

## Why You Need a Weather Radio

If a hurricane knocks out power and your TV goes dark—

If a flood or tornado threatens while you are sleeping—

Weather Radio can be your best friend.

**Weather Radio will sound an alarm to wake you up and warn you of approaching danger.**

Weather Radio saves lives, just as smoke detectors do. It will alert you *the moment* any official watch or warning is issued.

- Weather Radio is a **free service**—no fees or subscriptions for 24/7 public-alert coverage.
- You can leave the radio in “silent standby” mode and it will stay quiet until an emergency bulletin is issued. You can also hear routine weather information anytime at the touch of a button.
- You can set modern Weather Radios to sound an alarm only for the county or counties you specify—no “false alarm” wake-ups for hazards many miles away.
- You must buy a Weather Radio receiver to hear these alerts. Prices start at around \$30 in retail stores, catalogs, and online.



**Look for the Public Alert™ logo when you buy. Radios carrying this logo have all of the most important features.**



## Interesting Facts about Weather Radio

- **Modern receivers can be set to ignore certain kinds of alerts.** For instance, if you live on high ground, you may not wish to hear flash flood warnings. Ask your retailer about event blocking when you buy.
- **Weather Radio is not just for weather.** As part of the nation's Emergency Alert System, Weather Radio is an "All Hazards" warning service, keeping you informed in a wide range of emergencies, from chemical spills to nuclear incidents to child abductions.
- The state of North Carolina provides hearing-impaired persons with Weather Radios equipped with strobe light and pillow shaker, free of charge. For information, visit <http://www.ncdhs.gov/dsdhh/services/emergency.htm>
- In a recent survey of eastern NC residents, 73% rated Weather Radio information highly, but only 13% say they use it.
- The US government has furnished every school with a Weather Radio receiver.
- If you live in a neighborhood with weak signal, an outside antenna can boost reception. Inside, TV rabbit ears can help.

For more information, visit <http://www.weather.gov/nwr/>

### Weather Radio Coverage in Eastern NC

