

COMMITTEE: Educational Policies and

Planning MEETING DATE: Friday, March 20, 2020

(WebEx) PRESIDING: Mark Bowler, Chair

ATTENDANCE

Regular members: Paige Averett, Heidi Bonner, Mark Bowler, Don Chaney, John Collins, Bryna Coonin, Michael Dingfelder, Donna Kain

Ex-officio Members (with vote): George Bailey, Cynthia Bellacero, Ruth Little, Tom McConnell, Leslie Pagliari

Also present (without vote): Rachel Baker

Call to order: 1:00 pm

AGENDA ITEM #1: Approval of February 14, 2020 Meeting Minutes

ACTION TAKEN: Approved

AGENDA ITEM #2

New Concentration – Music Education in MM Music; Removal of Concentration – Piano Pedagogy in MM Music; New Concentration – Keyboard Performance Specialist and Pedagogy in MM Music

Unit: School of Music

Representative: Juchniewicz (juchniewiczj@ecu.edu)

DISCUSSION: In addition to the justifications covered by Sharepoint documents, the point was made that this allows keyboardists to add minors such as harpsichord or sacred music. (Especially in eastern NC the ongoing need for sacred musicians would be well served by this change). It is expected that the change will result in an increase in new students in the School of Music.

ACTION TAKEN: Approved

AGENDA ITEM #3

New Concentration – Academically Gifted in BS Elementary Education

Unit: College of Education

Representative: Novak (novaka17@ecu.edu)

DISCUSSION: Courses already exist. Adds the option for the students in Elementary Education to obtain this. Meets UNC-System mandated reduced credit hour requirements.

ACTION TAKEN: Approved

AGENDA ITEM #4

NDA ITEM #4:
New Undergraduate Certificate – Applied Data Analytics (online & face-to-face)

Unit: College of Business

Representative: Killingsworth (killingsworthb@ecu.edu)

DISCUSSION: Offered both online and face-to-face. Students have been asking for this. We have it for grads but not undergrads. 4 courses. Can complete in a year or spread out over during sophomore, junior, senior year. Have direct evidence from employers that this will enhance student employability.

ACTION TAKEN: Approved

AGENDA ITEM #5:

Discontinuation of Concentration - Supply Chain Management in BSBA Marketing

Unit: College of Business

Representative: Kirchoff
(kirchoffj@ecu.edu)

DISCUSSION: A formality – no discussion necessary.

ACTION TAKEN: Approved

AGENDA ITEM #6:

Program Revision – BS Recreation and Park Management; Prefix Change – RCLS to RCSC

Unit: Department of Recreation Sciences

Representative: Jordan (jordand@ecu.edu)

DISCUSSION: Dr. Jordan not present but it was determined that EPPC is familiar with the need for this prefix change and determined that in the interests of time (to make catalog deadlines, for example) this could be voted upon without Dr. Jordan's presence.

ACTION TAKEN: Approved

AGENDA ITEM #7:

Request to Establish – PhD in
Maritime Archaeology

Unit: Department of History

Representative: McKinnon

DISCUSSION:

No school in North Carolina (NC) (within or outside of the UNC system) offers a PhD in Maritime Archaeology. ECU holds the only maritime archaeological degree at the MA-level and would also become the home of the only PhD-level degree in the UNC-system.

The PhD program will draw students from MA programs in archaeology, history, and anthropology, students from ECU's own MA program, practitioners seeking education to benefit their upward career trajectories, and students who would go elsewhere for similar programs. There is only one PhD program nationally that serves students seeking a maritime or underwater archaeology degree. In 2018, the program at Texas A&M received 14 applications but is restricted to accepting three PhD students annually (their application-to-acceptance ratio runs 3-4:1). There are two PhD programs overseas which are "research only" PhDs (three-year programs with no coursework) and each have indicated that they reject qualified applicants each year. 2024 is the projected start year for students in this program.

ACTION TAKEN: Approved

Announcements/Updates - Academic program reviews have been given extensions. Bowler will post a list in Sharepoint showing who is representing what for program reviews.

Next meeting: Friday April 17, 2020

Adjournment: 1:36 pm

Respectfully submitted,
Bryna Coonin, Secretary
March 20, 2020