Division of Student Affairs
East Carolina University

Corporate & Leadership Awards Banquet

Sponsorship Packet

April 11, 2015

Featuring the Robert Wright Society Award, Career Impact Awards, 40 under 40 Leadership Awards and the Vice Chancellor’s Advocacy Award
Dear Student Affairs friends, parents and alumni,

East Carolina University’s Division of Student Affairs operates with a guiding belief that every student pirate deserves the support and encouragement needed to reach their full potential.

We define leadership as a relational process of inspiring, empowering and influencing positive change. We believe that leaders are not born, they are grown. They give life to new vision and spawn new leaders through their model of exemplary service, character and dedication to their cause or craft.

This commitment to student success is the reason that we have chosen to recognize successful emerging leaders, outstanding former student leaders and corporate supporters at the first annual Student Affairs Corporate and Leadership Awards.

On April 11th Student Affairs will honor former student leaders, including 40 individuals for making a difference in their professions and in their communities. We anticipate incredible turnout from the alumni, parents, corporate and university communities to help celebrate accomplishments, as well as the important contribution that Student Affairs makes to current student pirates through leadership development and programming, enrichment activities and employment opportunities.

Consisting of 32 department and units, the Division of Student Affairs is truly where the student experience is made. From new student orientation to residence life, student involvement and career preparation, Student Affairs has an undeniable impact on our 27,000 student campus, our alumni and the region.

We invite you to support our effort to raise money to enhance the East Carolina University student experience and meet the greatest needs of our growing and diverse population.

Included is a brief description of partnership opportunities and our request that your organization consider a gift or sponsorship for the Corporate and Leadership Awards, featuring 40 Under 40 leadership awards, corporate and affinity group recognition awards.

We look forward to seeing you on April 11th and appreciate your continued support for the Division of Student Affairs.

Please feel free to call Student Affairs Development Office at (252) 737-4827 or email sadevelopment@ecu.edu with any questions.

With Pirate Pride,
Virginia D. Hardy, Ph.D.
Vice Chancellor for Student Affairs
Sponsorship Opportunities

**Captain Sponsor-$10,000**
- Recognized as a Presenting Sponsor
- Corporate Name and Prominent logo recognition on all event marketing/media materials
- Prominent logo recognition on event slideshow
- Prominent logo on event web page
- Full page in printed program and recognition on signage at event
- Reserved table for eight in prominent location
- Name recognition from podium
- Corporate Executive Podium Presentation
- Logo on engraved awards presented to honorees
- Eight tickets to private, pre-event VIP reception
- Photo with event honorees and University leadership
- Recognition in the event video
- Post event recognition on all electronic and printed materials

**Silver Sponsor-$5,000**
- Corporate Name and Logo recognition on all event marketing and media materials
- Logo recognition on event slideshow
- Logo on event web page
- Full page in printed program and recognition on signage at event
- Reserved seating for six in prominent location
- Six tickets to private, pre-event VIP reception
- Name recognition from podium

**Crew Member Sponsor-$2,500**
- Corporate Name and Logo recognition on all event marketing and media materials
- Logo recognition on event slideshow
- Logo on event web page
- 1/2 page in printed program
- Reserved seating for six
- Six tickets to private, pre-event VIP reception
- Name recognition from podium

**Bronze Sponsor-$1,000**
- Logo recognition on all event marketing and media materials
- Logo recognition on event slideshow
- Logo on event web page
- 1/2 page in printed program
- Reserved seating for four

**Purple Sponsor-$500**
- Logo recognition on event slideshow
- Logo on event web page
- 1/4 page in printed program
- Reserved seating for four

**Gold Sponsor-$250**
- Name on event web page
- ¼ page in printed program
- Reserved seating for two
Pirate Supporter - $100
- Name on event web page
- Business card in printed program
- Event Ticket
Sponsorship Response Form

1. Select your sponsorship level:
   - Captain $10,000
   - Silver $5,000
   - Crew Member $2,500
   - Bronze $1,000
   - Purple $500.00
   - Gold $250.00
   - Pirate Supporter $100.00

2. Individual Program Sponsor Opportunities
   - VIP Reception Sponsor $2,500
   - Awards Sponsor $1,000
   - Entertainment Sponsor $1,000

3. I am a supporter of the Division of Student Affairs or a colleague, friend, family member of an honoree. I would like to have a sponsorship placement in the souvenir program booklet. The deadline is March 24, 2015, for all souvenir booklet entries. Rates and sponsorship placement specifications are as follows:
   - Full-Page — $500 8” wide x 10.5” tall
   - Half-Page — $250 8” wide x 5.125” tall
   - Quarter-Page — $100 3.875” wide x 5.125” tall
   - Business Card Reproduction — $50
   - I have included a 600 dpi JPEG or PDF of my business card
   - I am requesting help with designing my sponsorship placement

   Please submit electronic versions (JPEG /600 dpi or PDF) of your sponsorship by email to: 40under40@ecu.edu. Include your name, business name and contact telephone number. Tickets are not included and must be purchased separately or purchased through a sponsorship package.

4. Purchase event tickets:
   No. of Tickets _________ X $50 =__________________

5. Please provide your contact information:
   Contact Name and Title_____________________________________________________________
   Company _________________________________________________________________________
   Address _________________________________________________________________________
   City ___________________________ State _____________ Zip _______________
   Phone ___________ Alt. Phone ______________________ Fax _______________________
   E-mail _________________________________________________________________

6. Amount Due: ______________________

7. Payment options:
   - Check (Payable to: ECU Foundation, Inc. Memo: Corporate & Leadership Awards)
   - Credit Card: ( ) Visa ( ) MasterCard ( ) Amex ( ) Discover
     Credit Card # __________________________ Exp. Date ______________ Security Code ______
     Signature ____________________________________

8. Return Completed Forms to
   Student Affairs Development
   East Carolina University
   210 Whichard Building, Mail Stop 146
   Greenville, NC 27858

Questions? Call Phone number: (252) 737-4970
Thank you for your support.

*Please refer page 2 for details corresponding to each sponsorship level*
YES! I would like to sponsor the Student Affairs Corporate & Leadership Awards

- Captain $10,000
- Silver $5,000
- Crew Member $2,500
- Bronze $1,000
- Purple $500.00
- Pirate Supporter $250.00

For more information, please contact Zack Hawkins, at (252) 737-4827 or sadevelopment@ecu.edu.

Event tickets at www.ecuarts.com
Visit giving.ecu.edu to make a secure online donation.

ECU Division of Student Affairs
Corporate & Leadership Awards
Saturday, April 11, 2015
6:00pm-9:00pm
The Hilton Hotel

Ad Specs
- EPS or PDF files are accepted
- Files must be 300 dpi with fonts embedded

Please submit your completed ad no later than March 24, 2015 for inclusion in the program booklet.

If you have questions, contact Zack Hawkins at (252) 737-4827 or sadevelopment@ecu.edu.