COMMITTEE: University Curriculum Committee (2:00 pm – 3:35 pm)

MEETING DATE: October 11, 2012

PERSONS PRESIDING: Donna Kain

REGULAR MEMBERS IN ATTENDANCE: Reece Allen, Leigh Cellucci, Donna Kain, Mark Richardson, and Angela Whitehurst

EX-OFFICIO MEMBERS IN ATTENDANCE: Linner Griffin, Jean-Luc Scemama, Katherine Swank, and Karen Vail-Smith

EXCUSED: Annette Greer

ABSENT: Amy McMillan and Jennifer Warren

SUPPORT: Kimberly Nicholson

OTHERS IN ATTENDANCE:
College of Fine Arts and Communication: Eric Shouse and Sachiyo Shearman
Thomas Harriot College of Arts and Sciences: Marianne Montgomery and Lida Cope

ACTIONS OF MEETING

Agenda Item: I. Call to Order

(1.) Minutes
   The 09-27-12 UCC minutes will be distributed for an electronic vote then sent to the
   Faculty Senate for agenda placement.

   Discussion:

   NA

   Action Taken:

   NA

(2.) Announcements

   Discussion:

   Chair Kain will be attending a meeting regarding the +/- grading scale on 10-29-12.
Action Taken:

NA

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**Agenda Item**: II. College of Fine Arts and Communication, School of Communication

(1.) Prefix Revision Only of Existing Course: MPRD 2230 (to COMM 2230)

**Discussion:*

Dr. Shouse presented that the prefix is to be changed to reflect appropriate course with appropriate major. Dr. Griffin asked about the remaining MPRD courses. Dr. Shearman responded the courses are being evaluated one at a time. Dr. Kain recommended the unit take a look at all of the MPRD courses to see if they should remain MPRD, be renumbered to COMM, or be eliminated.

**Action Taken:**

Dr. Griffin moved that the motion be passed as presented. Ms. Whitehurst seconded. Motion passed.

(2.) Revision of Existing Degree: BS in Communication

**Discussion:**

Dr. Shouse presented to add COMM 2230 to the major.

**Action Taken:**

Dr. Swank moved that the motion be passed as presented. Ms. Whitehurst seconded. Motion passed.

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**Agenda Item**: III. College of Fine Arts and Communication, School of Communication – concurrent submission with Item IV

(1.) Proposal of New Course: COMM 2050

**Discussion:**
This discussion pertains to both COMM 2050 and ENG 2050 and the professors from each discipline spoke [see agenda item IV (1)]. Dr. Shearman and Dr. Montgomery presented. They explained that English and Communication worked together to develop this course.

Dr. Kain asked who could take this course? Dr. Montgomery responded that anyone could take this course if she or he desired. Dr. Kain asked if the plan was to try to get global and domestic diversity designation. Dr. Shearman said that they may pursue this designation in the future.

Dr. Allen said that there needed to be a statement that indicates the faculty voted and approved this new course. This statement should be included in the justification section of the proposal. Dr. Shearman said this vote had occurred, faculty had approved, and she would add that statement to the document.

Dr. Kain asked about lecture hours. The “x” on #12 should read “3” for three hours per week.

The unit was asked to update #15 to “not applicable,” fix typographical error in class participation paragraph, and remove the final exam week from the sample course schedule.

Dr. Allen if a textbook was going to be required (see syllabus on the proposal). He recommended that it be labeled as required or optional.

Dr. Cellucci recommended that the descriptions remain the same throughout the document (e.g., same as ENGL 2050 or same as COMM 2050) where appropriate.

Dr. Allen recommended that in both syllabi (for COMM and ENGL) the grading scale should be consistent, given that the course is for both disciplines. COMM and ENGL decided to use a +/- grading scale. Dr. Kain added that cross-listed courses must have the same description and course objectives. The details do not have to be exactly the same as long as they both achieve the same objectives. Dr. Griffin stated they should be as similar as possible.

**Action Taken:**

Dr. Swank moved that the proposal be approved as amended. Ms. Whitehurst seconded. Motion passed.

(2.) Deletion of Existing Degree: BA in Communication

**Discussion:**

Dr. Shouse said that this has been discontinued and hence, the offerings should reflect what is available.
Action Taken:

Dr. Scemana moved that the proposal be approved as presented. Dr. Richardson seconded. Motion passed.

(3.) Revision of Existing Degree: BS in Communication

Discussion:

Dr. Shouse presented that students must maintain the 2.5 cumulative grade point average to remain in the public relations concentration.

Action Taken:

Dr. Vail-Smith moved the motion pass as presented. Ms. Whitehurst seconded. Motion passed.

(4.) Revision of Existing Minor: Communication: Communication Studies

Discussion:

Dr. Shouse presented.

Action Taken:

Dr. Allen moved that the proposal be approved as presented. Ms. Whitehurst seconded. Motion passed.

(5.) Deletion of Existing Minor: Communication: Media Studies Minor

Discussion:

This has been discontinued and hence, the offerings should reflect what is available.

Action Taken:

Dr. Swank moved the proposal be approved as presented. Dr. Scemama seconded. Motion passed.

Agenda Item: IV. Thomas Harriot College of Arts and Sciences – concurrent submission with Item III
(1.) Proposal of New Course: ENGL 2050

Discussion:

This discussion pertains to the earlier discussion regarding COMM 2050 and ENGL 2050. Dr. Montgomery and Dr. Cope presented.

Dr. Cellucci recommended that the descriptions remain the same throughout the document (e.g., same as ENGL 2050 or same as COMM 2050) where appropriate.

The unit was asked to fix typographical error in class participation paragraph, remove reference to “next page,” and remove the final exam week from the sample course schedule.

Dr. Allen recommended that in both syllabi (for COMM and ENGL) the grading scale should be consistent, given that the course is for both disciplines. COMM and ENGL decided to use a +/- grading scale. Dr. Kain added that cross-listed courses must have the same description and course objectives. The details do not have to be exactly the same as long as they both achieve the same objectives. Dr. Griffin stated they should be as similar as possible.

Action Taken:

Dr. Swank moved that the proposal be approved as amended. Ms. Whitehurst, Seconded. Motion passed.

(2.) Revision of Existing Minor: Linguistics Minor

Discussion:

Dr. Montgomery presented to add COMM 2050/ENGL 2050 to the minor.

Action Taken:

Dr. Swank moved that the proposal be accepted as presented. Dr. Scemama seconded. Motion passed.

(3.) Revision of Existing Certificate: Certificate in Business and Technical Communication

Discussion:

Dr. Montgomery presented to add ENGL 2830 to the Certificate.

Action Taken:
Dr. Scemama moved that the proposal be accepted as presented. Dr. Vail-Smith seconded. Motion passed.

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**Agenda Item: V. Old Business**

1. Update regarding implementation plan for removing 5000-level courses that are no longer in the graduate catalog from the undergraduate catalog including notification to units.

   **Discussion:**
   
   No report.

   **Action Taken:**
   
   NA

2. Update regarding implementation plan approved this year for encouraging units to delete banked courses.

   **Discussion:**
   
   No report.

   **Action Taken:**
   
   NA

3. Update regarding implementation plan approved this year for requesting units to delete or bank courses that have not been taught in over ten years.

   **Discussion:**
   
   No report.

   **Action Taken:**
   
   NA

4. Update regarding the creation of an electronic submission process. An electronic submission process would ensure that all forms are up to date and include required information. Reece Allen is charged with reporting about this to the UCC.
Discussion:

Dr. Allen said that this is in process.

Action Taken:

NA

(5.) Update from subcommittee regarding the creation of an articulated process for the development of a new minor.

Discussion:

No report.

Action Taken:

NA

Agenda Item: VI. New Business

(1.) Request from Faculty Senate to remove reference to the plus/minus grading scale from the course proposal form

Discussion:

Dr. Kain said that UCC had changed its form (to comply with resolution 07-03 approved by the Chancellor on October 25, 2007). Note: Resolution #07-03 Approved by the Faculty Senate: February 20, 2007 Approved by the Chancellor: October 25, 2007 with following amendment:
The effective implementation date for the use of the ☐+/-☐ grading system will be Fall 2012. All students will move to the new grading system at that time.

When she attended Faculty Senate, the Senators recommended that UCC consider removing this note from the UCC proposal form (19d on the form). Changes to the forms and UCC materials that were presented to the Faculty Senate on April 12, 2012 were approved by the Faculty Senate: April 17, 2012, and approved by the Chancellor: May 24, 2012 under Resolution #12-56.

Action Taken:
It is the charge of this committee to respond to existing resolutions. Since there is no resolution, the committee did not act upon the recommendation.

Curricular Actions Reviewed at This Meeting:
New Courses: 2
Revised/Renumbered/Unbanked Courses (includes title/prereq./prefix): 1
New Degrees/Programs: 0
New Minors: 0
New Concentrations: 0
New Certificates: 0
Revised Existing Degrees/Concentrations/Departmental Text: 2
Deletion of Existing Degrees/Concentrations: 1
Revised Minors/Certificates: 3
Deletion of Existing Minors/Certificates: 1
Banked Courses: 0
Deletion of Existing /Banked Courses: 0

Curricular Actions Reviewed to Date (to include this meeting):
New Courses: 3
Revised/Renumbered/Unbanked Courses (includes title/prereq./prefix): 8
New Degrees/Programs: 0
New Minors: 0
New Concentrations: 0
New Certificates: 0
Revised Existing Degrees/Concentrations/Departmental Text: 5
Deletion of Existing Degrees/Concentrations: 1
Revised Minors/Certificates: 4
Deletion of Existing Minors/Certificates: 1
Banked Courses: 0
Deletion of Existing /Banked Courses: 0

NEXT MEETING: October 25, 2012

ITEMS TO BE DISCUSSED:

See agenda.

Ms. Whitehurst moved to adjourn at 3:35pm. Motion passed. Meeting adjourned.

Respectfully Submitted by

Leigh W. Cellucci
Secretary of the UCC
BS in Communication

The BS in communication, has concentrations in interpersonal/organizational communication, journalism, media production, media studies and public relations. Students must be admitted to the School of Communication prior to pursuing a major. Admission may be requested upon acceptance to ECU. Students are required to meet with a School of Communication's advisor in order to apply. Entering freshmen must have a minimum 3.0 un-weighted high school GPA. Continuing or transfer students may apply for admittance, provided he or she has a minimum overall GPA of 2.5. To continue in any communication major, the student must maintain a minimum cumulative GPA of 2.0 or higher.

A minimum grade of C- (1.7) is required in all COMM/MPRD courses that count toward the major. In addition, a minimum grade of C- (1.7) must be achieved in all COMM/MPRD prerequisites before students can advance in the curriculum.

Minimum degree requirement is 126 s.h. of credit as follows:

1. Foundations curriculum requirements (For information about courses that carry foundations curriculum credit see Liberal Arts Foundations Curriculum) - 42 s.h.
2. Foreign language through level 1002 - 6 s.h.
3. Core - 12 s.h.

   COMM 1001. Introduction to Communication (3) (F,S) (FC:SO)
   COMM 1002. Media Writing (3) (WI) (F,S,SS) (P: ENGL 1100)
   COMM 2410. Public Speaking (3) (F,S,SS) (FC:FA) or COMM 2420. Business and Professional Communication (3) (F,S,SS) (FC:FA)
   Capstone Course (Concentration specific)
   Interpersonal/Organizational Communication: COMM 4060 or 4080
   Journalism: COMM 4321 or COMM 4293
   Media Production: MPRD 4250
   Public Relations: COMM 4080
   Media Studies: COMM 4060 or 4080

4. Concentration area (Choose one) - 30-36 s.h.
Interpersonal/Organizational Communication (30 s.h.):
COMM 2030. Communication Research (3) (F,S) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
COMM 3110. Persuasion Theories (3) (S) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
COMM 3142. Small Group Communication (3) (SL*) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
COMM 3152. Interpersonal Communication Theory (3) (F) (FC:SO) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
COMM 3160. Organizational Communication Theory (3) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
Choose 3 s.h. from:
COMM 3172. Media Effects (3) (F,S) (FC:SO) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
COMM 3380. Computer Mediated Communication (3) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
COMM 4040. Media, Culture, and Society (3) (SL*) (F,S) (P: COMM major or minor or consent of instructor; COMM 1001, 1002; 15 s.h. COMM courses or consent of instructor)
COMM 4045. Media Literacy for Communication Professionals (3) (F,S) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
COMM 4400. Rhetorical Theory and Criticism (3) (P: COMM major or minor or consent of instructor; COMM 1001, 1002; ENGL 1200)
COMM 4905. Media Ethics (3) (WI) (P: COMM major or minor or consent of instructor; COMM 1001, 1002; 18 s.h. COMM)
Choose 3 s.h. from:
COMM 3180. Intercultural Communication (3) (SL*) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
COMM 4135. Gender and Communication (3) (F) (P: COMM major or minor or consent of instructor; COMM 1001, 1002; P: For WOST major or minor: COMM 1001, 1002; or WOST 2000 or 2400)
Choose 9 s.h. COMM/MPRD electives

Journalism (30 s.h.):
Foreign language through level 1004 (Requirement for graduation: the 6 s.h. will not be applied toward the journalism concentration total.)
COMM 2210. Writing for the Electronic Mass Media (3) (WI) (F,S,SS) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
COMM 2320. Basic Reporting (3) (WI) (F,S) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
COMM 3220. Video News Production (3) (F,S,SS) (P: COMM major or consent of instructor; COMM 1001, 1002)
COMM 3320. Multiplatform Journalism (3) (F,S) (P: COMM major or consent of instructor; COMM 2320, 3220)
COMM 4032. Mass Media Law (3) (F,S) (P: COMM major or minor or consent of instructor; COMM 1001, 1002; 18 s.h. COMM) or COMM 4042. First Amendment Law
Choose 9 s.h. from:
COMM 2230. Announcing (3) (F,S,SS) (Formerly MPRD 2230) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
COMM 3310. Copy Editing and Design (3) (F,S,SS) (P: COMM major or minor or consent of instructor; COMM 1001, 1002, 2320)
COMM 3311. Business and Economic Reporting (3) (WI) (P: COMM major or minor or consent of instructor; COMM 1001, 1002, 2320)
COMM 3322. Computer Assisted Reporting (3) (WI) (F,S) (P: COMM major or minor or consent of instructor; COMM 1001, 1002, 2320)
COMM 3330. Feature Writing (3) (WI) (P: COMM major or minor or consent of instructor; COMM 1001, 1002, 2320)
COMM 3340. Desktop Publishing (3) (P: COMM major or minor or consent of instructor; COMM 1001, 1002, 2320; ENGL 1200)
COMM 3500. Web Design for Communication Professionals (3) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
COMM 4293. Editing and Producing the News (3) (P: COMM 3320; COMM major; 1001, 1002 or consent of instructor)
COMM 4321. Investigative Reporting (3) (P: COMM major or minor or consent of instructor; COMM 1001, 1002, 3320)

Choose 6 s.h. from:
COMM 3172. Media Effects (3) (F,S) (FC:SO) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
COMM 3390. International News Communication (3) (S) (FC:SO) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
COMM 3520. Sports Media Survey (3) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
COMM 4040. Media, Culture, and Society (3) (F,S) (P: COMM major or minor or consent of instructor; COMM 1001, 1002; 15 s.h. COMM courses or consent of instructor)
COMM 4045. Media Literacy for Communication Professionals (3) (F,S) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
COMM 4075. Media Criticism (3) (WI) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
COMM 4135. Gender and Communication (3) (F) (P: COMM major or minor or consent of instructor; COMM 1001, 1002; P: For WOST major or minor: COMM 1001, 1002; or WOST 2000 or 2400)
COMM 4905. Media Ethics (3) (WI) (P: COMM major or minor or consent of instructor; COMM 1001, 1002; 18 s.h. COMM)

Media Production (36 s.h.):
Note: Students will not be admitted into the Media Production (MPRD) concentration within the BS degree program after Spring 2010. Please see the BS degree MPRD concentration listed below.
COMM 2210. Writing for the Electronic Mass Media (3) (WI) (F,S,SS) (P: COMM major or minor or consent of instructor; COMM 1001,1002)
MPRD 2215. Audio Production (3) (F,S,SS) (P: COMM major or minor or consent of instructor; COMM 1001, 1002, 2210)
MPRD 2220. Video Production (3) (F,S,SS) (P: COMM major or minor or consent of instructor; COMM 1001, 1002, 2210)
MPRD 2260. Image Theory and Aesthetics (3) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
MPRD 3020. Videography and Lighting (3) (P: COMM major; consent of instructor; COMM 1001, 1002; MPRD 2220, 2260; C: MPRD 3250)
MPRD 3215. Advanced Audio Production (3) (F,S) (P: COMM 1001, 1002; MPRD 2215) or MPRD 3275. Advanced Video Production (3) (F,S,SS) (P: COMM major or minor or consent of instructor; COMM 1001, 1002; MPRD 3250) or COMM 3500. Web Design for Communication Professionals (3) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
MPRD 3250. Video Post Production Techniques (3) (P: COMM major or minor or consent of instructor; COMM 1001 and 1002)
MPRD 3275. Advanced Video Production (3) (F,S,SS) (P: COMM major or minor or consent of instructor; COMM 1001, 1002; MPRD 3250)
MPRD 3660. History of the Moving Image (3) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
MPRD 4210. Video Direction (3) (F,S) (P: COMM major or minor or consent of instructor; COMM 1001, 1002; MPRD 3275) or MPRD 4280. Digital Practicum for Professional Distribution (P: COMM major; consent of instructor; all required COMM/MPRD courses under 4000)
Choose 6 s.h. COMM/MPRD electives

**Media Studies (30 s.h.):**

COMM 2030. Communication Research (3) (F,S) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
COMM 3172. Media Effects (3) (FC:SO) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
COMM 4040. Media, Culture, and Society (3) (SL*) (F,S) (P: COMM major or minor or consent of instructor; COMM 1001, 1002; 15 s.h. COMM courses or consent of instructor)
COMM 4045. Media Literacy for Communication Professionals (3) (F,S) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
COMM 4905. Media Ethics (3) (WI) (P: COMM major or minor or consent of instructor; COMM 1001, 1002; 18 s.h. COMM)
Choose 3 s.h from:

COMM 3110. Persuasion Theories (3) (S) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
COMM 3142. Small Group Communication (3) (SL*) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
COMM 3152. Interpersonal Communication Theory (3) (F) (FC: SO) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
COMM 3160. Organizational Communication Theory (3) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
COMM 3380. Computer Mediated Communication (3) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
COMM 4400. Rhetorical Theory and Criticism (3) (P: COMM major or minor or consent of instructor; COMM 1001, 1002; ENGL 1200)
Choose 3 s.h. from:
COMM 3180. Intercultural Communication (3) (SL*) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
COMM 4135. Gender and Communication (3) (F) (P: COMM major or minor or consent of instructor; COMM 1001, 1002; P: For WOST major or minor: COMM 1001, 1002; or WOST 2000 or 2400)
Choose 9 s.h. COMM/MPRD electives

Public Relations (30 s.h.):
COMM 2030. Communication Research (3) (F,S) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
COMM 2104. Public Relations and Corporate Writing (3) (WI) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
COMM 2320. Basic Reporting (3) (WI) (F,S) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
COMM 3120. Public Relations Theory (3) (F,S) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
COMM 4180. Public Relations Strategies (3) (WI) (F,S) (P: COMM major or minor or consent of instructor; COMM 1001, 1002, 2104, 3120)
Choose 6 s.h. from:
COMM 3110. Persuasion Theories (3) (S) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
COMM 3142. Small Group Communication (3) (SL*) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
COMM 3152. Interpersonal Communication Theory (3) (F) (FC:SO) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
COMM 3160. Organizational Communication Theory (3) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
COMM 4130. Conflict and Communication (3) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
Choose 3 s.h. from:
COMM 3310. Copy Editing and Design (3) (F,S,SS) (P: COMM major or minor or consent of instructor; COMM 1001, 1002, 2320)
COMM 3362. Visual Editing (3) (P: COMM major or minor or consent of instructor; COMM 1001, 1002, 2320; consent of instructor)
COMM 3500. Web Design for Communication Professionals (3) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
Choose 3 s.h. from:
COMM 3172. Media Effects (3) (F,S) (FC:SO) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
COMM 3520. Sports Media Survey (3) (P: COMM major or minor or consent of instructor; COMM 1001,1002)
COMM 4032. Mass Media Law (3) (F,S) (P: COMM major or minor or consent of instructor; COMM 1001, 1002; 18 s.h. COMM)

COMM 4040. Media, Culture, and Society (3) (SL*) (F,S) (P: COMM major or minor or consent of instructor; COMM 1001, 1002; 15 s.h. COMM courses or consent of instructor)

COMM 4905. Media Ethics (3) (WI) (P: COMM major or minor or consent of instructor; COMM 1001, 1002; 18 s.h. COMM)

Choose 3 s.h. from:

COMM 3180. Intercultural Communication (3) (SL*) (P: COMM major or minor or consent of instructor; COMM 1001,1002)

COMM 4135. Gender and Communication (3) (F) (P: COMM major or minor or consent of instructor; COMM 1001, 1002; P: For WOST major or minor: COMM 1001, 1002; or WOST 2000 or 2400)

COMM 4185. International Public Relations (3) (F) (P: COMM major or minor or consent of instructor; COMM 1001, 1002, 3120)

Choose 3 s.h. COMM/MPRD electives

5. Minor or structured electives to complete requirements for graduation. Students who major in communication cannot minor in communication.

http://www.ecu.edu/cs-acad/ugcat/CoursesM.cfm#mprd

MPRD: Media Production

2215. Audio Production (3) (F,S,SS) Formerly COMM 2215
P: COMM major or minor or consent of instructor; COMM 1001,1002,2210. Fundamental principles and techniques of writing copy for electronic news, advertising, and promotional mass media.

2220. Video Production (3) (F,S,SS) Formerly COMM 2220 Lecture and lab.
P: COMM major or minor or consent of instructor; COMM 1001,1002,2210. Basic video production techniques and equipment.

2230. Announcing (3) (F,S,SS) Formerly COMM 2230
P: COMM major or minor or consent of instructor; COMM 1001, 1002. Development of applied speaking skills necessary for professional announcing employment

2250. Classic Documentaries, 1900-2000 (3) Formerly COMM 2250
May not count toward foundations curriculum social sciences requirement. P: COMM major or minor or consent of instructor; COMM 1001,1002. Content, style, structure, production, purpose, and sociological impact of twentieth century long-format visual documentary in film and video from historical, theoretical, and artistic perspectives.

http://www.ecu.edu/cs-acad/ugcat/CoursesC.cfm#comm

COMM: Communication

2210. Writing for the Electronic Mass Media (3) (WI) (F,S,SS) Formerly MPRD 2210
P: COMM major or minor or consent of instructor; COMM 1001,1002. Key components of written electronic mass media. Variety of written assignments and development of comprehensive final project.

2230. Announcing (3) (F,S,SS) Formerly MPRD 2230
P: COMM major or minor or consent of instructor; COMM 1001, 1002. Development of applied speaking skills necessary for professional announcing employment.

2320. Basic Reporting (3) (WI) (F,S) Formerly COMM 2200
May not count toward foundations curriculum social sciences requirement. P: COMM major or minor or consent of instructor; COMM 1001, 1002. Journalistic news style. Gathering, writing, and editing of news stories for print and electronic media. Emphasis on broadcast and print styles and ethical considerations.

2340. Development of American Journalism (3) (F,S)
May not count toward foundations curriculum social sciences requirement. P: COMM major or minor; COMM 1001 and 1002 or consent of instructor. Examines the development and societal roles of U.S. journalism and journalists from the 1700s to the present.

Agenda Item III
College of Fine Arts and Communication – concurrent submission with Item IV
School of Communication
http://www.ecu.edu/cs-acad/ugcat/comm.cfm
College of Fine Arts and Communication
School of Communication
Linda G. Kean, Director, 102C Joyner East
BA in Communication
Note: Students will not be admitted into the BA program after Fall 2007. Please see the BS degree and concentrations listed below. The BA in communication prepares students (admitted prior to Fall 2007) to work in public relations and journalism in business, government, and community agencies. The program offers traditional courses in mass communication along with courses reflecting the dynamic interpersonal and technological communication changes of today's society. In order to declare a major in the BA in communication, a student must have a minimum cumulative 2.0 GPA, and must achieve a minimum grade of C- (1.7) in both COMM 1001 and COMM 1002. A minimum grade of C- (1.7) is required in all COMM/MPRD courses that count toward the major. Minimum degree requirement is 126 s.h. of credit as follows: Foundations curriculum (For information about courses that carry foundations curriculum credit see Liberal Arts Foundations Curriculum) - 42 s.h.
Foreign language through level 1004 - 12 s.h.
Core - 15 s.h.
COMM 1001. Introduction to Communication (3) (F,S) (FC:SO)
COMM 1002. Media Writing (3) (WI) (F,S,SS) (P: ENGL 1100)
COMM 2030. Communication Research (3) (F,S) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
COMM 2410. Public Speaking (3) (F.S,SS) (FC:FA) or COMM 2420. Business and Professional Communication (3) (F.S,SS) (FC:FA)
COMM 4080. Senior Communication Capstone (3) (SL*) (F.S,SS) (P: COMM major or minor or consent of instructor; COMM 1001, 1002; completion of 24 s.h. in COMM before registering for course)
Concentration area (Choose one.) - 21 s.h.
Communication Studies (21 s.h.):
Choose 6 s.h. from:
COMM 3110. Persuasion Theories (3) (S) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
COMM 3142. Small Group Communication (3) (SL*) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
COMM 3151. Family Communication (3) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
COMM 3152. Interpersonal Communication Theory (3) (F) (FC:SO) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
COMM 3380. Computer Mediated Communication (3) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
COMM 4130. Conflict and Communication (3) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
COMM 4135. Gender and Communication (3) (F) (P: COMM major or minor or consent of instructor; COMM 1001, 1002; P: For WOST major or minor: COMM 1001, 1002; or WOST 2000 or 2400)
Choose 3 s.h. from:
COMM 3172. Media Effects (3) (F.S) (FC:SO) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
COMM 4040. Media, Culture, and Society (3) (SL*) (F,S) (P: COMM major or minor or consent of instructor; COMM 1001, 1002; 15 s.h. COMM courses or consent of instructor)
COMM 4045. Media Literacy for Communication Professionals (3) (F,S) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
Choose 3 s.h. from:
COMM 3110. Persuasion Theories (3) (S) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
COMM 3400. Argumentation (3) (P: COMM major or minor or consent of instructor; COMM 1001, 1002; ENGL 1200)
COMM 3410. Advanced Public Speaking (3) (P: COMM major or minor or consent of instructor; COMM 2410 or 2420)
COMM 4032. Mass Media Law (3) (F,S) (P: COMM major or minor or consent of instructor; COMM 1001, 1002; 18 s.h. COMM) or COMM 4042. First Amendment Law (3) (P: COMM major or minor or consent of instructor; COMM 1001, 1002; 18 s.h. COMM)
Choose 3 s.h. from:
COMM 3400. Argumentation (3) (P: COMM major or minor or consent of instructor; COMM 1001, 1002; ENGL 1200)
COMM 4075. Media Criticism (3) (WI) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
COMM 4400. Rhetorical Theory and Criticism (3) (P: COMM major or minor or consent of instructor; COMM 1001, 1002; ENGL 1200)

COMM 4905. Media Ethics (3) (WI) (P: COMM major or minor or consent of instructor; COMM 1001, 1002; 18 s.h. COMM)

Choose 3 s.h. from:
COMM 3160. Organizational Communication Theory (3) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
COMM 3180. Intercultural Communication (3) (SL*) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
COMM 4040. Media, Culture, and Society (3) (SL*) (F,S) (P: COMM major or minor or consent of instructor; COMM 1001, 1002; 15 s.h. COMM courses or consent of instructor)

Choose 3 s.h. COMM/MPRD electives
Public Relations (21 s.h.):
COMM 2320. Basic Reporting (3) (WI) (F,S) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
COMM 3120. Public Relations Theory (3) (F,S) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
COMM 4180. Public Relations Strategies (3) (WI) (F,S) (P: COMM major or minor or consent of instructor; COMM 1001, 1002, 2104, 3120)

Choose 3 s.h. from:
COMM 3110. Persuasion Theories (3) (P: COMM major or minor; COMM 1001, 1002 or consent of instructor)
COMM 3142. Small Group Communication (3) (SL*) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
COMM 3151. Family Communication (3) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
COMM 3152. Interpersonal Communication Theory (3) (F) (FC:SO) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
COMM 3380. Computer Mediated Communication (3) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
COMM 3400. Argumentation (3) (P: COMM major or minor or consent of instructor; COMM 1001, 1002; ENGL 1200)
COMM 4130. Conflict and Communication (3) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
COMM 4135. Gender and Communication (3) (F) (P: COMM major or minor or consent of instructor; COMM 1001, 1002; P: For WOST major or minor: COMM 1001, 1002; or WOST 2000 or 2400)
COMM 4400. Rhetorical Theory and Criticism (3) (SL*) (P: COMM major or minor or consent of instructor; COMM 1001, 1002; ENGL 1200)

Choose 3 s.h. from:
COMM 2104. Public Relations and Corporate Writing (3) (WI) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
COMM 3310. Copy Editing and Design (3) (F,S,SS) (P: COMM major or minor or consent of instructor; COMM 1001, 1002, 2320)
COMM 3340. Desktop Publishing (3) (P: COMM major or minor or consent of instructor; COMM 1001, 1002, 2320; ENGL 1200)
COMM 3362. Visual Editing (3) (P: COMM major or minor or consent of instructor; COMM 1001, 1002, 2320; consent of instructor)
COMM 3500. Web Design for Communication Professionals (3) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)

Choose 3 s.h. from:
COMM 3172. Media Effects (3) (F,S) (FC:SO) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
COMM 4032. Mass Media Law (3) (F,S) (P: COMM major or minor or consent of instructor; COMM 1001, 1002; 18 s.h. COMM) or
COMM 4042. First Amendment Law (3) (P: COMM major or minor or consent of instructor; COMM 1001, 1002; 18 s.h. COMM)
COMM 4040. Media, Culture, and Society (3) (F,S) (P: COMM major or minor or consent of instructor; COMM 1001, 1002; 15 s.h. COMM courses or consent of instructor)
COMM 4045. Media Literacy for Communication Professional (3) (F,S) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
COMM 4905. Media Ethics (3) (WI) (P: COMM major or minor or consent of instructor; COMM 1001, 1002; 18 s.h. COMM)

Choose 3 s.h. from:
COMM 3160. Organizational Communication Theory (3) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
COMM 3180. Intercultural Communication (3) (SL*) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
COMM 3390. International News Communication (3) (S) (FC:SO) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
COMM 4091. Internship-Seminar (3) (F,S,SS) (P: COMM major or minor or consent of instructor; COMM 1001, 1002; 18 s.h. COMM)
COMM 4185. International Public Relations (3) (F) (P: COMM major or minor or consent of instructor; COMM 1001, 1002, 3120)

Print Journalism (21 s.h.):
COMM 2320. Basic Reporting (3) (WI) (F,S) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
COMM 3320. Multiplatform Journalism (3) (F,S) (P: COMM major or consent of instructor; COMM 2320, 3220) or COMM 3322. Computer Assisted Reporting (3) (WI) (F,S) (P: COMM major or minor or consent of instructor; COMM 1001, 1002, 2320) or COMM 3311. Business and Economic Reporting (3) (WI) (P: COMM major or minor or consent of instructor; COMM 1001, 1002, 2320) or COMM 3330. Feature Writing (3) (WI) (P: COMM major or minor or consent of instructor; COMM 1001, 1002, 2320)
COMM 4032. Mass Media Law (3) (F,S) (P: COMM major or minor or consent of instructor; COMM 1001, 1002; 18 s.h. COMM) or COMM 4042. First Amendment Law (3) (P: COMM major or minor or consent of instructor; COMM 1001, 1002; 18 s.h. COMM)

Choose 3 s.h. from:
COMM 3310. Copy Editing and Design (3) (F,S,SS) (P: COMM major or minor or consent of instructor; COMM 1001, 1002, 2320)
COMM 3340. Desktop Publishing (3) (P: COMM major or minor or consent of instructor; COMM 1001, 1002, 2320; ENGL 1200)
COMM 3362. Visual Editing (3) (P: COMM major or minor or consent of instructor; COMM 1001, 1002, 2320; consent of instructor)
COMM 3500. Web Design for Communication Professionals (3) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)

Choose 3 s.h. from:
COMM 3110. Persuasion Theories (3) (S) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
COMM 3142. Small Group Communication (3) (SL*) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
COMM 3152. Interpersonal Communication Theory (3) (F) (FC:SO) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
COMM 3180. Intercultural Communication (3) (SL*) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)

Choose 3 s.h. from:
MPRD 2250. Classic Documentaries: 1900-2000 (3) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
COMM 3172. Media Effects (3) (FC:SO) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
COMM 4040. Media, Culture, and Society (3) (SL*) (F,S) (P: COMM major or minor or consent of instructor; COMM 1001, 1002; 15 s.h. COMM courses or consent of instructor)
COMM 4075. Media Criticism (3) (WI) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
COMM 4905. Media Ethics (3) (WI) (P: COMM major or minor or consent of instructor; COMM 1001, 1002; 18 s.h. COMM)

Choose 3 s.h. COMM/MPRD electives.

Minor and general electives to complete requirements for graduation. Students who major in communication cannot minor in communication.

BS in Communication
The BS in communication, has concentrations in interpersonal/organizational communication, journalism, media production, media studies and public relations. Students must be admitted to the School of Communication prior to pursuing a major. Admission may be requested upon acceptance to ECU. Students are required to meet with a School of Communication's advisor in order to apply. Entering freshmen must have a minimum 3.0 un-weighted high school GPA. Continuing or transfer students may apply for admittance, provided he or she has a minimum overall GPA of 2.5. To continue in any communication major, the student must maintain a minimum cumulative GPA of 2.0 or higher.

A minimum grade of C- (1.7) is required in all COMM/MPRD courses that count toward the major. In addition, a minimum grade of C- (1.7) must be achieved in all COMM/MPRD prerequisites before students can advance in the curriculum.

Minimum degree requirement is 126 s.h. of credit as follows:
Foundations curriculum requirements (For information about courses that carry foundations curriculum credit see Liberal Arts Foundations Curriculum) - 42 s.h.
Foreign language through level 1002 - 6 s.h.
Core - 12 s.h.
COMM 1001. Introduction to Communication (3) (F,S) (FC:SO)
COMM 1002. Media Writing (3) (WI) (F,S,SS) (P: ENGL 1100)
COMM 2410. Public Speaking (3) (F,S,SS) (FC:FA) or COMM 2420. Business and Professional Communication (3) (F,S,SS) (FC:FA)
Capstone Course (Concentration specific)
Interpersonal/Organizational Communication: COMM 4060 or 4080
Journalism: COMM 4321 or COMM 4293
Media Production: MPRD 4250
Public Relations: COMM 4080
Media Studies: COMM 4060 or 4080
Concentration area (Choose one) - 30-36 s.h.
Interpersonal/Organizational Communication (30 s.h.):
COMM 2030. Communication Research (3) (F,S) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
COMM 3110. Persuasion Theories (3) (S) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
COMM 3142. Small Group Communication (3) (SL*) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
COMM 3152. Interpersonal Communication Theory (3) (F) (FC:SO) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
COMM 3160. Organizational Communication Theory (3) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
Choose 3 s.h. from:
COMM 3172. Media Effects (3) (F,S) (FC:SO) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
COMM 3380. Computer Mediated Communication (3) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
COMM 4040. Media, Culture, and Society (3) (SL*) (F,S) (P: COMM major or minor or consent of instructor; COMM 1001, 1002; 15 s.h. COMM courses or consent of instructor)
COMM 4045. Media Literacy for Communication Professionals (3) (F,S) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
COMM 4400. Rhetorical Theory and Criticism (3) (P: COMM major or minor or consent of instructor; COMM 1001, 1002; ENGL 1200)
COMM 4905. Media Ethics (3) (WI) (P: COMM major or minor or consent of instructor; COMM 1001, 1002; 18 s.h. COMM)
Choose 3 s.h. from:
COMM 3180. Intercultural Communication (3) (SL*) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
COMM 4135. Gender and Communication (3) (F) (P: COMM major or minor or consent of instructor; COMM 1001, 1002; P: For WOST major or minor: COMM 1001, 1002; or WOST 2000 or 2400)
Choose 9 s.h. COMM/MPRD electives
Journalism (30 s.h.):
Foreign language through level 1004 (Requirement for graduation: the 6 s.h. will not be applied toward the journalism concentration total.)

COMM 2210. Writing for the Electronic Mass Media (3) (WI) (F,S,SS) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)

COMM 2320. Basic Reporting (3) (WI) (F,S) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)

COMM 3220. Video News Production (3) (F,S,SS) (P: COMM major or consent of instructor; COMM 1001, 1002)

COMM 3320. Multiplatform Journalism (3) (F,S) (P: COMM major or consent of instructor; COMM 2320, 3220)

COMM 4032. Mass Media Law (3) (F,S) (P: COMM major or minor or consent of instructor; COMM 1001, 1002; 18 s.h. COMM) or COMM 4042. First Amendment Law (3) (P: COMM major or minor or consent of instructor; COMM 1001,1002; 18 s.h. COMM)

Choose 9 s.h. from:

COMM 3310. Copy Editing and Design (3) (F,S,SS) (P: COMM major or minor or consent of instructor; COMM 1001, 1002, 2320)

COMM 3311. Business and Economic Reporting (3) (WI) (P: COMM major or minor or consent of instructor; COMM 1001, 1002, 2320)

COMM 3322. Computer Assisted Reporting (3) (WI) (F,S) (P: COMM major or minor or consent of instructor; COMM 1001, 1002, 2320)

COMM 3330. Feature Writing (3) (WI) (P: COMM major or minor or consent of instructor; COMM 1001, 1002, 2320)

COMM 3340. Desktop Publishing (3) (P: COMM major or minor or consent of instructor; COMM 1001, 1002, 2320; ENGL 1200)

COMM 3500. Web Design for Communication Professionals (3) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)

COMM 4293. Editing and Producing the News (3) (P: COMM 3320; COMM major; 1001, 1002 or consent of instructor)

COMM 4321. Investigative Reporting (3) (P: COMM major or minor or consent of instructor; COMM 1001, 1002, 3320)

Choose 6 s.h. from:

COMM 3172. Media Effects (3) (F,S) (FC:SO) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)

COMM 3390. International News Communication (3) (S) (FC:SO) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)

COMM 3520. Sports Media Survey (3) (P: COMM major or minor or consent of instructor; COMM 1001,1002)

COMM 4040. Media, Culture, and Society (3) (F,S) (P: COMM major or minor or consent of instructor; COMM 1001, 1002; 15 s.h. COMM courses or consent of instructor)

COMM 4045. Media Literacy for Communication Professionals (3) (F,S) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)

COMM 4075. Media Criticism (3) (WI) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)

COMM 4135. Gender and Communication (3) (F) (P: COMM major or minor or consent of instructor; COMM 1001, 1002; P: For WOST major or minor: COMM 1001, 1002; or WOST 2000 or 2400)
COMM 4905. Media Ethics (3) (WI) (P: COMM major or minor or consent of instructor; COMM 1001, 1002; 18 s.h. COMM)

Media Production (36 s.h.):
Note: Students will not be admitted into the Media Production (MPRD) concentration within the BS degree program after Spring 2010. Please see the BS degree MPRD concentration listed below.

COMM 2210. Writing for the Electronic Mass Media (3) (WI) (F,S,SS) (P: COMM major or minor or consent of instructor; COMM 1001,1002)

MPRD 2215. Audio Production (3) (F,S,SS)(P: COMM major or minor or consent of instructor; COMM 1001, 1002, 2210)

MPRD 2220. Video Production (3) (F,S,SS) (P: COMM major or minor or consent of instructor; COMM 1001,1002, 2210)

MPRD 2260. Image Theory and Aesthetics (3) (P: COMM major or minor or consent of instructor; COMM 1001,1002)

MPRD 3020. Videography and Lighting (3) (P: COMM major; consent of instructor; COMM 1001,1002; MPRD 2220, 2260; C: MPRD 3250)

MPRD 3215. Advanced Audio Production (3) (F,S) (P: COMM 1001, 1002; MPRD 2215) or MPRD 3275. Advanced Video Production (3) (F,S,SS) (P: COMM major or minor or consent of instructor; COMM 1001, 1002; MPRD 3250) or COMM 3500. Web Design for Communication Professionals (3) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)

MPRD 3250. Video Post Production Techniques (3) (P: COMM major or minor or consent of instructor; COMM 1001 and 1002)

MPRD 3275. Advanced Video Production (3) (F,S,SS) (P: COMM major or minor or consent of instructor; COMM 1001, 1002; MPRD 3250)

MPRD 3660. History of the Moving Image (3) (P: COMM major or minor or consent of instructor; COMM 1001,1002)

MPRD 4210. Video Direction (3) (F,S) (P: COMM major or minor or consent of instructor; COMM 1001,1002; MPRD 3275) or MPRD 4280. Digital Practicum for Professional Distribution (P: COMM major; consent of instructor; all required COMM/MPRD courses under 4000)

Choose 6 s.h. COMM/MPRD electives

Media Studies (30 s.h.):
COMM 2030. Communication Research (3) (F,S) (P: COMM major or minor or consent of instructor; COMM 1001,1002)

COMM 3172. Media Effects (3) (FC:SO) (P: COMM major or minor or consent of instructor; COMM 1001,1002)

COMM 4040. Media, Culture, and Society (3) (SL*) (F,S) (P: COMM major or minor or consent of instructor; COMM 1001, 1002; 15 s.h. COMM courses or consent of instructor)

COMM 4045. Media Literacy for Communication Professionals (3) (F,S) (P: COMM major or minor or consent of instructor; COMM 1001,1002)

COMM 4905. Media Ethics (3) (WI) (P: COMM major or minor or consent of instructor; COMM 1001,1002)

Choose 3 s.h from.

COMM 3110. Persuasion Theories (3) (S) (P: COMM major or minor or consent of instructor; COMM 1001,1002)
COMM 3142. Small Group Communication (3) (SL*) (P: COMM major or minor or consent of instructor; COMM 1001,1002)
COMM 3152. Interpersonal Communication Theory (3) (F) (FC: SO) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
COMM 3160. Organizational Communication Theory (3) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
COMM 3380. Computer Mediated Communication (3) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
COMM 4400. Rhetorical Theory and Criticism (3) (P: COMM major or minor or consent of instructor; COMM 1001, 1002; ENGL 1200)
Choose 3 s.h. from:
COMM 3180. Intercultural Communication (3) (SL*) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
COMM 4135. Gender and Communication (3) (F) (P: COMM major or minor or consent of instructor; COMM 1001, 1002; P: For WOST major or minor: COMM 1001, 1002; or WOST 2000 or 2400)
Choose 9 s.h. COMM/MPRD electives
Public Relations (30 s.h.):
Note: Public Relations students must maintain a 2.5 cumulative grade point average to remain in the concentration.
COMM 2030. Communication Research (3) (F,S) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
COMM 2104. Public Relations and Corporate Writing (3) (WI) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
COMM 2320. Basic Reporting (3) (WI) (F,S) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
COMM 3120. Public Relations Theory (3) (F,S) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
COMM 4180. Public Relations Strategies (3) (WI) (F,S) (P: COMM major or minor or consent of instructor; COMM 1001, 1002, 2004, 3120)
Choose 6 s.h. from:
COMM 3110. Persuasion Theories (3) (S) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
COMM 3142. Small Group Communication (3) (SL*) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
COMM 3152. Interpersonal Communication Theory (3) (F) (FC:SO) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
COMM 3160. Organizational Communication Theory (3) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
COMM 4130. Conflict and Communication (3) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
Choose 3 s.h. from:
COMM 3310. Copy Editing and Design (3) (F,S,SS) (P: COMM major or minor or consent of instructor; COMM 1001, 1002, 2320)
COMM 3362. Visual Editing (3) (P: COMM major or minor or consent of instructor; COMM 1001, 1002, 2320; consent of instructor)
COMM 3500. Web Design for Communication Professionals (3) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
Choose 3 s.h. from:
COMM 3172. Media Effects (3) (F,S) (FC:SO) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
COMM 3520. Sports Media Survey (3) (P: COMM major or minor or consent of instructor; COMM 1001,1002)
COMM 4032. Mass Media Law (3) (F,S) (P: COMM major or minor or consent of instructor; COMM 1001, 1002; 18 s.h. COMM)
COMM 4040. Media, Culture, and Society (3) (SL*) (F,S) (P: COMM major or minor or consent of instructor; COMM 1001, 1002; 15 s.h. COMM courses or consent of instructor)
COMM 4905. Media Ethics (3) (WI) (P: COMM major or minor or consent of instructor; COMM 1001, 1002; 18 s.h. COMM)
Choose 3 s.h. from:
COMM 3180. Intercultural Communication (3) (SL*) (P: COMM major or minor or consent of instructor; COMM 1001,1002)
COMM 4135. Gender and Communication (3) (F) (P: COMM major or minor or consent of instructor; COMM 1001, 1002; P: For WOST major or minor: COMM 1001, 1002; or WOST 2000 or 2400)
COMM 4185. International Public Relations (3) (F) (P: COMM major or minor or consent of instructor; COMM 1001, 1002, 3120)
Choose 3 s.h. COMM/MPRD electives
Minor or structured electives to complete requirements for graduation. Students who major in communication cannot minor in communication.
Communication: Communication Studies Minor

Students must be admitted to the School of Communication prior to pursuing a minor. Admission may be requested upon acceptance to ECU. Students are required to meet with a School of Communication's advisor in order to apply.

The minimum requirement for the communication minor is 24 s.h. of credit as follows:
Core - 3 s.h.
COMM 1001. Introduction to Communication (3) (F,S) (FC:SO)
Choose from the following - 21 s.h.
COMM 1002. Media Writing (3) (WI) (F,S,SS) (P: ENGL 1100)
COMM 2020. Fundamentals of Speech Communication (3) (F,S) (FC:FA)
COMM 2030. Communication Research (3) (F,S) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
COMM 2340. Development of American Journalism (3) (F,S) (P: COMM major or minor; COMM 1001 and 1002 or consent of instructor)
COMM 2410. Public Speaking (3) (F,S,SS) (FC:FA)
COMM 2420. Business and Professional Communication (3) (F,S,SS) (FC:FA)
COMM 3110. Persuasion Theories (3) (S) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
COMM 3120. Public Relations Theory (3) (F,S) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
COMM 3142. Small Group Communication (3) (SL*) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
COMM 3151. Family Communication (3) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
COMM 3152. Interpersonal Communication Theory (3) (F) (FC:SO) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
COMM 3160. Organizational Communication Theory (3) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
COMM 3172. Media Effects (3) (FC:SO) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
COMM 3180. Intercultural Communication (3) (SL*) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
COMM 3190. Health Communication (3) (P: COMM major or minor or consent of instructor; COMM 1001 and 1002)
COMM 3380. Computer Mediated Communication (3) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
COMM 3390. International News Communication (3) (S) (FC:SO) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
COMM 3400. Argumentation (3) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
COMM 3520. Sports Media Survey (3) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
COMM 4032. Mass Media Law (3) (F,S) (P: COMM major or minor or consent of instructor; COMM 1001, 1002; 18 s.h. COMM)
COMM 4040. Media, Culture, and Society (3) (SL*) (F,S) (P: COMM major or minor or consent of instructor; COMM 1001, 1002; 15 s.h. COMM courses or consent of instructor)
COMM 4042. First Amendment Law (3) (P: COMM major or minor or consent of instructor; COMM 100, 1002; 18 s.h. COMM)
COMM 4045. Media Literacy for Communication Professionals (3) (F, S) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
COMM 4075. Media Criticism (3) (WI) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
COMM 4081, 4082, 4083. Directed Independent Study (1,2,3) (F,S,SS) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
COMM 4130. Conflict and Communication (3) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
COMM 4135. Gender and Communication (3) (F) (P: COMM major or minor or consent of instructor; COMM 1001, 1002; P: For WOST major or minor: COMM 1001, 1002; or WOST 2000 or 2400)
COMM 4400. Rhetorical Theory and Criticism (3) (P: COMM major or minor or consent of instructor; COMM 1001, 1002; ENGL 1200)
COMM 4905. Media Ethics (3) (F,S) (WI) (P: COMM major or minor or consent of instructor; COMM 1001, 1002; 18 s.h. COMM)
MPRD 2250. Classic Documentaries, 1900-2000 (3) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
MPRD 2260. Image Theory and Aesthetics (3) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)

MPRD 3660. History of the Moving Image (3) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)

Communication: Media Studies Minor

Note: Students will not be admitted into the minor after fall 2007. Please see communication studies minor above. The minimum requirement for the minor in media studies is 24 s.h. of credit as follows:

Core.6 s.h
COMM 1001. Introduction to Communication (3) (F,S) (FC:SO)
COMM 1002. Media Writing (3) (WI) (F,S,SS) (P: ENGL 1100)

Choose from the following - 18 s.h.
COMM 2030. Communication Research (3) (F,S) (P: COMM major or minor or consent of instructor)
COMM 2210. Writing for the Electronic Mass Media (3) (WI) (F,S,SS) (Formerly MPRD 2210) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
COMM 2320. Basic Reporting (3) (WI) (F,S) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
COMM 3311. Business and Economic Reporting (3) (WI) (P: COMM major or minor or consent of instructor; COMM 1001, 1002, 2320)
COMM 3320. Multiplatform Journalism (3) (F,S) (P: COMM major or consent of instructor; COMM 2320, 3220)
COMM 3330. Feature Writing (3) (P: COMM major or minor or consent of instructor; COMM 1001, 1002, 2320)
COMM 3390. International News Communication (3) (S) (FC:SO) (P: COMM major or minor or consent of instructor)
COMM 4032. Mass Media Law (3) (F,S) (P: COMM major or minor or consent of instructor; COMM 1001, 1002; 18 s.h. COMM)
COMM 4040. Media, Culture, and Society (3) (F,S) (P: COMM major or minor or consent of instructor; COMM 1001, 1002; 15 s.h. COMM courses or consent of instructor)
COMM 4050. Media Management (3) (S) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
COMM 4062. Media Sales and Promotions (3) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
COMM 4075. Media Criticism (3) (WI) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
COMM 4321. Investigative Reporting (3) (P: COMM major or minor or consent of instructor; COMM 1001, 1002, 3320)
MPRD 2250. Classic Documentaries, 1900-2000 (3) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
MPRD 3020. Videography and Lighting (3) (P: COMM major; consent of instructor; COMM 1001, 1002; MPRD 2220, 2260; C: MPRD 3250)
MPRD 3212. Non-News Media Features (3) (P: COMM major or minor or consent of instructor; COMM 1001, 1002, 2320)
MPRD 3235. Advanced Writing for Media (3) (P: COMM major or consent of instructor; COMM 1001, 1002, 2210)

Communication Honors Program

The School of Communication Honors Program provides an opportunity for outstanding communication majors to do intensive research in areas of special interest. Participation is limited to seniors who have obtained a minimum university and major 3.5 GPA. Students participating in the honors program enroll in COMM 4196 and 4199 in consecutive semesters of the senior year. Students, after consultation with their advisor, are strongly advised to begin exploration and preliminary research of their honors topic during the second semester of their junior year in order to have sufficient time to complete the work. After extensive reading on a topic of the student's choice, appropriate consultation with a faculty advisor, and approval of a research proposal, the student submits an honors thesis on a topic related to the readings and completes an oral examination covering both the reading assignments and the completed thesis. Students must receive a grade of B or better in COMM 4196 to continue with COMM 4199.

http://www.ecu.edu/cs-acad/ugcat/CoursesC.cfm#comm

COMM: Communication

1001. Introduction to Communication (3) (F,S) (FC:SO)
Formerly COMM 2001; EMST 1010 Theory and processes affecting human communication, including interpersonal, small group, and organizational communication as well as theory processes, and history of mass media communication.

1002. Media Writing (3) (WI) (F,S,SS)
Formerly COMM 2002 May not count toward foundations curriculum social sciences requirement. P: ENGL 1100. Writing techniques for print, electronic mass media, public relations, and advertising.

2030. Communication Research (3) (F,S)
Formerly COMM 3030; EMST 2030 2 classroom and 1 lab hours per week. May not count toward foundations curriculum social sciences requirement. P: COMM major or minor or consent of instructor; COMM 1001, 1002. Research methods used to measure content, process, and effects of communication on attitudes, knowledge, and behavior. Research design, data analysis, evaluation, and results presented in quantitative and qualitative research methodologies.

2050. English for Global Communication (3) Same as ENGL 2050 Examines the development of English as a global language and its implications.

2103. Multimedia Messages for Communication Professionals (3) Formerly COMM 2003 2 lecture and 1 lab hours per week. May not count toward foundations curriculum social sciences requirement. P: COMM major or minor or consent of instructor; COMM 1001, 1002. Multimedia techniques in professional communication settings. Incorporation of text, sound, and
video messages through computer technology. Emphasis on integrated message production used by communication professionals in journalism and public relations.

2104. Public Relations and Corporate Writing (3) (WI)
May not count toward foundations curriculum social sciences requirement. P: COMM major or minor or consent of instructor; COMM 1001, 1002. Writing used by print, broadcast, and online media. In-depth practice writing and editing corporate documents to include memos, reports, brochures, newsletter articles, backgrounders, news releases, and media kits.

2320. Basic Reporting (3) (WI) (F,S) Formerly COMM 2200; EMST 2510
May not count toward foundations curriculum social sciences requirement. P: COMM major or minor or consent of instructor; COMM 1001, 1002. Journalistic news style. Gathering, writing, and editing of news stories for print and electronic media. Emphasis on broadcast and print styles and ethical considerations.

2410. Public Speaking (3) (F,S,SS) (FC:FA) Formerly SPCH 2510
Emphasis on organizing and delivering speeches for all occasions, including informative, persuasive, and ceremonial.

2420. Business and Professional Communication (3) (F,S,SS) (FC:FA) Formerly SPCH 2520
Emphasis on developing excellent communication skills in everyday speaking, interviews, group presentations, and public speaking. Student organizes and delivers informative, persuasive, and group presentations.

3061, 3062, 3063, 3064. Special Topics (1,2,3,4) Formerly EMST 3901, 3902, 3903, 3904
May be repeated for maximum of 6 s.h. credit. P: COMM major or minor or consent of instructor; COMM 1001, 1002. Selected topics in electronic media studies.

3110. Persuasion Theories (3) (S) Formerly COMM 3010
May not count toward foundations curriculum social sciences requirement. P: COMM major or minor or consent of instructor; COMM 1001, 1002. Persuasion as communication process. Differing aspects of source, channel(s), and receiver(s). Emphasis on contributions from behavioral theorists.

3120. Public Relations Theory (3) (F,S) Formerly COMM 3440
May not count toward foundations curriculum social sciences requirement. P: COMM major or minor or consent of instructor; COMM 1001, 1002. Survey of theoretical, social, behavioral, and communicative aspects of public relations from which practice is built.

3142. Small Group Communication (3) Formerly COMM 3570
May not count toward foundations curriculum social sciences requirement. P: COMM major or minor or consent of instructor; COMM 1001, 1002. Communication variables which influence quality of group communication. Group processes used for information exchange, problem solving, and decision making.

3151. Family Communication (3)
May not count toward foundations curriculum social sciences credit. P: COMM major or minor or consent of instructor; COMM 1001, 1002. Family members co-construct meanings about their world in the unique communication environment of the family. In this setting, interpersonal and mass mediated communication converge about topics that impact the daily life of family members.

3152. Interpersonal Communication Theory (3) (F) (FC:SO)
Formerly COMM 3050 P: COMM major or minor or consent of instructor; COMM 1001, 1002. Theories and concepts which explain communication in ongoing interpersonal relationships. Focus on relationship development and maintenance.
3160. Organizational Communication Theory (3) Formerly COMM 3360
May not count toward foundations curriculum social sciences requirement. P: COMM major or minor or consent of instructor; COMM 1001, 1002. Meanings and functions of communication in organizational settings. Communication in role relationships, internal and external information system flows, and role of communication in organizational culture development and maintenance.

3172. Media Effects (3) (F,S) (FC:SO) Formerly COMM 3615
P: COMM major or minor or consent of instructor; COMM 1001, 1002. Effects of mass media on individuals, societies, and cultures.

3180. Intercultural Communication (3) Formerly COMM 3080
May not count toward foundations curriculum social sciences requirement. P: COMM major or minor or consent of instructor; COMM 1001, 1002. Communication theory and practice in multicultural contexts. Impact of cultural differences on interpersonal, organizational, and international communication.

3310. Copy Editing and Design (3) (F,S,SS) Formerly COMM 3200
May not count toward foundations curriculum social sciences requirement. P: COMM major or minor or consent of instructor; COMM 1001, 1002, 2320. Basic course in editing and layout of variety of publications.

3311. Business and Economic Reporting (3) (WI) Formerly COMM 3211
May not count toward foundations curriculum social sciences requirement. P: COMM major or minor or consent of instructor; COMM 1001, 1002, 2320. Communication students write about business and economic events.

3320. Advanced Reporting (3) (WI) (F,S) Formerly COMM 3210; EMST 3510
May not count toward foundations curriculum social sciences requirement. P: COMM major or minor or consent of instructor; COMM 1001, 1002, 2320. Principles and techniques of in-depth newsgathering. Topics include research of individuals, business and government, computer-assisted reporting, open meetings/records laws, and media research ethics.

3321. Investigative Reporting (3) (WI) Formerly COMM 3221
May not count toward foundations curriculum social sciences requirement. P: COMM major or minor or consent of instructor; COMM 1001, 1002, 3320. Advanced news gathering techniques for journalists. Online database searching and off-campus trips that encourage in-depth reporting.

3322. Computer Assisted Reporting (3) (WI) (F,S)
May not count toward foundations curriculum social sciences credit. P: COMM major or minor or consent of instructor; COMM 1001, 1002, 2320. Principles and techniques of precision journalism. Topics include use of data analysis tools (e.g.: Excel, Access, SPSS, Arc View), FOI/Open Records laws, practical data analysis, and statistical methods for journalism research.

3330. Feature Writing (3) Formerly COMM 3230
May not count toward foundations curriculum social sciences requirement. P: COMM major or minor or consent of instructor; COMM 1001, 1002, 2320. Study and practice in feature writing for newspapers, magazines, and special publications.

3340. Desktop Publishing (3)
May not count toward foundations curriculum social sciences requirement. P: COMM major or minor or consent of instructor; COMM 1001, 1002, 2320; ENGL 1200. Desktop publishing techniques for print media, public relations, and advertising.

3362. Visual Editing (3) Formerly COMM 3260
May not count toward foundations curriculum social sciences requirement. P: COMM major or minor or consent of instructor; COMM 1001, 1002, 2320; consent of instructor. Use of informational graphics in newspaper and public relations design and layout.

3380. Computer Mediated Communication (3)
May not count toward foundations curriculum social sciences requirement. P: COMM major or minor or consent of instructor; COMM 1001, 1002. Explores linear and interactive CMC forms as they relate to human behavior and motivation. Involves communication issues related to identity construction, competency/proficiency, rules and conversions for specific mediated forms, online communities, relational development, ethics and deception, freedom of speech and influences on culture and access.

3390. International News Communication (3) (S) (FC:SO) Formerly COMM 3290
P: COMM major or minor or consent of instructor; COMM 1001, 1002. Study of world news communication systems. International news flow, news gathering agencies, foreign correspondents, theories, debates, and role of communication in global coexistence at socioeconomic and political levels.

3400. Argumentation (3)
May not count toward foundations curriculum social sciences requirement. P: COMM major or minor or consent of instructor; COMM 1001, 1002, ENGL 1200. Argumentation as method of critical inquiry and public advocacy. Analysis of controversies and presentation of oral arguments.

3410. Advanced Public Speaking (3)
May not count toward foundations curriculum social sciences or fine arts requirements. P: COMM major or minor or consent of instructor; COMM 2410 or 2420. Enhances skills learned in COMM 2410 or 2420 and cements skills necessary for excellent business presentations, sales presentations, presentations to a board of directors, and after-dinner presentations. Student refines ability to plan, develop, and deliver professional presentations.

3520. Sports Media Survey (3)
May not count toward foundations curriculum social sciences requirement. P: COMM major or minor or consent of instructor; COMM 1001, 1002. Basic survey of the historical development of sports communication and reporting including influence of mass media on development of sports reporting. Covers basic principles of writing for sports community using AP Press Sports Writing Guide.

4032. Mass Media Law (3) (F,S) Formerly COMM 4610; EMST 4810
May not count toward foundations curriculum social sciences requirement. P: COMM major or minor or consent of instructor; COMM 1001, 1002; 18 s.h. COMM. Provides working knowledge of legal system as it relates to communication professionals. Emphasis on libel, privacy, copyright, First Amendment, and federal regulation of telecommunication industry.

4040. Media, Culture, and Society (3) (F,S) Formerly COMM 4600; EMST 3530
May not count toward foundations curriculum social sciences requirement. P: COMM major or minor or consent of instructor; COMM 1001, 1002; 15 hours COMM courses or consent of instructor. Critical perspectives on interaction among media, culture, and society.

4042. First Amendment Law (3)
May not count towards foundations curriculum social sciences requirement. P: COMM major or minor or consent of instructor; COMM 1001, 1002; 18 s.h. COMM. Examines historical and contemporary controversies arising under the first amendment to constitution.

4045. Media Literacy for Communication Professionals (3) (F,S)
May not count toward foundations curriculum social sciences credit. P: COMM major or minor or consent of instructor; COMM 1001, 1002. Media literacy concepts and practices related to producing, understanding, and using messages distributed by mass media.

4050. Media Management (3) (S) Formerly EMST 4510
P: COMM major or minor or consent of instructor; COMM 1001, 1002. Operation and management of broadcast stations and cable operations.

4060. Special Problems in Communication (3) (F,S,SS)
May not count toward foundations curriculum social sciences requirement. P: COMM major or minor or consent of instructor; COMM 1001, 1002. Special projects, research, and independent reading for students capable of individual work under guidance of faculty advisor. Designed to fit special needs and interests of students.

4062. Media Sales and Promotion (3) (F) Formerly EMST 4520
P: COMM major or minor or consent of instructor; COMM 1001, 1002. Role of sales and promotion in public and commercial broadcasting, cable, and related settings. Emphasis on sales, promotion, and fund raising.

4075. Media Criticism (3) (WI) Formerly COMM 4655; EMST 4530
May not count toward foundations curriculum social sciences requirement. P: COMM major or minor or consent of instructor; COMM 1001, 1002. Interpretive analysis of communication principles and techniques in mediated texts, such as television programs, documentaries, or print advertisements.

4080. Senior Seminar (3) (F,S,SS)
May not count toward foundations curriculum social sciences requirement. P: COMM major or minor or consent of instructor; COMM 1001, 1002; completion of 24 s.h. in COMM before registering for course. Advanced study in communication. Emphasis on contemporary issues.

4081, 4082, 4083. Directed Independent Study (1,2,3) (F,S,SS) Formerly EMST 4981, 4982, 4983 Intermediate or advanced student. May be repeated for maximum of 6 s.h. credit. P: COMM major or minor or consent of instructor; COMM 1001, 1002. Topic not otherwise offered in curriculum or beyond or in greater depth than is possible within context of regular course.

4091, 4092. Internship–Seminar (3,3) (F,S,SS) Formerly EMST 4991, 4992
1 lecture and 10 lab hours per week. 140 hours of observation and practical experience. P: COMM major or minor or consent of instructor; COMM 1001, 1002; 18 s.h. COMM. Placement in professional setting appropriate to student’s area of concentration.

4130. Conflict and Communication (3) Formerly COMM 4030
May not count toward foundations curriculum social sciences requirement. P: COMM major or minor or consent of instructor; COMM 1001, 1002. Role of communication in productive settlement of interpersonal and organizational disputes. Examines effective communication strategies for dispute resolution, mediation, negotiation, and bargaining.

4135. Gender and Communication (3) (F) Formerly COMM 4035
May not count toward foundations curriculum social sciences requirement. P: COMM major or minor or consent of instructor; COMM 1001, 1002. P for WOST major or minor: COMM 1001, 1002; or WOST 2000 or 2400. Role of communication in construction of gender and role of gender in social organization. Use of language and communication systems.

4170. Directed Readings in Communication (3) (F,S,SS) Formerly COMM 4070
May not count toward foundations curriculum social sciences requirement. P: COMM major or minor or consent of instructor; COMM 1001, 1002. Individually directed study.
4180. Public Relations Strategies (3) (WI) (F,S) Formerly COMM 4440
May not count toward foundations curriculum social sciences requirement. P: COMM major or
minor or consent of instructor; COMM 1001, 1002, 3120. Problem-solving strategies and
principles of message design for developing public relations campaigns.

4185. International Public Relations (3) (F) Formerly COMM 4445
May not count toward foundations curriculum social sciences requirement. P: COMM major or
minor or consent of instructor; COMM 1001, 1002, 3120. Public relations as practiced outside
US. Examines reasons for international growth of public relations and explores opportunities for
US involvement.

4196. Senior Honors Seminar (3) Formerly COMM 4700
May not count toward foundations curriculum social sciences requirement. P: Senior standing;
3.5 cumulative and major GPA; COMM 1001, 1002. Tutorially directed readings in selected area
and research proposal writing.

4199. Senior Honors Thesis (3) Formerly COMM 4705
May not count toward foundations curriculum social sciences requirement. P: Minimum grade of
B in COMM 4196. Tutorially directed. Implementation of research proposal generated in
COMM 4700. Oral exam covers reading assignments and completed thesis.

4293. Editing and Producing the News (3)
P: COMM 3320; COMM major; COMM 1001, 1002 or consent of instructor. Capstone course in
producing and editing for news media.

4400. Rhetorical Theory and Criticism (3)
May not count toward foundations curriculum social sciences requirement. P: COMM major or
minor or consent of instructor; COMM 1001, 1002; ENGL 1200. Significant developments in
rhetorical theory. Special attention to speech principles and critical analysis of contemporary
public address.

4905. Media Ethics (3) (WI)
May not count toward foundations curriculum social sciences requirement. P: COMM major or
minor or consent of instructor; COMM 1001, 1002; 18 s.h. COMM. Principles of moral
reasoning as applied to ethical dilemmas arising in media professions.

COMM Banked Courses
3012. Persuasion Practicum (3)
3240. Photojournalism (3)
3580. Debate (2)
4233. Advising Student Publications (3)

Agenda Item IV
Thomas Harriot College of Arts and Sciences – concurrent submission with Item III
Department of English
http://www.ecu.edu/cs-acad/ugcat/english.cfm
Thomas Harriot College of Arts and Sciences
Department of English
Jeffrey Johnson, Chair, 2201 Bate Building
BA in English
Minimum degree requirement is 126 s.h. of credit as follows:
Foundations curriculum (For information about courses that carry foundations curriculum credit see Liberal Arts Foundations Curriculum) - 42 s.h.
Foreign language through level 1004 - 12 s.h.
Core (exclusive of freshman composition) - 12 s.h.
Shakespeare
Choose 3 s.h. from:
ENGL 4070. Shakespeare: The Histories (3) (FC:HU) (P: ENGL 1200)
ENGL 4080. Shakespeare: The Comedies (3) (F,S) (FC:HU) (P: ENGL 1200)
ENGL 4090. Shakespeare: The Tragedies (3) (F,S) (FC:HU) (P: ENGL 1200)
Historical Survey I: Literature to 1700
Choose 3 s.h. from:
ENGL 3000. History of British Literature to 1700 (3) (F,S) (FC:HU) (P: ENGL major, minor, or consent of dept; ENGL 1200)
ENGL 3600. Classics from Homer to Dante (3) (F) (FC:HU) (P: ENGL 1200)
Historical Survey II: Literature after 1700
Choose 3 s.h. from:
ENGL 3010. History of British Literature, 1700 - 1900 (3) (F,S) (FC:HU) (P: ENGL major, minor, or consent of dept; ENGL 1200)
ENGL 3020. History of American Literature to 1900 (3) (F,S) (FC:HU) (P: ENGL major, minor, or consent of dept; ENGL 1200)
ENGL 4360. World Literature in English (3) (WI) (FC:HU) (P: ENGL 1200)
Language Study–Creative Writing, Linguistics, Rhetoric and Composition, or Technical and Professional Communication
Choose 3 s.h. from:
ENGL 2700. Introduction to Language Studies (3) (F,S) (FC:HU) (P: ENGL 1200)
ENGL 2710. English Grammar (3) (F,S) (P: ENGL 1200)
ENGL 2730. Functional Grammar (3) (F,S) (P: ENGL 1200)
ENGL 2740. Language in the USA (3) (FC:HU) (P: ENGL 1200)
ENGL 2760. Afro-Caribbean Language and Culture (3) (WI) (P: ENGL 1200)
ENGL 2830. Writing and Style (3) (WI) (P: ENGL 1200)
ENGL 3030. Introduction to Rhetorical Studies (3) (WI) (P: ENGL 1200)
ENGL 3040. Introduction to Professional Writing (3) (WI) (P: ENGL 1200)
ENGL 3700. History of the English Language (3) (P: ENGL 1200)
ENGL 3720. Writing Systems of the World (3) (P: ENGL 1200)
ENGL 3730. The Structure of English: Phonology and Morphology (3) (P: ENGL 1200)
ENGL 3740. The Structure of English: Syntax and Semantics (3) (P: ENGL 1200)
ENGL 3750. Introductory Linguistics (3) (FC:HU) (P: ENGL 1200)
ENGL 3770. Language Universals (3) (WI) (P: ENGL 1200)
ENGL 3815. Introduction to Creative Writing (3) (F,S) (P: ENGL 1200)
ENGL 3830. Introduction to Play Writing (3) (P: ENGL 1200)
ENGL 3835. Persuasive Writing (3) (WI) (P: ENGL 1200)
ENGL 3840. Introduction to Poetry Writing (3) (F,S) (P: ENGL 1200)
ENGL 3850. Introduction to Fiction Writing (3) (F,S) (P: ENGL 1200)
ENGL 3860. Introduction to Nonfiction Writing (3) (F,S) (P: ENGL 1200)
ENGL 3870. Introduction to Editing and Abstracting (3) (WI) (F,S) (P: ENGL 1200)
ENGL 4730. Language and Society (3) (S) (P: ENGL 1200)
Electives - 24 s.h.
Choose an additional 18 s.h. of ENGL electives 2000 or above.
Choose an additional 6 s.h. of ENGL electives 4000 or above, excluding ENGL 4510, 4520, 4550, 4555, 4890, and 4891.
Senior writing portfolio.
Minor and general electives to complete requirements for graduation.
English Minor
Required ENGL courses (exclusive of freshman composition) - 24 s.h.
A minimum of 12 s.h. must be selected from courses numbered above 2899.
Students interested in minoring in English should consult with the director of undergraduate studies in the department to plan their minor programs.
Film Studies Minor
Amanda Klein, Coordinator, 2147 Bate Building

The minor in film studies provides students with an opportunity to study the history, theory, criticism, cultural uses, aesthetics, and production practices of cinema. The courses are designed to help students meet the new challenges they will encounter as citizens and workers in the information age and to learn how to analyze and engage critically with the visual media that has become a fixture of contemporary life. This curriculum complements a wide range of liberal arts majors by teaching students textual analysis, critical thinking, and writing skills.

This interdisciplinary minor asks students to forge connections between the discipline of film studies and other disciplines, including literature, creative writing, rhetoric, music, communications, history, foreign languages, sociology, and political science, among others. Courses in the minor will address cinema within its social, political and cultural contexts including an understanding of how race, ethnicity, gender, religion and class are constructed through the cinematic image. Courses taken towards the minor must come from at least three different prefixes (ART, COMM, ENGL, GERM, MPRD, RUSS, SOCI, SPAN, or POLS). Other appropriate courses may be considered for inclusion as electives change or upon review by the director. For more information go to: http://www.ecu.edu/english/filmstudies/

Minimum requirement for the minor in film studies is 24 s.h. of credit as follows:
Core - 6 s.h.
Choose one of the following:
ENGL 2900. Introduction to Film Studies (3) (F,S) (FC:HU) (P: 1000-level writing intensive course or advanced placement or consent of instructor)
MPRD 2260. Image Theory and Aesthetics (3) (P: COMM major or minor or consent of instructor; COMM 1001,1002)
Choose one of the following:
ENGL 4530. Special Topics Seminar (3) (WI*) (P: Consent of instructor; ENGL 1200)
COMM 4060. Special Problems in Communication (3) (F,S,SS) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
Cognates - 9 s.h.
Choose one from each cognate:
Film Theory:
ENGL 3920. Film Theory and Criticism (3) (WI) (FC:HU) (P: ENGL 2900 or consent of the instructor)
ENGL 4980. Topics in Film Aesthetics (3) (May be repeated with change of topic for maximum 6 s.h.) (P: ENGL 2900 or consent of instructor)
SOCI 3025. Sociology of Mass Media (3) (FC: SO) (P: SOCI 2110)

Film History:
ENGL 3900. American and International Film History, Part I (3) (P: ENGL 2900 or consent of instructor)
ENGL 3901. American and International Film History, Part II (3) (P: ENGL 2900 or consent of instructor)
ENGL 4910. Survey of Film Styles and Movements (3) (WI) (FC:HU) (P: 6 s.h. of literature or consent of instructor)
MPRD 2250. Classic Documentaries, 1900-2000 (3) (P: COMM major or minor or consent of instructor; COMM 1001,1002)
MPRD 3660. History of the Moving Image (3) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)

Multicultural/Transnational/International Film:
COMM 4040. Media, Culture, and Society (3) (F,S) (P: COMM major or minor or consent of instructor; COMM 1001, 1002; 15 hours COMM courses or consent of instructor)
ENGL 4920. Contemporary American and International Cinema (3) (WI) (FC:HU) (P: 6 s.h. of literature or consent of instructor; RP: ENGL 4910)
ENGL 4985. Issues in Cinema and Culture (3) (May be repeated with change of topic for maximum 6 s. h.) (P: ENGL 2900 or consent of instructor)
ETHN 3501. Selected Topics in Ethnic Studies: Humanities (3) (F) (FC:HU) May be repeated with change of topic for maximum of 6 s.h.
GERM 3700. Special Topics (3) (May be repeated for maximum of 6 s.h. with change of topic) (P: GERM 2210 or 2211; or consent of instructor)
POLS 3012. Politics Through Film (3) (S) (FC:SO)
RUSS 3230. Russian and Soviet Film (3) (FC:HU) (P: RUSS 2120 or consent of instructor)
SPAN 5445. Hispanic Cinema (3) (May be repeated for maximum of 6 s.h. with change of topic) (P: Consent of chair)

Electives - 9 s.h.

Note: Courses taken for the core requirement or as cognates may not be repeated as electives.
ART 3080. Introductory Video Art (3) (P for art majors: ART 1015, 1030; P for communication arts students: ART 2220)
ART 3081. Intermediate Video Art (3) (P: ART 3080)
COMM 4040. Media, Culture, and Society (3) (F,S) (Formerly COMM 4600) (P: COMM major or minor or consent of instructor; COMM 1001, 1002; 15 hours COMM courses or consent of instructor)
COMM 4060. Special Problems in Communication (3) (F,S,SS) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
ENGL 2900. Introduction to Film Studies (3) (F,S) (FC:HU) (P: 1000-level writing intensive course or advanced placement or consent of instructor)
ENGL 3660. Representing Environmental Crisis (3) (P: ENGL 1200)
ENGL 3900. American and International Film History, Part I (3) (P: ENGL 2900 or consent of instructor)
ENGL 3901. American and International Film History, Part II (3) (P: ENGL 2900 or consent of instructor)
ENGL 3920. Film Theory and Criticism (3) (WI) (FC:HU) (P: ENGL 2900 or consent of instructor)
ENGL 4910. Survey of Film Styles and Movements (3) (WI) (FC:HU) (P: 6 s.h. of literature or consent of instructor)
ENGL 4920. Contemporary American and International Cinema (3) (WI) (FC:HU) (P: 6 s.h. of literature or consent of instructor; RP: ENGL 4910)
ENGL 4930. Film: The Writer’s Perspective (3) (S)
ENGL 4980. Topics in Film Aesthetics (3) (May be repeated with change of topic for maximum 6 s.h.) (P: ENGL 2900 or consent of instructor)
ENGL 4985. Issues in Cinema and Culture (3) (May be repeated with change of topic for maximum 6 s.h.) (P: ENGL 2900 or consent of instructor)
ENGL 5350. Special Studies in Film (3)
GERM 3700. Special Topics (3) (May be repeated for maximum of 6 s.h. with change of topic.) (P: GERM 2210 or 2211; or consent of instructor)
MPRD 2250. Classic Documentaries, 1900-2000 (3) (P: COMM major or minor or consent of instructor; COMM 1001,1002)
MPRD 2260. Image Theory and Aesthetics (3) (P: COMM major or minor or consent of instructor; COMM 1001,1002)
MPRD 3235. Advanced Writing for Media (3) (P: COMM major or consent of instructor; COMM 1001,1002; COMM 2210)
MPRD 3660. History of the Moving Image (3) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
POLS 3012. Politics Through Film (3) (S) (FC:SO)
RUSS 3230. Russian and Soviet Film (3) (FC:HU) (P: RUSS 2120 or consent of instructor)
SOCI 3025. Sociology of Mass Media (3) (FC: SO) (P: SOCI 2110)
SPAN 5445. Hispanic Cinema (3) (May be repeated for maximum of 6 s.h. with change of topic) (P: Consent of chair)

Linguistics Minor

Marianne Montgomery, Co-coordinator, Bate 2207
Ricard Viñas-de-Puig, Co-coordinator, Bate 3313

Linguistics is the scientific study of language, of the common properties shared by all languages, and of the functions of language in human life and society. The minor in linguistics provides students with an opportunity to study the background of linguistic theory, the applications of language and its theory in the learning and teaching of second or foreign languages, and the social and cultural uses of language in society and communication. The courses are designed to help students have a better understanding of how human communication takes place in an ever more globalized society, with greater encounters with different languages. This curriculum complements a wide range of liberal arts majors by promoting students’ critical thinking, cultural awareness and analysis, and communication skills.
Students taking this interdisciplinary minor in linguistics, following the guidance of their assigned advisor, will be asked to establish connections between a wide variety of classes, ranging from core courses on theoretical linguistics to classes describing and practicing more applied uses of language in a classroom setting as well as in other social and cultural contexts. Additionally, the students in the minor will benefit from course offerings from different departments and schools, including English, anthropology, foreign languages and literatures, philosophy, communication, and communication sciences and disorders. Other appropriate courses, including special topic courses (when the theme is relevant) may be considered for inclusion as electives upon review by the director.

Minimum requirement for the minor in linguistics is 24 s.h. of credit as follows:
Core - 9 s.h.
ENGL 3730. The Structure of English: Phonology and Morphology (3) (P: ENGL 1200) or SPAN 3225. Spanish Phonetics (3) (P: SPAN 2222, 2330)
ENGL 3740. The Structure of English: Syntax and Semantics (3) (P: ENGL 1200) or SPAN 3335. Structure of the Spanish Language (3) (P: SPAN 3330)
ENGL 3750. Introductory Linguistics (3) (FC: HU) (P: ENGL 1200)
Note: A course on the structure and phonology of another language could be counted as part of the core with permission of the director of the minor.
Electives – 15 s.h.
ANTH 2760. Afro-Caribbean Language and Culture (3) (S) (P: ENGL 1200)
ANTH 3300. Language and Culture (3) (FC: SO) (P: ANTH 1000 or ANTH 2010 or ANTH 2200, or consent of instructor) ANTH3720/ENGL 3720. Writing Systems of the World (3) (P: ENGL 1200)
ANTH 3770/ENGL 3770. Language Universals (3) (WI) (P: ENGL 1200)
COMM 2050/ENGL 2050. English for Global Communication (3)
COMM 3180. Intercultural Communication (3) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
COMM 4135. Gender and Communication (3) (F) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
CSDI 3010. Phonetics (3) (F) (P: CSDI major or minor; CSDI 2100; PSYC 1000; or consent of instructor)
CSDI 3020. Language Development (3) (F) (P: CSDI major or minor; CSDI 2100; PSYC 1000; or consent of instructor)
CSDI 3050. Acquisition and Development of Phonology and Articulation (3) (S) (P: CSDI 3010, 3030, or consent of instructor)
ENGL 2700. Introduction to Language Studies (3) (F,S) (FC: HU) (P: ENGL 1200)
ENGL 2710. English Grammar (3) (F,S) (P: ENGL 1200) or ENGL 2730. Functional Grammar (3) (F,S) (P: ENGL 1200)
ENGL 2740. Language in the USA (3) (FC: HU) (P: ENGL 1200)
ENGL 3700. History of the English Language (3) (P: ENGL 1200)
ENGL 4710. Teaching English as a Second Language: Theories and Principles (3) (P: ENGL 1200)
ENGL 4720. Applied Linguistics for Language Teachers (3) (P: ENGL 4710)
ENGL 4730. Language and Society (3) (S) (P: ENGL 1200)
ENGL 4740. TESOL Methods (3) (P: ENGL 1200)
FREN 4611. Teaching Second Languages in Grades K-12 (5) (P: Admission to upper division; 18 s.h. of French above 1004 or consent of instructor)

GERM 4611. Teaching Second Languages in Grades K-12 (5) (P: Admission to upper division; 18 s.h. above GERM 1004 or consent of instructor)

PHIL 4283. Philosophy of Language (3) (S) (FC: HU) (P: 6 s.h. in PHIL or consent of instructor)

SPAN 4611. Teaching Second Languages in Grades K-12 (5) (P: Admission to upper division; 18 s.h. of SPAN above 1004 or consent of dept chair)

Others courses related to linguistics as approved by the program coordinator.

Certificate in Business and Technical Communication
Students must register with the department and maintain a minimum average of B.

Core - 3 s.h.
ENGL 3880. Writing for Business and Industry (3) (WI) (F,S,SS) (P: ENGL 1200)
Electives - Minimum of 12 s.h.
ENGL 2710. English Grammar (3) (F,S) (P: ENGL 1200) or ENGL 2730. Functional Grammar (3) (F,S) (P: ENGL 1200)
ENGL 2830. Writing and Style (3) (WI) (P: ENGL 1200)
ENGL 3030. Introduction to Rhetorical Studies (3) (WI) (P: ENGL 1200)
ENGL 3040. Introduction to Professional Writing (3) (WI) (P: ENGL 1200)
ENGL 3810. Advanced Composition (3) (WI) (F,S,SS) (P: ENGL 1200)
ENGL 3820. Scientific Writing (3) (WI) (F,S) (P: ENGL 1200)
ENGL 3835. Persuasive Writing (3) (WI) (P: ENGL 1200)
ENGL 3860. Introduction to Nonfiction Writing (3) (F,S) (P: ENGL 1200)
ENGL 3870. Introduction to Editing and Abstracting (3) (F,S) (P: ENGL 1200)
ENGL 3885. Writing and Publications Development/Process (3) (WI) (P: Consent of instructor)
ENGL 3895. Topics in Technical and Professional Writing (3) (WI) (P: Consent of instructor)
ENGL 4890. Practicum: Careers in Writing (3) (F,S,SS) (P: Consent of instructor) or ENGL 4891. Practicum: Careers in Writing (3) (F,S,SS) (P: Consent of instructor)
ENGL 5860. Advanced Nonfiction Writing (3) (P: ENGL 3860 or consent of instructor)

With departmental approval, certain other courses may be substituted.

Certificate in Teaching English to Speakers of Other Languages (TESOL)

The undergraduate certificate in TESOL is designed for students who wish to further their education in the field of teaching English to speakers of other languages. The certificate helps prepare professionals planning to teach English as a second language (ESL) in the US or English as a foreign language (EFL) overseas. Applicants seeking admission should be undergraduate students in their sophomore, junior, or senior year of study at ECU. Students must earn grades of C or higher in all certificate courses in order to remain in the program and successfully complete it.

The certificate requires 12 s.h. of credit as follows:

1. Core - 6 s.h.
ENGL 4710. Teaching English as a Second Language: Theories and Principles (3) (P: ENGL 1200)
ENGL 4740. TESOL Methods (3) (P: ENGL 1200)

2. Electives - 6 s.h.

ENGL 2700. Introduction to Language Studies (3) (F, S) (FC:HU) (P: ENGL 1200)
ENGL 2710. English Grammar (3) (F, S, SS) (P: ENGL 1200)
ENGL 2740. Language in the USA (3) (FC:HU) (P: ENGL 1200)
ENGL 3720. Writing Systems of the World (3) (P: ENGL 1200)
ENGL 3730. The Structure of English: Phonology and Morphology (3) (P: ENGL 1200)
ENGL 3740. The Structure of English: Syntax and Semantics (3) (P: ENGL 1200)
ENGL 3750. Introductory Linguistics (3) (FC:HU) (P: ENGL 1200)
ENGL 3760. Linguistic Theory for Speech and Hearing Clinicians (3) (F, S) (P: ENGL 1200)
ENGL 3770. Language Universals (3) (WI) (P: ENGL 1200)
ENGL 4720. Applied Linguistics for Language Teachers (3) (P: ENGL 4710)
ENGL 4730. Language and Society (3) (S) (P: ENGL 1200)

English Honors Program
The Department of English Honors Program provides an opportunity for outstanding English majors to do intensive research in areas of special interest. In order to qualify for the honors program, a student must have a minimum cumulative and major 3.0 GPA. Students participating in the honors program enroll in ENGL 4550 and 4555 in consecutive semesters of their senior year. After extensive reading on a topic of his or her choice and appropriate consultation with an advisor chosen from among the senior faculty members, the student submits a paper on a topic related to his or her reading and takes an oral examination covering the area of the research.

Summer Program in England
The Department of English offers a summer program of study in London, England. Students may earn 6 s.h. credit toward graduation. Interested students should contact the director of undergraduate studies in English.
ENGL: English

1000. Appreciating Literature (3) (F,S,SS) (FC:HU)
For General College students; enrollment limited to students with fewer than 40 s.h. credit. Introduces past and present readings to enhance student’s enjoyment and understanding of literature.

1100. Composition (3) (WI) (F,S,SS) (FC:EN)
Principles of expository writing and their application to writing tasks. Emphasis on methods of organization; techniques for developing unified, well-supported paragraphs and essays; grammatical conventions, proofreading and editing skills; and other important aspects of the writing process.

1200. Composition (3) (WI) (F,S,SS) (FC:EN)
P: ENGL 1100. Instruction in critical reading, library research, and research writing. Analytical and argumentative writing.

2000. Interpreting Literature (3) (WI) (F,S,SS) (FC:HU)
P: ENGL 1200. Principal genres of literature with attention to literary devices, techniques, and interpretation.

2050. English for Global Communication (3) Same as COMM 2050
Examines the development of English as a global language and its implications.

2100. Major British Writers (3) (F,S) (WI) (FC:HU)
P: ENGL 1200. Major works of English literature.

2200. Major American Writers (3) (WI) (F,S,SS) (FC:HU)
P: ENGL 1200. Major works of American literature before World War II.

2700. Introduction to Language Studies (3) (F,S) (FC:HU)
P: ENGL 1200. Emphasis on origins of language, historical development of English, acquisition of language, relationship of meaning and language use, and role of linguistic diversity.

2710. English Grammar (3) (F,S)
P: ENGL 1200. Traditional grammar. Emphasis on syntax, forms and usages, and punctuation.

2740. Language in the USA (3) (F) (FC:HU)
P: ENGL 1200. Linguistic perspective on emergence of American English within the context of many languages spoken in the USA, both past and present. Issues related to language usage, language variation, and linguistic pluralism also discussed.

2760. Afro-Caribbean Language and Culture (3) (WI) (S)
P: ENGL 1200. Description and analysis of the languages spoken by the descendants of Africans in the Caribbean.

2830. Writing and Style (3) (WI) (S)
P: ENGL 1200. Study of stylistic techniques in written texts through rhetorical analysis and a series of experimental and practical writing activities.

2900. Introduction to Film Studies (3) (F,S) (FC:HU)
3 lecture and 3 lab hours per week. P: 1000-level writing intensive course or advanced placement or consent of instructor. Analyze and critique films.

3000. History of British Literature to 1700 (3) (F,S) (FC:HU)
P: ENGL major, minor, or consent of dept; ENGL 1200. British literary history to 1700.

3010. History of British Literature, 1700-1900 (3) (F,S) (FC:HU)
P: ENGL major, minor, or consent of dept; ENGL 1200. British literary history 1700 to 1900.
3020. History of American Literature to 1900 (3) (F,S) (FC:HU)
P: ENGL major, minor, or consent of dept; ENGL 1200. American literature history to 1900.
3030. Introduction to Rhetorical Studies (3) (WI) (S)
P: ENGL 1200. Introduces rhetoric, including classical and modern theories, and to research and citation practices. Attention to practical application of rhetorical principles in written texts of popular culture, mass media, and education.
3040. Introduction to Professional Writing (3) (WI) (F)
P: ENGL 1200. Overview of professional writing principles, current communication issues, research practices, and emerging technologies.
3230. Southern Literature (3) (F) (FC:HU)
P: ENGL 1200. Survey of southern literature from Antebellum writers, through the Southern Renaissance period, to contemporary writers.
3240. U.S. Latino/a Literature (3) (WI) (F) (FC:HU)
P: ENGL 1200. Examines literatures written in English in United States by Latino/a writers, including Chicano/a, Cuban-American, Dominican-American, and Puerto Rican-American writers.
3250. Native American Literatures (3) (WI) (S) (FC:HU)
P: ENGL 1200. Emphasis on twentieth century.
3260. African American Literature (3) (WI) (F,S,SS) (FC:HU)
P: ENGL 1200. Emphasis on twentieth century.
3270. The Frontier in American Literature (3) (WI) (F-OY) (FC:HU)
P: ENGL 1200. Westward expansion in America as depicted in popular fiction.
3280. African Literature (3) (S)
P: ENGL 1200. Overview of African literature in English from the twentieth- and twenty-first centuries.
3290. Asian American Literature (3) (S) (FC:HU)
3300. Women and Literature (3) (WI) (F,S,SS) (FC:HU)
P: ENGL 1200. Literature by and about women.
3330. Early Twentieth-Century Drama (3) (FC:HU)
P: ENGL 1200. Drama from Ibsen to World War II. Selected plays of Ibsen, Strindberg, Chekhov, Synge, Shaw, Pirandello, and O'Neill.
3340. Contemporary Drama (3) (FC:HU)
P: ENGL 1200. Trends in dramatic literature from World War II to present.
3410. Introduction to Poetry (3) (WI) (F) (FC:HU)
P: ENGL 1200. Narration, description, metrics, tone and attitude, imagery, and theme in poetry.
3420. The Short Story (3) (F,S,SS) (FC:HU)
P: ENGL 1200. History, development, and analysis of short story.
3430. Mystery Fiction (3) (FC:HU)
3450. Northern European Mythology (3) (WI) (FC:HU)
P: ENGL 1200. Major myths of Norse and Celtic people and their impact on English and American literature.
3460. Literature and Classical Mythology (3) (FC:HU)
3470. Modern Fantasy (3) (WI) (FC:HU)
P: ENGL 1200. History, development, types, and nature of fantasy during past century.
3480. Science Fiction (3) (F,S) (FC:HU)
P: ENGL 1200. Development of genre from turn of century.
3490. Satire (3) (F)
P: ENGL 1200. Representative works of literary satire.
3570. American Folklore (3) (WI) (F,S) (FC:HU)
P: ENGL 1200. Types of American folklore with concentration on legends and tales.
3600. Classics from Homer to Dante (3) (F) (FC:HU)
P: ENGL 1200. Classical and Medieval literature from Homer to Dante.
3610. Human Values in Literature (3) (WI) (FC:HU)
P: ENGL 1200. Great works of literature that express enduring human values.
3630. The Bible as Literature (3) (S) (FC:HU)
P: ENGL 1200. Various literary genres in the Bible.
3640. Literature and Religion (3) (WI) (FC:HU)
3660. Representing Environmental Crisis (3) (F)
P: ENGL 1200. Introduction to discursive and narrative representations of environmental crisis in various texts.
3670. Narrating Food and Environment (3) (S)
P: ENGL 1200. Introduction to literary narratives of the connection between nature, culture, and food production.
3700. History of the English Language (3)
P: ENGL 1200. Development of English language and culture; standardization; colonial and post-colonial Englishes.
3710. Advanced English Grammar (3) (S)
P: ENGL 2710 or equivalent. Principles of modern linguistic theory presented and applied to contemporary American English. Utilizes transformational-generative grammar model. Emphasis on practical applications to English language and literature.
3720. Writing Systems of the World (3) (F)
P: ENGL 1200. Writings systems and their relationship to language, literacy, and multicultural communication.
3730. The Structure of English: Phonology and Morphology (3) (F)
P: ENGL 1200. Contemporary linguistic theory and its practical application to teaching phonological and morphological components of English language.
3740. The Structure of English: Syntax and Semantics (3) (S)
P: ENGL 1200. Contemporary linguistic theory and its practical application to teaching syntactic and semantic components of English language.
3750. Introductory Linguistics (3) (S) (FC:HU)
P: ENGL 1200. Methods and techniques of linguistic analysis. Sample problems on phonological, morphological, syntactic, graphemic, and historic reconstruction levels. Emphasis on non- Indo-European languages.
3760. Linguistic Theory for Speech and Hearing Clinicians (3) (F,S)
P: ENGL 1200. Linguistic theory for precise formalization of adult language systems on morphophonological, syntactic, and semantic levels. Emphasis on practical applications to clinical speech therapy.
3770. Language Universals (3) (WI)
P: ENGL 1200. Analysis of components of human language and how they are uniquely configured within the human species, shaped by the brain and evolution.
3810. Advanced Composition (3) (WI) (F,S,SS)
3815. Introduction to Creative Writing (3) (F,S)
P: ENGL 1200. Introduction to the major genres of creative writing.
3820. Scientific Writing (3) (WI) (F,S)
P: ENGL 1200. Practice in assimilation and written presentation of scientific information.
3830. Introduction to Play Writing (3) (F)
P: ENGL 1200. Fundamentals of play writing: finding a voice with a point of view, writing dialog, scene construction, characterization, and plot development.
3831. Plays from the Writer’s Perspective (3)
P: ENGL 1200. Study and theory of play forms and techniques as practiced by contemporary writers.
3835. Persuasive Writing (3) (WI) (F)
P: ENGL 1200. Study and practice of elements of persuasion in academic and public texts.
3840. Introduction to Poetry Writing (3) (F,S)
P: ENGL 1200. Practice in poetry writing.
3841. Poetry from the Writer’s Perspective (3)
P: ENGL 1200. Study and theory of poetic forms and techniques as practiced by contemporary poets.
3200. Introduction to Fiction Writing (3) (F,S)
3851. Fiction from the Writer’s Perspective (3)
P: ENGL 1200. Study and theory of fictional forms and techniques as practiced by contemporary writers.
3860. Introduction to Nonfiction Writing (3) (WI*) (F,S)
P: ENGL 1200. Techniques of writing, researching, and marketing nonfiction prose. Emphasis on writing skills.
3861. Creative Nonfiction from the Writer’s Perspective (3)
P: ENGL 1200. Study of creative nonfiction forms and techniques as practiced by contemporary writers.
3870. Introduction to Editing and Abstracting (3) (WI) (F,S)
P: ENGL 1200. Administrative, manuscript, copy, and production editing of nonfiction books, periodicals, and corporate documents.
3880. Writing for Business and Industry (3) (WI) (F,S,SS)
P: ENGL 1200. Composition with writing practice for students in business and industry.
3885. Writing and Publications Development/Process (3) (WI) (S)
P: ENGL 1200; consent of instructor. Development and writing processes (planning, preparing, production) of professional communication documents, such as computer documentation instructions, employee manual, and policy and procedural manuals. Aspects of publication management (scheduling and budgeting).
3890. Critical Writing (3) (WI) (FC:HU)
P: ENGL 1200. Emphasis on critical theory and critical writing.
3895. Topics in Technical and Professional Writing (3) (WI) (S)
P: ENGL 1200; consent of instructor. Intensive study of special topic(s) in technical and professional communication announced by instructor before preregistration period.
3900. American and International Film History, Part I (3) (F)
3 lecture and 2 lab hours per week. P: ENGL 2900 or consent of instructor. Social, industrial, and aesthetic history of the major films, genres, regulatory bodies and economic structures that defined cinema from its inception in the mid-1890s through the onset of World War II.
3901. American and International Film History Part II (3) (S)
3 lecture and 2 lab hours per week. P: ENGL 2900 or consent of instructor. Social, industrial and aesthetic history of the major films, genres, regulatory bodies and economic structures that shaped cinema from World War II to the present.
3920. Film Theory and Criticism (3) (WI) (FC:HU)
P: ENGL 2900 or consent of the instructor. Overview of the major theoretical and critical approaches to the study of cinema from the 1920s to the present.
4000. Introduction to Literary Theory (3) (F)
P: English major, minor, or concentration or consent of dept. Comparative study of current approaches to reading literature in various contexts, beginning with New Criticism. Covers approaches such as reader-response, psychoanalytic, poststructuralist, feminist, and postcolonial.
4010. Medieval Literature (3) (WI) (FC:HU)
P: ENGL 1200. Literature from fifth to fifteenth centuries. Excludes Chaucer.
4020. Chaucer (3) (WI) (FC:HU)
P: ENGL 1200. Selections from Chaucer’s poetry.
4030. Milton (3) (WI) (FC:HU)
4040. Literature of the New World to 1820 (3) (WI) (FC:HU)
P: ENGL 1200. Various literatures of North America from writings about earliest explorations and encounters to those of early US. British, Spanish, French, Native American, and African American.
4050. Prose and Poetry of the English Renaissance (3) (WI) (FC:HU)
P: ENGL 1200. Emphasis on beginnings of forms and types.
4070. Shakespeare: The Histories (3) (F-EY) (FC:HU)
P: ENGL 1200. Close reading and critical study.
4080. Shakespeare: The Comedies (3) (F,S) (FC:HU)
P: ENGL 1200. Close reading and critical study.
4090. Shakespeare: The Tragedies (3) (F,S) (FC:HU)
P: ENGL 1200. Close reading and critical study.
4100. Seventeenth-Century Literature (3) (WI) (FC:HU)
4120. Eighteenth-Century Literature (3) (WI) (FC:HU)
P: ENGL 1200. Prose and poetry of neo-classic and pre-romantic periods in British literature.
4150. The Romantic Period (3) (WI) (FC:HU)
P: ENGL 1200. Major poets.
4170. Victorian Literature (3) (WI) (FC:HU)
P: ENGL 1200. Major writers.
4200. American Literature, 1820-1865 (3) (WI) (FC:HU)
4230. North Carolina Literature (3) (WI) (FC:HU)
P: ENGL 1200. Representative group of literary works examined from various critical perspectives.
4250. American Literature, 1865-1920 (3) (WI) (S) (FC:HU)
P: ENGL 1200. Representative writers of period between the Civil War and World War I. Twain, Dickinson, James, Crane, Wharton, and Dreiser.
4300. Recent British and American Writers (3) (WI) (S) (FC:HU)
P: ENGL 1200. Representative group of literary works examined from various critical perspectives.
4340. Ethnic American Literature (3) (WI) (FC:HU)
P: ENGL 1200. Major works and trends in literature since World War II.
4360. World Literature in English (3) (WI) (FC:HU) Formerly ENGL 3100
P: ENGL 1200. examines literature written in English worldwide, exclusive of the US and England.
4370. Literature and Environment (3) (F)
P: ENGL 1200. Survey of American and/or British literary narratives focusing on the relationship between imagination and nature.
4380. Studies in African American and African Diaspora Literatures (3) (S)
P: ENGL 1200. Topics in African American and African diaspora literatures from the twentieth and twenty-first centuries.
4510, 4520. Directed Readings (3,3) (F,S,SS)
P: ENGL major with consent of dept chair; ENGL 1200. Based on needs and interests of individual student.
4530, 4540. Special Topics Seminars (3,3) (WI*)
P: Consent of instructor; ENGL 1200. Topics announced by instructor at preregistration period.
4550, 4555. Senior Honors Seminar (3,3)
2 3-hour units in succession, but no grade or credit is recorded until the completion of the second 3-hour unit. P: ENGL 1200. Tutorially directed readings in selected area and research writing.
4710. Teaching English as a Second Language: Theories and Principles (3) (F)
P: ENGL 1200. Current theories and principles of teaching English to non-native speakers or speakers of nonstandard dialects.
4720. Applied Linguistics for Language Teachers (3) (S)
P: ENGL 4710. Pedagogical application of linguistic theory. Emphasis on teaching English as a second language.
4730. Language and Society (3) (S)
P: ENGL 1200. Explores language in relation to society.
4740. TESOL Methods (3)
P: ENGL 1200. Approaches and methods in teaching English as a second or foreign language.
4780. Advanced Business Writing (3)
P: ENGL 3880; or consent of Director of Undergraduate Studies in English. Advanced business writing concepts and techniques to strengthen the ability to communicate effectively, ethically, responsibly, and professionally in a business environment.
4835. Classical Rhetorics (3) (WI)
P: ENGL 1200. A critical examination of rhetorical theories of the ancient, medieval, and Renaissance worlds and how those theories apply to written texts.

4885. Digital Writing (3) (WI)
P: ENGL 1200. Focuses on the theory, analysis and production of digital texts.

4890. Practicum: Careers in Writing (3) (WI)
Supervised internship. Minimum of 140 work and academic hours per semester. P: ENGL 1200; consent of instructor. Practical, professional writing in office or agency. Parallel readings and study.

4891. Practicum: Careers in Writing (3) (WI)
Supervised internship. Minimum of 140 work and academic hours per semester. P: ENGL 1200; consent of instructor. Practical, professional writing in office or agency. Parallel readings and study.

4910. Survey of Film Styles and Movements (3) (WI) (F) (FC:HU)
World art and early history of films.

4920. Contemporary American and International Cinema (3) (WI) (S) (FC:HU)
P: 6 s.h. of literature or consent of instructor; RP: ENGL 4910. World art and recent history of films.

4930. Film: The Writer’s Perspective (3)(S)
Thematic analysis of films from the screenwriter’s perspective.

4940. Multicultural and Transnational Cinema (3) (WI) (S)
May be repeated with change of topic for maximum 6 s.h. P: ENGL 2900 or consent of instructor. Critical examination of contemporary cinema from various cultural zones.

4950. Literature for Children (3) (F,S,SS) (FC:HU)
P: ENGL 1200. Early childhood through junior high school literature.

4980. Topics in Film Aesthetics (3) (F)
May be repeated with change of topic for maximum 6 s. h. P: ENGL 2900 or consent of instructor. Selected topics may include works of individual directors, film and the other arts, and film movements. Topics vary depending on interest.

4985. Film Studies Capstone (3) (WI)
3 lecture and 2 lab hours per week. P: ENGL 2900; declared minor in film studies; or consent of instructor. Capstone course for declared interdisciplinary film studies minors.

4999. English Professional Seminar (1)
P: English major. Examines topics related to preparation for graduate school and/or professional life. Design and completion of senior portfolio.

5060. History of Literary Criticism (3)
Major texts of literary criticism from Plato through Pater.

5125. The English Novel Through Hardy (3)
Development of English novel: Defoe, Richardson, Fielding, Austen, the Brontes, Dickens, Thackeray, Eliot, Hardy, and others.

5150. The Twentieth-Century British and American Novel (3)
Representative British and American novelists of twentieth century. Joyce, Woolf, Lawrence, Hemingway, Faulkner, and recent writers.

5160. English Drama to 1642 (3)
Types and developments of English drama from beginnings in Middle Ages until 1642.
5165. English Drama: Dryden to Sheridan (3)
Types and developments of English drama from Restoration to Romantic period.
5170. Modern Drama (3)
Drama from Ibsen to present. Focus on British and American playwrights.
5230. Southern Regional Literature (3)
Southern writing representing attitudes of region. Confined to literary genres.
5250. The American Novel, 1800 to 1920 (3)
Development of American novel. Emphasis on Brown, Cooper, Hawthorne, Melville, Twain, Howells, James, Crane, Dreiser, and Cather.
5260. The Novel Since 1945 (3)
Contemporary novel in English. Emphasis on American and British works.
5275. Nineteenth-Century Poetry (3)
Major British and American poets.
5280. Twentieth-Century Poetry (3)
Variety of voices that comprise poetry written in English.
5330. Studies in Women’s Literature (3)
May be repeated for credit by graduate students. Writings of women within context of feminist scholarship and criticism. Focus on genre within literary period or specific national/international context.
5350. Special Studies in Film (3)
May be repeated for credit by graduate students. Aspects of world film literature. Topics to be announced by instructor.
5360. Studies in African-American Literature (3)
May be repeated for credit by graduate students. Critical methodologies relating to development of African-American literature. Focus on genre or historical context.
5770. Advanced Editing (3)
P: ENGL 3870 or consent of instructor. Advanced study of and practice in various editorial functions as applied to non-fiction books, periodicals, and corporate documents.
5780. Advanced Writing for Business and Industry (3)
P: ENGL 3880 or consent of instructor. Advanced composition with extensive writing practice.
5840. Advanced Poetry Writing (3)
Graduate students may repeat for a maximum of 9 s.h. P: ENGL 3840 or consent of instructor. Advanced poetry-writing practice.
5850. Advanced Fiction Writing (3)
Graduate students may repeat for a maximum of 9 s.h. P: ENGL 3850 or consent of instructor. Practice in prose fiction writing. Emphasis on publication.
5860. Advanced Non-Fiction Writing (3)
Graduate students may repeat for a maximum of 9 s.h. P: ENGL 3860 or consent of instructor. Practice in non-fiction prose writing. Emphasis on publication.
5890. Advanced Script Writing (3)
P: ENGL 3830; consent of instructor. Completion of one-act play or major portion of full-length play or screenplay.