

University Athletic Committee Meeting Minutes
October 25, 2022, 3:30pm
Pat Draughon Study Center Conference Room

Attendees: Timm Hackett, Mark Sanders, Emily Yeager, Cal Christian, Louis Warren, Katie Flanagan, Alex Keddie, Jon Gilbert, Andrew Pickett, Stacy Warner, Karen Vail-Smith, Stephanie White, Peter Francia, Mike Harris

Meeting Called to Order by Chair, Timm Hackett.

1. Approval of the September 27, 2022, minutes
 - a. Motion to approve by Stacy Warner, Second by Katie Flanagan. Approved.
2. Update from Athletics Director (Jon Gilbert)
 - a. Transition to new Playfly Sports GM will be announcing soon, need immediately.
 - b. 11/19 Home FB game vs. Univ of Houston has discounted tickets for lower and upper levels. Trying to increase attendance for Senior Day and send FB seniors off with a large crowd for what the student-athletes have meant to ECU.
 - c. The new weight room facility adjacent to Soccer/Lax and Baseball stadiums is set to open soon. Will provide immediate relief for all team lifts during peak hours of operation during mornings and afternoons.
 - d. Swimming and Diving locker rooms renovation is near completion. Waiting on a few supply chain issues in construction but completion, soon.
 - e. Women's Soccer plays host to Cincinnati on 10/27 for Senior Day. Soccer has already clinched conference tournament seed, but with win, will host 1st round in Johnson Stadium.
 - f. Capital Campaign has gone exceptionally well with \$12 million to date going towards the \$60 million comprehensive campaign.
 - i. Gifts range from all values and have been impressed with new giving and donors being very generous.
 - ii. Have surpassed budgeted revenue and funding goals to date.
 - g. NCAA outlook
 - i. New leadership at NCAA is expected to be from a non-traditional role with potential political/D.C area ties due to the evolving nature of the NCAA in legislative matters.
 - ii. NCAA manual changes are forthcoming and expecting different tiers of D1 Athletics along with de-regulation.
 - iii. Possibility of legislative changes per conference affiliation, left to conferences to decide certain matters
 - iv. Amenities will and continue to be a major factor
 - h. Member comments:
 - i. How will NCAA changes and decisions impact bowl game/championships?
 1. Already happening and will continue to further distance the gap between power 5 and group of 5 conferences
 - ii. Any NCAA impact on Scholarships, funding, and awards?

1. Schools can pay up to \$5900 yearly in academic support
 2. Long way to go from a funding standpoint to make this work for re-occurring dollars within the conferences and legislative action state to state.
 3. Change and monitoring at this level is coming for scholarship/awards/funding.
 - iii. How has attendance been at home FB games?
 1. **ECU leads FBS group of 5 currently in home game attendance.**
 - iv. With change coming, what meaningful role will NCAA play?
 1. Continue to run championships
 2. Governance
 3. Presence in D.C./legislation
 - v. What is the future of the AAC and other conferences?
 1. Each of the Power 5 conferences have various levels of money distribution to its member schools. The Big Ten and SEC see much higher values even compared to other Power 5 conferences even as it relates to the ACC in our region, as well as the Group of 5 conferences and our AAC.
 2. When de-regulation happens, the AAC and ECU will have to do something different to represent the gap between other conference schools and those competing against in other conferences.
 3. Resources will drive the revenue
 4. AAC is in a good place with TV market, and we are getting the best conference distribution amongst the Group of 5 conferences.
 5. AAC is well positioned to capitalize with new schools joining.
 - vi. Can we continue to have success at our level in this conference and maintain this with new schools being added?
 1. Yes. Continue to invest with revenue drivers.
 2. Significant help with sell out of TowneBank tower boxes and suites.
 - vii. Members thanked AD Jon Gilbert for his transparency in addressing problems and solutions at the leadership level.
 1. Always trying to get it right for student athletes and our fans.
3. Update from Alex Keddie
- a. Academic Progress Report (APR)
 - i. APR basic information document was shared with members.
 1. File uploaded in MS Teams
 - ii. ECU compliance sends report to NCAA/Chancellor for single year and 4 year rolling APR.
 - iii. Any eligible student athlete on roster and receiving aid is calculated in the APR numbers and cohorts.
 - iv. Each student athlete can receive 1 point for retention and 1 point for eligibility each semester, for a total of 4 points per academic year. These numbers are used for single and rolling year APR.

- v. With the transfer portal, small rosters, players leaving or coaches leaving, all impacts the APR. Each team stands own its own.
- vi. Athletics Compliance team has enacted new processes to include more people, team approach and education of all athletics staff.
- vii. Seen an uptick in APR numbers due to involvement and priority
- viii. Member Comments:
 - 1. How do we measure up to other conference schools?
 - a. Measure up good overall with our conference
 - 2. General discussion ensued with understanding roster numbers and impact of small teams vs. larger teams in overall APR big picture
 - a. Waivers are allowed with eligible and qualifying student athletes.
 - b. Coaches leaving does present challenges to APR when players also leave as a result.

4. Update from Faculty Athletics Representative (Cal Christian)

- a. FAR on APR
 - i. A major metric and we must recruit eligible student athletes.
 - ii. Pressure for coach to manage APR of team with help from Alex Keddie and staff in Compliance office.
 - iii. Cal will be notified in advance and can target when problems arise.
 - iv. Compliance and FAR have a good handle on APR.
 - v. APR report made public in May/June of 2022.
- b. AAC Research symposium set for April 13-15, 2023
- c. Academic Services Update
 - i. Stephanie White shared new Academic Advisor has been hired
 - ii. Has moved Advisors assignments around to allow in-season/off-season balance with teams amongst staff.
- d. FAR met with Provost Coger
 - i. Discussed the role of Academics/Athletics.
 - ii. Great collaboration and understanding of all working together for success.

5. Chair's notes

- a. 10/18 Committee Chairs' Meeting Update
 - i. Student Success (Improvement in Faculty responses 71%-27% in Teamworks).
 - 1. Great metric to share with other faculty
 - ii. Question concerning athletes enrolled in a class.
 - 1. Teamworks not possible to show this to Faculty at beginning of semester. Will work to encourage student athletes to connect early in semester.
 - iii. Committee Collaboration.
 - 1. Discussion with members that inter-committee collaboration is built into the UAC.

2. If something comes to attention concerning student-athletes, the UAC can invite other university committee chairs into monthly meeting or vice-versa for representation of UAC.
 - b. Year's agenda
 - i. Planning (Athlete Safety, NIL Sustainability, Title XI Compliance)
 1. All will be covered by Jon Gilbert.
 2. Jon Gilbert has addressed items at October Faculty Senate meeting.
 3. FAR Cal Christian can report on these items, as needed.
 - ii. November's guests — Coach Amanda Moore (Lacrosse), Coach Kevin Williams (Men's golf)
 1. Encouraged membership to bring questions for coaches.
6. Member Comments
 - a. Other items for committee to address?
 - i. Do all teams have MVP/Guest Coaches?
 1. Stephanie White shared not all sports do.
 2. Discussion of how guest coaches weekend works with FB team during home games.
 3. Important to share and see all the work behind the scenes with Academic Student services and what our student-athletes experience.
7. Motion to adjourn by Timm Hackett, Second by Cal Christian. Adjourned at 4:45pm.
8. Next meeting 11/22 at 3:30pm, Pat Draughon Study Center Conference room.