in North Carolina,” with Jody Baumgartner, Peter L. Francia, and Brad Lockerbie, In Randal Adkins and David Dulio (eds.), *Cases in Congressional Campaigns: Incumbents Playing Defense in 2008*. New York: Routledge. Forthcoming.

“The Internet in Election Campaigns in the United States,” with Richard Davis, Jody Baumgartner, and Peter L. Francia, In Philip N. Howard and Andy Chadwick (eds.), *The Handbook for Internet Politics*. New York: Routledge. 2008.

“*The Daily Show* and Attitudes Toward the News Media,” with Jody Baumgartner, In Jody Baumgartner and Jonathan S. Morris (eds). *Laughing Matters: Humor and American Politics in the Media Age*. New York: Routledge. 2008.

“The ABCs of *The Simpsons* and Politics: Apathy of Citizens, Basic Government Leaders, and Collective Interests,” with Nicholas P. Guelhstorf, and Lars K. Hallstrom, In Jody Baumgartner and Jonathan S. Morris (eds). *Laughing Matters: Humor and American Politics in the Media Age*. New York: Routledge. 2008.

“Losing Control? The Rise of Cable News and Its Effect on Party Convention Coverage,” with Peter L. Francia, In Costas Panagopoulos, *Rewiring Politics: Presidential Nominating Conventions in the Media Age*. Baton Rouge: Louisiana State University Press. 2007.

“Car Crashes and Soap Operas: Melodramatic Narrative on Cable News,” In Leslie Wilson (eds). *Americana: Readings in American Popular Culture*. Hollywood, CA: Press Americana. 2006.

GRANTS AND AWARDS

Southwestern Political Science Association Pi Sigma Alpha Best Paper Award, 2009 (for “*The Daily Show with Jon Stewart* and Audience Attitude Change during the 2004 Party Conventions.” Presented at the Annual Meeting of the Southwest Political Science Association, Las Vegas, NV, Spring 2008).

East Carolina University Division of Research and Graduate Studies Research/Creative Activity Award, 2007.

East Carolina University Department of Political Science Faculty Research and Development Committee Summer Research Stipend, Summer 2007.

East Carolina University Thomas Harriot College of Arts and Sciences College Research Award. Spring 2007.

East Carolina University Thomas Harriot College of Arts and Sciences Research and Creative Activity Award. Summer 2004.

Best Faculty Paper Award, “Presidential Candidate Name Recognition in the New Media Age.” North Carolina Political Science Association Annual Meeting, 2004 (with Jody Baumgartner).

American Political Science Association Congressional Fellowship. Fall 2001 – Summer 2002.

Dirksen Congressional Center Research Grant (with Rosalee Clawson). 1999.

Harvard University Goldsmith Research Award. From the Joan Shorenstein Center on the Press, Politics and Public Policy at the JFK School of Government. 1998.

Purdue Research Foundation Dissertation Research Grant. 2001-2002.

Purdue Research Foundation Summer Research Grant. 1999, 2000.

TEACHING EXPERIENCE

EAST CAROLINA UNIVERSITY: ASSISTANT PROFESSOR

American National Government (POLS 1010)
Introduction to Behavioral Methods (POLS 3031)
The Media and Public Policy (POLS 4310)
Quantitative Analysis for Public Administration (PADM 6230)
MPA Professional Paper Seminar (PADM 6900)

MIAMI UNIVERSITY: VISITING ASSISTANT PROFESSOR

Introduction to American Government (POL 141)
The U.S. Congress (POL 341)

PURDUE UNIVERSITY: INSTRUCTOR

Introduction to American Government (POL 101)

CONFERENCE PRESENTATIONS

“Why Graze? Channel Changing and Television News.” Presented at the Annual Meeting of the Southern Political Science Association, New Orleans, LA, Spring 2009 (with Richard Forgette and Glenn J. Platt).

“MyFaceTube Politics: Social Networking Websites and Political Engagement of Young Adults.” Presented at the Annual Meeting of the American Political Science Association, Boston, MA, Fall 2008 (with Jody Baumgartner).

“Media Coverage of Congress in Cable, Newspaper and Network News.” Presented at the Annual Meeting of the Midwest Political Science Association, Chicago, IL, Spring 2008 (with Margaret Zetts and Rosalee A. Clawson).

“*The Daily Show with Jon Stewart* and Audience Attitude Change during the 2004 Party Conventions.” Presented at the Annual Meeting of the Southwest Political Science Association, Las Vegas, NV, Spring 2008.

“The Media and Congressional Approval.” Presented at the Annual Meeting of the American Political Science Association, Chicago, IL, Fall 2007 (with Rosalee A. Clawson).

“One ‘Nation’ Under Stephen? The Effects of *The Colbert Report* on American Youth.” Presented at the Annual Meeting of the Midwest Political Science Association, Chicago, IL, Spring 2007 (with Jody Baumgartner).

“News Grazers, New Media and Engagement: Who are the News Grazers?” Presented at the Annual Meeting of the Southern Political Science Association, New Orleans, LA, Winter, 2007 (with Richard Forgette).

“A Clash of Civilizations? Evangelical Christian Opinion on U.S. Foreign Policy.” Presented at the Annual Meeting of the Northeastern Political Science Association, Boston, MA, Fall 2006 (with Peter L. Francia and Jody Baumgartner).

“Infotaining Intro? The Learning Effects of Humor-Based Civics Literature in Introduction to American Government Course.” Presented at the Annual Meeting of the Northeastern Political Science Association, Boston, MA, Fall 2006 (with Jody Baumgartner).

“Slanted Objectivity? Perceived Media Bias, Cable News Exposure and Political Attitudes.” Presented at the Annual Meeting of the Western Political Science Association, Albuquerque, NM, Spring, 2006.

“From Network News to Cable Commentary: The Evolution of Television Coverage of Party Conventions.” Presented at the State of the Parties Conference, Akron, OH, Fall, 2005 (with Peter L. Francia).

“Ideologically Extreme News and the News Grazer: Does Ideological News Reduce the Mediating Effects of Public Discourse?” Presented at the Annual Meeting of the American Political Science Association, Washington, DC, Fall, 2005 (with Richard Forgette).

“Holy War? Reexamining the ‘Myth’ of the Polarized American Electorate.” Presented at the Annual Meeting of the American Political Science Association, Washington, DC, Fall, 2005 (with Peter L. Francia, Carmine P. Scavo, and Jody Baumgartner).

- “Mainstream Media Frames of Congress: Issues, Parties, and Personalities.” Presented at the Annual Meeting of the Midwest Political Science Association, Chicago, IL, Spring, 2005 (with Rosalee Clawson).
- “The Daily Show Effect: An Experimental Demonstration of the Influence of Political Humor on Young Americans.” Presented at the Annual Meeting of the Midwest Political Science Association, Chicago, IL, Spring, 2005 (with Jody Baumgartner).
- “The Fox News ‘Factor’: Predicting Americans’ Exposure to Cable and Nightly Network News.” Presented at the Annual Meeting of the Midwest Political Science Association, Chicago, IL, Spring, 2004.
- “Presidential Candidate Name Recognition in the New Media Age.” Presented at the Annual Meeting of the North Carolina Political Science Association, Cullowhee, NC, Spring 2004. (with Jody Baumgartner).
- “New Media Effects on Perceptions of Congressional Conflict.” Presented at the Annual Meeting of the Southern Political Science Association, New Orleans, LA, Winter 2004 (with Richard Forgette).
- “The State of the (Dis)Union: The Effects of New Media Coverage on Perceptions of Congress.” Presented at the Annual Meeting of the Midwest Political Science Association, Chicago, IL, Spring, 2003 (with Richard Forgette).
- “The New Media and the Dramatization of American Politics.” Presented at the Annual Meeting of the American Political Science Association, Boston, MA, Fall 2002.
- “The New Media, the Democratic Process, and Public Opinion in America.” Presented at the Annual Meeting of the Midwest Political Science Association, Chicago, IL, Spring 2001.
- “The Media as Public Enemy: The New American Media and the Democratic Process.” Presented at the Annual Meeting of the American Political Science Association, Washington, DC, Fall 2000.
- “People and Process: News Coverage of Congress in the 1990s.” Presented at the Annual Meeting of the American Political Science Association, Washington, DC, Fall 2000 (with Rosalee Clawson).
- “Beyond Negativity: The Press, The Public, and the U.S. Congress.” Presented at the Annual Meeting of the American Political Science Association, Atlanta, GA, Fall, 1999 (with Rosalee Clawson).
- “Speaking up in Congress: Partisan Rhetoric in One-Minute Speeches.” Presented at the Annual Meeting of the Midwest Political Science Association, Chicago, IL, Spring, 1999.

“The Determinants of One Minute Speeches on the Floor of the U.S. House: A Comparison of Event Count Models.” Presented at the Annual Meeting of the Southwest Political Science Association, San Antonio, TX, Spring, 1999.

“The Effects of Viewed Rhetoric.” Presented at the Annual Meeting of the Indiana Political Science Association, Hammond, IN, Spring, 1998 (with Marie Witting).

Panel Chair. “Voting and Elections. The Annual Meeting of the Southwest Social Science Association, Spring, 2008.

Panel Discussant. “Voting and Elections. The Annual Meeting of the Southwest Social Science Association, Spring, 2008.

Panel Chair. “Framing and Agenda Setting. The Annual Meeting of the Midwest Political Science Association, Spring, 2004.

Roundtable Participant. “What to Expect in the 2004 Presidential Election.” The Annual Meeting of the North Carolina Political Science Association, Spring, 2004.

Panel Discussant. "Collecting and Coding Political Data." The Annual Meeting of the Southwest Political Science Association, Spring, 1999.

PROFESSIONAL AFFILIATIONS

American Political Science Association, Midwest Political Science Association, Southern Political Science Association, Western Political Science Association, Southwestern Political Science Association

Manuscript Reviewer

The Journal of Politics, Legislative Studies Quarterly, Human Communication Research, International Journal of Press/Politics, Journal of Political Science Education, American Review of Politics, Political Behavior, American Journal of Media Psychology, American Politics Research, and Political Research Quarterly.

REFERENCES

Dr. Rosalee A. Clawson
Beering Hall of Liberal Arts and Education
Department of Political Science
Purdue University
West Lafayette, IN 47907-2098
765-494-7599
clawsonr@purdue.edu

Dr. Richard Forgette
Department of Political Science
University of Mississippi
University, MS 38677
662-915-7401
rforgett@olemiss.edu

Dr. Robert Thompson
Department of Political Science
East Carolina University
Greenville, NC 27858
252-328-5686
thompsonro@ecu.edu