COMMITTEE: University Curriculum Committee (2:00pm - 4:30pm)

MEETING DATE: September 22, 2011

PERSONS PRESIDING: Donna Kain

REGULAR MEMBERS IN ATTENDANCE: Reece Allen, Leigh Cellucci, Kanchan Das, Donna Kain, and Angela Whitehurst

EX-OFFICIO MEMBERS IN ATTENDANCE: Derek Alderman, Linner Griffin, Ron Preston, and Antonial Marshall (student representative)

EXCUSED: Megan Perry and Crystal Chambers

ABSENT: Ron Graziani

SUPPORT: Kimberly Nicholson

OTHERS IN ATTENDANCE:
College of Fine Arts and Communication: Brian Massey and Eric Shouse
College of Nursing: Janice Neil
Honors College: Richard Eakin, Marsha Ironsmith, and Katie O’Connor

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ACTIONS OF MEETING

Agenda Item: I. Call to Order

(1.) Minutes
The 09-08-11 UCC minutes were distributed via e-mail for an electronic vote then forwarded to the Faculty Senate for agenda placement.

Discussion:

No discussion.

Action Taken:

Minutes passed via electronic vote prior to meeting.

(2.) Announcements
Update on organizational information seminars for liaisons and UCC members held on 9/9/2011, pertaining to repeatable courses held on 9/14, and upcoming training UCC may be involved in.

Discussion:

Dr. Griffin discussed the training sessions and expressed appreciation for the participation and interest. On 9/9 over 50 ECU professors and staff attended on 9/14 over 65 attended.

Dr. Preston asked if there exists a follow-up/monitor process to ensure that students are notified of the new policy that students may not take a failed course three times and receive financial aid for the third time. Dr. Griffin replied that all students who are requesting financial aid will receive notice of the policy that they will not be eligible for financial aid if they are taking a failed course for the third time.

The trainings are available on the ECU website, www.ecu.edu/cfe and www.ecu.edu/cs- acad/gcc

Action Taken:

None

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Agenda Item: II. College of Nursing

(1.) Prerequisite Revision of Existing Course(s): NURS 3330, 3331; 3340, 3341; 3510; 3520

Discussion:

Dr. Janice Neil attended and explained that, in 2004, Nursing had changed the curriculum and order of courses in major. However, in 2004, the proposed changes were not included. The intent is to ensure that students take courses in set sequence.

The changes are to ensure prerequisites are in proper order.

Action Taken:

Dr. Alderman moved the nursing proposal be approved with editorial changes included by Diane Coltraine in the minutes.
Dr. Das seconded; motion passed.

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Agenda Item: III. College of Fine Arts and Communication, School of Communication

(1.) Proposal of New Course(s): COMM 2340

Discussion:

Drs. Massey and Shouse presented. The changes proposed are to respond to accreditation criteria and the department agreed the changes should be made for the program. The course is the Proposal for Development of American Journalism. The history department has been notified and supports this course.

#4. check on-campus delivery

#5. expand. Dr. Allen requested an elaboration on the justification. Which standard are you referring to? Include which standard it is for the justification.

#6. Registrar’s office has a different name for the course. Be certain registrar’s office has the same title for the course; no need to resubmit notification.

#6. 2340. Change prerequisite to “P: COMM major or minor; COMM 1001 and 1002 or consent of instructor.” Also make this change in marked catalog copy.

#18 Syllabus. Prerequisites are listed as none, but in the course description it is noted that there are prerequisites. Remove “none” from prerequisites. Remove “weeks” and replace with “unit.”

Action Taken:

Dr. Alderman moved that the proposal be approved as amended. Dr. Griffin seconded; motion passed.

(2.) Revision of Existing Minor(s): Communication: Communication Studies Minor

Discussion:

Change memorandum to reflect COMM 3190 instead of 3090.

In marked catalog copy:

The hours do not add up. Change core hours from 6 s.h. to 3 s.h., change electives from 18 s.h. to 21 s.h.

List electives in numerical order.
Change prerequisite of COMM 2340 to “P: COMM major or minor; COMM 1001 and 1002 or consent of instructor.”

Action Taken:

Dr. Alderman moved that the proposal be approved as amended. Dr. Griffin seconded; motion passed.

Agenda Item: IV. Honors College

(1.) Proposal of New Course(s): HNRS 3100

Discussion:

Dr. Alderman asked for clarification regarding budgetary memo regarding faculty mentors.

#4. Revise method of delivery; delete distance course as Honors is face to face.

#5. Justification for the course. Need to include that faculty approved this new course. Increased size of committee to 24. Add that this course is following HNRS 3002.

The committee raised the issue of repeatable credit and financial aid regarding the students’ ability to take this course three times. Supplemental titling was recommended.

#11. Internship is 1 credit hour. Delete 1 per term and add 3 prior to word “Weekly.”

#18. Syllabus:

Need a course description to be included in the syllabus. Clarify course extended description to include research vs. service explanation in syllabus.

Complete references in syllabus.

Clarify objective 3, research vs. service.

Grading statement: clarify grading mechanics (e.g., instructor with consultation of faculty mentor.

Course Catalog:

Recommended that, in the future, the additional requirements for the EC Scholars be included in the catalog.
Action Taken:

Dr. Alderman moved that the package be approved as amended. Dr. Preston seconded; the motion passed.

Agenda Item: V. Old Business

(1.) Repeatable Courses

Discussion:

Dr. Kain emphasized the need to publicize the new rule regarding repeatable courses and financial aid. Dr. Griffin brought up that the appropriate response of sub-titles should be addressed by UCC.

Action Taken:

Dr. Kain said that we will discuss sub-titles at our next meeting (Oct 13).

(2.) Business Carried Over From 2010-2011 to review and prioritize:

a. Continue to support the Office of Academic Program Planning and Development’s workshops on curriculum development. Discussed, no action.

b. Continue discussion on banked courses listed in current undergraduate catalog. Discussed. Drs. Preston, Alderman, and Whitehurst will lead a taskforce to examine banked courses that have been banked over 5 years.

c. Facilitate curriculum development for faculty.
   i. Send periodic educational reminders to faculty about the curriculum process, including immediately notifying UCC by memorandum when units delete 5000-level courses with GCC. Discussed. Decided that Dr. Kain, Diane and Linner will put together information and send to liaisons in October.
   ii. Enforce regulation that units contact all affected units prior to submitting course proposals. Clarify the UCC’s role when a unit’s course proposal significantly duplicates another course proposal and the latter unit, once duly notified, objects to the new course proposal. Discussed. Members of the committee who are assigned particular proposals will keep this in mind when reviewing the proposal and bring any issues to the proposal discussion as appropriate.

d. Facilitate Committee workflow.
   i. Continue to implement the review-team assignment process, limit the number of curricular packages per meeting, include in minutes a numerical summary
of the types of actions approved, schedule additional meetings as needed, and reserve the last meeting in April for committee business only. Discussed. Implemented over last few years. Consensus reached this is a good idea.

ii. Develop and post to the UCC Web site an Undergraduate Curricular Action Table on the model of the GCC Curricular Actions Table. Dr. Kain with Kimberly’s assistance will develop the model.

iii. Discuss use of the committee SharePoint site, which has been moved to a sub-site of Faculty Senate SharePoint, to monitor workflows. Discussed. It is being used now.

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Agenda Item: VI. New Business

(1.) Goals for 2011-2012

Discussion:

We continue to refine the repeatable courses and communicate with GCC as needed.

Update the manual as necessary.

Consider any goals to present for next meeting.

Action Taken:

None

(2.) SACS Principle 4.9 – Task sub-committee to draft guideline addressing course credit for manual and/or Web site and bring to the committee.

Discussion:

Dr. Griffin shared that GA is developing a definition for the credit hour. UCC will await guidance from GA for this item.

Action Taken:

None
(3.) Would the UCC like the liaisons copied on curriculum package-related e-mails to faculty who have submitted for agenda placement?

**Discussion:** Dr. Alderman proposed that Dr. Kain will send e-mail to liaisons when UCC receives first contact/package of information during the fall term. Dr. Allen seconded.

**Action Taken:** Motion passed.

**Discussion:** Update the course proposal form to include an information box (for UCC, not as requirement) verifying that the proposer had consulted with their unit liaison. Discussed.

**Action Taken:** No action.

**Discussion:** Send letters of thanks in late spring to conscientious liaisons. Consensus was that this was a good idea.

(4.) Proposal justifications – Task sub-committee to draft text for manual and/or proposal form and bring recommendations to the committee.

**Discussion:** Consider developing a universal course guideline to aid units from the start of course/program creation and/or the revision process. Refine the curriculum development process to streamline, where appropriate, and eliminate confusion for faculty developing curricular proposals.

**Action Taken:** Committee members will review manual and discuss next meeting (Oct 13).

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**Curricular Actions at This Meeting:**

| New Courses: | 2 |
| Revised Existing Courses: | 0 |
| Renumbered Courses or Changed Title/Prerequisite/Prefix: | 6 |
| New Programs/Minors/Concentrations: | 0 |
| New Certificates: | 0 |
| Revised Existing Degrees: | 0 |
| Revised Program Minors/Concentrations/Certificates: | 1 |
| Banked Courses: | 0 |
| Deletion of Existing /Banked Courses: | 0 |

**Curricular Actions to Date:**

| New Courses: | 2 |
| Revised Existing Courses: | 0 |
| Renumbered Courses or Changed Title/Prerequisite/Prefix: | 6 |
| New Programs/Minors/Concentrations: | 0 |
| New Certificates: | 0 |
Revised Existing Degrees: 1
Revised Program Minors/Concentrations/Certificates: 1
Banked Courses: 0
Deletion of Existing /Banked Courses: 0

NEXT MEETING: October 13, 2011

ITEMS TO BE DISCUSSED:

Goals,
Helpful Hints Checklist
Manual review
Congruency with GCC Action Table

ADJOURNMENT: Dr. Alderman moved to adjourn at 4:30. Motion passed. Meeting adjourned.

Respectfully Submitted by

Leigh W. Cellucci
Secretary of the UCC
College of Nursing

Sylvia Brown, Dean, 4205LA Health Sciences Building

Mary Ann Rose, Interim Associate Dean Undergraduate Programs, 3166F Health Sciences Building

Josie Bowman, Chair, Department of Undergraduate Nursing Science, Senior Division, 2175C Health Sciences Building

Janice Neil, Chair, Department of Undergraduate Nursing Science, Junior Division, 3185A Health Sciences Building

Curriculum

The baccalaureate program in nursing educates students for professional nursing practice and is characterized by a combination of foundations curriculum and nursing courses. The focus of the nursing courses is on nursing theory and scientific principles applied to the care of healthy persons as well as to acute and chronic health problems of individuals, families, and groups. Clinical experiences are provided in a variety of health care settings, such as hospitals, health departments, nursing homes, mental health centers, and other health-related community agencies. Graduates are prepared for beginning positions in nursing with the potential for positions of leadership and graduate study.

All students – high school graduates, transfer students, diploma or associate-degree graduates in nursing – earn the bachelor of science in nursing degree (BSN). The awarding of the BSN does not license one as a registered nurse. A separate examination (NCLEX-RN) is administered by the board of nursing in the state in which the applicant wishes to be registered. The College of Nursing will certify completion of degree requirements, but meeting other requirements for licensure is the responsibility of each candidate.

Registered nurses seeking to obtain a BSN are offered opportunities for educational accessibility, flexibility, and mobility. The curriculum track is 100 percent online. Service learning projects in student’s area of interest are completed in their local region. The curriculum track is designed to build on students’ past education and experience and expose registered nurses to innovative instructional methods for meeting course objectives. Registered nurse students meet course requirements by transfer, advanced placement, credit by exam, CLEP, and completion of courses by enrollment. Required sciences, foundations curriculum, and cognate courses must be completed prior to entry into the curriculum track. Students must hold a current unrestricted license as a registered nurse in North Carolina.
There is an RN to MSN track available for registered nurses who do not have a baccalaureate degree in nursing. See the graduate catalog for admission requirements.

All students are required to demonstrate computer competency, which can be met by placement or enrollment in BITE 2000.

The program is accredited by the National League for Nursing Accrediting Commission (61 Broadway, New York, NY 10006; 212-363-5555) and approved by the North Carolina Board of Nursing. The program is also accredited by the Commission on Collegiate Nursing Education, One Dupont Circle, NW Suite 530, Washington, DC 20036; telephone 202-887-6791.

Admission

Freshmen may declare an intent to enroll in nursing but are assigned to General College until officially admitted to the College of Nursing after filing an application for admission to the major and meeting eligibility requirements prior to enrollment in the first nursing courses. Eligibility is based upon a minimum cumulative 2.5 GPA and completion of foundations curriculum requirements. A minimum grade of C is required in biology, chemistry, and college algebra or equivalent. Admission to nursing courses is competitive and limited due to space availability and accrediting requirements. A national standardized preadmission test will be used as a basis for admission decisions beginning in the fall 2010. Students desiring readmission after an absence of one or more semesters must secure approval from the university admissions office and the College of Nursing Student Affairs Committee. Financial aid is available through scholarships and loans from government and private sources, work-study, and self-help programs. Information is available from the university director of financial aid or the College of Nursing director of student services.

Requirements

The College of Nursing considers a grade of C as the minimum passing grade for required nursing courses. Nursing students are required to earn a minimum course grade of C in all nursing courses. Opportunity to repeat a nursing course is limited by the College of Nursing Progression Policies as printed in the current student handbook.

All students are required to have CPR certification, a TB skin test, immunizations including Hepatitis B, and to purchase health and liability insurance prior to enrollment in clinical nursing courses. Verification of TB skin test, CPR update, and payment of health and liability insurance is required each year. Proof of current health insurance must be provided by the student. If applicable, waivers must be signed for immunizations and health insurance. Criminal background checks and drug testing are also required prior to enrolling in nursing courses.

Specific health requirements and performance standards are stated in the College of Nursing Student Handbook and can be found at http://www.nursing.ecu.edu/download/UG_Handbook.pdf.
The College of Nursing utilizes diagnostic tests for each of the 4 semesters a student is enrolled in the CON undergraduate curriculum. Tests may also be required prior to admission, during the semester, or near the completion of the semester. Results are used to assist students from entrance to graduation in determining nursing content that has been mastered. Various enhancement materials are used to assist with identified weaknesses.

Credit for courses in the College of Nursing is determined by the following formula: one classroom/lecture hour per week equals 1 s.h. credit; two lab hours per week equals 1 s.h. credit; and three practicum hours per week equals 1 s.h. credit.

http://www.ecu.edu/cs-acad/ugcat/nursingprogram.cfm

College of Nursing

BS in Nursing (BSN)
Minimum degree requirement is 128 s.h. of credit as follows:

1. Foundations curriculum requirements (For information about courses that carry foundations curriculum credit see Liberal Arts Foundations Curriculum) including those listed below - 42 s.h.

   BIOL 2140, 2150. Human Physiology and Anatomy (3,3) (P: 1 CHEM course; P for 2150: BIOL 2140; C for 2140: BIOL 2141; C for 2150: BIOL 2151)
   BIOL 2141, 2151. Human Physiology and Anatomy Laboratory (1,1) (P for 2151: BIOL 2141; C for 2141: BIOL 2140; C for 2151: BIOL 2150)
   MATH 1065. College Algebra (3) (F,S,SS) (FC:MA)
   PSYC 1000. Introductory Psychology (3) (F,S,SS) (FC:SO)
   PSYC 3206. Developmental Psychology (3) (WI*) (F,S,SS) (FC:SO) (P: PSYC 1000 or 1060)
   SOCI 2110. Introduction to Sociology (3) (F,S,SS) (FC:SO)
   Choose an approved 3 s.h. ethics course

2. Professional nursing core - 40 s.h.

   NURS 3040. Pharmacotherapeutics (3) (F,S) (P: Admission to NURS major)
   NURS 3410. Concepts of Pathophysiology for Nursing (3) (F,S) (P: Admission to NURS major; RN students; P/C: NURS 3010)
   NURS 3210, 3211. Nurse As Care Provider (6) (F,S) (P/C: NURS 3020, 3021, 3200, 3270, 3271, 3410)
   NURS 3270, 3271. Clinical Nursing Foundations I (2,0) (F,S) (P: Admission to NURS major)
NURS 3330, 3331. Nursing Care of Families During the Childbearing Phase (5) (F,S)  
(P: All required NURS courses below 3300; NURS 3020, 3021, 3200, 3210, 3211, 3270, 3271, 3410; P/C: NURS 3040, 3370, 3371, 3410)
NURS 3340, 3341. Nursing Care of Children (5) (F,S) (P: All required NURS courses below 3300 NURS 3020, 3021, 3200, 3210, 3211, 3270, 3271, 3410; P/C: NURS 3040, 3370, 3371, 3410)
NURS 3370, 3371. Clinical Nursing Foundations II (2,0) (F,S) (P: NURS 3270, 3271)
NURS 3510. Nursing Research (3) (F,S,SS) (P: All required NURS courses below 3330 NURS 3020, 3021, 3200, 3210, 3211, 3270, 3271, 3410; approved statistics course; RN students; P/C: NURS 3010)
NURS 4010, 4011. Nursing Care of Clients with Alterations in Mental Health (5) (F,S)  
(P: All required NURS courses below 4000)
NURS 4020, 4021. Nursing Care of Adults (6) (F,S) (P: All required NURS courses below 4000)
Upon completion of NURS 3410 and 3510, registered nurses receive placement credit for the remaining core nursing courses.

3. Specialization area (Choose one.) - 39 s.h.

Professional Nursing (Pre-licensure students):
NURS 3020, 3021. Health Assessment (3,0) (F,S) (P: Admission to the NURS major)
NURS 3200. Introduction to Professional Nursing (2) (F,S) (P: Admission to the NURS major)
NURS 3520. Trends and Issues in Professional Nursing (3) (WI) (F,S,SS) (P: NURS 3020, 3021, 3200, 3210, 3211, 3270, 3271, 3410 All required NURS courses below 3330)
NURS 4100. Health of the Older Adult (2) (F,S) (P: All required NURS courses below 4000)
NURS 4150. Nursing Leadership (3) (F,S) P: All required NURS courses below 4000)  
NURS 4210, 4211. Nursing Care of Populations and Communities (6) (F,S) (P: All required NURS courses below 4200)
NURS 4500. Theory Capstone (5) (F,S) (P: All required NURS courses below 4200; C: NURS 4210, 4211)
NURS 4511. Clinical Capstone (3) (P: All required NURS courses below 4200; C: NURS 4210, 4211)
Registered Nurse Students:
NURS 3010. Foundations in Nursing Informatics (3) (F,S) (P: Hold a current unrestricted  
license as a registered nurse in NC; completion of required sciences, foundations curriculum and cognate courses)
NURS 3025. Health Assessment and Diagnostic Reasoning (3) (F,S) (P/C: NURS 3010, 3410 or permission of faculty)
NURS 4410. Nursing Management of Complex Health Issues: Individuals and Families  
(3) (F,S) (P: All required NURS 3000 level courses)
NURS 4420. Nursing Management of Complex Health Issues: Populations and Systems  
(3)(WI) (F,S) (P: All required NURS 3000 level courses; P/C: NURS 4410)
NURS 4430. Systems, Complex Heath Issues, and Nursing (3)(F,S) (P: All required NURS 3000 level courses; P/C: NURS 4420)
NURS 4440. Nursing Leadership and Service Learning I (3) (WI) (F,S) (P: All required NURS 3000 level courses)
NURS 4450. Nursing Leadership and Service Learning II (4) (F,S) (P: All required NURS 3000 level courses)
NURS 4460. Nursing Leadership and Service Learning III (3) (F,S) (P: NURS 4440; P/C: NURS 4450)

4. Cognates - 17 s.h.

BIOL 2110, 2111. Fundamentals of Microbiology and Laboratory (3,1) (F,S) (FC:SC) P for 2110: CHEM 1120, 1130 or CHEM 1150, 1160; RP for 2110; BIOL 1050, 1051 or 1100, 1101; P/C for 2111: BIOL 2110
CHEM 1120. Basic General, Organic, and Biochemistry I (4) (F,S,SS) (FC:SC)
CHEM 1130. Basic General, Organic, and Biochemistry II (3) (F,S,SS) (FC:SC) (P:CHEM 1120)
NUTR 2105. Nutrition Science (3)
An approved 3 s.h. statistics course

5. Electives to complete requirements for graduation.

http://www.ecu.edu/cs-acad/ugcat/coursesn.cfm#nurs

NURS: Nursing
3005. Academic Development for Nursing Education (2)
   P: Declared nursing majors. Assessment of academic strengths and weaknesses and development of academic skills essential to success in nursing education.
3010. Foundations in Nursing Informatics (3) (F,S)
   P: Hold a current unrestricted license as a registered nurse in NC; completion of required sciences, foundations curriculum, and cognate courses. Application of information technology and literacy related to nursing education and practice.
3020, 3021. Health Assessment (3,0) (F,S)
   2 lecture and 2 lab hours per week. P: Admission to NURS major. Theoretical foundations and lab experiences necessary for performing holistic health assessment.
3025. Health Assessment and Diagnostic Reasoning (3) (F,S)
   P/C: NURS 3010. Theoretical foundations and skills for performing a holistic plan of care for individuals across the lifespan.
3030. Management of Diabetes Mellitus Across the Life Span (2)
   P: Students in the health sciences division or consent of instructor. Management of individuals with diabetes mellitus using a multidisciplinary approach.
3040. Pharmacotherapeutics (3) (F,S)
P: Admission to NURS major. Relationship of drugs and their physiological effects. Nursing role in pharmacotherapeutics with consideration to legal, ethical, economic, and technological factors.

3081, 3082, 3083. Topics in Nursing (1,2,3)
1 classroom hour for 1 s.h.; 2 lab hours for 1 s.h.; 3 clinical hours for 1 s.h. May be repeated for credit at discretion of instructor. Selected contemporary topics. Individualized or small group learning experiences provide in-depth content in a nursing area.

3200. Introduction to Professional Nursing (2) (F,S)
P: Admission to NURS major. Conceptual and philosophical foundations of professional nursing.

3210, 3211. Nurse as Care Provider (6) (F,S)
4 lecture and 6 practicum hours per week P/C: NURS 3020, 3021, 3200, 3270, 3271, 3410. Holistic view of adult client in acute care settings. Theoretical foundations of wellness and illness and their relationship to nursing practice.

3260. Legal Aspects of Health Care (2) (F)
P: Nursing major or consent of instructor. Legal system as related to practice of health care professionals, especially professional nurses.

3270, 3271. Clinical Nursing Foundations I (2,0) (F,S)
1 lecture and 2 lab hours per week. P: Admission to NURS major. Basic skills required for professional nursing practice.

3300, 3331. Nursing Care of Families During the Childbearing Phase (5) (F,S)
3 lecture and 6 practicum hours per week. P: All required NURS courses below 3300 NURS 3020, 3021, 3200, 3210, 3211, 3270, 3271, 3410; P/C: NURS 3040, 3370, 3371, 3410. Theoretical foundations and clinical experiences in nursing care of families during childbearing phase.

3340, 3341. Nursing Care of Children (5) (F,S)
3 lecture and 6 practicum hours per week. P: NURS 3020, 3021, 3200, 3210, 3270, 3271, 3410; All required NURS courses below 3300; P/C: NURS 3040, 3370, 3371, 3410. Theoretical foundations and clinical experiences in nursing care of children and their families.

3370, 3371. Clinical Nursing Foundations II (2,0) (F,S)
1 lecture and 2 lab hours per week. P: NURS 3270, 3271. Intermediate and advanced skills required for professional nursing practice.

3410. Concepts of Pathophysiology for Nursing (3) (F,S)
P: Admission to NURS major; RN students: P/C: NURS 3010. Etiology, mechanism, and clinical presentation of alterations in physiology.

3510. Nursing Research (3) (F,S,SS)
P: All required NURS courses below 3330 NURS 3020, 3021, 3200, 3210, 3270, 3271, 3410; approved statistics course; RN students: P/C: NURS 3010. Introduction to research process and its impact on nursing practice, education, and public policy.

3520. Trends and Issues in Professional Nursing (3) (WI) (F,S,SS)
P: NURS 3020, 3021, 3200, 3210, 3270, 3271, 3410. All required NURS courses below 3330. Topics in global health care environment.

3851. Nurse Extern I (2-3)
P: All required nursing courses below 3400, consent of extern course coordinator, nursing assistant I or II certification (as agency requires). Opportunities to perform as a contributing staff member of the patient care team while developing and enhancing critical thinking and clinical skills.

3852. Nurse Extern II (2-3)
   P: All required nursing courses below 3400, consent of extern course coordinator, NURS 3851, nursing assistant I or II certification (as agency requires). Continues to provide opportunities to perform as a contributing staff member of the patient care team while developing and enhancing critical thinking and clinical skills.

4010, 4011. Nursing Care of Clients with Alterations in Mental Health (5) (F,S)
   3 lecture and 6 practicum hours per week. P: All required NURS courses below 4000. Theoretical foundations and clinical experiences specific to promotion of mental health. Maintenance of optional functioning and maximization of quality of life for clients with alterations in mental health.

4020, 4021. Nursing Care of Adults (6) (F,S)
   3 lecture and 9 practicum hours per week. P: All required NURS courses below 4000. Theoretical foundations and clinical experiences specific to nursing care of adults within a family experiencing complex alterations in health.

4100. Health of the Older Adult (2) (F,S)
   P: All required NURS courses below 4000. Conceptual and philosophical approaches to aging along wellness-illness continuum.

4150. Nursing Leadership (3) (WI*) (F,S)
   P: All required NURS courses below 4000. Theoretical and organizational frameworks for understanding essential elements of nursing leadership.

4210, 4211. Nursing Care of Populations and Communities (6) (F,S)
   3 lecture and 9 practicum hours per week. P: All required NURS courses below 4200. Theoretical foundations and clinical experiences specific to nursing care of populations and communities.

4220. Perspectives in International Community Health Nursing (3)
   P: All required nursing courses below 4210. Introduction to global health issues of select international communities and/or nations.

4410. Nursing Management of Complex Health Issues: Individuals and Families (3) (F,S)
   P: All required NURS 3000 level courses. Principles and practices of nursing promoting holistic care of individuals and families across the lifespan.

4420. Nursing Management of Complex Health Issues: Populations and Systems (3) (WI) (F,S)
   P: All required NURS 3000 level courses; P/C: NURS 4410. Principles and practices of nursing promoting holistic care of population health across the lifespan.

4430. Systems, Complex Heath Issues and Nursing (3) (F,S)
   P: All required NURS 3000 level courses; P/C: NURS 4420. Principles and practices of nursing focusing on systems impacting current and emerging complex health issues.

4440. Nursing Leadership and Service Learning I (3) WI) (F,S)
   2 lab and 6 practicum hours per week. P: All required NURS 3000 level courses. Assessing and planning service-learning project relevant to health concerns of aggregates or populations.

4450. Nursing Leadership and Service Learning II (4) (F,S)
2 lab and 9 practicum hours per week. P: NURS 4440. Implementing and evaluating service-learning project relevant to health concerns of aggregates or populations.

4460. Nursing Leadership and Service Learning III (3) (F,S)
2 lab and 6 practicum hours per week. P: NURS 4440; P/C: NURS 4450. Disseminating service-learning project relevant to health concerns of aggregates or populations.

4500. Theory Capstone (5) (F,S)
P: All required NURS courses below 4200; C: NURS 4210, 4211. Synthesis of previous learning for transition into professional nursing practice.

4511. Clinical Capstone (3)
2 seminar and 12 practicum hours per week. P: All required NURS courses below 4200; C: NURS 4210, 4211. Manages, coordinates, and delivers nursing care in selected settings based on application of previous learning.

5000. Nursing Care for Families: A Systems Perspective (3)
P: Graduate standing or consent of instructor. Interpretation of family responses useful in formulating nursing assessments and diagnoses and for defining basic nursing therapeutic interventions for families in variety of health care settings. Nursing process used to explore state of the art concept of family nursing science. Current and predicted changes in health care delivery and their affect on family.

5025. Computer Applications in Nursing (2)
P: Graduate student standing; undergraduate seniors by consent of instructor. Computer applications in nursing service, education, research, and clinical practice.

5327. Women’s Health (3)
Health care issues and changes affecting delivery of care.

5620. International Health Care (3)
P: Graduate standing or senior by consent of instructor. Issues, philosophy, and cultural differences in health care from international perspective. Compares US health care to that in other nations.

5900. School Nursing Practice (3)
Complexity of school nurse role in coordinated school health programs. Emphasis on case management and interdisciplinary practice in school setting.

NURS Banked Courses
3050. Nursing Core I (2)
3205. Health in the Older Adult (3)
3250, 3251. Geriatric Nursing (3,0)
3900. Concepts in Professional Nursing (3)
3901. Practicum in Concepts in Professional Nursing (2)
4050. Nursing Core II (3)
5460, 5461. Patient Education for Interdisciplinary Health Care Providers (3,0)
Agenda Item III

College of Fine Arts and Communication

School of Communication

Catalog Revisions for Proposed COMM 2340 Development of American Journalism

Pages 358-362, in the 2010-2011 PDF undergraduate catalog

http://www.ecu.edu/cs-acad/ugcat/CoursesC.cfm#comm

COMM: Communication

1001. Introduction to Communication (3) (F,S) (FC:SO)
   Formerly COMM 2001; EMST 1010 Theory and processes affecting human communication, including interpersonal, small group, and organizational communication as well as theory processes, and history of mass media communication.

1002. Media Writing (3) (WI) (F,S,SS)
   Formerly COMM 2002 May not count toward foundations curriculum social sciences requirement. P: ENGL 1100. Writing techniques for print, electronic mass media, public relations, and advertising.

2020. Fundamentals of Speech Communication (3) (F,S) (FC:FA)
   Study of rhetorical situations including audience analysis and adaptation, organization, delivery styles, and analysis and evaluation of oratorical methods.

2030. Communication Research (3) (F,S)
   Formerly COMM 3030; EMST 2030 2 classroom and 1 lab hours per week. May not count toward foundations curriculum social sciences requirement. P: COMM major or minor or consent of instructor; COMM 1001, 1002. Research methods used to measure content, process, and effects of communication on attitudes, knowledge, and behavior. Research design, data analysis, evaluation, and results presented in quantitative and qualitative research methodologies.

2103. Multimedia Messages for Communication Professionals (3) Formerly COMM 2003
   2 lecture and 1 lab hours per week. May not count toward foundations curriculum social sciences requirement. P: COMM major or minor or consent of instructor; COMM 1001, 1002. Multimedia techniques in professional communication settings. Incorporation of text, sound, and video messages through computer technology. Emphasis on integrated message production used by communication professionals in journalism and public relations.

2104. Public Relations and Corporate Writing (3) (WI)
   May not count toward foundations curriculum social sciences requirement. P: COMM major or minor or consent of instructor; COMM 1001, 1002. Writing used by print, broadcast, and online media. In-depth practice writing and editing corporate documents to include memos, reports, brochures, newsletter articles, backgrounder, news releases, and media kits.

2320. Basic Reporting (3) (WI) (F,S) Formerly COMM 2200; EMST 2510
   May not count toward foundations curriculum social sciences requirement. P: COMM major or minor or consent of instructor; COMM 1001, 1002. Journalistic news style. Gathering, writing, and editing of news stories for print and electronic media. Emphasis on broadcast and print styles and ethical considerations.

2340. Development of American Journalism (3) (F,S)
   May not count toward foundations curriculum social sciences requirement. P: COMM major or minor; COMM 1001 and 1002 or consent of instructor. Examines the development and societal roles of U.S. journalism and journalists from the 1700s to the present.

2410. Public Speaking (3) (F,S,SS) (FC:FA) Formerly SPCH 2510
Emphasis on organizing and delivering speeches for all occasions, including informative, persuasive, and ceremonial.

2420. Business and Professional Communication (3) (F,S,SS) (FC:FA) Formerly SPCH 2520
Emphasis on developing excellent communication skills in everyday speaking, interviews, group presentations, and public speaking. Student organizes and delivers informative, persuasive, and group presentations.

3061, 3062, 3063, 3064. Special Topics (1,2,3,4) Formerly EMST 3901, 3902, 3903, 3904
May be repeated for maximum of 6 s.h. credit. P: COMM major or minor or consent of instructor; COMM 1001, 1002. Selected topics in electronic media studies.

3110. Persuasion Theories (3) (S) Formerly COMM 3010
May not count toward foundations curriculum social sciences requirement. P: COMM major or minor or consent of instructor; COMM 1001, 1002. Persuasion as communication process. Differing aspects of source, channel(s), and receiver(s). Emphasis on contributions from behavioral theorists.

3120. Public Relations Theory (3) (F,S) Formerly COMM 3440
May not count toward foundations curriculum social sciences requirement. P: COMM major or minor or consent of instructor; COMM 1001, 1002. Survey of theoretical, social, behavioral, and communicative aspects of public relations from which practice is built.

3142. Small Group Communication (3) Formerly COMM 3570
May not count toward foundations curriculum social sciences requirement. P: COMM major or minor or consent of instructor; COMM 1001, 1002. Communication variables which influence quality of group communication. Group processes used for information exchange, problem solving, and decision making.

3151. Family Communication (3)
May not count toward foundations curriculum social sciences credit. P: COMM major or minor or consent of instructor; COMM 1001, 1002. Family members co-construct meanings about their world in the unique communication environment of the family. In this setting, interpersonal and mass mediated communication converge about topics that impact the daily life of family members.

3152. Interpersonal Communication Theory (3) (F) (FC:SO)
Formerly COMM 3050 P: COMM major or minor or consent of instructor; COMM 1001, 1002. Theories and concepts which explain communication in ongoing interpersonal relationships. Focus on relationship development and maintenance.

3160. Organizational Communication Theory (3) Formerly COMM 3360
May not count toward foundations curriculum social sciences requirement. P: COMM major or minor or consent of instructor; COMM 1001, 1002. Meanings and functions of communication in organizational settings. Communication in role relationships, internal and external information system flows, and role of communication in organizational culture development and maintenance.

3172. Media Effects (3) (F,S) (FC:SO) Formerly COMM 3615
P: COMM major or minor or consent of instructor; COMM 1001, 1002. Effects of mass media on individuals, societies, and cultures.

3180. Intercultural Communication (3) Formerly COMM 3080
May not count toward foundations curriculum social sciences requirement. P: COMM major or minor or consent of instructor; COMM 1001, 1002. Communication theory and practice in multicultural contexts. Impact of cultural differences on interpersonal, organizational, and international communication.

3310. Copy Editing and Design (3) (F,S,SS) Formerly COMM 3200
May not count toward foundations curriculum social sciences requirement. P: COMM major or minor or consent of instructor; COMM 1001, 1002, 2320. Basic course in editing and layout of variety of publications.

3311. Business and Economic Reporting (3) (WI) Formerly COMM 3211
May not count toward foundations curriculum social sciences requirement. P: COMM major or minor or consent of instructor; COMM 1001, 1002, 2320. Communication students write about business and economic events.

3320. Advanced Reporting (3) (F,S) Formerly COMM 3210; EMST 3510
May not count toward foundations curriculum social sciences requirement. P: COMM major or minor; COMM 1001 and 1002 or consent of instructor; COMM 2320; MPRD 3220. Principles and techniques of in-depth newsgathering. Topics include research of individuals, business and government, computer-assisted reporting, open meetings/records laws, and media research ethics.

3322. Computer Assisted Reporting (3) (WI) (F,S)
May not count toward foundations curriculum social sciences credit. P: COMM major or minor or consent of instructor; COMM 1001, 1002, 2320. Principles and techniques of precision journalism. Topics include use of data analysis tools (e.g.: Excel, Access, SPSS, Arc View), FOI/Open Records laws, practical data analysis, and statistical methods for journalism research.

3330. Feature Writing (3) (WI) Formerly COMM 3230
May not count toward foundations curriculum social sciences requirement. P: COMM major or minor or consent of instructor; COMM 1001, 1002, 2320. Study and practice in feature writing for newspapers, magazines, and special publications.

3340. Desktop Publishing (3)
May not count toward foundations curriculum social sciences requirement. P: COMM major or minor or consent of instructor; COMM 1001, 1002, 2320; ENGL 1200. Desktop publishing techniques for print media, public relations, and advertising.

3362. Visual Editing (3) Formerly COMM 3260
May not count toward foundations curriculum social sciences requirement. P: COMM major or minor or consent of instructor; COMM 1001, 1002, 2320; consent of instructor. Use of informational graphics in newspaper and public relations design and layout.

3380. Computer Mediated Communication (3)
May not count toward foundations curriculum social sciences requirement. P: COMM major or minor or consent of instructor; COMM 1001, 1002. Explores linear and interactive CMC forms as they relate to human behavior and motivation. Involves communication issues related to identity construction, competency/proficiency, rules and conversions for specific mediated forms, online communities, relational development, ethics and deception, freedom of speech and influences on culture and access.

3390. International News Communication (3) (S) (FC:SO) Formerly COMM 3290
P: COMM major or minor or consent of instructor; COMM 1001, 1002. Study of world news communication systems. International news flow, news gathering agencies, foreign correspondents, theories, debates, and role of communication in global coexistence at socioeconomic and political levels.

3400. Argumentation (3)
May not count toward foundations curriculum social sciences requirement. P: COMM major or minor or consent of instructor; COMM 1001, 1002, ENGL 1200. Argumentation as method of critical inquiry and public advocacy. Analysis of controversies and presentation of oral arguments.

3410. Advanced Public Speaking (3)
May not count toward foundations curriculum social sciences or fine arts requirements. P: COMM major or minor or consent of instructor; COMM 2410 or 2420. Enhances skills learned in COMM 2410 or 2420 and cements skills necessary for excellent business presentations, sales presentations, presentations to a board of directors, and after-dinner presentations. Student refines ability to plan, develop, and deliver professional presentations.

3520. Sports Media Survey (3)
May not count toward foundations curriculum social sciences requirement. P: COMM major or minor or consent of instructor; COMM 1001, 1002. Basic survey of the historical development of sports communication and reporting including influence of mass media on development of sports reporting. Covers basic principles of writing for sports community using AP Press Sports Writing Guide.

4032. Mass Media Law (3) (F,S) Formerly COMM 4610; EMST 4810
May not count toward foundations curriculum social sciences requirement. P: COMM major or minor or consent of instructor; COMM 1001, 1002; 18 s.h. COMM. Provides working knowledge of legal system as it relates to communication professionals. Emphasis on libel, privacy, copyright, First Amendment, and federal regulation of telecommunication industry.

4040. Media, Culture, and Society (3) (F,S) Formerly COMM 4600; EMST 3530
May not count toward foundations curriculum social sciences requirement. P: COMM major or minor or consent of instructor; COMM 1001, 1002; 15 hours COMM courses or consent of instructor. Critical perspectives on interaction among media, culture, and society.

4042. First Amendment Law (3)
May not count towards foundations curriculum social sciences requirement. P: COMM major or minor or consent of instructor; COMM 1001, 1002; 18 s.h. COMM. Examines historical and contemporary controversies arising under the first amendment to constitution.

4045. Media Literacy for Communication Professionals (3) (F,S)
May not count toward foundations curriculum social sciences credit. P: COMM major or minor or consent of instructor; COMM 1001, 1002. Media literacy concepts and practices related to producing, understanding, and using messages distributed by mass media.

4050. Media Management (3) (S) Formerly EMST 4510
P: COMM major or minor or consent of instructor; COMM 1001, 1002. Operation and management of broadcast stations and cable operations.

4060. Special Problems in Communication (3) (F,S,SS)
May not count toward foundations curriculum social sciences requirement. P: COMM major or minor or consent of instructor; COMM 1001, 1002. Special projects, research, and independent reading for students capable of individual work under guidance of faculty advisor. Designed to fit special needs and interests of students.

4062. Media Sales and Promotion (3) (F) Formerly EMST 4520
P: COMM major or minor or consent of instructor; COMM 1001, 1002. Role of sales and promotion in public and commercial broadcasting, cable, and related settings. Emphasis on sales, promotion, and fund raising.

4075. Media Criticism (3) (WI) Formerly COMM 4655; EMST 4530
May not count toward foundations curriculum social sciences requirement. P: COMM major or minor or consent of instructor; COMM 1001, 1002. Interpretive analysis of communication principles and techniques in mediated texts, such as television programs, documentaries, or print advertisements.

4080. Senior Seminar (3) (SL*) (F,S,SS)
May not count toward foundations curriculum social sciences requirement. P: COMM major or minor or consent of instructor; COMM 1001, 1002; completion of 24 s.h. in COMM before registering for course. Advanced study in communication. Emphasis on contemporary issues.

4081, 4082, 4083. Directed Independent Study (1,2,3) (F,S,SS) Formerly EMST 4981, 4982, 4983
Intermediate or advanced student. May be repeated for maximum of 6 s.h. credit. P: COMM major or minor or consent of instructor; COMM 1001, 1002. Topic not otherwise offered in curriculum or beyond or in greater depth than is possible within context of regular course.

4091, 4092. Internship–Seminar (3,3) (F,S,SS) Formerly EMST 4991, 4992
1 lecture and 10 lab hours per week. 140 hours of observation and practical experience. P: COMM major or minor or consent of instructor; COMM 1001, 1002; 18 s.h. COMM. Placement in professional setting appropriate to student’s area of concentration.

4130. Conflict and Communication (3) Formerly COMM 4030
May not count toward foundations curriculum social sciences requirement. P: COMM major or minor or consent of instructor; COMM 1001, 1002. Role of communication in productive settlement of interpersonal and organizational disputes. Examines effective communication strategies for dispute resolution, mediation, negotiation, and bargaining.

4135. Gender and Communication (3) (F) Formerly COMM 4035
May not count toward foundations curriculum social sciences requirement. P: COMM major or minor or consent of instructor; COMM 1001, 1002. P for WOST major or minor: COMM 1001, 1002 or WOST 2000 or 2400. Role of communication in construction of gender and role of gender in social organization. Use of language and communication systems.

4170. Directed Readings in Communication (3) (F,S,SS) Formerly COMM 4070
May not count toward foundations curriculum social sciences requirement. P: COMM major or minor or consent of instructor; COMM 1001, 1002. Individually directed study.

4180. Public Relations Strategies (3) (WI) (F,S) Formerly COMM 4440
May not count toward foundations curriculum social sciences requirement. P: COMM major or minor or consent of instructor; COMM 1001, 1002, 2104, 3120. Problem-solving strategies and principles of message design for developing public relations campaigns.

4185. International Public Relations (3) (F) Formerly COMM 4445
May not count toward foundations curriculum social sciences requirement. P: COMM major or minor or consent of instructor; COMM 1001, 1002, 3120. Public relations as practiced outside US. Examines reasons for international growth of public relations and explores opportunities for US involvement.

4196. Senior Honors Seminar (3) Formerly COMM 4700
May not count toward foundations curriculum social sciences requirement. P: Senior standing; 3.5 cumulative and major GPA; COMM 1001, 1002. Tutorially directed readings in selected area and research proposal writing.

4199. Senior Honors Thesis (3) Formerly COMM 4705

4293. Editing and Producing the News (3)
P: COMM 3320; COMM major; COMM 1001, 1002 or consent of instructor. Capstone course in producing and editing for news media.

4321. Investigative Reporting (3) Formerly COMM 3321
May not count toward foundations curriculum social sciences requirement. P: COMM major or minor or consent of instructor; COMM 1001, 1002, 3320. Advanced news gathering techniques for journalists. Online database searching and off-campus trips that encourage in-depth reporting.

4400. Rhetorical Theory and Criticism (3)
May not count toward foundations curriculum social sciences requirement. P: COMM major or minor or consent of instructor; COMM 1001, 1002; ENGL 1200. Significant developments in rhetorical theory. Special attention to speech principles and critical analysis of contemporary public address.

4905. Media Ethics (3) (WI)
May not count toward foundations curriculum social sciences requirement. P: COMM major or minor or consent of instruction; COMM 1001, 1002; 18 s.h. COMM. Principles of moral reasoning as applied to ethical dilemmas arising in media professions.

COMM Banked Courses
3012. Persuasion Practicum (3)
3240. Photojournalism (3)
3580. Debate (2)
4233. Advising Student Publications (3)

http://www.ecu.edu/cs-acad/ugcat/comm.cfm

College of Fine Arts and Communication

School of Communication

Linda G. Kean, Director, 102C Joyner East

BA in Communication

Note: Students will not be admitted into the BA program after Fall 2007. Please see the BS degree and
concentrations listed below. The BA in communication prepares students (admitted prior to Fall 2007) to work in public relations and journalism in business, government, and community agencies. The program offers traditional courses in mass communication along with courses reflecting the dynamic interpersonal and technological communication changes of today's society. In order to declare a major in the BA in communication, a student must have a minimum cumulative 2.0 GPA, and must achieve a minimum grade of C in both COMM 1001 and COMM 1002. A minimum grade of C is required in all COMM/MPRD courses that count toward the major. Minimum degree requirement is 126 s.h. of credit as follows:

1. Foundations curriculum (For information about courses that carry foundations curriculum credit see Liberal Arts Foundations Curriculum) - 42 s.h.
2. Foreign language through level 1004 - 12 s.h.
3. Core - 15 s.h.
   COMM 1001. Introduction to Communication (3) (F,S) (FC:SO)
   COMM 1002. Media Writing (3) (WI) (F,S,SS) (P: ENGL 1100)
   COMM 2030. Communication Research (3) (F,S) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
   COMM 2410. Public Speaking (3) (F,S,SS) (FC:FA) or COMM 2420. Business and Professional Communication (3) (F,S,SS) (FC:FA)
   COMM 4080. Senior Communication Capstone (3) (SL*) (F,S,SS) (P: COMM major or minor or consent of instructor; COMM 1001, 1002; completion of 24 s.h. in COMM before registering for course)
4. Concentration area (Choose one.) - 21 s.h.
   Communication Studies (21 s.h.):
   Choose 6 s.h. from:
   COMM 3110. Persuasion Theories (3) (S) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
   COMM 3142. Small Group Communication (3) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
   COMM 3151. Family Communication (3) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
   COMM 3152. Interpersonal Communication Theory (3) (F) (FC:SO) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
   COMM 3380. Computer Mediated Communication (3) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
   COMM 4130. Conflict and Communication (3) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
   COMM 4135. Gender and Communication (3) (F) (P: COMM major or minor or consent of instructor; COMM 1001, 1002; P: For WOST major or minor: COMM 1001, 1002; or WOST 2000 or 2400)
   Choose 3 s.h. from:
   COMM 3172. Media Effects (3) (F,S) (FC:SO) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
   COMM 4040. Media, Culture, and Society (3) (F,S) (P: COMM major or minor or consent of instructor; COMM 1001, 1002; 15 s.h. COMM courses or consent of instructor)
   COMM 4045. Media Literacy for Communication Professionals (3) (F,S) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
   Choose 3 s.h. from:
   COMM 3110. Persuasion Theories (3) (S) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
   COMM 3400. Argumentation (3) (P: COMM major or minor or consent of instructor; COMM 1001, 1002; ENGL 1200)
   COMM 3410. Advanced Public Speaking (3) (P: COMM major or minor or consent of instructor; COMM 2410 or 2420)
   COMM 4032. Mass Media Law (3) (F,S) (P: COMM major or minor or consent of instructor; COMM 1001, 1002; 18 s.h. COMM) or COMM 4042. First Amendment Law (3) (P: COMM major or minor or consent of instructor; COMM 1001, 1002; 18 s.h. COMM)
   Choose 3 s.h. from:
COMM 3400. Argumentation (3) (P: COMM major or minor or consent of instructor; COMM 1001, 1002; ENGL 1200)
COMM 4075. Media Criticism (3) (WI) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
COMM 4400. Rhetorical Theory and Criticism (3) (P: COMM major or minor or consent of instructor; COMM 1001, 1002; ENGL 1200)
COMM 4905. Media Ethics (3) (WI) (P: COMM major or minor or consent of instructor; COMM 1001, 1002; 18 s.h. COMM)
Choose 3 s.h. from:
COMM 3160. Organizational Communication Theory (3) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
COMM 3180. Intercultural Communication (3) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
COMM 4040. Media, Culture, and Society (3) (F,S) (P: COMM major or minor or consent of instructor; COMM 1001, 1002; 15 s.h. COMM courses or consent of instructor)
Choose 3 s.h. COMM/MPRD electives
Public Relations (21 s.h.):
COMM 2320. Basic Reporting (3) (WI) (F,S) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
COMM 3120. Public Relations Theory (3) (F,S) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
COMM 4180. Public Relations Strategies (3) (WI) (F,S) (P: COMM major or minor or consent of instructor; COMM 1001, 1002, 2104, 3120)
Choose 3 s.h. from:
COMM 3110. Persuasion Theories (3) (P: COMM major or minor; COMM 1001, 1002 or consent of instructor)
COMM 3142. Small Group Communication (3) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
COMM 3151. Family Communication (3) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
COMM 3152. Interpersonal Communication Theory (3) (F) (FC:SO) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
COMM 3380. Computer Mediated Communication (3) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
COMM 3400. Argumentation (3) (P: COMM major or minor or consent of instructor; COMM 1001, 1002; ENGL 1200)
COMM 4130. Conflict and Communication (3) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
COMM 4135. Gender and Communication (3) (F) (P: COMM major or minor or consent of instructor; COMM 1001, 1002; For WOST major or minor: COMM 1001, 1002; or WOST 2000 or 2400)
COMM 4400. Rhetorical Theory and Criticism (3) (P: COMM major or minor or consent of instructor; COMM 1001, 1002; ENGL 1200)
Choose 3 s.h. from:
COMM 2104. Public Relations and Corporate Writing (3) (WI) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
COMM 3310. Copy Editing and Design (3) (F,S,SS) (P: COMM major or minor or consent of instructor; COMM 1001, 1002, 2320)
COMM 3340. Desktop Publishing (3) (P: COMM major or minor or consent of instructor; COMM 1001, 1002, 2320; ENGL 1200)
COMM 3362. Visual Editing (3) (P: COMM major or minor or consent of instructor; COMM 1001, 1002, 2320; consent of instructor)
COMM 3500. Web Design for Communication Professionals (3) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
Choose 3 s.h. from:
COMM 3172. Media Effects (3) (F,S) (FC:SO) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
COMM 4032. Mass Media Law (3) (F,S) (P: COMM major or minor or consent of instructor; COMM 1001, 1002; 18 s.h. COMM) or
COMM 4042. First Amendment Law (3) (P: COMM major or minor or consent of instructor; COMM 1001, 1002; 18 s.h. COMM)
COMM 4040. Media, Culture, and Society (3) (F,S) (P: COMM major or minor or consent of instructor; COMM 1001, 1002; 15 s.h. COMM courses or consent of instructor)
COMM 4045. Media Literacy for Communication Professional (3) (F,S) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
COMM 4905. Media Ethics (3) (WI) (P: COMM major or minor or consent of instructor; COMM 1001, 1002; 18 s.h. COMM)
Choose 3 s.h. from:
  COMM 3160. Organizational Communication Theory (3) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
  COMM 3180. Intercultural Communication (3) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
  COMM 3390. International News Communication (3) (S) (FC:SO) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
COMM 4091. Internship-Seminar (3) (F,S,SS) (P: COMM major or minor or consent of instructor; COMM 1001, 1002; 18 s.h. COMM)
COMM 4185. International Public Relations (3) (F) (P: COMM major or minor or consent of instructor; COMM 1001, 1002, 3120)
Print Journalism (21 s.h.):
  COMM 2320. Basic Reporting (3) (WI) (F,S) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
  COMM 3320. Multiplatform Journalism (3) (F,S) (P: COMM major or consent of instructor; COMM 2320, 3220) or COMM 3322. Computer Assisted Reporting (3) (WI) (F,S) (P: COMM major or minor or consent of instructor; COMM 1001, 1002, 2320) or COMM 3311. Business and Economic Reporting (3) (WI) (P: COMM major or minor or consent of instructor; COMM 1001, 1002, 2320) or COMM 3330. Feature Writing (3) (WI) (P: COMM major or minor or consent of instructor; COMM 1001, 1002, 2320)
  COMM 4032. Mass Media Law (3) (F,S) (P: COMM major or minor or consent of instructor; COMM 1001, 1002; 18 s.h. COMM) or COMM 4042. First Amendment Law (3) (P: COMM major or minor or consent of instructor; COMM 1001, 1002; 18 s.h. COMM)
Choose 3 s.h. from:
  COMM 3310. Copy Editing and Design (3) (F,S,SS) (P: COMM major or minor or consent of instructor; COMM 1001, 1002, 2320)
  COMM 3340. Desktop Publishing (3) (P: COMM major or minor or consent of instructor; COMM 1001, 1002, 2320; ENGL 1200)
  COMM 3362. Visual Editing (3) (P: COMM major or minor or consent of instructor; COMM 1001, 1002, 2320; consent of instructor)
  COMM 3500. Web Design for Communication Professionals (3) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
Choose 3 s.h. from:
  COMM 3110. Persuasion Theories (3) (S) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
  COMM 3142. Small Group Communication (3) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
  COMM 3152. Interpersonal Communication Theory (3) (F) (FC:SO) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
  COMM 3180. Intercultural Communication (3) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
  COMM 3390. International News Communication (3) (S) (FC:SO) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
Choose 3 s.h. from:
  MPRD 2250. Classic Documentaries: 1900-2000 (3) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
COMM 3172. Media Effects (3) (FC:SO) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
COMM 4040. Media, Culture, and Society (3) (F,S) (P: COMM major or minor or consent of instructor; COMM 1001, 1002; 15 s.h. COMM courses or consent of instructor)
COMM 4075. Media Criticism (3) (WI) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
COMM 4905. Media Ethics (3) (WI) (P: COMM major or minor or consent of instructor; COMM 1001, 1002; 18 s.h. COMM)
Choose 3 s.h. COMM/MPRD electives.

5. Minor and general electives to complete requirements for graduation. Students who major in communication can not minor in communication.

**BS in Communication**

The BS in communication, has concentrations in interpersonal/organizational communication, journalism, media production, media studies and public relations. Students must be admitted to the School of Communication prior to pursuing a major. Admission may be requested upon acceptance to ECU. Students are required to meet with a School of Communication's advisor in order to apply. Entering freshmen must have a minimum 3.0 un-weighted high school GPA. Continuing or transfer students may apply for admittance, provided he or she has a minimum overall GPA of 2.5. To continue in any communication major, the student must maintain a minimum cumulative GPA of 2.0 or higher.

A minimum grade of C is required in all COMM/MPRD courses that count toward the major. In addition, a minimum grade of C must be achieved in all COMM/MPRD prerequisites before students can advance in the curriculum.

Minimum degree requirement is 126 s.h. of credit as follows:

1. Foundations curriculum requirements (For information about courses that carry foundations curriculum credit see Liberal Arts Foundations Curriculum) - 42 s.h.
2. Foreign language through level 1002 - 6 s.h.
3. Core - 12 s.h.
   - COMM 1001. Introduction to Communication (3) (F,S) (FC:SO)
   - COMM 1002. Media Writing (3) (WI) (F,S,SS) (P: ENGL 1100)
   - COMM 2410. Public Speaking (3) (F,S,SS) (FC:FA) or COMM 2420. Business and Professional Communication (3) (F,S,SS) (FC:FA)
   - Capstone Course (Concentration specific)
   - Interpersonal/Organizational Communication: COMM 4060 or 4080
   - Journalism: COMM 4321 or COMM 4293
   - Media Production: MPRD 4250
   - Public Relations: COMM 4080
   - Media Studies: COMM 4060 or 4080
4. Concentration area (Choose one) - 30-36 s.h.
   - Interpersonal/Organizational Communication (30 s.h.):
     - COMM 2030. Communication Research (3) (F,S) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
     - COMM 3110. Persuasion Theories (3) (S) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
     - COMM 3142. Small Group Communication (3) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
     - COMM 3152. Interpersonal Communication Theory (3) (F) (FC:SO) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
COMM 3160. Organizational Communication Theory (3) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
Choose 3 s.h. from:
COMM 3172. Media Effects (3) (F,S) (FC:SO) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
COMM 3380. Computer Mediated Communication (3) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
COMM 4040. Media, Culture, and Society (3) (F,S) (P: COMM major or minor or consent of instructor; COMM 1001, 1002; 15 s.h. COMM courses or consent of instructor)
COMM 4045. Media Literacy for Communication Professionals (3) (F,S) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
COMM 4400. Rhetorical Theory and Criticism (3) (P: COMM major or minor or consent of instructor; COMM 1001, 1002; ENGL 1200)
COMM 4905. Media Ethics (3) (WI) (P: COMM major or minor or consent of instructor; COMM 1001, 1002; 18 s.h. COMM)
Choose 3 s.h. from:
COMM 3180. Intercultural Communication (3) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
COMM 4135. Gender and Communication (3) (F) (P: COMM major or minor or consent of instructor; COMM 1001, 1002; P: For WOST major or minor: COMM 1001, 1002; or WOST 2000 or 2400)
Choose 9 s.h. COMM/MPRD electives
Journalism (30 s.h.):
Foreign language through level 1004 (Requirement for graduation: the 6 s.h. will not be applied toward the journalism concentration total.)
COMM 2210. Writing for the Electronic Mass Media (3) (WI) (F,S,SS) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
COMM 2320. Basic Reporting (3) (WI) (F,S) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
COMM 3220. Video News Production (3) (F,S,SS) (P: COMM major or consent of instructor; COMM 1001, 1002)
COMM 3320. Multiplatform Journalism (3) (F,S) (P: COMM major or consent of instructor; COMM 2320, 3220)
COMM 4032. Mass Media Law (3) (F,S) (P: COMM major or minor or consent of instructor; COMM 1001, 1002; 18 s.h. COMM) or COMM 4042. First Amendment Law (3) (P: COMM major or minor or consent of instructor; COMM 1001,1002; 18 s.h. COMM)
Choose 9 s.h. from:
COMM 3310. Copy Editing and Design (3) (F,S,SS) (P: COMM major or minor or consent of instructor; COMM 1001, 1002, 2320)
COMM 3311. Business and Economic Reporting (3) (WI) (P: COMM major or minor or consent of instructor; COMM 1001, 1002, 2320)
COMM 3322. Computer Assisted Reporting (3) (WI) (F,S) (P: COMM major or minor or consent of instructor; COMM 1001, 1002, 2320)
COMM 3330. Feature Writing (3) (WI) (P: COMM major or minor or consent of instructor; COMM 1001, 1002, 2320)
COMM 3340. Desktop Publishing (3) (P: COMM major or minor or consent of instructor; COMM 1001, 1002, 2320; ENGL 1200)
COMM 3500. Web Design for Communication Professionals (3) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
COMM 4293. Editing and Producing the News (3) (P: COMM 3320; COMM major; 1001, 1002 or consent of instructor)
COMM 4321. Investigative Reporting (3) (P: COMM major or minor or consent of instructor; COMM 1001, 1002, 3320)
Choose 6 s.h. from:
COMM 3172. Media Effects (3) (F,S) (FC:SO) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
COMM 3390. International News Communication (3) (S) (FC:SO) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)

COMM 3520. Sports Media Survey (3) (P: COMM major or minor or consent of instructor; COMM 1001,1002)

COMM 4040. Media, Culture, and Society (3) (F,S) (P: COMM major or minor or consent of instructor; COMM 1001, 1002; 15 s.h. COMM courses or consent of instructor)

COMM 4045. Media Literacy for Communication Professionals (3) (F,S) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)

COMM 4075. Media Criticism (3) (WI) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)

COMM 4135. Gender and Communication (3) (F) (P: COMM major or minor or consent of instructor; COMM 1001, 1002; P: For WOST major or minor: COMM 1001, 1002; or WOST 2000 or 2400)

COMM 4905. Media Ethics (3) (WI) (P: COMM major or minor or consent of instructor; COMM 1001, 1002; 18 s.h. COMM)

Media Production (36 s.h.):

Note: Students will not be admitted into the Media Production (MPRD) concentration within the BS degree program after Spring 2010. Please see the BS degree MPRD concentration listed below.

COMM 2210. Writing for the Electronic Mass Media (3) (WI) (F,S,SS) (P: COMM major or minor or consent of instructor; COMM 1001,1002)

MPRD 2215. Audio Production (3) (F,S,SS) (P: COMM major or minor or consent of instructor; COMM 1001,1002)

MPRD 2220. Video Production (3) (F,S,SS) (P: COMM major or minor or consent of instructor; COMM 1001,1002, 2210)

MPRD 2260. Image Theory and Aesthetics (3) (P: COMM major or minor or consent of instructor; COMM 1001,1002)

MPRD 3020. Videography and Lighting (3) (P: COMM major; consent of instructor; COMM 1001,1002; MPRD 2220, 2260; C: MPRD 3250)

MPRD 3215. Advanced Audio Production (3) (F,S) (P: COMM 1001, 1002; MPRD 2215) or MPRD 3275. Advanced Video Production (3) (F,S,SS) (P: COMM major or minor or consent of instructor; COMM 1001, 1002; MPRD 3250) or COMM 3500. Web Design for Communication Professionals (3) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)

MPRD 3250. Video Post Production Techniques (3) (P: COMM major or minor or consent of instructor; COMM 1001 and 1002)

MPRD 3275. Advanced Video Production (3) (F,S,SS) (P: COMM major or minor or consent of instructor; COMM 1001, 1002; MPRD 3250)

MPRD 3660. History of the Moving Image (3) (P: COMM major or minor or consent of instructor; COMM 1001,1002)

MPRD 4210. Video Direction (3) (F,S) (P: COMM major or minor or consent of instructor; COMM 1001,1002; MPRD 3275) or MPRD 4280. Digital Practicum for Professional Distribution (P: COMM major; consent of instructor; all required COMM/MPRD courses under 4000)

Choose 6 s.h. COMM/MPRD electives

Media Studies (30 s.h.):

COMM 2030. Communication Research (3) (F,S) (P: COMM major or minor or consent of instructor; COMM 1001,1002)

COMM 3172. Media Effects (3) (FC:SO) (P: COMM major or minor or consent of instructor; COMM 1001,1002)

COMM 4040. Media, Culture, and Society (3) (F,S) (P: COMM major or minor or consent of instructor; COMM 1001, 1002; 15 s.h. COMM courses or consent of instructor)

COMM 4045. Media Literacy for Communication Professionals (3) (F,S) (P: COMM major or minor or consent of instructor; COMM 1001,1002)

COMM 4905. Media Ethics (3) (WI) (P: COMM major or minor or consent of instructor; COMM 1001,1002; 18 s.h. COMM)

Choose 3 s.h from.

COMM 3110. Persuasion Theories (3) (S) (P: COMM major or minor or consent of instructor; COMM 1001,1002)
COMM 3142. Small Group Communication (3) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
COMM 3152. Interpersonal Communication Theory (3) (F) (FC: SO) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
COMM 3160. Organizational Communication Theory (3) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
COMM 3380. Computer Mediated Communication (3) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
COMM 4400. Rhetorical Theory and Criticism (3) (P: COMM major or minor or consent of instructor; COMM 1001, 1002; ENGL 1200)
Choose 3 s.h. from:
COMM 3180. Intercultural Communication (3) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
COMM 4135. Gender and Communication (3) (F) (P: COMM major or minor or consent of instructor; COMM 1001, 1002; P: For WOST major or minor: COMM 1001, 1002; or WOST 2000 or 2400)
Choose 9 s.h. COMM/MPRD electives
Public Relations (30 s.h.):
COMM 2030. Communication Research (3) (F, S) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
COMM 2104. Public Relations and Corporate Writing (3) (WI) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
COMM 2320. Basic Reporting (3) (WI) (F, S) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
COMM 3120. Public Relations Theory (3) (F, S) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
COMM 4180. Public Relations Strategies (3) (WI) (F, S) (P: COMM major or minor or consent of instructor; COMM 1001, 1002, 2104, 3120)
Choose 6 s.h. from:
COMM 3110. Persuasion Theories (3) (S) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
COMM 3142. Small Group Communication (3) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
COMM 3152. Interpersonal Communication Theory (3) (F) (FC: SO) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
COMM 3160. Organizational Communication Theory (3) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
COMM 4130. Conflict and Communication (3) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
Choose 3 s.h. from:
COMM 3310. Copy Editing and Design (3) (F, S, SS) (P: COMM major or minor or consent of instructor; COMM 1001, 1002, 2320)
COMM 3362. Visual Editing (3) (P: COMM major or minor or consent of instructor; COMM 1001, 1002, 2320; consent of instructor)
COMM 3500. Web Design for Communication Professionals (3) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
Choose 3 s.h. from:
COMM 3172. Media Effects (3) (F, S) (FC: SO) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
COMM 3520. Sports Media Survey (3) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
COMM 4032. Mass Media Law (3) (F, S) (P: COMM major or minor or consent of instructor; COMM 1001, 1002; 18 s.h. COMM)
COMM 4040. Media, Culture, and Society (3) (F, S) (P: COMM major or minor or consent of instructor; COMM 1001, 1002; 15 s.h. COMM courses or consent of instructor)
COMM 4905. Media Ethics (3) (WI) (P: COMM major or minor or consent of instructor; COMM 1001, 1002; 18 s.h. COMM)
Choose 3 s.h. from:
COMM 3180. Intercultural Communication (3) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
COMM 4135. Gender and Communication (3) (F) (P: COMM major or minor or consent of instructor; COMM 1001, 1002; P: For WOST major or minor: COMM 1001, 1002; or WOST 2000 or 2400)
COMM 4185. International Public Relations (3) (F) (P: COMM major or minor or consent of instructor; COMM 1001, 1002, 3120)
Choose 3 s.h. COMM/MPRD electives
5. Minor or structured electives to complete requirements for graduation. Students who major in communication cannot minor in communication.

Communication: Communication Studies Minor

Students must be admitted to the School of Communication prior to pursuing a minor. Admission may be requested upon acceptance to ECU. Students are required to meet with a School of Communication's advisor in order to apply.

The minimum requirement for the communication minor is 24 s.h. of credit as follows:

1. Core – 6 3 s.h.
   COMM 1001. Introduction to Communication (3) (F,S) (FC:SO)
   COMM 1002. Media Writing (3) (WI) (F,S,SS) (P: ENGL 1100)
2. Choose from the following - 18 21 s.h.
   COMM 2020. Fundamentals of Speech Communication (3) (F,S) (FC:FA)
   COMM 2030. Communication Research (3) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
   COMM 2410. Public Speaking (3) (F,S,SS) (FC:FA)
   COMM 2420. Business and Professional Communication (3) (F,S,SS) (FC:FA)
   COMM 3110. Persuasion Theories (3) (S) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
   COMM 3120. Public Relations Theory (3) (F,S) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
   COMM 3142. Small Group Communication (3) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
   COMM 3151. Family Communication (3) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
   COMM 3152. Interpersonal Communication Theory (3) (F) (FC:SO) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
   COMM 3160. Organizational Communication Theory (3) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
   COMM 3172. Media Effects (3) (FC:SO) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
   COMM 3180. Intercultural Communication (3) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
   COMM 3190. Health Communication (3) (P: COMM major or minor or consent of instructor; COMM 1001 and 1002)
   COMM 3380. Computer Mediated Communication (3) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
   COMM 3390. International News Communication (3) (S) (FC:SO) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
   COMM 3400. Argumentation (3) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
   COMM 3520. Sports Media Survey (3) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
COMM 4032. Mass Media Law (3) (F,S) (P: COMM major or minor or consent of instructor; COMM 1001, 1002; 18 s.h. COMM)
COMM 4040. Media, Culture, and Society (3) (F,S) (P: COMM major or minor or consent of instructor; COMM 1001, 1002; 15 s.h. COMM courses or consent of instructor)
COMM 4042. First Amendment Law (3) (P: COMM major or minor or consent of instructor; COMM 100, 1002; 18 s.h. COMM)
COMM 4045. Media Literacy for Communication Professionals (3) (F, S) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
COMM 4075. Media Criticism (3) (WI) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
COMM 4081, 4082, 4083. Directed Independent Study (1,2,3) (F,S,SS) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
COMM 4130. Conflict and Communication (3) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
COMM 4135. Gender and Communication (3) (F) (P: COMM major or minor or consent of instructor; COMM 1001, 1002; P: For WOST major or minor: COMM 1001, 1002; or WOST 2000 or 2400)
COMM 4400. Rhetorical Theory and Criticism (3) (P: COMM major or minor or consent of instructor; COMM 1001, 1002; ENGL 1200)
COMM 4905. Media Ethics (3) (F,S) (WI) (P: COMM major or minor or consent of instructor; COMM 1001, 1002; 18 s.h. COMM)
MPRD 2250. Classic Documentaries, 1900-2000 (3) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
MPRD 2260. Image Theory and Aesthetics (3) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
MPRD 3660. History of the Moving Image (3) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)

Communication: Media Studies Minor

Note: Students will not be admitted into the minor after fall 2007. Please see communication studies minor above. The minimum requirement for the minor in media studies is 24 s.h. of credit as follows:

1. Core. 6 s.h.
   COMM 1001. Introduction to Communication (3) (F,S) (FC:SO)
   COMM 1002. Media Writing (3) (WI) (F,S,SS) (P: ENGL 1100)
2. Choose from the following - 18 s.h.
   COMM 2030. Communication Research (3) (F,S) (P: COMM major or minor or consent of instructor)
   COMM 2210. Writing for the Electronic Mass Media (3) (WI) (F,S,SS) (Formerly MPRD 2210) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
   COMM 2320. Basic Reporting (3) (WI) (F,S) (P: COMM major or minor or consent of instructor; COMM 1001, 1002)
   COMM 3311. Business and Economic Reporting (3) (WI) (P: COMM major or minor or consent of instructor; COMM 1001, 1002, 2320)
   COMM 3320. Multiplatform Journalism (3) (F,S) (P: COMM major or consent of instructor; COMM 2320, 3220)
   COMM 3330. Feature Writing (3) (P: COMM major or minor or consent of instructor; COMM 1001, 1002, 2320)
   COMM 3390. International News Communication (3) (S) (FC:SO) (P: COMM major or minor or consent of instructor)
   COMM 4032. Mass Media Law (3) (F,S) (P: COMM major or minor or consent of instructor; COMM 1001, 1002; 18 s.h. COMM)
   COMM 4040. Media, Culture, and Society (3) (F,S) (P: COMM major or minor or consent of instructor; COMM 1001, 1002; 15 s.h. COMM courses or consent of instructor)
Communication Honors Program

The School of Communication Honors Program provides an opportunity for outstanding communication majors to do intensive research in areas of special interest. Participation is limited to seniors who have obtained a minimum university and major 3.5 GPA. Students participating in the honors program enroll in COMM 4196 and 4199 in consecutive semesters of the senior year. Students, after consultation with their advisor, are strongly advised to begin exploration and preliminary research of their honors topic during the second semester of their junior year in order to have sufficient time to complete the work. After extensive reading on a topic of the student's choice, appropriate consultation with a faculty advisor, and approval of a research proposal, the student submits an honors thesis on a topic related to the readings and completes an oral examination covering both the reading assignments and the completed thesis. Students must receive a grade of B or better in COMM 4196 to continue with COMM 4199.

Agenda Item IV

Honors College

http://www.ecu.edu/cs-acad/ugcat/CoursesH.cfm#hnrs

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HNRS: HONORS


2011. Honors Seminar in the Humanities (3) (WI) (FC:HU) May be repeated for maximum of 6 s.h. with change of topic. Topic varies by semester. Examples include "What it Means to be Human (according to Shakespeare)," "Current Attempts to Resolve Classical Philosophical Problems," "Banning Books: Censorship in Modern America," and "Gay Literature: From Marginal to Mainstream."


2014. Honors Seminar in the Sciences (3) (WI) (FC:SC) May be repeated for maximum of 6 s.h. with change of
topic. Topic varies by semester. Examples include “Subjectivity in Science,” “Scientific Experimentation and Social
Acceptance,” “Chemistry and the Environment,” and “The Geology of the National Parks.”
2015. Honors Science Laboratory (1) (WI) (FC:SC) Accompanies HNRS 2014 when considered appropriate by
science department offering the seminar.
2116. Interdisciplinary Honors Seminar (3) (WI) Interdisciplinary investigation. Examples include “The Grotesque in
Art and Literature,” “Poets and Painters,” “The Sixties: Be There Now,” and “The History and Philosophy of
Technology.”
2216. Interdisciplinary Honors Seminar (3) (WI) Interdisciplinary investigation. Examples include “The Grotesque in
Art and Literature,” “Poets and Painters,” “The Sixties: Be There Now,” and “The History and Philosophy of
Technology.”
2316. Interdisciplinary Honors Seminar (3) (WI) Interdisciplinary investigation. Examples include “The Grotesque in
Art and Literature,” “Poets and Painters,” “The Sixties: Be There Now,” and “The History and Philosophy of
Technology.”
2416. Interdisciplinary Honors Seminar (3) (WI) Interdisciplinary investigation. Examples include “The Grotesque in
Art and Literature,” “Poets and Painters,” “The Sixties: Be There Now,” and “The History and Philosophy of
Technology.”
3001, 3002, 3003. Honors Special Topics (1,2,3) May be repeated for a maximum of 9 s.h. P: Consent of instructor.
Selected topics.
3011. Honors Seminar in the Humanities (3) (WI) (FC:HU) May be repeated for maximum of 6 s.h. with change of
topic. Topic varies by semester. Examples include “The Literature of Fyodor Dostoevsky,” “Literature and Medicine,,”
“A Bi-Gender Reading of Jewish-American Literature,” and “The World as seen by Nobel Prize Winners in Literature.”
3012. Honors Seminar in the Fine Arts (3) (WI) (FC:FA) May be repeated for maximum of 6 s.h. with change of
topic. Topic varies by semester. Examples include “African-American Women Artists,” “The Great Museums of
Europe and their Treasures,” “The Ethnic Music of Eastern Europe,” and “The Theatre of the Absurd.”
(SL)=Service-learning; (SL*)=Selected Sections are Service-learning. (WI)=Writing Intensive; (WI*)=Selected Sections are Writing Intensive.
Semester of course offering is not guaranteed. Anticipated semester of course offering: (F)=Fall; (S)=Spring; (SS)=Summer Session;
(OY)=Odd Year; (EY)= Even Year. P=Prerequisite(s); C=Corequisite(s); P/C=Prerequisite(s) or Corequisite(s); R=Recommended P,
C, or P/C
3013. Honors Seminar in the Social Sciences (3) (WI) (FC:SO) May be repeated for maximum of 6 s.h. with
change of topic. Topic varies by semester. Examples include “Intimate Violence: Out of the Shadows,” “The Islamic
World,” “South Africa: Transition from Apartheid to Democracy,” and “Terrorism and September
11.”
3014. Honors Seminar in the Sciences (3) (WI) (FC:SC) May be repeated for maximum of 6 s.h. with change of
topic. Topic varies by semester. Examples include “Integrating Science and the Arts,” “Science and Religion,”
3015. Honors Science Laboratory (1) (WI) (FC:SC) Accompanies HNRS 3014 when considered appropriate by
science department offering the seminar.
3100. EC Scholars Research Internship (1) May be repeated up to a maximum of 3 semester hours for credit.
P/C: HNRS 3002 and enrollment in the EC Scholars Program. Supervised community-based research internship
requiring at least three hours per week for a one semester hour course.
3101, 3102, 3103. Independent Study (1,2,3) (WI) (F,S,SS) May be repeated in combination with other HNRS
independent students courses for a maximum of 6 s.h. P: Consent of program director. Independent
research/creative activity project supervised by faculty mentor.
4101, 4102, 4103. Independent Study (1,2,3) (WI) (F,S,SS) May be repeated in combination with other HNRS
independent students courses for a maximum of 6 s.h. P: Consent of program director. Independent
research/creative activity project supervised by faculty mentor.