Program Description: The Bachelor’s of Science Health Services Management degree emphasizes general managerial proficiency in health care. Graduates will be prepared for mid-level management positions or for entrance into master’s programs in allied health.

The curriculum’s goals are to provide students with a substantive general education, with an understanding of the health care system, and with specialized, interdisciplinary knowledge. Licensed or credentialed practitioners with an associate degree may receive up to 30 semester hours of credit for their discipline specific training.

Admission Procedures:
- Successfully complete general education courses and pre-requisite courses prior to entering the program.
- Have a minimum cumulative grade point average of 2.0. The admission process is competitive; it is to the candidate’s advantage to have a higher GPA.
- Admission to East Carolina University. (transfer students only)
- Complete an application. Applications should be submitted when the student is nearing completion of general education requirements.
- Majors must earn a minimum grade of C in all HSMA courses. Minimum degree requirement is 126 s.h. of credit.

Consider this degree if…
- as a traditional student, you desire a job as a mid-level manager in health care;
- as a working, credentialed practitioner with an associate degree, you would like to advance into supervisory and managerial roles by studying via distance delivery to earn your baccalaureate degree;
- as a candidate for a master’s program in allied health, you want to meet the pre-requisites for the master’s and also earn a baccalaureate degree with a job future.

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