

## **Background: ECU 2011-2012 Tuition and Fees**

### **Desired Outcome:**

Provide the ECU Board of Trustees with a tuition and fee increase recommendation prior to the November 2010 meeting.

### **Background:**

- Currently, total tuition and fee revenues contribute 17% (\$120 million) to the annual ECU budget; since 2004 (16%), this contribution has remained stable.
- President Bowles specifies quality, affordability and predictability for all students.
- ECU specifies access and affordability for students and preserving the service mission
- Annual tuition and required fee increases cannot exceed 6.5% for undergraduate resident students; debt service fees are excluded from this maximum

### **Tuition and Fee Ranking with UNC System and Peer Institutions**

The UNC Board of Governors requires institutions combined tuition and fees for resident undergraduates to remain in the **lowest quarter** of their peer institutions.

With 15 peer institutions, ECU 2008-2009 combined **tuition plus fee total** ranks:

- 15<sup>th</sup> lowest for *undergraduate* residents
- 16<sup>th</sup> lowest for *undergraduate* nonresidents
- 15<sup>th</sup> lowest for *graduate* residents
- 11<sup>th</sup> lowest for *graduate* nonresidents

With 15 other UNC System institutions, ECU-2009-2010 **tuition** ranks:

- 7<sup>th</sup> lowest for *undergraduate* residents
- 7<sup>th</sup> lowest for *undergraduate* nonresidents
- 5<sup>th</sup> lowest for *graduate* residents
- 9<sup>th</sup> lowest for *graduate* nonresidents

With 15 other UNC System institutions, ECU-2009-2010 **fees** ranks:

- 4<sup>th</sup> highest for Student Activity Fee
- 8<sup>th</sup> highest for Athletic Fee
- 6<sup>th</sup> highest for Student Health Fee
- 16<sup>th</sup> highest for Education and Technology Fee
- 7<sup>th</sup> highest overall for all required fees
- 5<sup>th</sup> highest for debt service
- Tied with NC State for highest Transit Fee

With 15 other UNC System institutions, ECU-2009-2010 **tuition plus fees total** ranks:

- 8<sup>th</sup> lowest for *undergraduate* residents

- 7<sup>th</sup> lowest for *undergraduate* nonresidents
- 8<sup>th</sup> lowest for *graduate* residents
- 9<sup>th</sup> lowest for *graduate* nonresidents

## 2010-2011 Tuition and Fee Proposals:

### Proposed Increases in Tuition:

	<u>Percent</u>	<u>Dollars</u>	<u>Total Tuition/Yr</u>
<i>General Assembly Plan</i>			
○ Undergraduate resident	8.0%	\$199	\$2,690
○ Undergraduate nonresident	1.5%	\$200	\$13,525
○ Graduate resident	6.7%	\$200	\$3,195
○ Graduate nonresident	1.5%	\$200	\$13,511
○ Brody School of Medicine	2.4%	\$200	\$8,413
<i>ECU Alternative Plan</i>			
○ Undergraduate resident	3.6%	\$90	\$2,581
○ Undergraduate nonresident	6.6%	\$880	\$14,205
○ Graduate resident	3.6%	\$108	\$3,103
○ Graduate nonresident	3.6%	\$479	\$13,804
<i>Brody School of Medicine Plan</i>			
○ Professional resident	6.5%	\$534	\$8,747

### Use of proposed undergraduate tuition increase revenue: ECU Alternative Plan

- Need-based financial aid (50%)
- Improvements to retention and graduation (25%)
- Academic quality (25%)

### Use of proposed graduate tuition increase revenue: ECU Alternative Plan

- Need-based financial aid (50%)
- Merit-based financial aid (50%)
  - Scholarships

### Use of proposed resident tuition increase revenue: Brody School of Medicine Plan

- Need-based financial aid (50%)
- Moving education infrastructure costs from ECU Physicians (50%)

### Proposed Increases in Fees:

	<u>Dollars</u>	<u>Total Fee/Yr</u>
○ Athletics	\$30	\$526
○ Education and Technology	\$40	\$202

- Transit \$10 \$140

### **Uses of Proposed Fees**

- Athletic
  - Provide operational and maintenance funds for new facilities
  - Enhance departmental Title IX and gender equity efforts
  - Augment current budgets to enable department to support its student athletes and current program
- Education and Technology
  - Smart Classrooms, computer labs, various programs and a virtual computing lab
- Transit
  - Provide additional funds for capital expenditures

### **Higher Education Price Index:**

Each fiscal year, the Commonfund Institute computes the Higher Education Price Index\* (HEPI). HEPI is a measure of the inflation rate applicable to U.S. higher education and is defined by the increase in cost of goods and services typically associated with institutions of higher education. The index is calculated each fiscal year ending June 30. The eight factors considered in the calculation are:

- Salaries
  - Administrative
  - Faculty
  - Clerical
  - Service
- Fringe benefits
- Miscellaneous services
- Supplies and materials
- Utilities

The 2008 HEPI was 3.6%; the **2009 HEPI was 2.3%**.

### **BSOM: Long Term Tuition Increase Objective**

BSOM will develop a long term (multi-year) tuition plan with the goal of achieving tuition rates commensurate with UNC-CH School of Medicine and that is acceptable to the UNC President.

### **Athletics Long Term Plan**

During the last fee process, Athletics brought forth a long term plan to the SGA that proposed a \$25 athletic fee increase for each of the next three years (FY 12, FY 13, and FY 14).

### **Student Transit Long Term Plan**

Administration and Finance - April 21, 2010

In the last fee process, Student Transit brought forth a proposal for a \$10 increase per year for two years. The purpose is to increase their capital budget.