ECU School of Communication
Visiting Scholar Public Lecture &
Dept. of Public Health Grand Rounds

October 26, 2011
6:30-7:30 PM

East Carolina Heart Institute

“Communication and the Continuum of Care: A Mandate for Health Communication Scholarship”

Dr. Gary Kreps Ph.D., FAAHB
University Distinguished Professor, Director for the Center for Health and Risk Communication, and Chair of Communication Department: George Mason University

Dr. Kreps’ research & scholarship span several decades with more than 350 articles, books and monographs concerning health communication, health promotion, multicultural relations, social organization and applied research methods. His research has been funded by the NIH, NSF, CDC, HRSA, USDE, RWJF, DOD, the Kaiser Family Foundation, and several major health service corporations.

Event Co-Sponsored by:
ECU Brody School of Medicine, Dept. of Public Health
College of Health and Human Performance, Dept. of Health Education & Promotion

Reception immediately following