



Vice Chancellor for Administration and Finance

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MEMORANDUM

TO: Campus Tuition and Fees Committee

FROM: Mr. Kevin Seitz *KSeitz*
Chair, CT&FC

DATE: December 1, 2009

SUBJECT: Update: Board of Trustees Recommendations on Tuition and Fee Increases 2010-2011

As you know, the CT&FC crafted two alternative proposals and three fee proposals to be submitted to the ECU Board of Trustees. The tuition plan/proposals and fee proposals were presented to the BOT for their consideration on November 20, 2009.

After deliberation and discussion, the Board acknowledged their support of the General Assembly Plan (the lesser of 8% or \$200) for resident students, but exercised the option to approve increases in nonresident undergraduate tuition.

The GA Plan increases as modified by the BOT are as follows:

Tuition Increase

Undergraduate – Resident (8%)	\$199
Undergraduate – Non-resident (6.6%)	\$880
Graduate – Resident (6.7%)	\$200
Graduate – Non-resident (1.5%)	\$200

The \$200 increase for graduate students also pertains to BSOM medical students and MBA/MSA graduate students in the College of Business.

Fees

Athletics	\$30
Educational Technology	\$40
Transit	\$10

If the General Assembly does change the current legislation (GA Plan) in spring 2010, the BOT approved for ECU to submit the following Alternative Proposal to the UNC General Administration for consideration:

- Tuition Increases

- Undergraduate – Resident (3.6%) \$90
- Undergraduate – Non-resident (6.6%) \$880
- Graduate – Resident (3.6%) \$108
- Graduate – Non-resident (3.6%) \$479

- BSOM Medical Students (13.5%) \$1108

- The 3.6% increase for graduate students also pertains to BSOM medical students and MBA/MSA graduate students in the College of Business

- Fee Increases

- Athletics \$30
- Educational Technology \$40
- Transit \$10

The proposed uses for the tuition increases are the following:

- A minimum of fifty percent of the undergraduate student tuition increase revenues will be used for *need-based* financial aid and 50% for enhancing the student’s academic experience including: (1) academic advising, (2) advising and student retention, (3) Pirate Tutoring Center, (4) Freshman Immersion Program, and (5) establishing additional COAD sections.
- A minimum of fifty percent of the graduate student tuition increase revenues will be used for *need-based* financial aid, and 50% of the revenues will support *merit-based* financial aid, with the latter focusing on establishing a “graduate scholars” program.
- A minimum of fifty percent of the BSOM increase will be used for *need-based* financial aid and 50% used for removing current educational infrastructure costs from ECU Physicians.

The fee increase recommendations and their proposed uses are as follows:

- *Athletics*: \$30 increase (\$526 total) to be used to improve facility and operations support to address growing programs needs, and to ensure financial stability and prevent projected financial losses.
- *Education Technology*: \$40 increase (\$202 total) to enhance student support services with the following: a learning management system, a synchronous

learning system, a resume portfolio system, smart classrooms, computer laboratories, a virtual computing laboratory, and various software packages.

- *Transit*: \$10 increase (\$140 total) to invest in software technology for scheduling, to provide funds for aging fleet vehicle replacement, and to offset inflationary fuel and new bus costs.

Other fee increases include: housing (\$100), dining meal plans (\$70-\$100), BSOM application (\$8), and Orientation (\$30).

Several BOT members and the Chancellor were very complimentary regarding the work of the CT&FC. Again, I thank everyone involved in this year's process.

cc: Mrs. Stephanie Coleman
Dr. Ron Newton
Mr. Gary Vanderpool