COMMITTEE: Admission and Retention Policies Committee

MEETING DATE: Monday, October 7, 2002, at 1:00 p.m.

PERSON PRESIDING: Jan Tovey

REGULAR MEMBERS IN ATTENDANCE: Burton, Cope, Duffy, Levine, Mitchell, Tovey

EX-OFFICIO MEMBERS IN ATTENDANCE: Lowe

OTHERS IN ATTENDANCE: Morrison, Muller

ACTIONS OF MEETING:

Lowe presented the committee with enrollment information for fall 2002. The enrollment totals for 2001 and 2002 as well as the numbers and profile of new students were provided. Lowe also explained the revised admission procedures for the 2003/04 freshman class. A detailed handout was also available.

Agenda Item:
Tovey proposed that the committee consider the review of retention policies at ECU as an important goal for the academic year. One objective will be to scrutinize and analyze why students leave the university. Tovey would like to invite Clint Bailey to a future meeting to discuss marketing strategy for university enrollment, and the reasons why students come to ECU.

Discussion
Muller proposed that we look at why students stay at the university. Cope said that we could look at advisement surveys to understand student withdrawals. Muller stated that it might be possible to survey advisers. Student data and comments can be compiled from the university withdrawal form. Tovey would like to know if students who receive ATP credit are advised as to their chances of success in programs like Nursing and Medical Education. Muller noted that general admission rates are considerably higher than the number of students actually accepted into the programs.

Action Taken
The committee agreed to change the meeting time to 2 p.m. in order to better accommodate the schedules of its members.

The meeting adjourned at 1:50 p.m.