BS Degree in Communication – Interpersonal/Organizational Communication

Online Degree Completion Program

The School of Communication offers an online degree completion program in Communication. This 126 credit hour program allows students to transfer credits to ECU and, once admitted, finish the remainder of the degree requirements online. The student that completes all the requirements will graduate with a Bachelor of Science degree in Communication with a concentration in Interpersonal/Organizational Communication. The online degree program in Communication is designed for students completing their first undergraduate degree. A student who currently holds a baccalaureate degree may not enroll in the online degree completion program in Communication.

Minimum degree requirements:
Foundations Curriculum: 42 semester hours
Foreign Language through level 1002: 6 semester hours
Communication Core: 12 semester hours
Communication Concentration: 30 semester hours
Free Electives to reach 126 credit hours: 36 semester hours

Pursuit of any major course of study in Communication requires admission to the School of Communication. Any transfer student may be admitted to the School of communication provided he/she has a minimum overall transfer GPA of 2.5 or higher. Once admitted to ECU, students interested in majoring in Communication should schedule a telephone appointment with a Communication Advisor to discuss their program of study and to complete an application for admission to the School of Communication. To continue in any Communication major course of study, the student must maintain a minimum cumulative GPA of 2.0 or higher. In addition, students must complete COMM 1001 and COMM 1002 with a C- or greater before taking additional Communication courses. A minimum grade of C- is required in all COMM courses that count toward the major. At least 1/2 of the degree requirements (63 credit hours) must be completed through a 4 year institution. In addition, at least 30 credit hours must be completed through ECU and at least 1/2 of the COMM courses must be completed through ECU.

Major Requirements:

Core Requirements: (12 semester hours)
COMM 1001 Introduction to Communication
COMM 1002 Media Writing
COMM 2410 Public Speaking or COMM 2420 Business and Professional Communication
COMM 4080 Senior Communication Capstone

Concentration Requirements: (15 semester hours)
COMM 2030 Communication Research
COMM 3110 Persuasion Theories
COMM 3142 Small Group Communication
COMM 3152 Interpersonal Communication
COMM 3160 Organizational Communication Theory

Choose 3 semester hours from:
COMM 3172 Media Effects
COMM 3380 Computer-Mediated Communication
COMM 4040 Media, Culture & Society
COMM 4045 Media Literacy for Professionals
COMM 4400 Rhetorical Theory and Criticism
COMM 4905 Media Ethics

Choose 3 semester hours from:
COMM 3180 Intercultural Communication
COMM 4135 Gender and Communication

Choose 9 semesters hours of COMM Electives

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