COMMITTEE: Admissions and Retention

MEETING DATE: Aug. 27, 2001

PERSON PRESIDING: Bob Morrison/John Cope

REGULAR MEMBERS IN ATTENDANCE: Burton, Clark, Cope, Mahony, Tovey

EX-OFFICIO MEMBERS IN ATTENDANCE: Britt, Phipps

OTHERS IN ATTENDANCE: Morrison

ACTIONS OF MEETING:

Introduction of committee members
Remarks and welcome from Bob Morrison, Chair of the Faculty

Agenda Item:
Election of Officers:

Chair: John Cope
Vice Chair: Dawn Clark
Secretary: Jan Tovey

Agenda Item:
Old business: business carried over from 4 committees: Admissions and Recruitment, Credits, Readmission Appeals, Student Advising and Retention

Discussion:
Cope described the business carried over from the Admissions and Recruitment committee: the marketing and recruitment strategies for students west of I-95. In order for ECU to meet enrollment increases it will need to draw more students who normally attend other universities in the system. However, recruitment of our Eastern North Carolina students remains a priority. University needs to be proactive. Cope encouraged members to think about how schools and departments could be part of recruitment by making programs available to younger students.

Cope could not speak to other committee business and suggested that we talk to members from these committees.

Action Taken:
Committee members are to review the business carried over for complete discussion at next meeting.

Agenda Item: Goals for academic year

Discussion:
Cope suggested that our first goal should be to review and act upon the business from last year.

Clark proposed that we discuss a recommendation to make an “arts credit” a requirement of university admittance (currently an arts credit is “recommended”)

Morrison proposed that we add the topic of unofficial withdrawals to our list of objectives. He provided a copy of an email conversation about this problem. Committee will invite appropriate individuals to a future meeting.
Committee also discussed briefly potential impact of home-schooled students on the university and what role they might play in recruitment strategies. The ECU number is low at this time and the issue has not been addressed at the university level.

**Action Taken:**
Committee agreed to make these 3 items the goals for the year. As a new untested committee, we also agreed to be flexible in considering additional items/situations as they arise.

**Agenda Item:**
Agenda for next meeting (Oct. 1)

**Discussion:**
Cope suggested we review the business carried over from last year so that we can begin to consider possible actions before we begin on new items.

Morrison pointed out that 2 of the committee members who were absent have a time conflict.

**Action Taken:**
Meeting time changed to 1 pm, 1<sup>st</sup> Mon. of each month.

Accepted Cope’s suggestion to review last year’s business.

**Assigned additional duties to:**
Secretary: notify Lori of change of time, add Patrick Mahony to committee list and email list, and ask for Admissions and Recruitment Committee Annual Report 2000-01 be sent to committee members

**NEXT MEETING:** Monday, October 1, 2001, 1:00 pm

**ITEMS TO BE DISCUSSED:** review and discuss business from last year’s committees