

COMMITTEE: Student Scholarships, Fellowships, and Financial Aid

MEETING DATE: November 22, 2021

PERSON PRESIDING: Shirley Mai, Vice Chair (opened), Ziwei Lin, Chair (Continued)

REGULAR MEMBERS IN ATTENDANCE: Ziwei Lin, Shirley Mai, Heather Kindl, Kelley Hulihan, Denise Donica, Wendy Whisner

(Absent: Jonathan Dembo)

EX-OFFICIO MEMBERS IN ATTENDANCE: Julie Poorman, Melonie Bryan, Gregory Lapicki, Chukwudi Ubah, Richard Baybutt

OTHERS IN ATTENDANCE: Rachel Baker, Purificación Martínez, Chris Dyba, Kendra Alexander

MINUTES APPROVED: August 2021, October 2021

GUEST PRESENTATION

Melonie Bryan: What can this Committee help you in the efforts to raise funds?

Chris Dyba from ECU's University Advancement proceeded to give an overview of the Office's role in generating gifts and funding for scholarships. Dyba acknowledged the current 500 million dollar campaign for campus priorities which are:

1. Building indoor athletic facilities
2. Sustaining future endowments
3. Research
4. Student success

Dyba expounded on student success to include raising funds for scholarships, retention, recruitment, affordable and accessible education, and strategies to attract the best talents to campus. He noted that scholarship funding is a major priority.

Kendra Alexander, also from ECU's University Advancement, provided an overview of scholarships at the department level. She discussed named scholarships, with each having a purpose and awarding criteria. She discussed investing funds, and spending earnings to allow scholarships to be given in perpetuity. She also mentioned alumni database which needs to be continually updated with current information. Dyba commented that the market has been strong in the last couple of years and that a primary goal is to grow endowments as soon as possible. Dyba suggested the committee can advocate to deans, departmental chairs, other faculty, industry, and

community connections to promote the financial giving.

Purificación Martínez: Recruitment efforts and financial support for scholarship for need should be enhanced to consider a new type of student (E.g., adult learners, those participating in online programs, Hispanic students.) How is the Office of University Advancement adapting to this type of student?

Dyba noted that there is a real lack of scholarship efforts to target nontraditional learners and that pursuing cooperate partners is an idea. He added that it can be problematic to create scholarships for specific personal characteristics.

Purificación Martínez: Is there anything in the charge of this committee that we are not doing?

No response

Ziwei Lin: What is the difference between department donations and foundations?

Dyba explained that all gifts and scholarship monies flow through University Advancement. Regarding scholarships, it is best to have fewer restrictions as it can be difficult to find candidates when criteria is too rigid, limiting student eligibility. Alexander followed up with the importance of making sure scholarships are actually being awarded, and if the scholarship criteria is too specific, to contact the donors to ask if they will allow modifications.

Agenda Item: Confidentiality Waiver

Discussion: Bryon emailed form in Fall 2021 and members have signed and returned accordingly.

Action Taken: not applicable

Assigned additional duties to: not applicable

Agenda Item: Assist in Application Review for Honors College

Discussion: There have been no requests to assist has been made to date. Deadline for submission has been extended. put forth the question raised by Purificación Martínez, regarding how the Committee can advocate for more funding for student scholarships.

Action Taken: not applicable

Assigned additional duties to: not applicable

Agenda Item: Scholarship Application Review

Discussion: The system will release student applications for review on January 15, 2022. A short video is available for those who are reviewing for the first time and Bryon will answer questions as needed.

Action Taken: not applicable

Assigned additional duties to: not applicable

NEXT SCHEDULE MEETING: January 31, 2022, via TEAMS, as needed;

ITEMS TO BE DISCUSSED: Fundraising and scholarship review