2006

Choosing the right computer

ACE Computing for Campus Life

ECU Ronald E. Dowdy Student Stores

East Carolina University
### FAST & AFFORDABLE

**$1435**

**ThinkPad Z61T**
- Intel® Core™ Duo Processor (1.86GHz)
- 14" WXGA Widescreen Display (1280x768)
- Integrated Camera
- 512MB DDR2 SDRAM (1 DIMM)
- 60GB (5400 RPM) Hard Drive
- Integrated Intel® Video (945 Chipset)
- Modular CD-RW/DVD Combo Drive
- Integrated Intel® Wireless 802.11a/b/g
- Bluetooth® Technology
- 4.4 lbs weight
- Average Battery Life: 4 hours
- 3-YR Warranty with ThinkPad
- Accidental Protection

### BIGGER & BETTER

**$1899**

**ThinkPad T60**
- Intel® Core™ Duo Processor (1.86GHz)
- 15.1" SXGA TFT Display (1400x1050)
- 1GB DDR2 SDRAM (1 DIMM)
- 100GB (5400 RPM) Hard Drive
- ATI X1400 128MB Discrete Graphics
- Modular DVD+/-RW Dual Layer Drive
- Integrated Intel® Wireless 802.11a/b/g
- Bluetooth® Technology
- 5.8 lbs weight
- Average Battery Life: 4.5 hours
- 3-YR Warranty with ThinkPad
- Accidental Protection

### PEAK PERFORMER

**$1699**

**Tablet X41**
- Intel® Pentium® M Processor LV (1.6GHz)
- 12.1" XGA TFT Display (1024x768)
- 1GB DDR2 SDRAM
- 60GB (4200 RPM) Hard Drive
- Integrated Intel® Video
- Integrated Intel® Wireless 802.11a/b/g
- 3.7 lbs weight
- Average Battery Life: 6.5 hours
- Microsoft Windows XP Tablet PC Edition 2005
- 3-YR Warranty with ThinkPad
- Accidental Protection

### VERSATILE CONVERTIBLE

**$2538**

**MacBook Pro**
- Intel® Core™ Duo Processor (2.16GHz)
- 15.4" TFT Display (1440x900)
- Integrated iSight Camera
- 1GB 667 DDR2 (1 DIMM)
- 100GB (5400 RPM) Hard Drive
- ATI Mobility Radeon X1600 with 256MB
- 4X SuperDrive (DVD±RW/CD-RW)
- Integrated AirPort Extreme Wireless 802.11g
- Bluetooth® Technology
- Front Row and Apple Remote
- 5.6 lbs weight
- Average Battery Life: Up to 4.5 hours
- Mac OSX Tiger with iLife '06
- 3-YR AppleCare Protection Plan Warranty

### CREATIVE TOOLBOX

**$1232**

**MacBook**
- Intel® Core™ Duo Processor (1.83GHz)
- 13.3" Glossy Widescreen Display (1280x800)
- Integrated iSight Camera
- 512MB DDR SDRAM (2x256MB SODIMMs)
- 60GB (5400 RPM) Hard Drive
- Intel Graphics Media Accelerator 950
- ComboDrive (DVD-ROM/CD-RW)
- Integrated AirPort Extreme Wireless 802.11g
- Bluetooth® Technology
- Front Row and Apple Remote
- 5.2 lbs weight
- Average Battery Life: Up to 6 hours
- Mac OS X Tiger with iLife '06
- 3-YR AppleCare Protection Plan Warranty

### DESIGNER STUDIO

**$1382**

**MacBook**
- Intel® Core™ Duo Processor (2.0GHz)
- 13.3" Glossy Widescreen Display (1280x800)
- Integrated iSight Camera
- 512MB DDR SDRAM (2x256MB SODIMMs)
- 60GB (4200 RPM) Hard Drive
- Intel Graphics Media Accelerator 950
- 4x SuperDrive (DVD±RW/CD-RW)
- Integrated AirPort Extreme Wireless 802.11g
- Bluetooth® Technology
- Front Row and Apple Remote
- 5.2 lbs weight
- Average Battery Life: Up to 6 hours
- Mac OS X Tiger with iLife '06
- 3-YR AppleCare Protection Plan Warranty

### INNOVATIVE WORKSPACE

**$2038**

**MacBook Pro**
- Intel® Core™ Duo Processor (2.0GHz)
- 15.4" TFT Display (1440x900)
- Integrated iSight Camera
- 512GB 667 DDR2 (1 DIMM)
- 80GB (5400 RPM) Hard Drive
- ATI Mobility Radeon X1600 with 128MB
- 4X SuperDrive (DVD±RW/CD-RW)
- Integrated AirPort Extreme Wireless 802.11g
- Bluetooth® Technology
- Front Row and Apple Remote
- 5.6 lbs weight
- Average Battery Life: Up to 4.5 hours
- Mac OS X Tiger with iLife '06
- 3-YR AppleCare Protection Plan Warranty

### GRAPHIC POWERHOUSE
CHOOSING THE RIGHT COMPUTER

Choosing a computer is an important and expensive decision since you want it to meet both your academic and personal needs throughout your college career. East Carolina University recommends that all students have access to a computer, and certain university majors have requirements that students have a laptop meeting certain minimum specifications. It is our desire to help you choose the right computer. ECU has set up the ACE Initiative to provide special educational discount pricing plus extensive on-campus support to ECU students who purchase Lenovo (formerly IBM) and Apple computers through ECU Dowdy Student Stores.

ECU ACE INITIATIVE

The ACE initiative was established to assist students and parents to help get the information they need to make the right decision when purchasing a computer for college. We work with academic departments to identify what models meet departmental requirements and recommendations, negotiate affordable educational pricing, and most importantly, provide extensive ON-CAMPUS SUPPORT for ECU students who purchase Lenovo and Apple computers through ECU Dowdy Student Stores.

CONSIDERATIONS FOR SELECTING A COMPUTER

Academic Major:
Many university majors require or recommend that their students have a computer. They may want you to have a laptop to bring to class. They may want you to use certain software applications that have special hardware requirements (i.e. specific video cards or minimum amount of RAM). Check the ACE web site, www.ecu.edu/ace, for departments that have special requirements, and be sure to consult with your academic advisor before choosing a computer.

Purchasing a laptop instead of a desktop:
The power of mobile computing allows students to have virtually anywhere/anytime access to their computer software and the internet using ECU’s wireless network. Laptop users find the greatest benefit of owning a laptop is the mobility it offers: in-class, at the library, group projects, and at home on break or for the weekends.

WHY PURCHASE FROM ECU

Extensive university planning goes into the computer selection and configuration process to ensure ACE models meet the academic demands of ECU students. Vendors are chosen based on the highest standards of performance, pricing and customer satisfaction. Most importantly, ACE recommended computers are covered with complete FREE on-campus support and exclusive warranty repairs with loaners available. ACE recommended models are preconfigured to have necessary anti-virus protection, firewall protection, and data backup software to aid students by protecting them from threats like viruses, hackers and data loss. The computers are preconfigured to immediately connect to the ECU networks without having to install additional programs.

WHY LENOVO AND APPLE

Lenovo (formerly IBM) and Apple have the highest rate of satisfaction by laptop owners based on industry surveys conducted by independent sources like PC magazine. The computer models selected by ECU provide the best value, offering pricing below normal educational discounts. Lenovo and Apple are leaders in the field of education, working with more universities than any other computer company. ECU’s partnership with Lenovo and Apple has been very successful and beneficial to our students for several years.

LENOVO PROGRAM ADVANTAGES

Three Year Depot Warranty Included (on-campus repair center)
Three Year ThinkPad Protection Coverage (accidental damage warranty)
Repair Loaner Program through support center
Pre-tested and approved compatibility with ECU’s campus network
Rescue and Recovery™ (image recovery solution)
Active Protection System (airbag-like hard drive protection)
Included Software Package:
Symantec AntiVirus Corporate Edition, Adobe Photoshop Elements, Adobe Premiere Elements

APPLE PROGRAM ADVANTAGES

Three Year AppleCare Protection Plan Included (on-campus repair center)
Repair Loaner Program through support center
Pre-tested and approved compatibility with ECU’s campus network
Included Software Package:
Apple’s award-winning iLife productivity Suite

ORDERING INFORMATION

1) In Store Purchasing:
Visit Dowdy Student Stores’ Computer Department located in the Wright Building on East Carolina University’s main campus. Talk one-on-one with computer department staff and view the various models in person. Purchase and take home your desired model from our in-store inventory.

2) Online Ordering Through ECU’s OneStop:
Students, faculty, and staff can log on to ECU OneStop, select, and order their desired model configuration and have it shipped home. Log on to ECU’s OneStop - www.onestop.ecu.edu Under “Online Shopping” select “Purchase Computers”

FOR ADDITIONAL ASSISTANCE RELATED TO COMPUTER SELECTION

visit www.ecu.edu/ace, or contact:
Charlie Justice, Academic Computing, 252.328.9128, justicec@ecu.edu
Dave Stambaugh, Dowdy Student Stores, 252.328.6731, Toll-Free 1.877.499.TEXT, stambaughd@ecu.edu
**Laptop Accessory Bundle**
$28.95
Includes a high grade surge protector, 25' ethernet network cable (necessary for dorm internet use), and a 5-pack Memorex CD-R discs. Bundle valued at $36.95.
Bonus: Also includes a $10.00 off coupon towards any of our Laptop Specific Backpacks.

**Lexmark x2470 All-In-One Printer**
$59.95
Photo-quality printing, scanning and copying all-in-one unit. Up to 17ppm color or text documents. Photo editing software and PictBridge capability. 1 year Lex-Express warranty.
(USB cable not included)

**Logitech X230 Speaker System**
$39.95
Turn your laptop into an amazing sound machine and experience the full impact of your games, movies, and music. Powerful sound through 32 total watts (20 watts subwoofer, 6 watts per satellite speaker). 2 year Logitech warranty.

**Optical Wheel Mouse**
$14.95
USB optical mouse features a convenient scroll wheel and comfortable design.
• Lenovo Black Mouse
• Saitek’s Stylish Color Mouse (pink, lime, yellow, or orange)

**USB 2.0 Printer Cable**
$8.95

**USB 2.0 Card Reader/Writer with 3 Port Hub**
$29.95
Access your digital media quickly and easily with this space saving card reader that supports all major media types combined with 3 additional USB 2.0 ports.

**Educational Savings**
Software
Save big on these and additional software titles using your academic discount. (Limit one copy per currently enrolled ECU student. Students must present a valid ECU 1 Card.)

• Microsoft Office 2003 Pro Suite (Windows Platform) $70.50
  Includes: Word, PowerPoint, Excel, Access, Outlook, and Publisher

• Microsoft Office Mac 2004 Suite (Apple Platform) $61.00
  Includes: Word, PowerPoint, Excel, and Entourage

• Adobe Creative Suite 2 $189.00
  Includes: Photoshop, Illustrator, InDesign, GoLive, Acrobat, Version Cue, Bridge

• Macromedia Studio 8 $159.00
  Includes: Dreamweaver, Flash Pro, Fireworks, Contribute and FlashPaper

Connecting to the internet requires additional cables unless being used in a wireless environment. Microsoft Office Professional is a recommended additional software purchase and is not installed on ACE models.

Products and educational pricing are limited to current East Carolina University students, faculty, and staff for personal, at-home use. All offers and pricing are subject to change without notice or obligation. Not responsible for typographical errors. Applicable North Carolina taxes are not included in displayed price. Logos and other trademarks used are the property of their respective owners and are owned by, licensed to, or, where required, used with permission by East Carolina University and may not be reproduced, copied, or manipulated in any manner without the express, written approval of the trademark owner. Printed with nonstate funds.