COMMITTEE: Admissions and Retention

MEETING DATE: Monday, November 5, 2001

PERSON PRESIDING: John Cope

REGULAR MEMBERS IN ATTENDANCE:
Burton, Clark, Cope, Duffy, Mahony, Mitchell, Tovey

EX-OFFICIO MEMBERS IN ATTENDANCE: Tabrizi

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ACTIONS OF MEETING

Agenda Item:
Minutes approved.

Agenda Item: Update from Undergraduate studies. Dorothy Muller was unable to attend the meeting and will be invited to speak to us at the Dec. 3 meeting.

Agenda Item:
Report from former Credits Committee: Duffy

Discussion:
Item 1: Final exam. Credit committee had been concerned with final exam policy and was reacting to student complaints that faculty members were giving finals during the last week of classes.

Item 2: AP credit. Former committee questioned whether or not students should be given the opportunity to choose what AP classes received college credit, and therefore, had some control over negative impact on GPA.

Action Taken:
Committee determined that clearly stated policies for final exams and AP credit already exist and there is no need to revisit the policies at this time.

Discussion:
Item 3: Grade replacement policy. Credits committee recommended additional review of the current policy to insure fairness in grade replacement and to clarify the policies and procedures. Students and advisors are not always aware of the procedure to follow. Discussion focused on some of the problems that occur when students cannot immediately take a course for grade replacement, or do poorly the second time.

Action Taken:
Committee agreed to take a closer look at this policy and determine if revisions are necessary.

Agenda Item:
Report from former Admissions and Recruitment Committee: Cope

Discussion:
This committee had recommended that a series of marketing strategies for recruiting students from West of I-95 be implemented. ECU must be proactive in recruiting and needs to take advantage of campus activities to promote ECU. The differences in cultures among the different regions of the state could be an important factor in retention of students who are not native to the eastern region. Members also discussed how ECU could make better connections to Greenville and the local counties, perhaps with a community open house in conjunction with the Pitt/Greenville Chamber of Commerce. Links between former and current students also could aid in retaining students.

Action Taken:
Committee agreed to initiate contact with ECU Marketing Council to generate strategies for both recruiting and retaining students.

Agenda Item: New Business: distance education classes and their impact on financial aid

Discussion: Tovey reported that some of the grad students in Technical and Professional Communication had their financial aid reduced due to their enrollment in distance education classes and asked that members be alert to any similar problems with undergraduate courses, since many are now web-based.
Action Taken:
Committee determined to take no action at this time but to report back if any such problems occur at the undergraduate level.

NEXT MEETING:  Mon. Dec. 3, 1 pm

ITEMS TO BE DISCUSSED:  Report from Undergraduate Studies

Assigned additional duties to:  Clark was asked to invite Dr. Muller to attend.

Submitted by Janice Tovey