What can you do with an MA in Communication with an Emphasis in Health?

Possible Positions
- Health Care Advocate
- Health Coordinator
- Health Programmer
- Health Promotion Specialist
- Communication Specialist
- Public Relations Specialist
- Nonprofit Development Officer
- Marketing Specialist
- Research Associate
- Pharmaceutical or Medical Sales Representative
- Wellness Center Manager
- Health Reporter
- Academic Advisor
- University or Community College Instructor
- Health Education Specialist
- Worksite Health Promotion Specialist
- Organizational Recruiter

*Please note that the job that you are looking for might not be always titled in the same way in all employment sectors or organizations. So, look for specific job descriptions and see if that matches what you are looking for.

Employment Sectors
- Nonprofit and voluntary organizations
- Federal, state, or local government agency
- Hospital or medical practice setting
- Advertising, public relations, or marketing firms
- Educational institutions
- News media
- Pharmaceutical and biotech industry
- Health insurance Industry or other health system
- Information Technology
- Research Organization or Consulting Firm

*Above information is based on Edgar and Dyde’s (2005) survey study report on health communication MA graduates. They examined the career choices available to individuals who receive master’s level graduate training in health communication. They reported that “a master’s degree in health communication provides an individual with a very marketable credential” and it “gives professionals the flexibility to work in a wide variety of organizations and employment sectors (Edgar & Dyde, 2005, p. 13).

For more information about the MA in Communication with an Emphasis in Health Communication, contact:
Dr. Laura Prividera, Graduate Program Director
School of Communication
East Carolina University
prvideral@ecu.edu * 252-328-4227
Job Hunting Resources

Are you looking for a position in health context? You might consider looking for a position through following federal or state health related agencies and other private health-related organizations in the area.

- Center for Disease Control and Prevention (http://www.cdc.gov) and CDC Employment page (http://www.cdc.gov/employment/)
- Job Listings in the Health Care Context (www.absolutelyhealthcare.com and www.healthjobsusa.com)
- Talentzoo site for communication and media related jobs (www.talentzoo.com)
- Media-related jobs (Mediabistro.com)
- State of North Carolina Division of Human Health Services (http://www.dhhs.state.nc.us/) & State of NC Division of Human Resource Page (http://www.dhhs.state.nc.us/humanresources/applying.html)
- Email distribution list for Public Health Jobs in Health Behavior and Health Education practice and research http://mail.unc.edu/lists/index.php?reason=searchresults&list=hbhejobs
- Coalition for Health Communication http://www.healthcommunication.net/CHC/jobs.htm

Are you looking for a job in Higher Education?
You can check the Chronicle of Higher Education Career Page, Higher Education Job posting page, and Communication Academic Associations such as National Communication Association and International Communication Association. You can sign up with the mailing list and email alerts with some of these websites, so you get updates on new job listings.

- Higher Education Job Listing Website
  - http://www.higheredjobs.com/
- Chronicle of Higher Education Career Page
- Academic 360 – Meta Collection of Internet Sources for job hunters
  - www.academic360.com
- Insider Higher Education News and Information Source
  - www.insidehighered.com
- National Communication Association Job Placement Site
  - http://www.jobtarget.com/home/?site_id=560
- International Communication Association
  - http://www.icahdq.org/

For more information about the MA in Communication with an Emphasis in Health Communication, contact:
Dr. Laura Prividera, Graduate Program Director
School of Communication
East Carolina University
privideral@ecu.edu * 252-328-4227